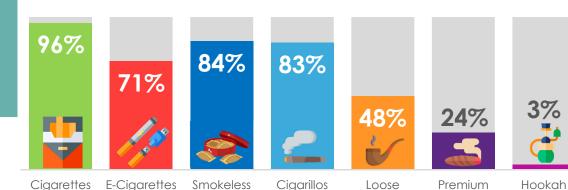


STATE of IOWA

Values based on 3,057 of 3,445 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.60

Juul pods (4/pack)

\$15.92

Newport Menthol

tobacco

\$7.02

Cheapest Cigarette Pack

tobacco

\$5.52

Grizzly Long Cut

tobacco

large cigars

\$5.38

EXTERIOR ADVERTISEMENTS

41%had exterior ads for cigarettes



33%

had exterior ads for menthol cigarettes



16%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

61% displayed Health Warning Sign(s)



55%displayed minimum age signage

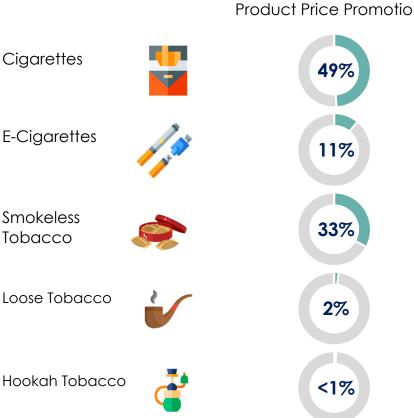


83%



PRICE & CROSS PRODUCT PROMOTIONS

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes





Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads

4

1% of retailers displayed cigarettes

5% had e-cigarette ads

1 N. W.

5% displayed e-cigarettes

2% had smokeless tobacco ads

1% displayed smokeless tobacco

3% had cigarillo ads



2% displayed cigarillos

1% had loose tobacco ads



1% displayed loose tobacco

1% had premium large cigar ads

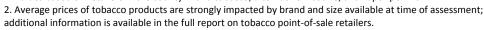


<1% displayed premium large cigars

<1% had hookah tobacco ads



<1% displayed hookah tobacco









ADAIR COUNTY

Values based on 8 of 9 retailers

TYPES OF TOBACCO PRODUCTS SOLD

8 of 8 retailers sold cigarettes

5 sold e-cigarettes

7 sold smokeless tobacco

6 sold cigarillos

6 sold loose tobacco

2 sold premium large cigars

0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.82

Cheapest Cigarette Pack

\$6.25

Grizzly long cut

\$5.82

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



4 had exterior ads for menthol cigarettes



2 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

7 displayed Health Warning Sign(s)



6 displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



e Promotions Promotions

E-Cigarettes





Smokeless Tobacco





Loose Tobacco

















Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 8 retailers had cigarette ads



0 of 8 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads

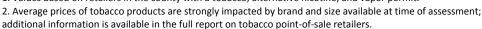


0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco









ADAMS COUNTY

Values based on 5 of 7 retailers

TYPES OF TOBACCO PRODUCTS SOLD

4

5 of 5 retailers sold cigarettes



2 sold e-cigarettes



5 sold smokeless tobacco



4 sold cigarillos



2 sold loose tobacco



1 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.22

Cheapest Cigarette Pack

\$6.10

Grizzly long cut

\$5.38

EXTERIOR ADVERTISEMENTS

2 had exterior ads for cigarettes



2 had exterior ads for menthol cigarettes



1 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

4 displayed Health Warning Sign(s)



1 displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



re Promotions

Promotions with

E-Cigarettes





Smokeless Tobacco





Loose Tobacco











0







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 5 retailers had cigarette ads



0 of 5 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

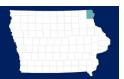
0 had hookah tobacco ads



0 displayed hookah tobacco



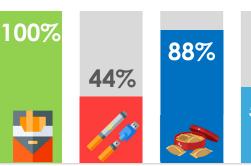




ALLAMAKEE COUNTY

Values based on 16 of 20 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

50%

Smokeless Cigarillos tobacco



Loose tobacco



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.82

Juul pods (4/pack)

\$15.79

Newport Menthol

\$6.92

Cheapest Cigarette Pack

\$5.58

Grizzly Long Cut

\$5.36

EXTERIOR ADVERTISEMENTS

50% had exterior ads for cigarettes



13%

had exterior ads for menthol cigarettes



25%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

0% displayed Health Warning Sign(s)



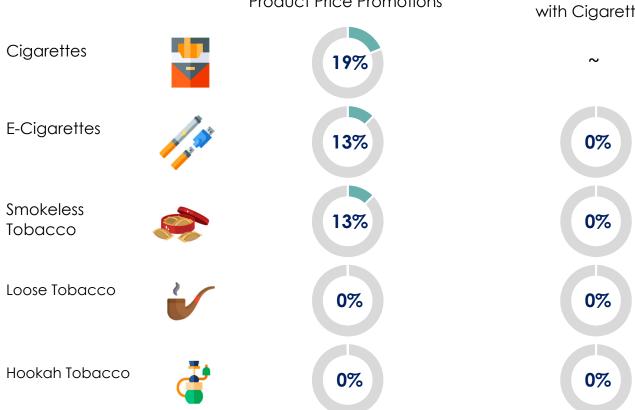
6%displayed minimum age signage





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=16)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

0% had e-cigarette ads

N. N.

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



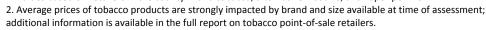
0% displayed premium large cigars

0% had hookah tobacco ads



or alsplayed premion large cigals

0% displayed hookah tobacco





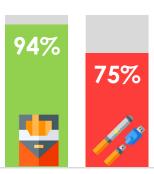




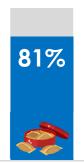
APPANOOSE COUNTY

Values based on 16 of 19 retailers

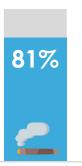
TYPES OF TOBACCO PRODUCTS SOLD



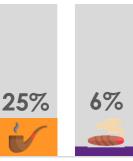
Cigarettes E-Cigarettes



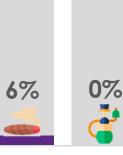
Smokeless tobacco



Cigarillos



Loose tobacco l



Premium Hookah large cigars tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$16.19

Newport Menthol

\$6.63

Cheapest Cigarette Pack

\$5.29

Grizzly Long Cut

\$5.33

EXTERIOR ADVERTISEMENTS

44%had exterior ads for cigarettes



38% had exterior ads for menthol cigarettes



31% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

44% displayed Health Warning Sign(s)



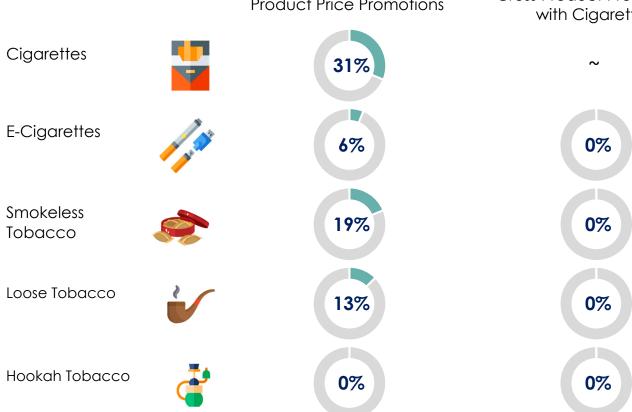
94% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

13% of retailers had cigarette ads

7

6% of retailers displayed cigarettes

13% had e-cigarette ads

A ST

6% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

6% had premium large cigar ads



6% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





Values based on retailers in the county with a tobacco, alternative flicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



AUDUBON COUNTY

Values based on 6 of 6 retailers

TYPES OF TOBACCO PRODUCTS SOLD

+

6 of 6 retailers sold cigarettes



3 sold e-cigarettes



5 sold smokeless tobacco



4 sold cigarillos



2 sold loose tobacco



1 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.82

Juul pods (4/pack)

\$16.99

Newport Menthol

\$6.91

Cheapest Cigarette Pack

\$5.49

Grizzly long cut

\$5.31

EXTERIOR ADVERTISEMENTS

2 had exterior ads for cigarettes



0 had exterior ads for menthol cigarettes



1 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

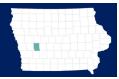
0 displayed Health Warning Sign(s)



0 displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



Promotions Advertising Cross Promotions With Cigo

E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 6 retailers had cigarette ads



0 of 6 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco



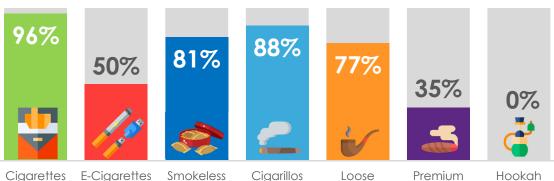




BENTON COUNTY

Values based on 26 of 28 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$16.00

Newport Menthol

\$6.83

Cheapest Cigarette Pack

\$5.52

Grizzly Long Cut

\$5.38

EXTERIOR ADVERTISEMENTS

38% had exterior ads for cigarettes



27%

had exterior ads for menthol cigarettes



4%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

65% displayed Health Warning Sign(s)



38% displayed minimum age signage



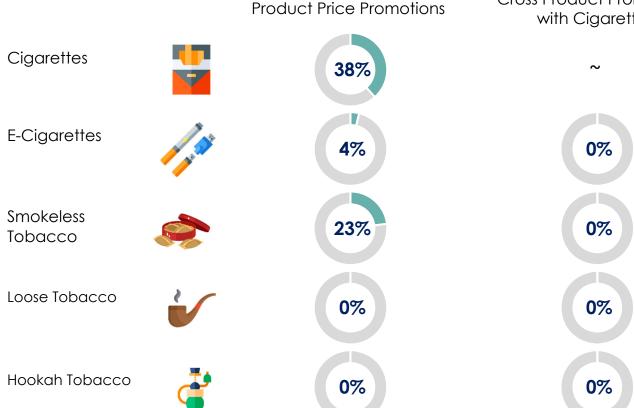




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=26)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

omatorial candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

4% had cigarillo ads 4% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



BLACK HAWK COUNTY

Values based on 135 of 151 retailers

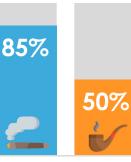
TYPES OF TOBACCO PRODUCTS SOLD



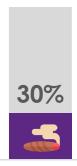
Cigarettes E-Cigarettes



Smokeless tobacco



Cigarillos



Premium tobacco large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.69

Juul pods (4/pack)

\$15.65

Newport Menthol

\$6.86

Cheapest Cigarette Pack

Loose

\$5.54

Grizzly Long Cut

\$5.20

EXTERIOR ADVERTISEMENTS

51% had exterior ads for cigarettes



38%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

50% displayed Health Warning Sign(s)



63% displayed minimum age signage



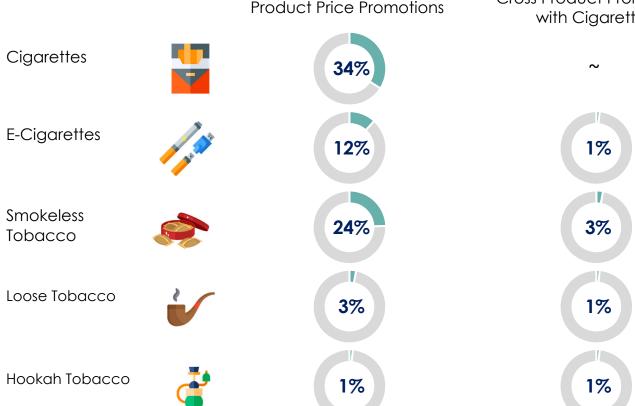




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=135)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

14% of retailers had cigarette ads

4% of retailers displayed cigarettes

6% had e-cigarette ads 4% displayed e-cigarettes

7% had smokeless tobacco ads 💮 🔅 1% displayed smokeless tobacco

9% had cigarillo ads 2% displayed cigarillos

4% had loose tobacco ads 0% displayed loose tobacco

5% had premium large cigar ads 1% displayed premium large cigars

0% had hookah tobacco ads 1% displayed hookah tobacco





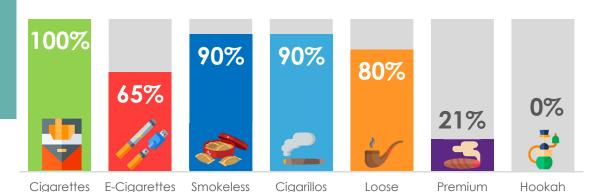
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



BOONE COUNTY

Values based on 20 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.80

Juul pods (4/pack)

\$16.36

Newport Menthol

tobacco

\$6.95

Cheapest Cigarette Pack

tobacco

\$5.59

Grizzly Long Cut

tobacco

large cigars

\$5.21

EXTERIOR ADVERTISEMENTS

47% had exterior ads for cigarettes



42%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

90% displayed Health Warning Sign(s)



78%displayed minimum age signage



95%

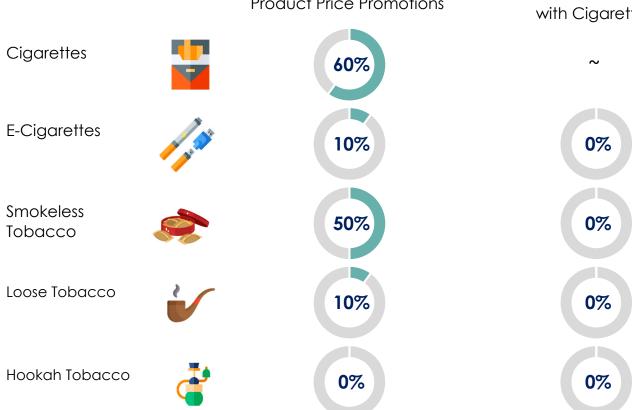




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

candy, gum, slushy/soda machines or ice cream.

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

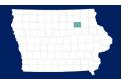
0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





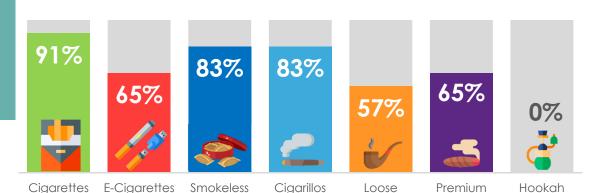
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



BREMER COUNTY

Values based on 23 of 25 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.18

Juul pods (4/pack)

\$15.82

Newport Menthol

tobacco

\$6.64

Cheapest Cigarette Pack

tobacco

\$5.39

Grizzly Long Cut

tobacco

large cigars

\$5.22

EXTERIOR ADVERTISEMENTS

48% had exterior ads for cigarettes



48%

had exterior ads for menthol cigarettes



27%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

5% displayed Health Warning Sign(s)



39%displayed minimum age signage



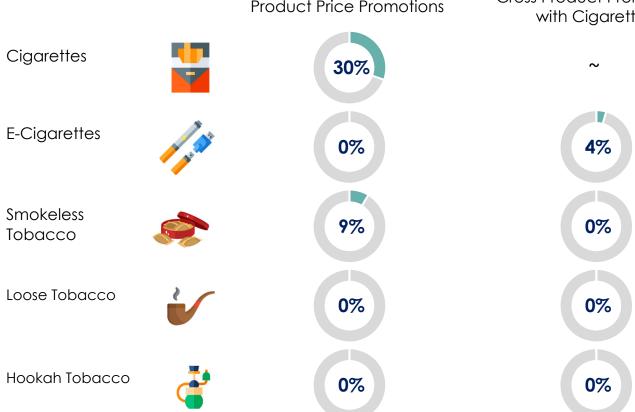




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=23)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

22% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

0% had e-cigarette ads

A STATE OF THE PARTY OF THE PAR

0% displayed e-cigarettes

4% had smokeless tobacco ads



13% displayed smokeless tobacco

13% had cigarillo ads



9% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

4% had premium large cigar ads

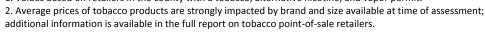


0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





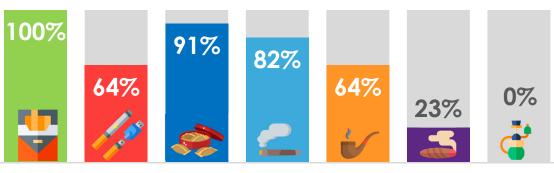




BUCHANAN COUNTY

Values based on 22 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.52

Juul pods (4/pack)

\$15.98

Newport Menthol

\$7.02

Cheapest Cigarette Pack

\$5.54

Grizzly Long Cut

\$5.40

EXTERIOR ADVERTISEMENTS

45% had exterior ads for cigarettes



32%

had exterior ads for menthol cigarettes



14%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

62% displayed Health Warning Sign(s)

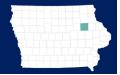


82% displayed minimum



91%





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=22)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

9% of retailers had cigarette ads

0% of retailers displayed cigarettes

9% had e-cigarette ads 0% displayed e-cigarettes

18% had cigarillo ads 0% displayed cigarillos

9% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 60% displayed hookah tobacco





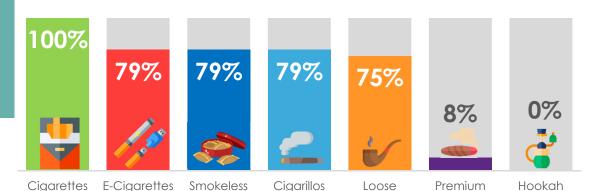
Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



BUENA VISTA COUNTY Values based on

24 of 27 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.49

Juul pods (4/pack)

\$16.09

Newport Menthol

tobacco

\$6.99

Cheapest Cigarette Pack

tobacco

\$5.99

Grizzly Long Cut

tobacco

large cigars

\$5.49

EXTERIOR ADVERTISEMENTS

58% had exterior ads for cigarettes



50%had exterior ads for menthal cigarettes



17% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

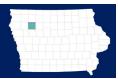
33% displayed Health Warning Sign(s)



75%displayed minimum age signage



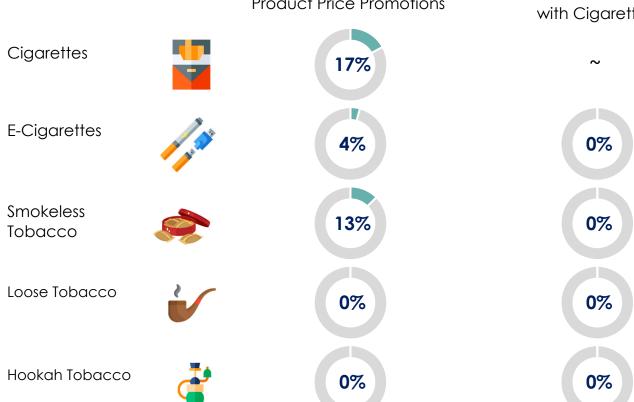




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=24)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

4% of retailers had cigarette ads 0% of retailers displayed cigarettes

17% had e-cigarette ads 13% displayed e-cigarettes

4% had smokeless tobacco ads 8% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

4% had loose tobacco ads 4% displayed loose tobacco

0% had premium large cigar ads 4% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



BUTLER COUNTY

Values based on 14 of 15 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

tobacco

\$7.22

Cheapest Cigarette Pack

tobacco

\$5.42

Grizzly Long Cut

tobacco

large cigars

\$5.42

EXTERIOR ADVERTISEMENTS

50% had exterior ads for cigarettes



36%

had exterior ads for menthol cigarettes



7%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

79% displayed Health Warning Sign(s)



71% displayed minimum age signage



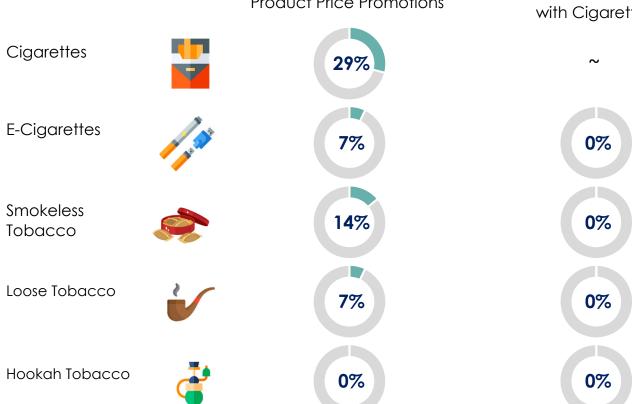




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=14)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

0% had e-cigarette ads

A STATE OF THE PARTY OF THE PAR

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





 $^{{\}bf 1. \ Values \ based \ on \ retailers \ in \ the \ county \ with \ a \ tobacco, \ alternative \ nicotine, \ and \ vapor \ permit.}$

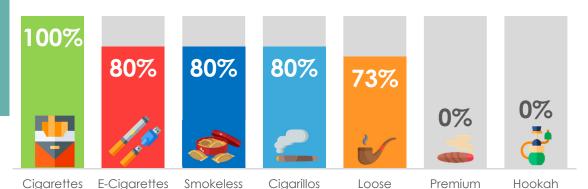
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



CALHOUN COUNTY

Values based on 15 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.79

Juul pods (4/pack)

\$15.88

Newport Menthol

tobacco

\$7.33

Cheapest Cigarette Pack

tobacco

\$5.85

Grizzly Long Cut

tobacco

large cigars

\$5.71

EXTERIOR ADVERTISEMENTS

60% had exterior ads for cigarettes



60%

had exterior ads for menthol cigarettes



27%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

47% displayed Health Warning Sign(s)



87%displayed minimum age signage



87% displayed

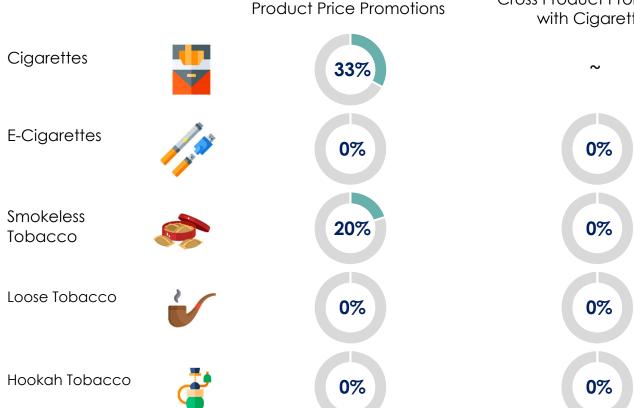




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=15)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

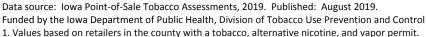
0% had hookah tobacco ads

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads0% of retailers displayed cigarettes7% had e-cigarette ads13% displayed e-cigarettes0% had smokeless tobacco ads0% displayed smokeless tobacco0% had cigarillo ads0% displayed cigarillos0% had loose tobacco ads0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% displayed hookah tobacco



Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



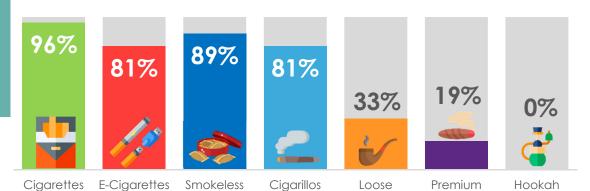




CARROLL

Values based on 27 of 31 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.89

Juul pods (4/pack)

\$16.28

Newport Menthol

tobacco

\$7.08

Cheapest Cigarette Pack

tobacco

\$5.73

Grizzly Long Cut

tobacco

large cigars

\$5.51

EXTERIOR ADVERTISEMENTS

11% had exterior ads for cigarettes



11%

had exterior ads for menthol cigarettes



7%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

89% displayed Health Warning Sign(s)



19% displayed minimum age signage



89%

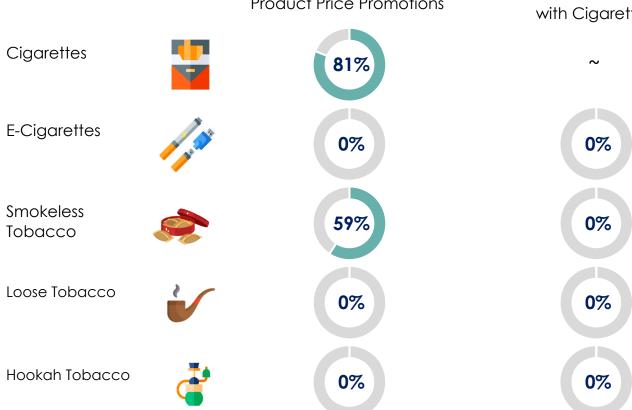




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=27)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

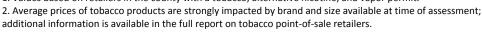
0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





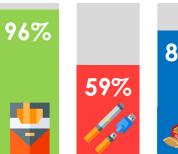




CASS COUNTY

Values based on 23 of 23 retailers

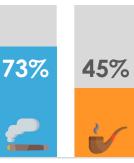
TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes



Smokeless tobacco



Loose tobacco



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.28

Cheapest Cigarette Pack

\$5.72

Grizzly Long Cut

\$5.60

EXTERIOR ADVERTISEMENTS

26%had exterior ads for cigarettes



26%had exterior ads for menthol cigarettes



Cigarillos

9% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

70% displayed Health Warning Sign(s)



22%displayed minimum age signage



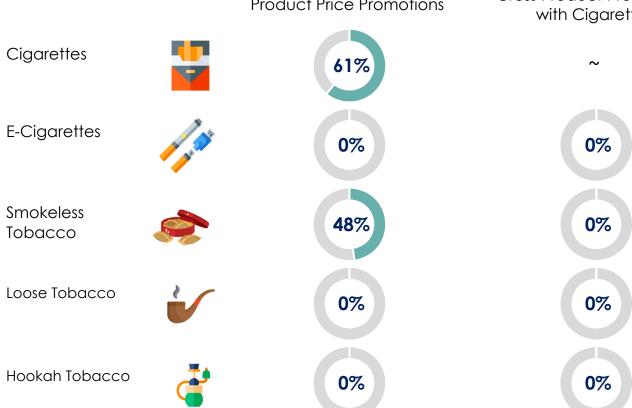




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=23)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

candy, gum, slushy/soda machines or ice cream.

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





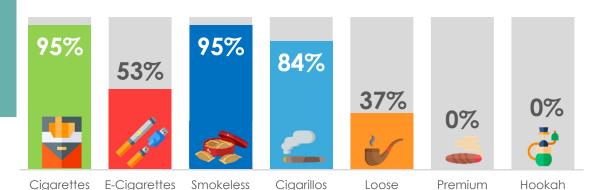
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



CEDAR COUNTY

Values based on 19 of 21 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.21

Juul pods (4/pack)

N/A

Product not found at the time of retailer assessments.

Newport Menthol

tobacco

\$6.73

Cheapest Cigarette Pack

tobacco

\$5.26

Grizzly Long Cut

tobacco

large cigars

\$5.47

EXTERIOR ADVERTISEMENTS

32% had exterior ads for cigarettes



26% had exte

had exterior ads for menthol cigarettes



26%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

0% displayed Health Warning Sign(s)



32%displayed minimum age signage



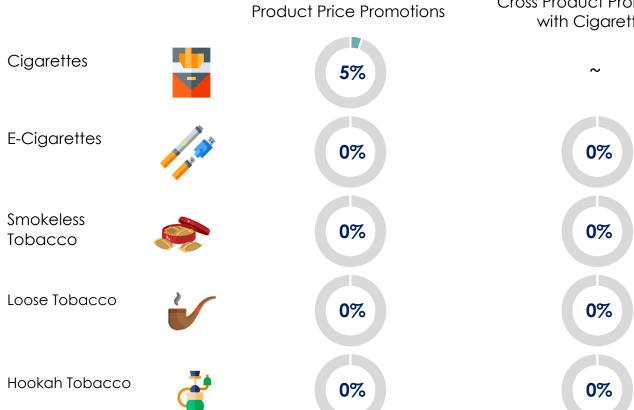




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=19)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers displayed cigarettes 0% of retailers had cigarette ads

0% had e-cigarette ads 0% displayed e-cigarettes

0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% displayed premium large cigars 0% had premium large cigar ads

0% had hookah tobacco ads 0% displayed hookah tobacco





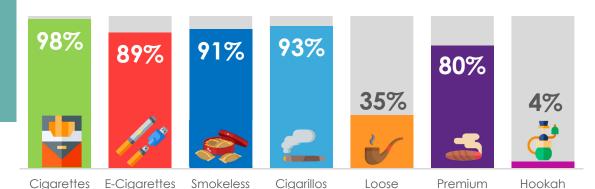
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



CERRO GORDO COUNTY

Values based on 46 of 50 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.63

Juul pods (4/pack)

\$15.92

Newport Menthol

tobacco

\$6.91

Cheapest Cigarette Pack

tobacco

\$5.44

Grizzly Long Cut

tobacco

large cigars

\$5.34

EXTERIOR ADVERTISEMENTS

61% had exterior ads for cigarettes



57%

had exterior ads for menthol cigarettes



31%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

2% displayed Health Warning Sign(s)



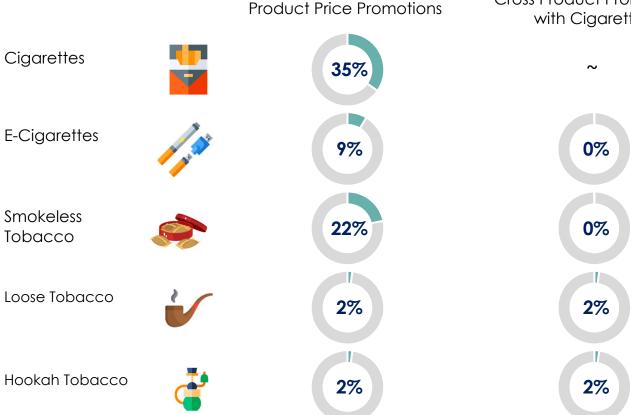
28% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

2% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

17% had e-cigarette ads

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2% displayed e-cigarettes

2% had smokeless tobacco ads



4% displayed smokeless tobacco

13% had cigarillo ads



0% displayed cigarillos

7% had loose tobacco ads



2% displayed loose tobacco

7% had premium large cigar ads

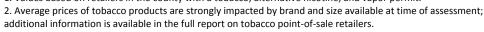


0% displayed premium large cigars

2% had hookah tobacco ads



0% displayed hookah tobacco





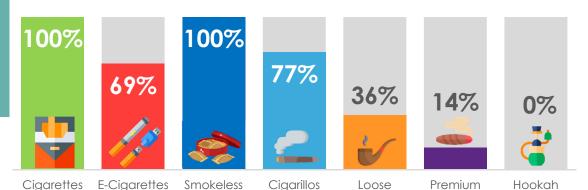




CHEROKEE COUNTY

Values based on 14 of 15 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$16.28

Newport Menthol

tobacco

\$7.19

Cheapest Cigarette Pack

tobacco

\$5.61

Grizzly Long Cut

tobacco

large cigars

\$5.59

EXTERIOR ADVERTISEMENTS

29%had exterior ads for cigarettes



29%

had exterior ads for menthol cigarettes



7%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

93% displayed Health Warning Sign(s)

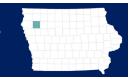


0% displayed minimum age signage



93%displayed
WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=14)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads

0% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads

0% displayed cigarillos

0% had loose tobacco ads

0% displayed loose tobacco

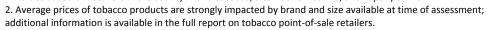
0% had premium large cigar ads

0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





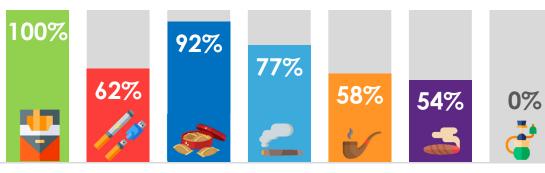




CHICKASAW COUNTY

Values based on 13 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.01

Cheapest Cigarette Pack

\$5.44

Grizzly Long Cut

\$5.49

EXTERIOR ADVERTISEMENTS

46% had exterior ads for cigarettes



38%

had exterior ads for menthol cigarettes



15%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

8% displayed Health Warning Sign(s)



69% displayed minimum age signage



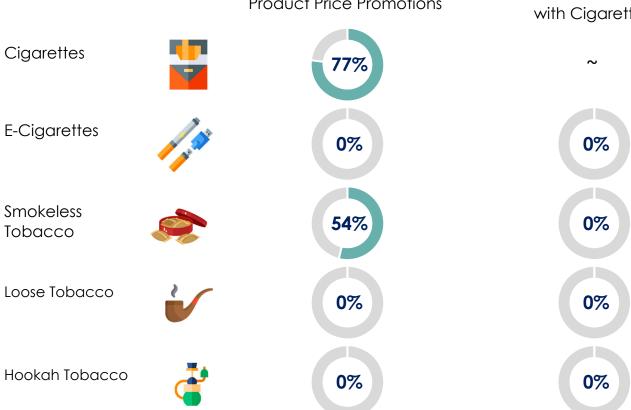
100%

displayed WeCard signage





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

2.

0% had e-cigarette ads 0% displayed e-cigarettes

15% had smokeless tobacco ads 🔑 0% displayed smokeless tobacco

8% had cigarillo ads 0% displayed cigarillos

8% had loose tobacco ads 0% displayed loose tobacco

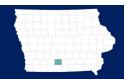
0% had premium large cigar ads 50% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





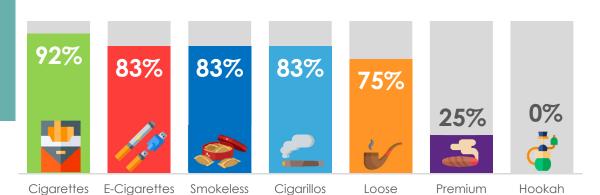
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



CLARKE COUNTY

Values based on 12 of 14 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.49

Juul pods (4/pack)

\$15.99

Newport Menthol

tobacco

\$7.26

Cheapest Cigarette Pack

tobacco

\$6.13

Grizzly Long Cut

tobacco

large cigars

\$5.61

EXTERIOR ADVERTISEMENTS

25% had exterior ads for cigarettes



25% had exterior ads for



17% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

92% displayed Health Warning Sign(s)

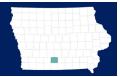


25% displayed minimum age signage



100% displayed WeCard signage

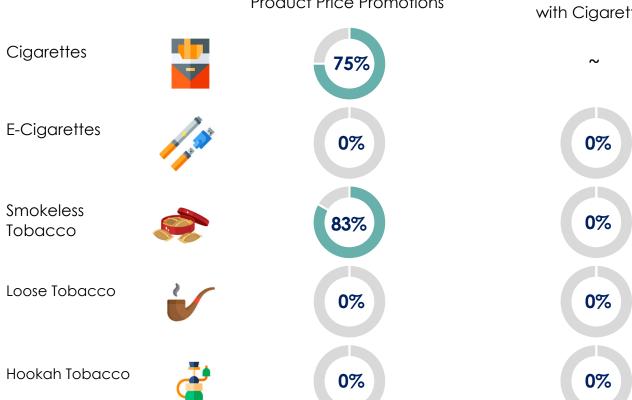




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=12)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

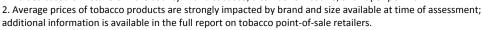
0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





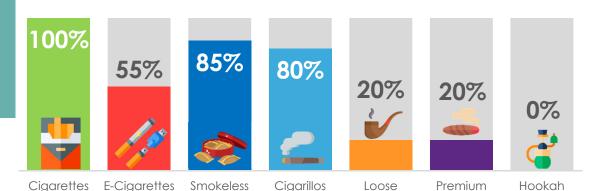




CLAY

Values based on 20 of 21 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.66

Juul pods (4/pack)

\$16.49

Newport Menthol

tobacco

\$6.96

Cheapest Cigarette Pack

tobacco

\$5.72

Grizzly Long Cut

tobacco

large cigars

\$5.27

EXTERIOR ADVERTISEMENTS

30% had exterior ads for cigarettes



20%

had exterior ads for menthol cigarettes



10%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

80% displayed Health Warning Sign(s)

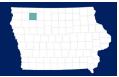


80% displayed minimum age signage



70% displayed WeCard signage

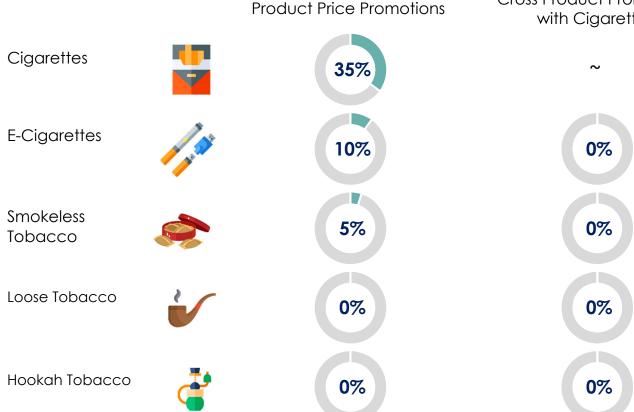




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

5% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

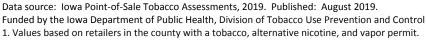
0% had cigarillo ads

0/8 Mad Cigarillo das

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco



^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



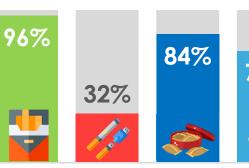




CLAYTON COUNTY

Values based on 26 of 32 retailers

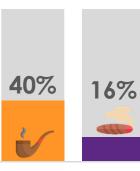
TYPES OF TOBACCO PRODUCTS SOLD



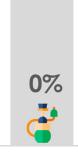
Cigarettes E-Cigarettes Smokeless tobacco

73%

Smokeless Cigarillos



Loose Premium tobacco large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.71

Cheapest Cigarette Pack

\$5.45

Grizzly Long Cut

\$5.56

EXTERIOR ADVERTISEMENTS

31% had exterior ads for cigarettes



19%

had exterior ads for menthol cigarettes



8%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

73% displayed Health Warning Sign(s)



92%displayed minimum age signage



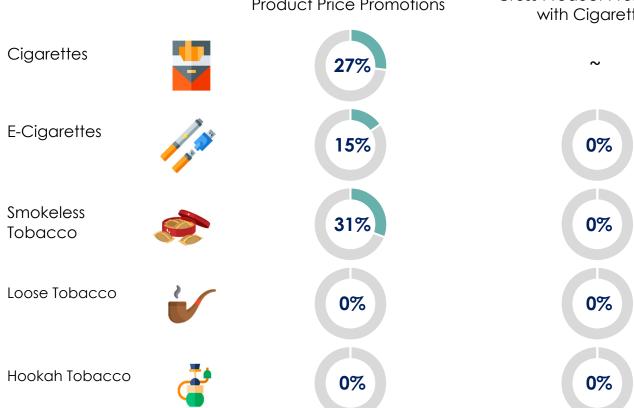
85% displayed WeCard signage





% of Retailers with **Product Price Promotions**

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

4% of retailers had cigarette ads 4% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

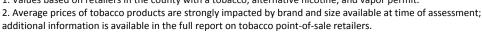
0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 4% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





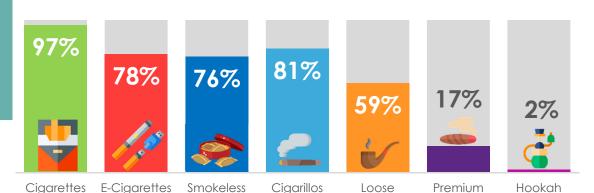




CLINTON

Values based on 58 of 65 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.73

Juul pods (4/pack)

\$16.33

Newport Menthol

tobacco

\$7.03

Cheapest Cigarette Pack

tobacco

\$5.46

Grizzly Long Cut

tobacco

large cigars

\$5.40

EXTERIOR ADVERTISEMENTS

40% had exterior ads for cigarettes



40%

had exterior ads for menthol cigarettes



22%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

57% displayed Health Warning Sign(s)



61% displayed minimum age signage

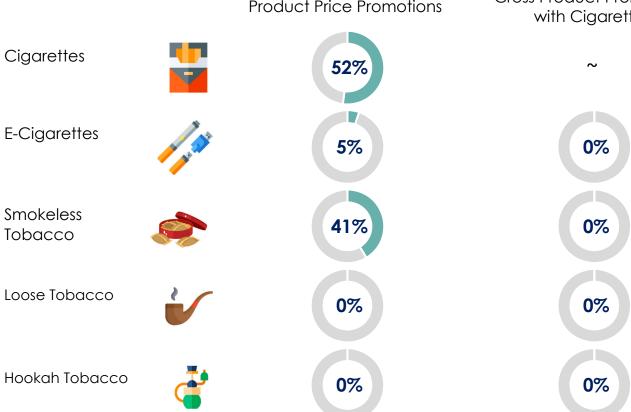


84% displayed WeCard signage





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

5% had e-cigarette ads

A STATE OF THE STA

7% displayed e-cigarettes

2% had smokeless tobacco ads



3% displayed smokeless tobacco

0% had cigarillo ads



2% displayed cigarillos

3% had loose tobacco ads



3% displayed loose tobacco

2% had premium large cigar ads



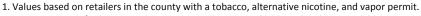
2% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control



^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



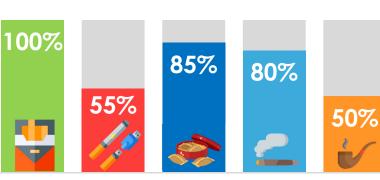




CRAWFORD COUNTY

Values based on 20 of 21 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

35%

Hookah tobacco

0%

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.59

Juul pods (4/pack)

\$15.79

Newport Menthol

\$6.86

Cheapest Cigarette Pack

\$5.75

Grizzly Long Cut

\$5.30

EXTERIOR ADVERTISEMENTS

20% had exterior ads for cigarettes



15%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

85% displayed Health Warning Sign(s)

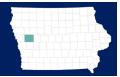


60% displayed minimum age signage



70% displayed WeCard signage

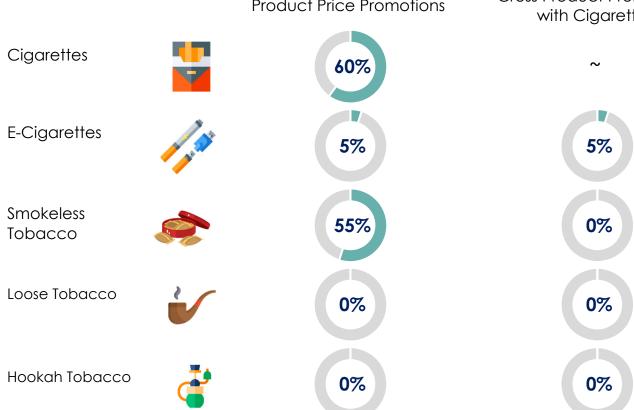




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

5% had smokeless tobacco ads 🔑 0% displayed smokeless tobacco

10% had cigarillo ads 0% displayed cigarillos

5% had loose tobacco ads 0% displayed loose tobacco

5% had premium large cigar ads _______ 0% displayed premium large cigars

0% had hookah tobacco ads 💢 0% displayed hookah tobacco





^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



DALLAS COUNTY

Values based on 39 of 39 retailers

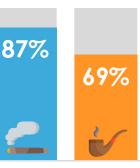
TYPES OF TOBACCO PRODUCTS SOLD



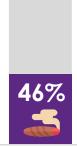
Cigarettes E-Cigarettes



Smokeless tobacco

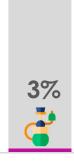


Cigarillos Loose tobacco



Premium

large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.62

Juul pods (4/pack)

\$16.13

Newport Menthol

\$7.46

Cheapest Cigarette Pack

\$6.00

Grizzly Long Cut

\$5.66

EXTERIOR ADVERTISEMENTS

38% had exterior ads for cigarettes



23% had exterior ads for menthol cigarettes



13% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

87% displayed Health Warning Sign(s)



51%displayed minimum age signage



79%displayed
WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=39)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

0% had e-cigarette ads

A STATE OF THE STA

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



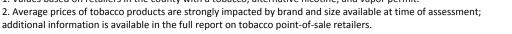
0% displayed premium large cigars

0% had hookah tobacco ads



, o anspira, o a premienti iange eigans

0% displayed hookah tobacco









DAVIS COUNTY

Values based on 7 of 7 retailers

TYPES OF TOBACCO PRODUCTS SOLD

7 of 7 retailers sold cigarettes

4 sold e-cigarettes

7 sold smokeless tobacco

6 sold cigarillos

2 sold loose tobacco

0 sold premium large cigars

0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.81

Cheapest Cigarette Pack

\$5.14

Grizzly long cut

\$5.49

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



4 had exterior ads for menthol cigarettes



0 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

2 displayed Health Warning Sign(s)



5 displayed minimum age signage



5 displayed WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions

Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



E-Cigarettes





Smokeless Tobacco







Loose Tobacco







Hookah Tobacco





Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

1 of 7 retailers had cigarette ads

1 had smokeless tobacco ads



0 of 7 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes



displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco







DECATUR COUNTY

Values based on 6 of 11 retailers

TYPES OF TOBACCO PRODUCTS SOLD



6 of 6 retailers sold cigarettes



5 sold e-cigarettes



6 sold smokeless tobacco



6 sold cigarillos



4 sold loose tobacco



0 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.26

Cheapest Cigarette Pack

\$5.44

Grizzly long cut

\$5.42

EXTERIOR ADVERTISEMENTS

3 had exterior ads for cigarettes



2 had exterior ads for menthol cigarettes



2 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

2 displayed Health Warning Sign(s)



6 displayed minimum age signage



displayedWeCard signage





PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



e Promotions
Promotions

E-Cigarettes



0

Smokeless Tobacco





Loose Tobacco





Hookah Tobacco





0





Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 6 retailers had cigarette ads



1 of 6 retailers displayed cigarettes

1 had e-cigarette ads



1 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

0 had cigarillo ads



2 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads

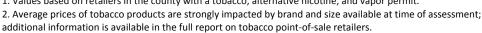


0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco





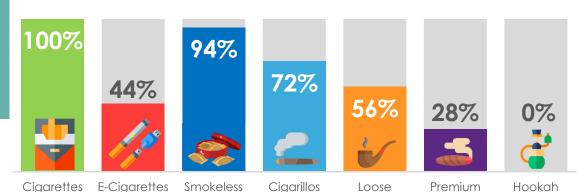




DELAWARE COUNTY

Values based on 18 of 20 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.66

Juul pods (4/pack)

\$16.09

Newport Menthol

tobacco

\$6.91

Cheapest Cigarette Pack

tobacco

\$5.43

Grizzly Long Cut

tobacco

large cigars

\$5.33

EXTERIOR ADVERTISEMENTS

39% had exterior ads for cigarettes



28%

had exterior ads for menthol cigarettes



6%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

29% displayed Health Warning Sign(s)



61% displayed minimum age signage



94%displayed
WeCard signage

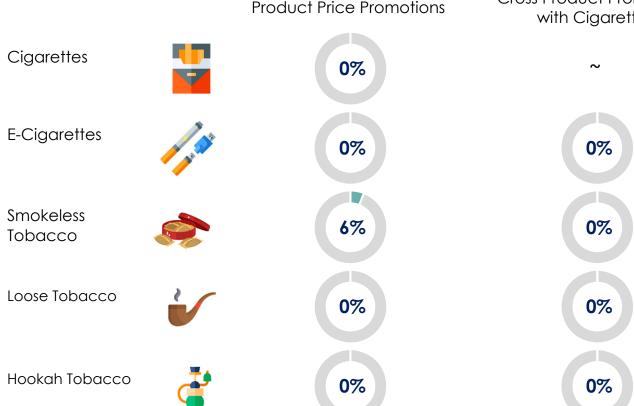




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=18)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

6% of retailers had cigarette ads

0% of retailers displayed cigarettes

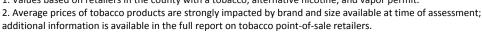
6% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads ______ 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





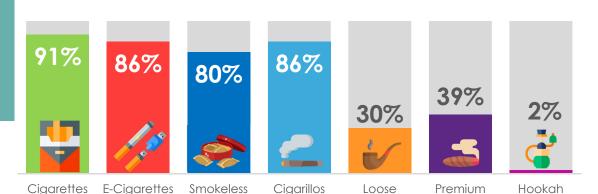




DES MOINES COUNTY

Values based on 44 of 47 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.08

Juul pods (4/pack)

\$15.71

Newport Menthol

tobacco

\$6.96

Cheapest Cigarette Pack

tobacco

\$5.10

Grizzly Long Cut

tobacco

large cigars

\$5.27

EXTERIOR ADVERTISEMENTS

55%had exterior ads for cigarettes



52% had exterior ads for

had exterior ads to menthol cigarettes



23%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

26% displayed Health Warning Sign(s)



43% displayed minimum age signage

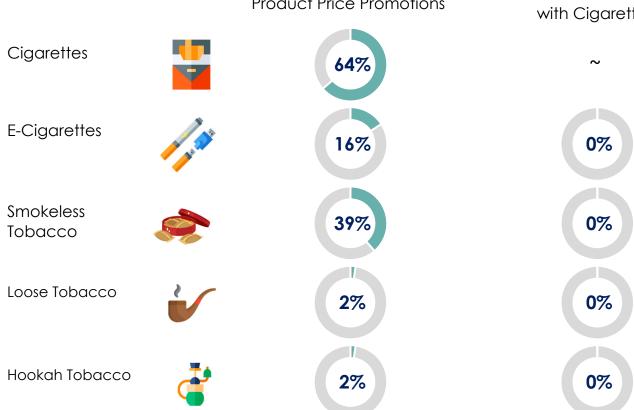


89% displayed WeCard signage



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=44)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Ciagrettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

14% had e-cigarette ads



5% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

9% had cigarillo ads



5% displayed cigarillos

0% had loose tobacco ads



2% displayed loose tobacco

0% had premium large cigar ads

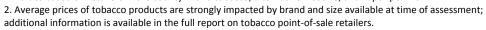


0% displayed premium large cigars

0% had hookah tobacco ads

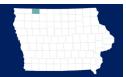


0% displayed hookah tobacco





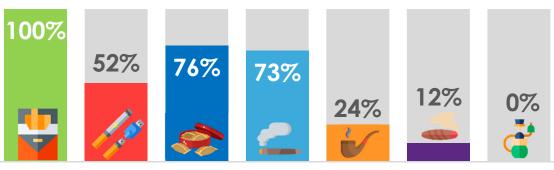




DICKINSON COUNTY

Values based on 33 of 33 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.27

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.66

Cheapest Cigarette Pack

\$5.74

Grizzly Long Cut

\$5.47

EXTERIOR ADVERTISEMENTS

21% had exterior ads for cigarettes



9%

had exterior ads for menthol cigarettes



9%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

76% displayed Health Warning Sign(s)

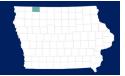


79% displayed minimum age signage



55% displayed WeCard signage

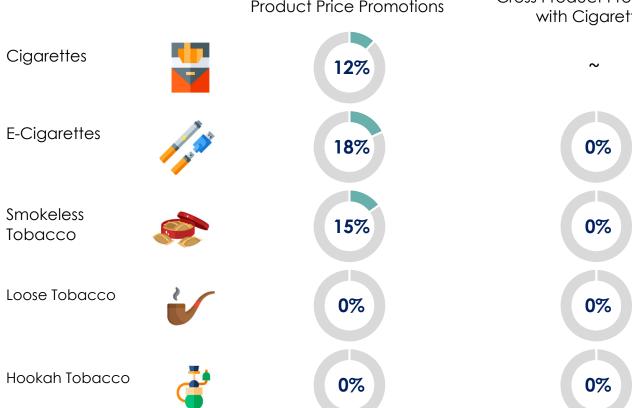




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=33)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads

0% of retailers displayed cigarettes

6% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

3% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





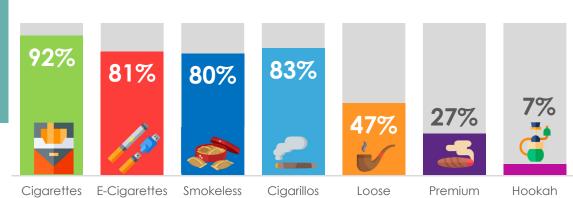
Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



DUBUQUE COUNTY

Values based on 96 of 112 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.48

Juul pods (4/pack)

\$15.84

Newport Menthol

tobacco

\$7.10

Cheapest Cigarette Pack

tobacco

\$5.47

Grizzly Long Cut

tobacco

large cigars

\$5.34

EXTERIOR ADVERTISEMENTS

29%had exterior ads for cigarettes



26%had exterior ads for menthol cigarettes



29% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

71% displayed Health Warning Sign(s)



58%displayed minimum age signage

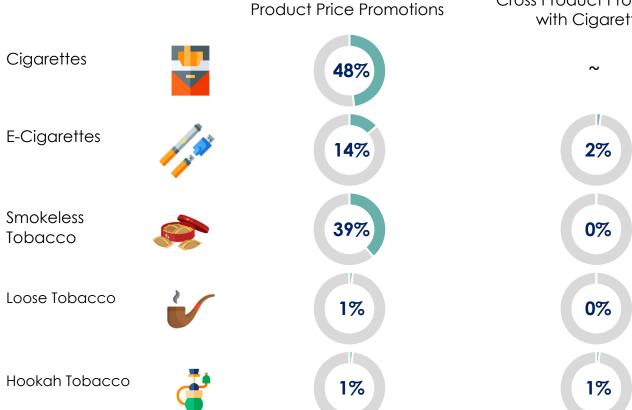


81% displayed WeCard signage



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=96)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

1% of retailers had cigarette ads

+

2% of retailers displayed cigarettes

6% had e-cigarette ads

A. A.

6% displayed e-cigarettes

0% had smokeless tobacco ads



1% displayed smokeless tobacco

5% had cigarillo ads



4% displayed cigarillos

1% had loose tobacco ads



1% displayed loose tobacco

1% had premium large cigar ads



0% displayed premium large cigars

1% had hookah tobacco ads



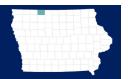
1% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019.

- Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
- 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



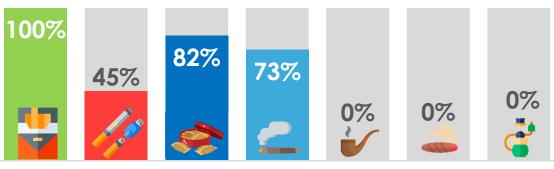




EMMET COUNTY

Values based on 11 of 11 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.06

Cheapest Cigarette Pack

\$5.60

Grizzly Long Cut

\$5.48

EXTERIOR ADVERTISEMENTS

0%

had exterior ads for cigarettes



0%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

73% displayed Health Warning Sign(s)



82%

displayed minimum age signage



27%

displayed WeCard signage

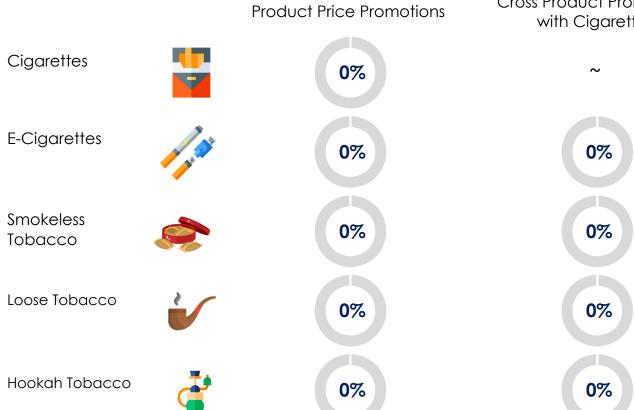




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=11)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

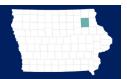
0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





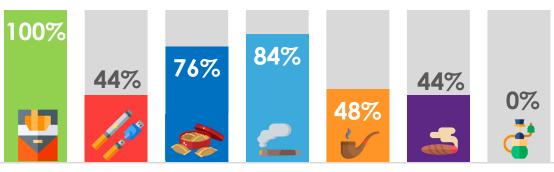
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



FAYETTE COUNTY

Values based on 25 of 29 retailers

TYPES OF TOBACCO PRODUCTS SOLD



olgalotta

Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.59

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.95

Cheapest Cigarette Pack

\$5.53

Grizzly Long Cut

\$5.38

EXTERIOR ADVERTISEMENTS

44%had exterior ads for cigarettes



40%

had exterior ads for menthol cigarettes



16%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

78% displayed Health Warning Sign(s)



76%displayed minimum age signage



92%

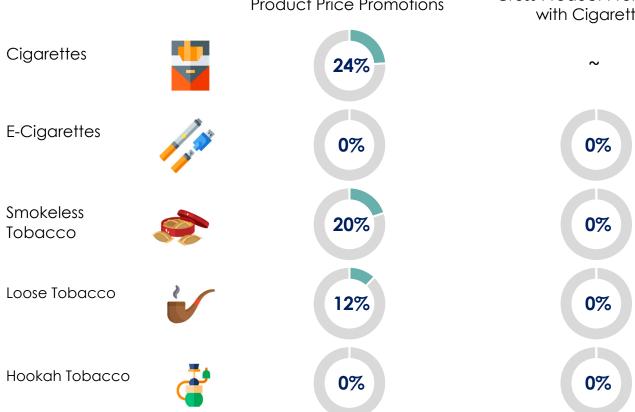
displayed WeCard signage





% of Retailers with **Product Price Promotions**

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

12% of retailers had cigarette ads

4% of retailers displayed cigarettes

0% had e-cigarette ads

4% displayed e-cigarettes

4% had smokeless tobacco ads

0% displayed smokeless tobacco

24% had cigarillo ads



8% displayed cigarillos

0% had loose tobacco ads



8% displayed loose tobacco

0% had premium large cigar ads

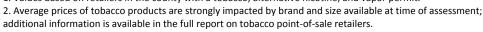


4% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





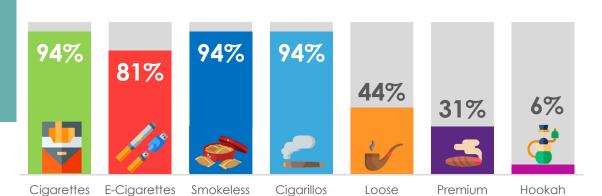




FLOYD COUNTY

Values based on 16 of 19 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$16.13

Newport Menthol

tobacco

\$6.94

Cheapest Cigarette Pack

tobacco

\$5.65

Grizzly Long Cut

tobacco

large cigars

\$5.19

EXTERIOR ADVERTISEMENTS

31% had exterior ads for cigarettes



38%

had exterior ads for menthol cigarettes



19%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

94% displayed Health Warning Sign(s)



88%displayed minimum age signage

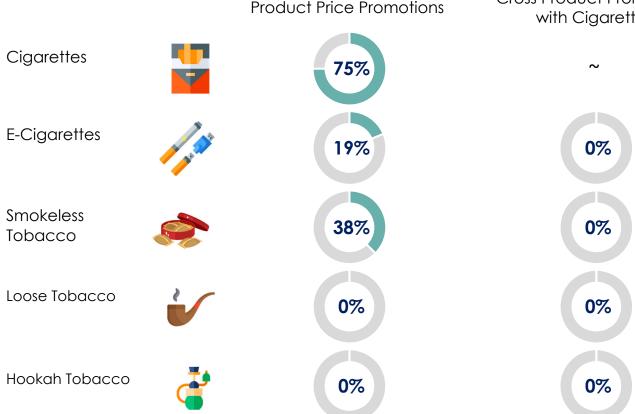


94%displayed
WeCard signage



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=16)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

0% had e-cigarette ads

A STATE OF THE PARTY OF THE PAR

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





^{1.} Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.

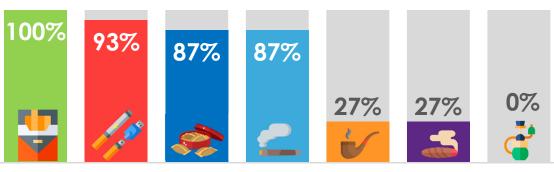
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



FRANKLIN COUNTY

Values based on 15 of 16 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.16

Juul pods (4/pack)

\$17.79

Newport Menthol

\$7.13

Cheapest Cigarette Pack

\$5.32

Grizzly Long Cut

\$5.33

EXTERIOR ADVERTISEMENTS

33%had exterior ads for cigarettes



40%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

100% displayed Health Warning Sign(s)



100%

displayed minimum age signage



93%

displayed WeCard signage

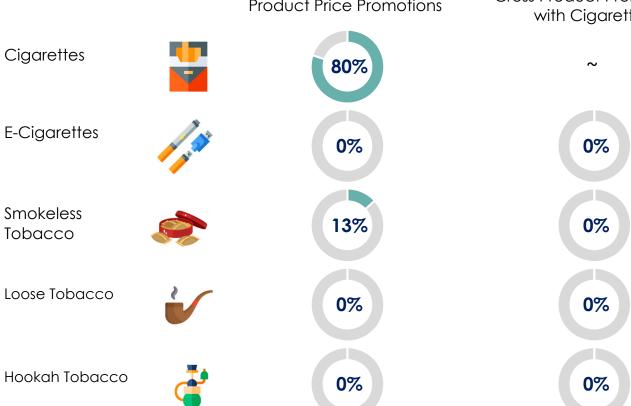




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=15)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

0% had e-cigarette ads

A. D.

7% displayed e-cigarettes

0% had smokeless tobacco ads



7% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



3. 3. .

0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control

- $1.\ Values\ based\ on\ retailers\ in\ the\ county\ with\ a\ tobacco,\ alternative\ nicotine,\ and\ vapor\ permit.$
- 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.







FREMONT COUNTY

Values based on 8 of 9 retailers

TYPES OF TOBACCO PRODUCTS SOLD



8 of 8 retailers sold cigarettes



6 sold e-cigarettes



8 sold smokeless tobacco



6 sold cigarillos



6 sold loose tobacco



0 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$16.27

Newport Menthol

\$6.93

Cheapest Cigarette Pack

\$5.65

Grizzly long cut

\$5.49

EXTERIOR ADVERTISEMENTS

2 had exterior ads for cigarettes



0 had exterior ads for menthol cigarettes



0 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

6 displayed Health Warning Sign(s)



4 displayed minimum age signage









Number of Retailers with **Product Price Promotions**

Number of Retailers **Advertising Cross Product Promotions with Cigarettes**

Cigarettes



PRICE & CROSS PRODUCT PROMOTIONS

E-Cigarettes









Tobacco

Smokeless





Loose Tobacco





Hookah Tobacco





Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 8 retailers had cigarette ads



0 of 8 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit. 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment;

additional information is available in the full report on tobacco point-of-sale retailers.



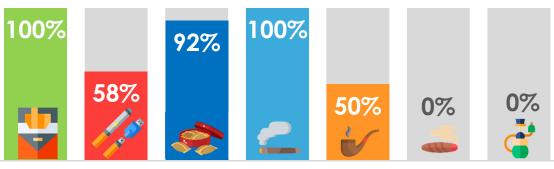




GREENE COUNTY

Values based on 12 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$15.74

Newport Menthol

\$7.10

Cheapest Cigarette Pack

\$5.89

Grizzly Long Cut

\$5.50

EXTERIOR ADVERTISEMENTS

67%

had exterior ads for cigarettes



33%

had exterior ads for menthol cigarettes



8%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

92% displayed Health Warning Sign(s)



92% displayed minimum age signage



92%

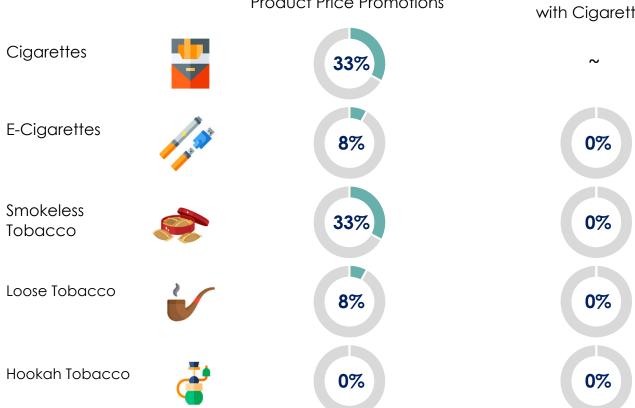




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=12)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

8% had e-cigarette ads

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

8% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



8% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control

- 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
- 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.







GRUNDY COUNTY

Values based on 10 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD

10 of 10 retailers sold cigarettes

7 sold e-cigarettes

8 sold smokeless tobacco

8 sold cigarillos

6 sold loose tobacco

2 sold premium large cigars

0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.57

Newport Menthol

\$7.16

Cheapest Cigarette Pack

\$5.92

Grizzly long cut

\$5.45

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



2 had exterior ads for menthol cigarettes



0 had exterior ads for E Cigarettes



INTERIOR ADVERTISEMENTS

8 displayed Health Warning Sign(s)



10 displayed minimum age signage









Number of Retailers **Advertising Cross Product Promotions with Cigarettes**

Cigarettes



PRICE & CROSS PRODUCT PROMOTIONS

Product Price Promotions

E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 10 retailers had cigarette ads



0 of 10 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads

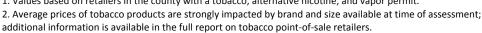


0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco





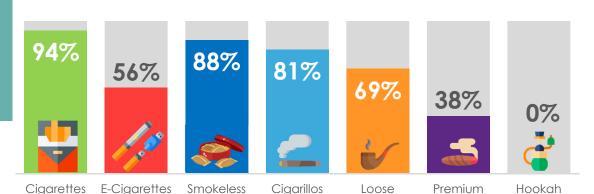




GUTHRIE

Values based on 16 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.24

Juul pods (4/pack)

\$15.99

Newport Menthol

tobacco

\$7.38

Cheapest Cigarette Pack

tobacco

\$5.67

Grizzly Long Cut

tobacco

large cigars

\$5.57

EXTERIOR ADVERTISEMENTS

25%had exterior ads for cigarettes



19%

had exterior ads for menthol cigarettes



6%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

75% displayed Health Warning Sign(s)



63% displayed minimum age signage



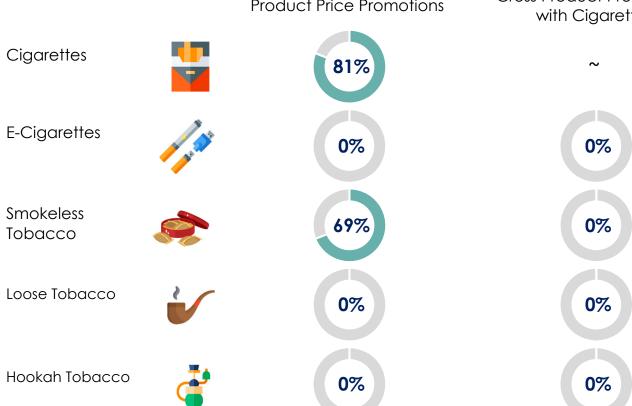




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=16)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

0% had e-cigarette ads

A. D.

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



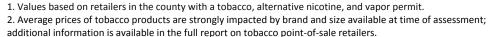
0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





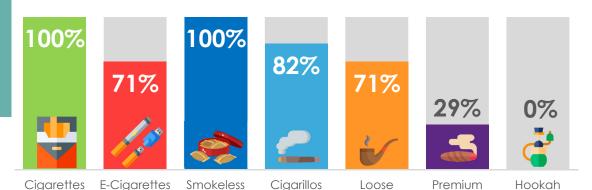




HAMILTON COUNTY

Values based on 17 of 20 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.35

Juul pods (4/pack)

\$15.77

Newport Menthol

tobacco

\$6.38

Cheapest Cigarette Pack

tobacco

\$5.18

Grizzly Long Cut

tobacco

large cigars

\$5.31

EXTERIOR ADVERTISEMENTS

53%had exterior ads for cigarettes



29%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

63% displayed Health Warning Sign(s)



59% displayed minimum age signage



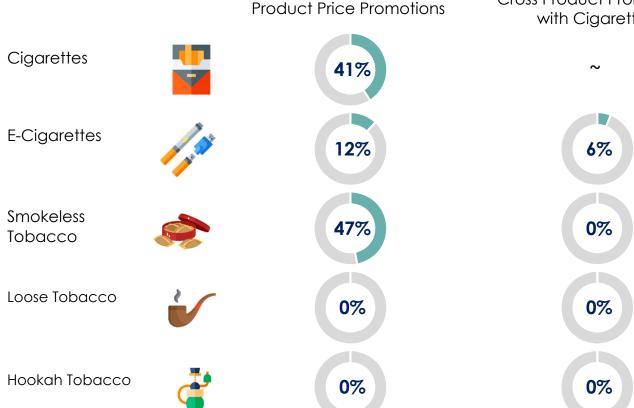




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=17)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

6% of retailers had cigarette ads 0% of retailers displayed cigarettes

6% had e-cigarette ads 0% displayed e-cigarettes

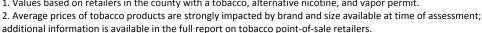
6% had smokeless tobacco ads 6% displayed smokeless tobacco

6% had cigarillo ads 0% displayed cigarillos

12% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





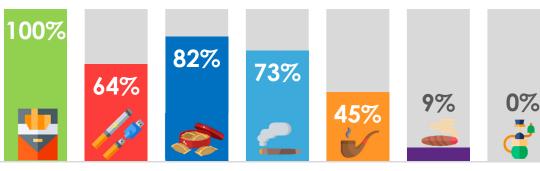




HANCOCK COUNTY

Values based on 11 of 12 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$16.27

Newport Menthol

\$6.97

Cheapest Cigarette Pack

\$5.53

Grizzly Long Cut

\$5.58

EXTERIOR ADVERTISEMENTS

64% had exterior ads for cigarettes



45%

had exterior ads for menthol cigarettes



27%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

55% displayed Health Warning Sign(s)



82% displayed

minimum age signage



100%

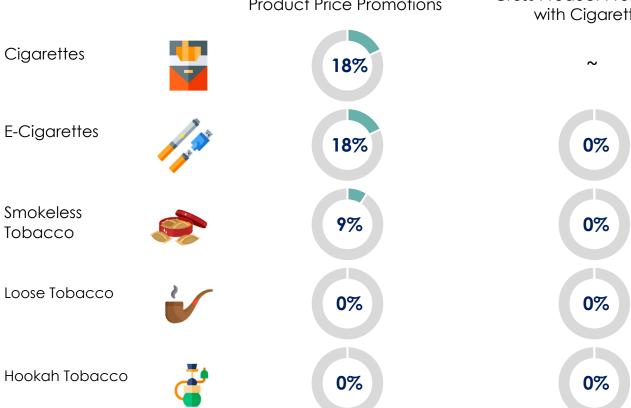




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=11)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

9% had e-cigarette ads



9% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



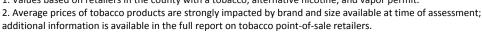
0% displayed premium large cigars

0% had hookah tobacco ads



on alsplayed premioni large cigars

0% displayed hookah tobacco





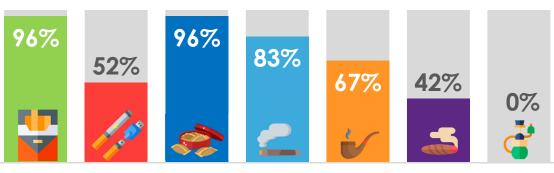




HARDIN COUNTY

Values based on 24 of 26 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$16.15

Newport Menthol

\$6.95

Cheapest Cigarette Pack

\$5.42

Grizzly Long Cut

\$5.45

EXTERIOR ADVERTISEMENTS

54% had exterior ads for cigarettes



38%

had exterior ads for menthol cigarettes



8%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

15% displayed Health Warning Sign(s)



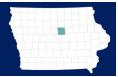
52%

displayed minimum age signage



70%

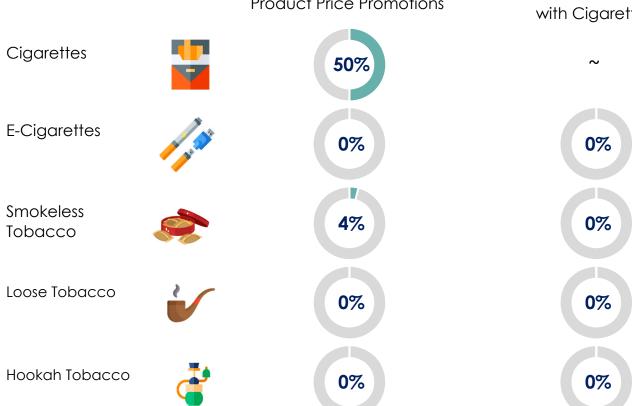




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=24)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

8% of retailers had cigarette ads 17% of retailers displayed cigarettes

4% had e-cigarette ads 0% displayed e-cigarettes

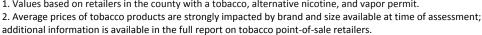
8% had smokeless tobacco ads 8% displayed smokeless tobacco

4% had cigarillo ads 13% displayed cigarillos

0% had loose tobacco ads 4% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





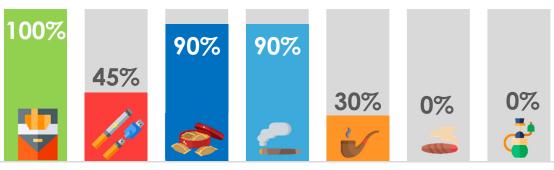




HARRISON COUNTY

Values based on 20 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$15.23

Newport Menthol

\$7.04

Cheapest Cigarette Pack

\$5.51

Grizzly Long Cut

\$5.36

EXTERIOR ADVERTISEMENTS

50% had exterior ads

for cigarettes



50%

had exterior ads for menthol cigarettes



10%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

56% displayed Health Warning Sign(s)



80%

displayed minimum age signage



90%

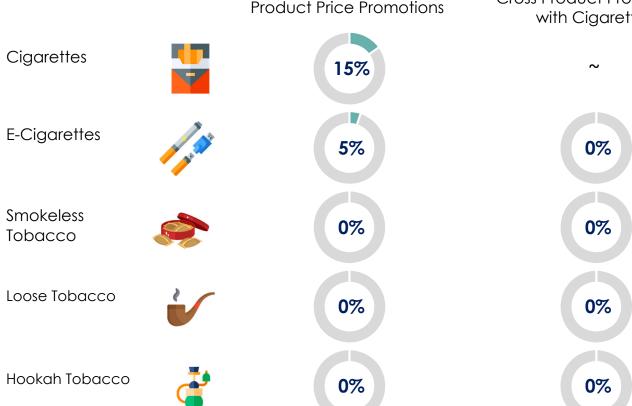




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

5% of retailers had cigarette ads

0% of retailers displayed cigarettes

5% had e-cigarette ads

0% displayed e-cigarettes

15% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads

0% displayed cigarillos

0% had loose tobacco ads

0% displayed loose tobacco

0% had premium large cigar ads

....

0% displayed premium large cigars





0% displayed hookah tobacco



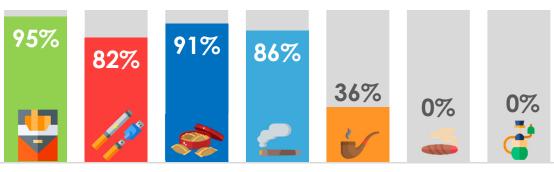




HENRY COUNTY

Values based on 22 of 23 retailers

TYPES OF TOBACCO PRODUCTS SOLD



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Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.24

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.00

Cheapest Cigarette Pack

\$5.62

Grizzly Long Cut

\$5.57

EXTERIOR ADVERTISEMENTS

36%had exterior ads for cigarettes



27%

had exterior ads for menthol cigarettes



5%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

86% displayed Health Warning Sign(s)



41% displayed minimum age signage

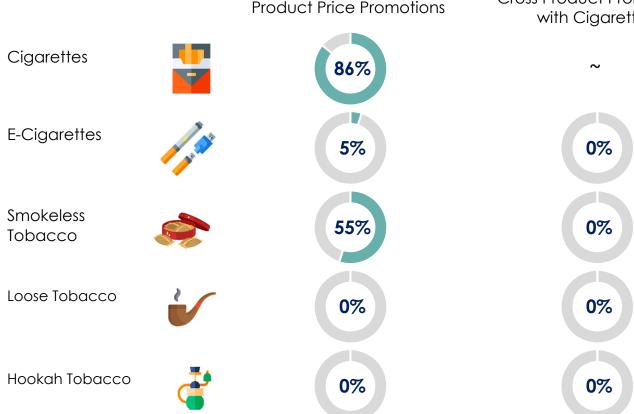


91% displayed





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

5% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

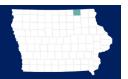
0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





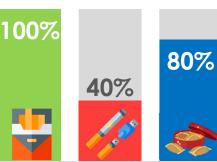
Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



HOWARD COUNTY

Values based on 15 of 16 retailers

TYPES OF TOBACCO PRODUCTS SOLD

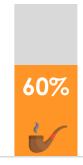


Cigarettes E-Cigarettes

Smokeless tobacco



Cigarillos



Loose tobacco



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.06

Cheapest Cigarette Pack

\$5.98

Grizzly Long Cut

\$5.48

EXTERIOR ADVERTISEMENTS

14% had exterior ads

for cigarettes



7%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

43% displayed Health Warning Sign(s)



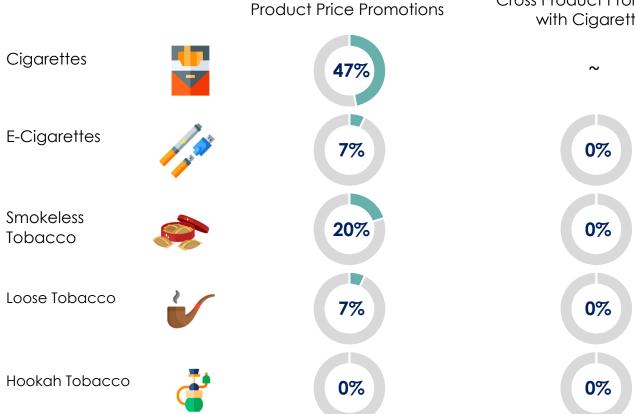
71% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

13% had e-cigarette ads 0% displayed e-cigarettes

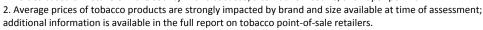
20% had cigarillo ads 0% displayed cigarillos

7% had loose tobacco ads

7% displayed loose tobacco

0% had premium large cigar ads ______ 0% displayed premium large cigars

0% had hookah tobacco ads 60% displayed hookah tobacco





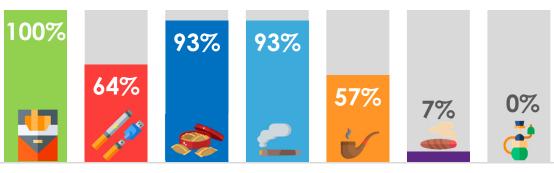




HUMBOLDT COUNTY

Values based on 14 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.92

Cheapest Cigarette Pack

\$5.46

Grizzly Long Cut

\$5.45

EXTERIOR ADVERTISEMENTS

29% had exterior ads for cigarettes



21%

had exterior ads for menthol cigarettes



7%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

50% displayed Health Warning Sign(s)

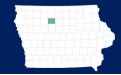


93% displayed minimum age signage



93% displayed

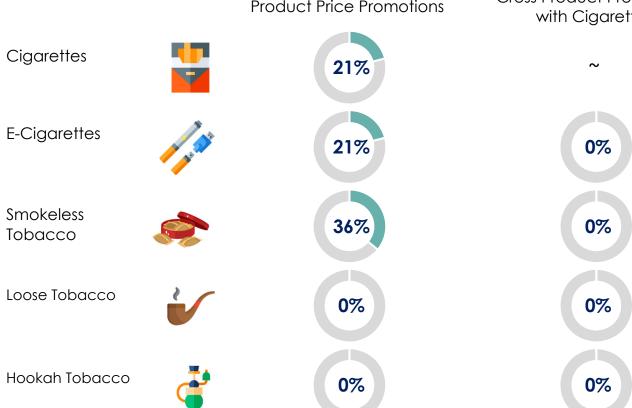




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=14)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

7% displayed e-cigarettes

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads

0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

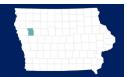
0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





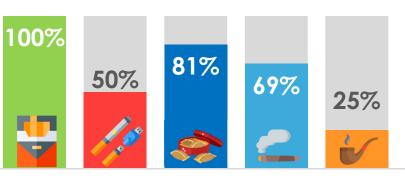
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



IDA COUNTY

Values based on 16 of 16 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

13%

Hookah tobacco

0%

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.15

Cheapest Cigarette Pack

\$5.86

Grizzly Long Cut

\$5.56

EXTERIOR ADVERTISEMENTS

31% had exterior ads for cigarettes



25%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

64% displayed Health Warning Sign(s)



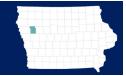
7% displayed minimum age signage



57% displayed

WeCard signage

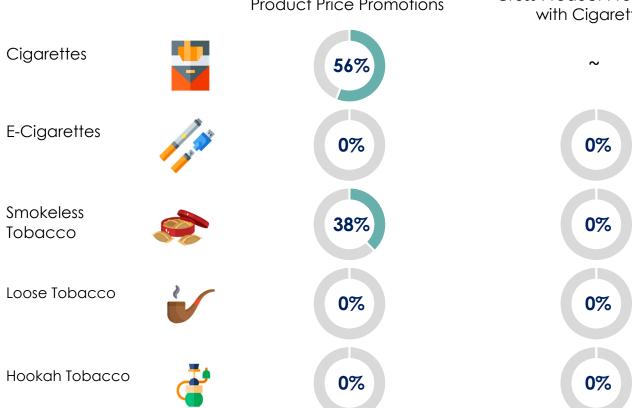




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=16)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

0% had e-cigarette ads

N. N.

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





 $^{1.\} Values\ based\ on\ retailers\ in\ the\ county\ with\ a\ tobacco,\ alternative\ nicotine,\ and\ vapor\ permit.$

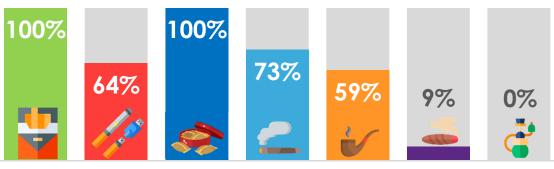
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



IOWA COUNTY

Values based on 22 of 22 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.29

Cheapest Cigarette Pack

\$5.66

Grizzly Long Cut

\$5.44

EXTERIOR ADVERTISEMENTS

23% had exterior ads for cigarettes



9%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

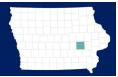
77% displayed Health Warning Sign(s)



27% displayed minimum age signage



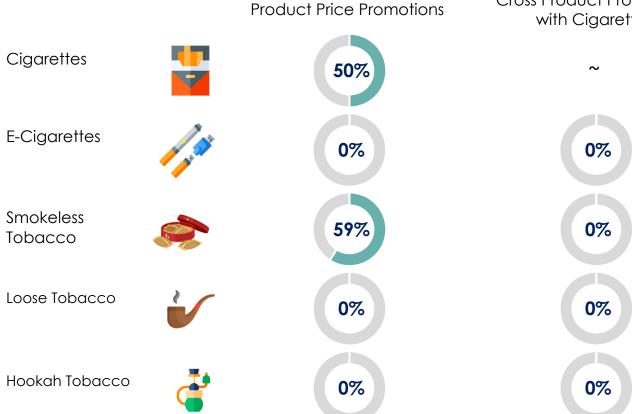




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=22)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





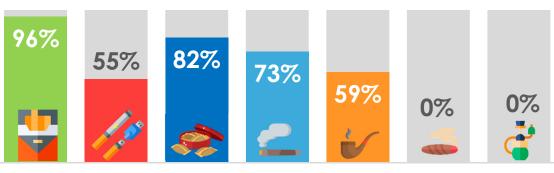
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



JACKSON COUNTY

Values based on 23 of 29 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.66

Juul pods (4/pack)

\$15.51

Newport Menthol

\$7.18

Cheapest Cigarette Pack

\$5.65

Grizzly Long Cut

\$5.75

EXTERIOR ADVERTISEMENTS

41% had exterior ads for cigarettes



23%

had exterior ads for menthol cigarettes



9%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

52% displayed Health Warning Sign(s)



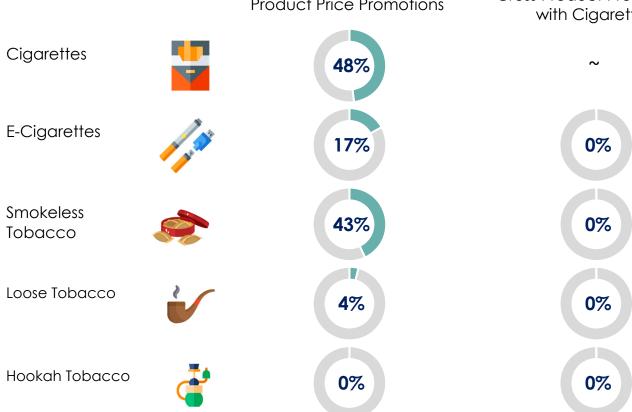
77% displayed minimum age signage





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=23)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

4% of retailers displayed cigarettes

0% had e-cigarette ads

A. D.

0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads

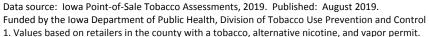


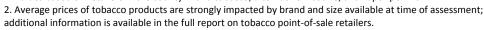
0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco











0%

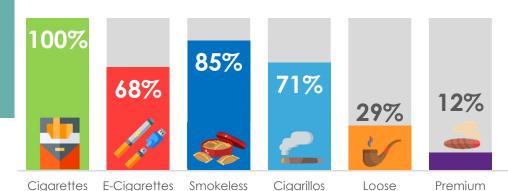
Hookah

tobacco

JASPER COUNTY

Values based on 34 of 39 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Blu Disposable E-Cigarette

AVERAGE PRICES

\$9.10

Juul pods (4/pack)

\$16.84

Newport Menthol

tobacco

\$7.03

Cheapest Cigarette Pack

tobacco

\$5.30

Grizzly Long Cut

large cigars

\$5.26

EXTERIOR ADVERTISEMENTS

53%had exterior ads for cigarettes



35%

had exterior ads for menthol cigarettes



35%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

3% displayed Health Warning Sign(s)



6%displayed minimum age signage



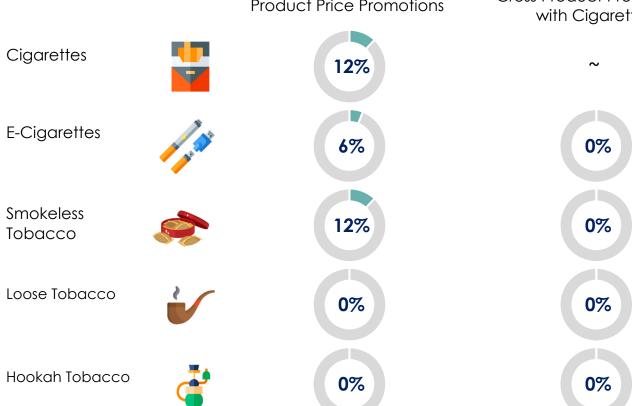




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=34)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





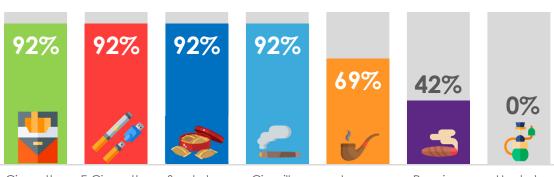
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



JEFFERSON COUNTY

Values based on 13 of 14 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.16

Juul pods (4/pack)

\$16.21

Newport Menthol

\$6.97

Cheapest Cigarette Pack

\$5.30

Grizzly Long Cut

\$5.37

EXTERIOR ADVERTISEMENTS

31% had exterior ads for cigarettes



23%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

92% displayed Health Warning Sign(s)



50% displayed minimum age signage

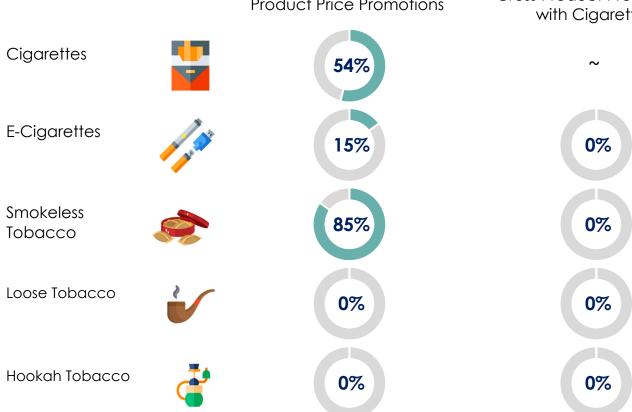


92%





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

7

0% of retailers displayed cigarettes

0% had e-cigarette ads

0% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads

0% displayed cigarillos

0% had loose tobacco ads

0% displayed loose tobacco

0% had premium large cigar ads

....



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





 $^{1.\} Values\ based\ on\ retailers\ in\ the\ county\ with\ a\ tobacco,\ alternative\ nicotine,\ and\ vapor\ permit.$

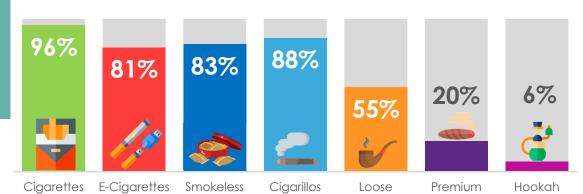
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



JOHNSON COUNTY

Values based on 96 of 108 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.34

Juul pods (4/pack)

\$15.84

Newport Menthol

tobacco

\$7.23

Cheapest Cigarette Pack

tobacco

\$5.70

Grizzly Long Cut

tobacco

large cigars

\$5.50

EXTERIOR ADVERTISEMENTS

27%had exterior ads for cigarettes



27%

had exterior ads for menthol cigarettes



23%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

71% displayed Health Warning Sign(s)



72%displayed minimum age signage



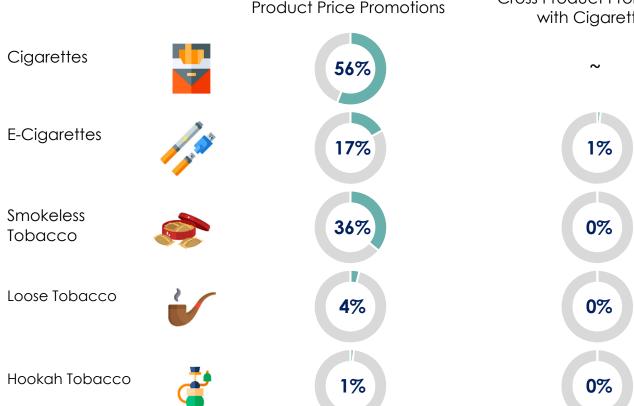




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=96)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

5% of retailers had cigarette ads

candy, gum, slushy/soda machines or ice cream.

0% of retailers displayed cigarettes

16% had e-cigarette ads

14% displayed e-cigarettes

3% had smokeless tobacco ads

2% displayed smokeless tobacco

6% had cigarillo ads 6% displayed cigarillos

1% had loose tobacco ads 1% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





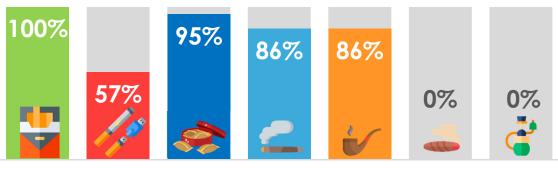
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



JONES COUNTY

Values based on 21 of 25 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.44

Juul pods (4/pack)

\$15.65

Newport Menthol

\$7.06

Cheapest Cigarette Pack

\$5.27

Grizzly Long Cut

\$5.47

EXTERIOR ADVERTISEMENTS

67% had exterior ads

for cigarettes



57%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

57% displayed Health Warning Sign(s)



81%

displayed minimum age signage



95%

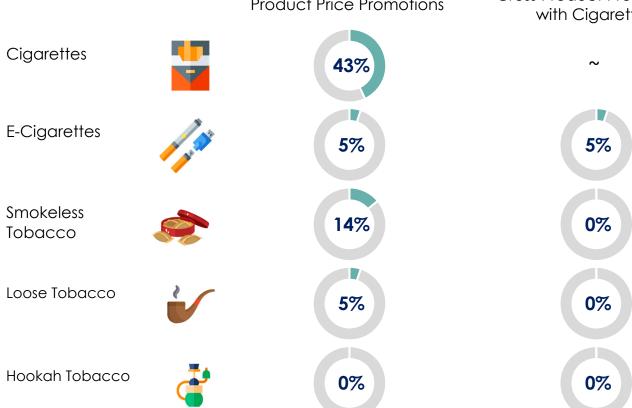




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=21)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

10% of retailers had cigarette ads

+

5% of retailers displayed cigarettes

0% had e-cigarette ads

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10% displayed e-cigarettes

5% had smokeless tobacco ads



5% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads

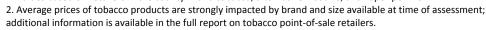


0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





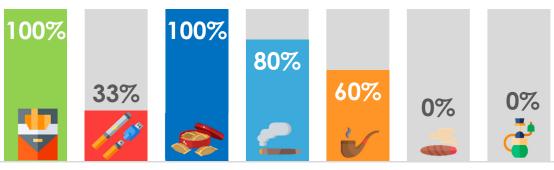




KEOKUK COUNTY

Values based on 15 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$16.27

Newport Menthol

\$6.84

Cheapest Cigarette Pack

\$5.18

Grizzly Long Cut

\$5.18

EXTERIOR ADVERTISEMENTS

13%

had exterior ads for cigarettes



7%

had exterior ads for menthol cigarettes



7%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

21% displayed Health Warning Sign(s)



53%

displayed minimum age signage

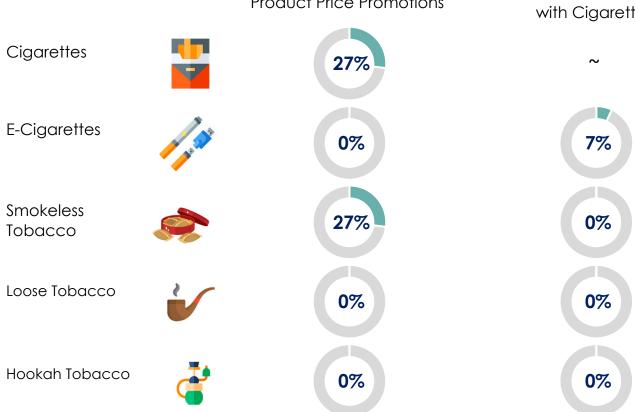


80%





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



0% of retailers displayed cigarettes

7% had e-cigarette ads



7% displayed e-cigarettes

0% had smokeless tobacco ads



13% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019.

- Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
- 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



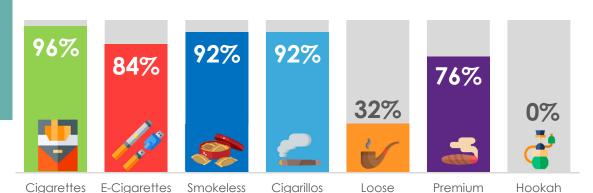




KOSSUTH COUNTY

Values based on 25 of 26 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.99

Newport Menthol

tobacco

\$7.02

Cheapest Cigarette Pack

tobacco

\$5.43

Grizzly Long Cut

tobacco

large cigars

\$5.66

EXTERIOR ADVERTISEMENTS

64%had exterior ads for cigarettes



64%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

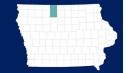
0% displayed Health Warning Sign(s)



60% displayed minimum age signage



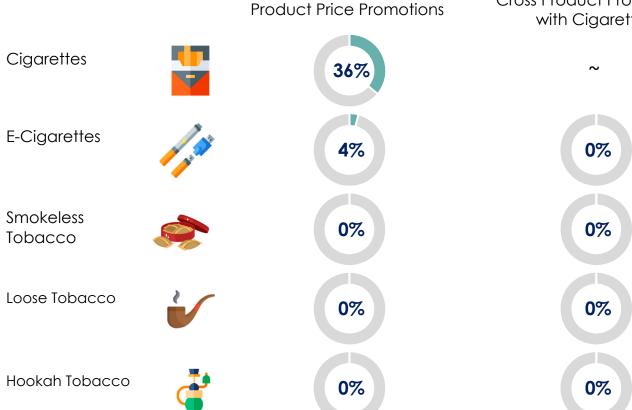




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=25)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

4% had e-cigarette ads 0% displayed e-cigarettes

12% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

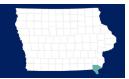
0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





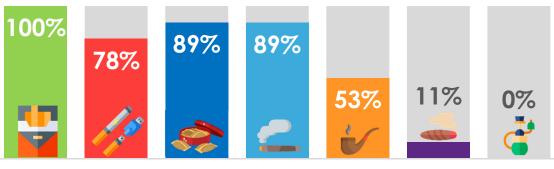
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



LEE COUNTY

Values based on 37 of 39 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.55

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.02

Cheapest Cigarette Pack

\$5.23

Grizzly Long Cut

\$5.34

EXTERIOR ADVERTISEMENTS

43% had exterior ads for cigarettes



32%

had exterior ads for menthol cigarettes



8%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

89% displayed Health Warning Sign(s)



27% displayed minimum age signage

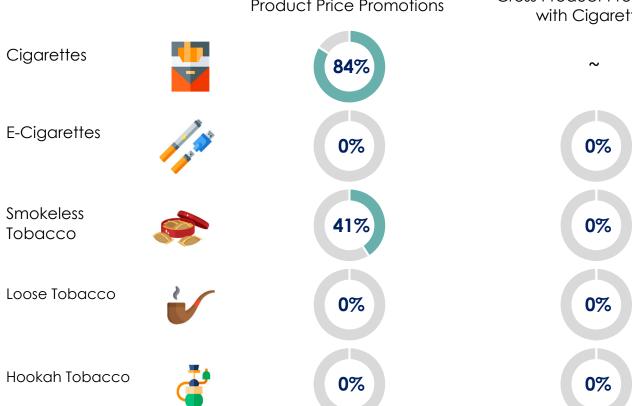


95%



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=37)

% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

0% had e-cigarette ads

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

3% displayed e-cigarettes

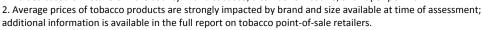
0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





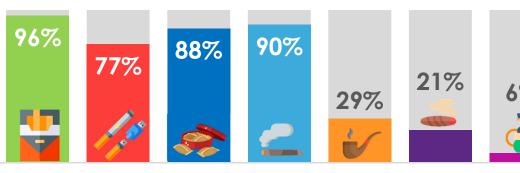




LINN COUNTY

Values based on 164 of 180 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.67

Juul pods (4/pack)

\$15.80

Newport Menthol

\$6.78

Cheapest Cigarette Pack

\$5.26

Grizzly Long Cut

\$5.33

EXTERIOR ADVERTISEMENTS

50% had exterior ads for cigarettes



29%

had exterior ads for menthol cigarettes



24%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

55% displayed Health Warning Sign(s)



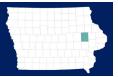
44% displayed minimum age signage



80% displayed

WeCard signage

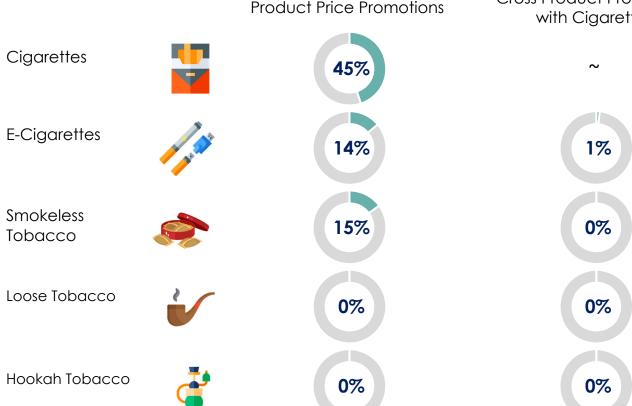




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=164)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

1% of retailers displayed cigarettes

1% had e-cigarette ads

1% displayed e-cigarettes

0% had smokeless tobacco ads

1% displayed smokeless tobacco

0% had cigarillo ads



1% displayed cigarillos

0% had loose tobacco ads



1% displayed loose tobacco

1% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control





^{1.} Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.

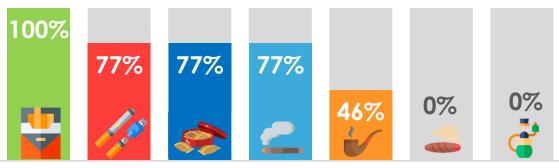
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



LOUISA COUNTY

Values based on 13 of 15 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes

Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.91

Cheapest Cigarette Pack

\$5.77

Grizzly Long Cut

\$5.71

EXTERIOR ADVERTISEMENTS

69%had exterior ads for cigarettes



69%

had exterior ads for menthol cigarettes



31%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

46% displayed Health Warning Sign(s)



77% displayed minimum age signage

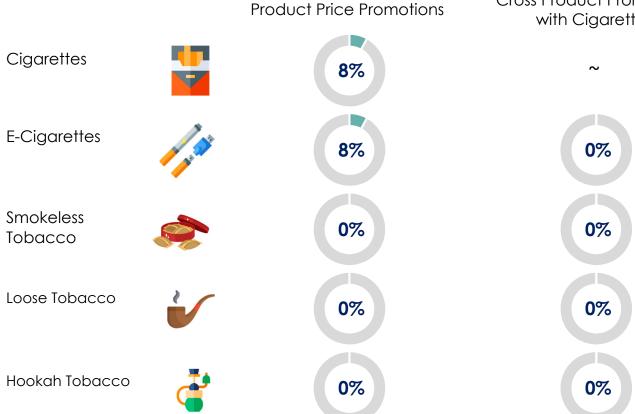






% of Retailers with **Product Price Promotions**

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

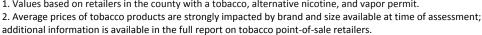
0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





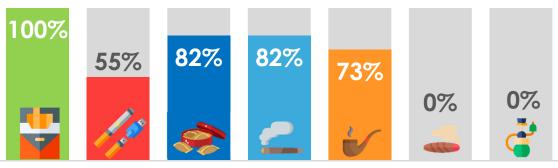




LUCAS COUNTY

Values based on 11 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.79

Newport Menthol

\$6.91

Cheapest Cigarette Pack

\$5.74

Grizzly Long Cut

\$5.57

EXTERIOR ADVERTISEMENTS

9% had exterior ads

for cigarettes



9%

had exterior ads for menthol cigarettes



9%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

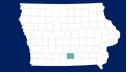
91% displayed Health Warning Sign(s)



18% displayed minimum age signage



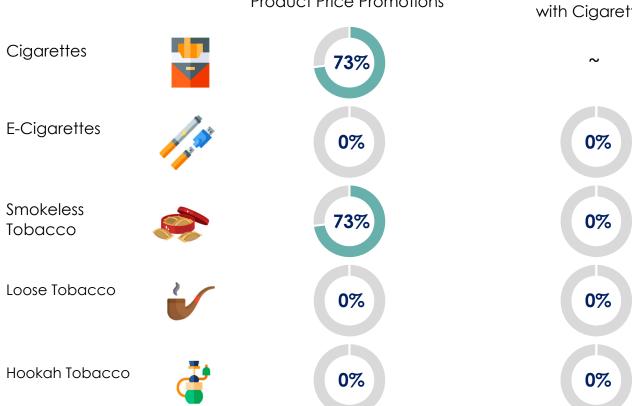




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=11)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 9% displayed e-cigarettes

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





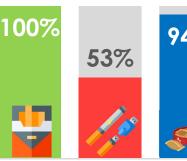
Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



LYON COUNTY

Values based on 17 of 20 retailers

TYPES OF TOBACCO PRODUCTS SOLD



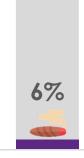
Cigarettes E-Cigarettes



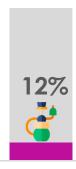
Smokeless tobacco



Cigarillos



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.86

Cheapest Cigarette Pack

Loose

tobacco

\$5.47

Grizzly Long Cut

\$5.24

EXTERIOR ADVERTISEMENTS

24% had exterior ads

for cigarettes



18%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

88% displayed Health Warning Sign(s)



88%displayed minimum age signage



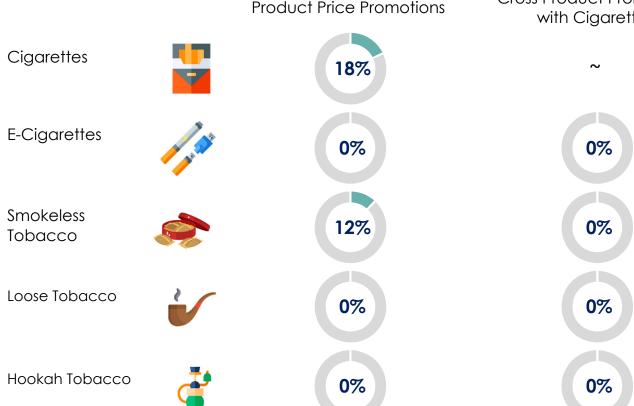




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=17)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





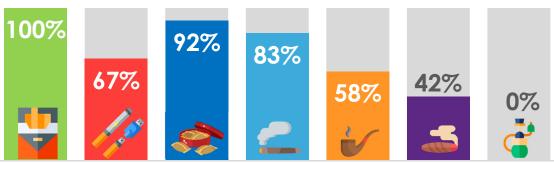
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MADISON COUNTY

Values based on 12 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.92

Newport Menthol

\$7.27

Cheapest Cigarette Pack

\$5.76

Grizzly Long Cut

\$5.46

EXTERIOR ADVERTISEMENTS

33% had exterior ads for cigarettes



33%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

92% displayed Health Warning Sign(s)



92% displayed minimum age signage



83%

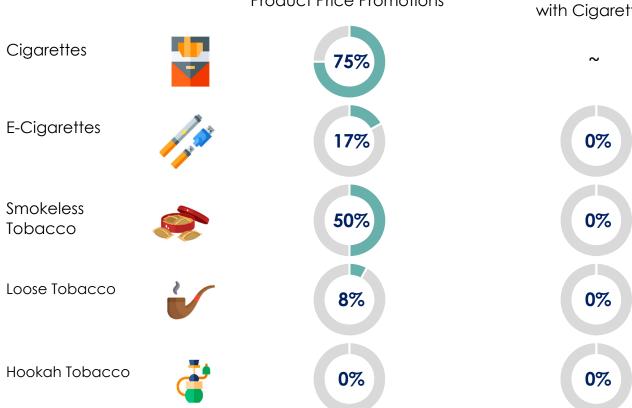




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=12)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

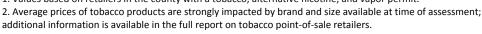
0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





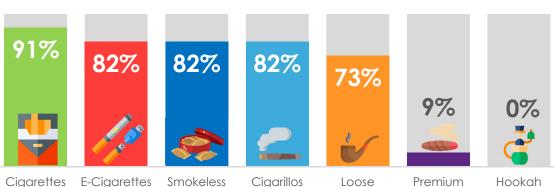




MAHASKA COUNTY

Values based on 22 of 26 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.24

Juul pods (4/pack)

\$16.09

Newport Menthol

\$6.84

Cheapest Cigarette Pack

\$5.27

Grizzly Long Cut

\$5.36

EXTERIOR ADVERTISEMENTS

55% had exterior ads for cigarettes



55%

had exterior ads for menthol cigarettes



41%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

52% displayed Health Warning Sign(s)



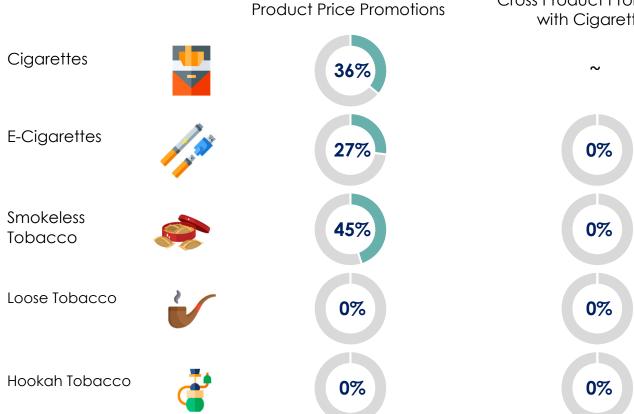
77% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

9% of retailers had cigarette ads

5% of retailers displayed cigarettes

14% had e-cigarette ads 9% displayed e-cigarettes

0% had cigarillo ads 5% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

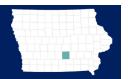
5% had premium large cigar ads 5% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





Values based on retailers in the county with a tobacco, alternative mottine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MARION COUNTY

Values based on 35 of 36 retailers

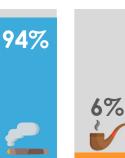
TYPES OF TOBACCO PRODUCTS SOLD



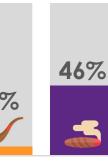
Cigarettes E-Cigarettes



Smokeless tobacco



Cigarillos



Loose tobacco



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.10

Newport Menthol

\$7.15

Cheapest Cigarette Pack

\$5.27

Grizzly Long Cut

\$5.32

EXTERIOR ADVERTISEMENTS

43% had exterior ads for cigarettes



34%

had exterior ads for menthol cigarettes



17%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

77% displayed Health Warning Sign(s)



91% displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=35)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads

0% of retailers displayed cigarettes

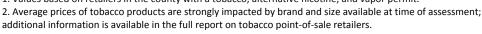
0% had e-cigarette ads 0% displayed e-cigarettes

3% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





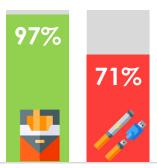




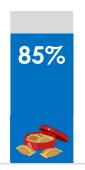
MARSHALL COUNTY

Values based on 34 of 39 retailers

TYPES OF TOBACCO PRODUCTS SOLD



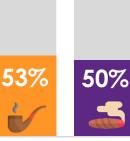
Cigarettes E-Cigarettes



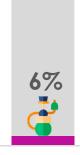
Smokeless tobacco



Cigarillos



Loose F tobacco lar



Premium Hookah large cigars tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.65

Juul pods (4/pack)

\$16.00

Newport Menthol

\$6.89

Cheapest Cigarette Pack

\$5.42

Grizzly Long Cut

\$5.23

EXTERIOR ADVERTISEMENTS

44%had exterior ads for cigarettes



35% had exterio

had exterior ads for menthol cigarettes



15%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

29% displayed Health Warning Sign(s)



53%displayed minimum age signage



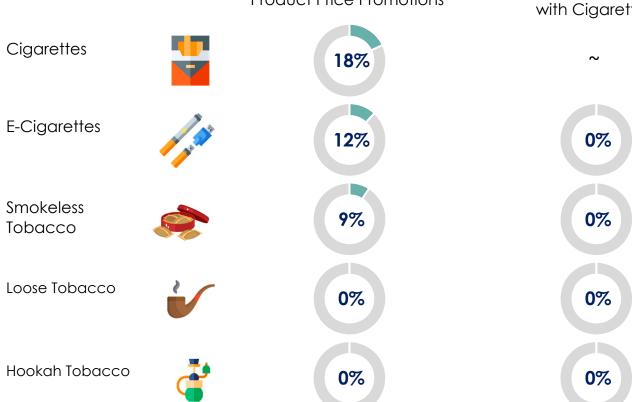




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=34)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice crean

3% of retailers had cigarette ads

3% of retailers displayed cigarettes

0% had e-cigarette ads 3% displayed e-cigarettes

6% had cigarillo ads 0% displayed cigarillos

o, o map and o and o

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





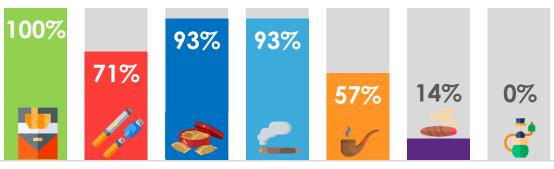
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MILLS COUNTY

Values based on 14 of 18 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.94

Juul pods (4/pack)

\$16.06

Newport Menthol

\$6.87

Cheapest Cigarette Pack

\$5.20

Grizzly Long Cut

\$5.30

EXTERIOR ADVERTISEMENTS

58% had exterior ads for cigarettes



50%

had exterior ads for menthol cigarettes



33%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

79% displayed Health Warning Sign(s)



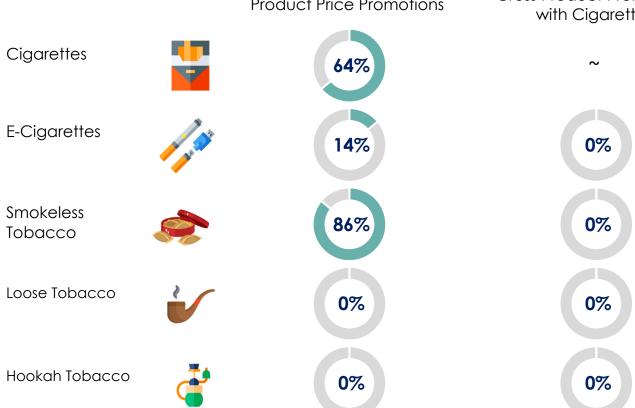
50% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

+

0% of retailers displayed cigarettes

0% had e-cigarette ads

A. D.

0% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads



7/0 displayed picililotti large eigals



0% displayed hookah tobacco





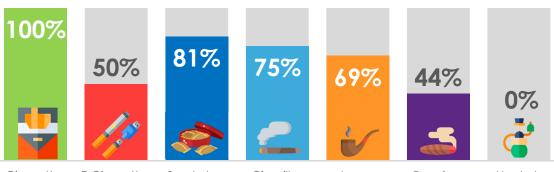
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MITCHELL COUNTY

Values based on 16 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.24

Juul pods (4/pack)

\$16.32

Newport Menthol

\$7.03

Cheapest Cigarette Pack

\$5.61

Grizzly Long Cut

\$5.38

EXTERIOR ADVERTISEMENTS

50% had exterior ads

for cigarettes



31%

had exterior ads for menthol cigarettes



13%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

100% displayed Health Warning Sign(s)



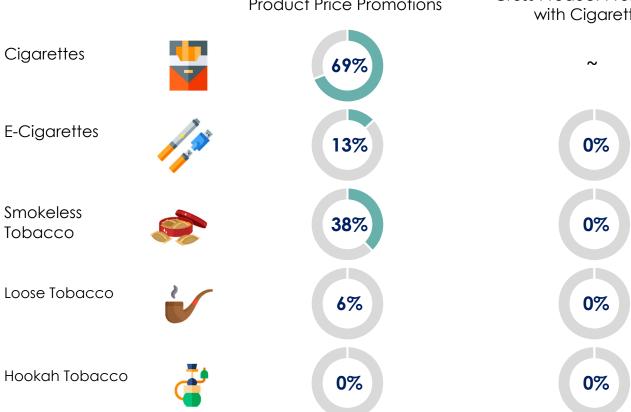
75%displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



6% of retailers displayed cigarettes

0% had e-cigarette ads



0% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



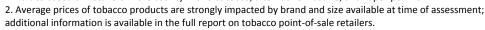
0% displayed premium large cigars

0% had hookah tobacco ads



o displayed premioni large cigars

0% displayed hookah tobacco





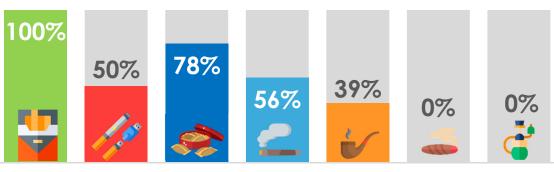




MONONA COUNTY

Values based on 18 of 18 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.49

Newport Menthol

\$7.17

Cheapest Cigarette Pack

\$5.87

Grizzly Long Cut

\$5.46

EXTERIOR ADVERTISEMENTS

28% had exterior ads for cigarettes



22%

had exterior ads for menthol cigarettes



17%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

78% displayed Health Warning Sign(s)



33% displayed minimum age signage



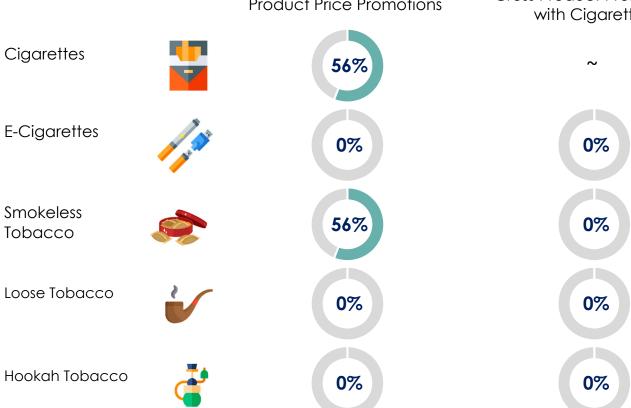




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=18)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MONROE COUNTY

Values based on 7 of 8 retailers

TYPES OF TOBACCO PRODUCTS SOLD



7 of 7 retailers sold cigarettes



6 sold e-cigarettes



7 sold smokeless tobacco



7 sold cigarillos



3 sold loose tobacco



6 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.56

Cheapest Cigarette Pack

\$5.89

Grizzly long cut

\$5.59

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



4 had exterior ads for menthol cigarettes



0 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

0 displayed Health Warning Sign(s)



0 displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with **Product Price Promotions**

Number of Retailers **Advertising Cross Product** Promotions with Cigarettes

Cigarettes



E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 7 retailers had cigarette ads

0 had smokeless tobacco ads



0 of 7 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

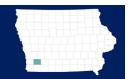
0 had hookah tobacco ads



0 displayed hookah tobacco



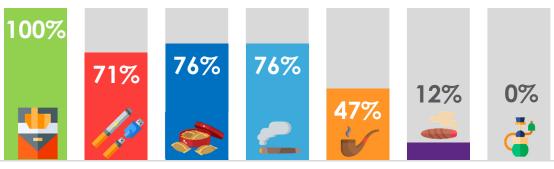




MONTGOMERY COUNTY

Values based on 17 of 20 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.28

Cheapest Cigarette Pack

\$5.68

Grizzly Long Cut

\$5.43

EXTERIOR ADVERTISEMENTS

59%

had exterior ads for cigarettes



53%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

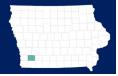
81% displayed Health Warning Sign(s)



19% displayed minimum age signage



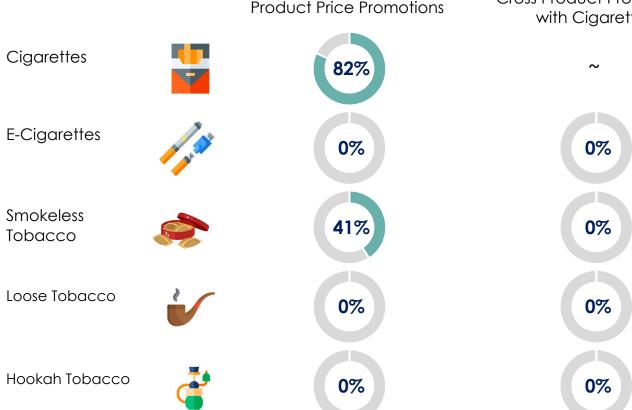




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=17)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





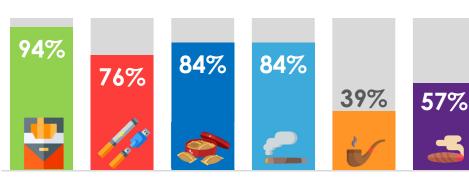
Values based on retailers in the county with a tobacco, alternative mottine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



MUSCATINE COUNTY

Values based on 49 of 53 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

0%

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.33

Juul pods (4/pack)

\$16.16

Newport Menthol

\$6.91

Cheapest Cigarette Pack

\$5.30

Grizzly Long Cut

\$5.39

EXTERIOR ADVERTISEMENTS

55% had exterior ads for cigarettes



55%

had exterior ads for menthol cigarettes



24%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

10% displayed Health Warning Sign(s)



55%displayed minimum age signage



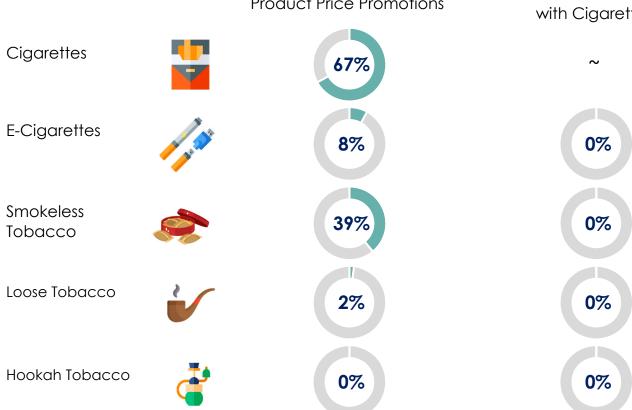
82%



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=49)

% of Retailers with **Product Price Promotions**

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

4% of retailers had cigarette ads

0% of retailers displayed cigarettes

4% had e-cigarette ads

2% displayed e-cigarettes

% had smokeless tobacco ads



2% displayed smokeless tobacco

4% had cigarillo ads



0% displayed cigarillos

4% had loose tobacco ads



2% displayed loose tobacco

0% had premium large cigar ads



0% displayed premium large cigars

0% had hookah tobacco ads

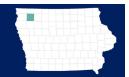


0% displayed hookah tobacco





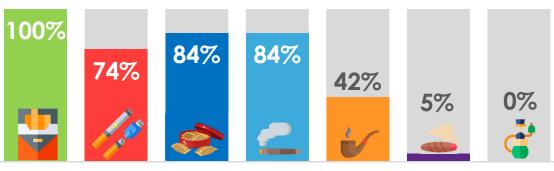
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



O'BRIEN COUNTY

Values based on 19 of 22 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.89

Juul pods (4/pack)

\$15.90

Newport Menthol

\$7.02

Cheapest Cigarette Pack

\$5.58

Grizzly Long Cut

\$5.38

EXTERIOR ADVERTISEMENTS

21% had exterior ads

for cigarettes



16%

had exterior ads for menthol cigarettes



16%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

100% displayed Health Warning Sign(s)



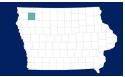
94%

displayed minimum age signage



89%

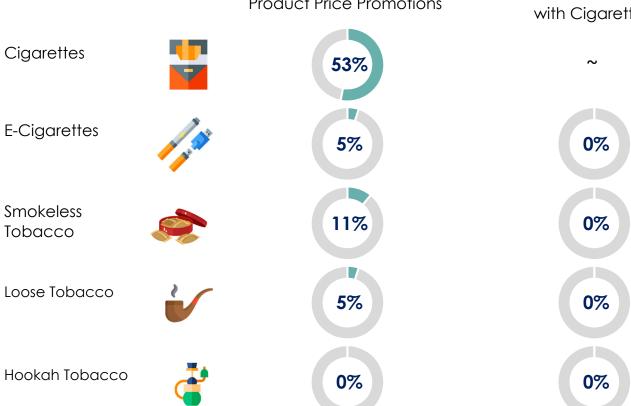




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=19)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

5% of retailers had cigarette ads

5% of retailers displayed cigarettes

0% had e-cigarette ads

5% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads



0% displayed cigarillos

5% had loose tobacco ads



5% displayed loose tobacco

0% had premium large cigar ads

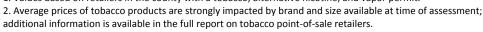


0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco









OSCEOLA COUNTY

Values based on 7 of 10 retailers

TYPES OF TOBACCO PRODUCTS SOLD

7 of 7 retailers sold cigarettes

4 sold e-cigarettes

6 sold smokeless tobacco

6 sold cigarillos

3 sold loose tobacco

1 sold premium large cigars

0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.84

Cheapest Cigarette Pack

\$5.29

Grizzly long cut

\$5.54

EXTERIOR ADVERTISEMENTS

2 had exterior ads for cigarettes



2 had exterior ads for menthol cigarettes



0 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

6 displayed Health Warning Sign(s)



7 displayed minimum age signage



5 displayed WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions

Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0 of 7 retailers had cigarette ads



0 of 7 retailers displayed cigarettes

0 had e-cigarette ads



1 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco



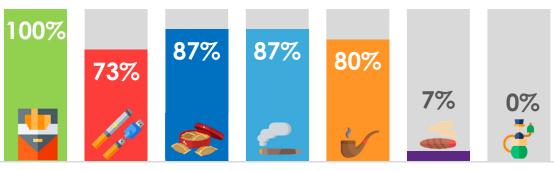




PAGE COUNTY

Values based on 15 of 15 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$16.02

Newport Menthol

\$7.02

Cheapest Cigarette Pack

\$5.54

Grizzly Long Cut

\$5.12

EXTERIOR ADVERTISEMENTS

53% had exterior ads for cigarettes



47% had exterior ads for menthol cigarettes



13% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

87% displayed Health Warning Sign(s)

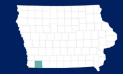


40% displayed minimum age signage



93% displayed WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=15)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

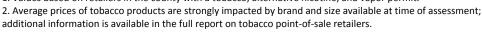
0% had e-cigarette ads 7% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





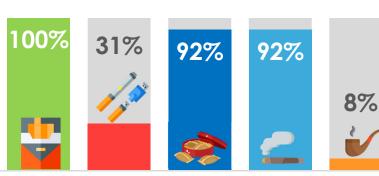




PALO ALTO COUNTY

Values based on 13 of 15 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes

E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

0%

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.69

Cheapest Cigarette Pack

\$5.57

Grizzly Long Cut

\$5.67

EXTERIOR ADVERTISEMENTS

15%

had exterior ads for cigarettes



8%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

100%

displayed Health Warning Sign(s)



100%

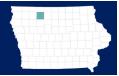
displayed minimum age signage



62%

displayed WeCard signage

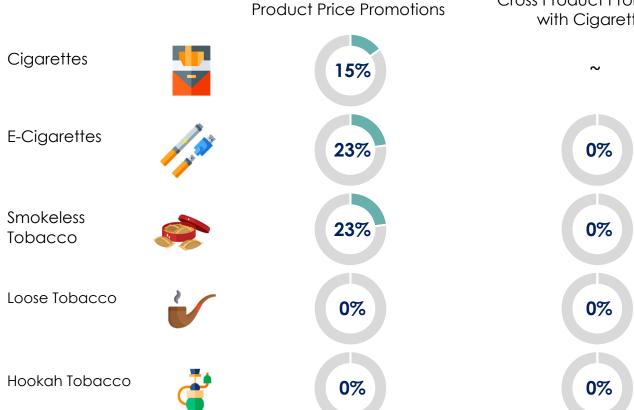




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=13)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

candy, gum, slushy/soda machines or ice cream.

0% of retailers displayed cigarettes

2.

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





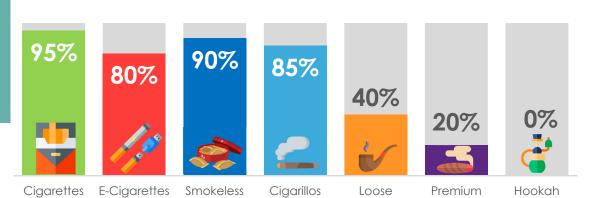
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



PLYMOUTH COUNTY

Values based on 20 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.89

Juul pods (4/pack)

\$16.40

Newport Menthol

tobacco

\$6.82

Cheapest Cigarette Pack

tobacco

\$5.39

Grizzly Long Cut

tobacco

large cigars

\$5.37

EXTERIOR ADVERTISEMENTS

20%had exterior ads for cigarettes



20%

had exterior ads for menthol cigarettes



15%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

90% displayed Health Warning Sign(s)

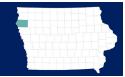


75%displayed minimum age signage



95% displayed WeCard signage

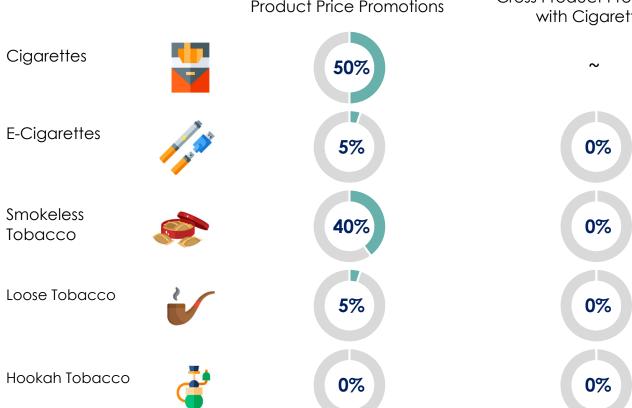




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





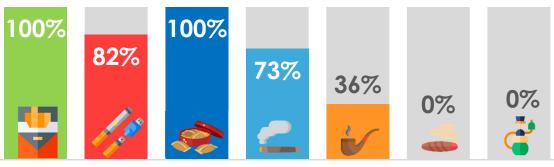
Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



POCAHONTAS COUNTY

Values based on 11 of 11 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.26

Juul pods (4/pack)

\$16.82

Newport Menthol

\$7.15

Cheapest Cigarette Pack

\$5.54

Grizzly Long Cut

\$5.64

EXTERIOR ADVERTISEMENTS

45% had exterior ads for cigarettes



45%

had exterior ads for menthol cigarettes



9%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

36% displayed Health Warning Sign(s)



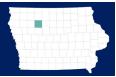
73% displayed minimum age signage



100%

displayed WeCard signage

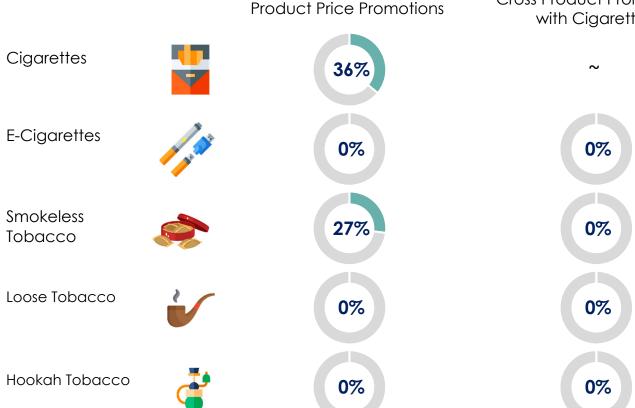




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=11)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

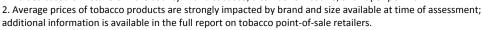
18% had e-cigarette ads 9% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





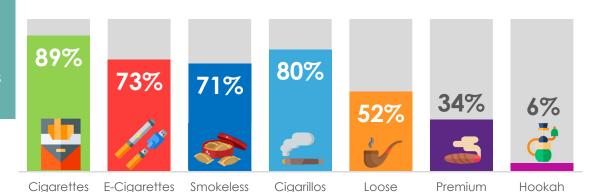




POLK COUNTY

Values based on 365 of 442 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.69

Juul pods (4/pack)

\$15.71

Newport Menthol

tobacco

\$7.27

Cheapest Cigarette Pack

tobacco

\$5.82

Grizzly Long Cut

tobacco

large cigars

\$5.37

EXTERIOR ADVERTISEMENTS

27%had exterior ads for cigarettes



24%

had exterior ads for menthol cigarettes



13%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

68% displayed Health Warning Sign(s)

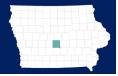


36%displayed minimum age signage



77% displayed WeCard signage

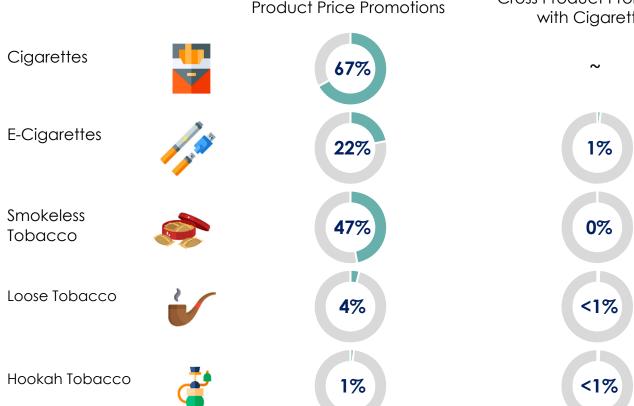




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=365)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

% of retailers had cigarette ads <1% of retailers displayed cigarettes

2% had e-cigarette ads 5% displayed e-cigarettes

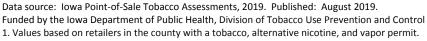
2% had cigarillo ads 2% had cigarillos

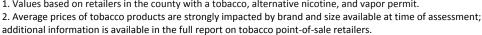
2% flad Cigarillo das

1% had loose tobacco ads 1% displayed loose tobacco

1% had premium large cigar ads <1% displayed premium large cigars

<1% had hookah tobacco ads 1% displayed hookah tobacco







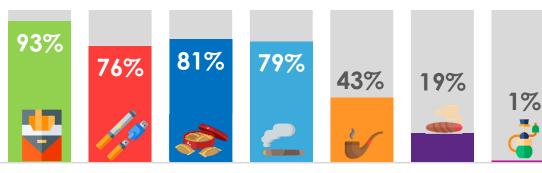




POTTAWATTAMIE COUNTY

Values based on 94 of 109 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

e Premium co large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.49

Juul pods (4/pack)

\$15.76

Newport Menthol

\$7.21

Cheapest Cigarette Pack

\$5.49

Grizzly Long Cut

\$5.51

EXTERIOR ADVERTISEMENTS

47%

had exterior ads for cigarettes



38%

had exterior ads for menthol cigarettes



10%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

81%

displayed Health Warning Sign(s)



26%

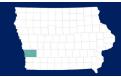
displayed minimum age signage



78%

displayed WeCard signage

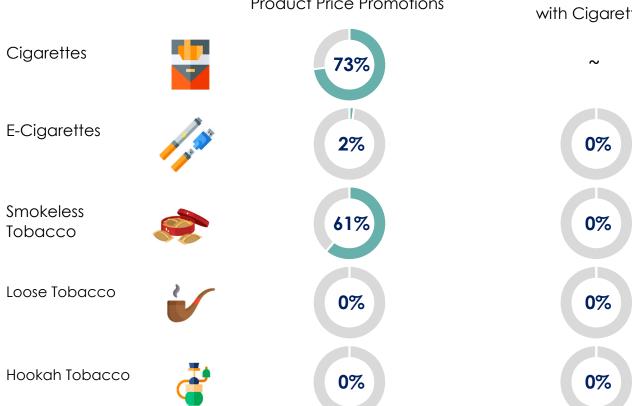




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=94)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 1% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





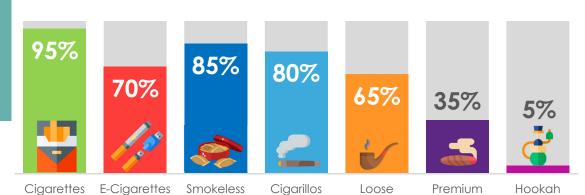
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



POWESHIEK COUNTY

Values based on 20 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.29

Juul pods (4/pack)

\$16.08

Newport Menthol

tobacco

\$7.01

Cheapest Cigarette Pack

tobacco

\$5.69

Grizzly Long Cut

tobacco

large cigars

\$5.31

EXTERIOR ADVERTISEMENTS

60% had exterior ads for cigarettes



55% had exterior ads for menthol cigarettes



5% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

50% displayed Health Warning Sign(s)



70%displayed minimum age signage



75%displayed
WeCard signage

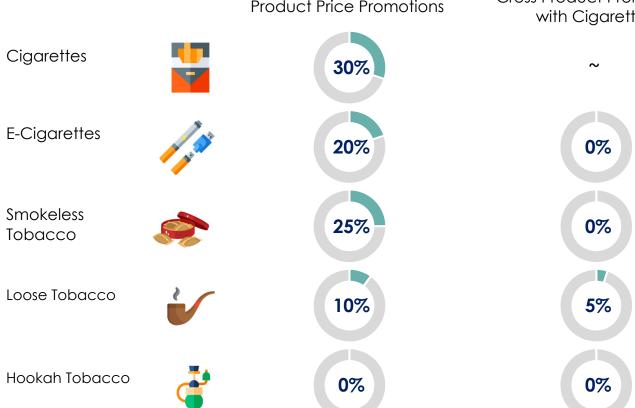




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=20)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

10% of retailers had cigarette ads

0% of retailers displayed cigarettes

10% had e-cigarette ads 5% displayed e-cigarettes

5% had cigarillo ads 5% displayed cigarillos

5% had loose tobacco ads 5% displayed loose tobacco

5% had premium large cigar ads 10% displayed premium large cigars

0% had hookah tobacco ads 💢 🙀 0% displayed hookah tobacco





^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



RINGGOLD COUNTY

Values based on 5 of 7 retailers

TYPES OF TOBACCO PRODUCTS SOLD

4

5 of 5 retailers sold cigarettes



2 sold e-cigarettes



4 sold smokeless tobacco



4 sold cigarillos



2 sold loose tobacco



0 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.15

Cheapest Cigarette Pack

\$5.20

Grizzly long cut

\$5.24

EXTERIOR ADVERTISEMENTS

2 had exterior ads for cigarettes



2 had exterior ads for menthol cigarettes



1 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

2 displayed Health Warning Sign(s)



3 displayed minimum age signage



5 displayed WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions

Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

1 of 5 retailers had cigarette ads



0 of 5 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

1 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 had hookah tobacco ads



0 displayed premium large cigars

0 displayed hookah tobacco



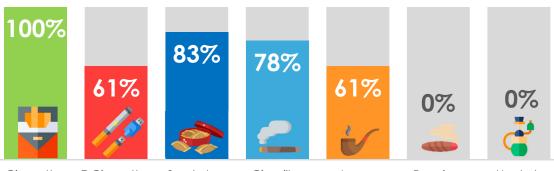




SAC COUNTY

Values based on 18 of 18 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.79

Juul pods (4/pack)

\$16.39

Newport Menthol

\$7.08

Cheapest Cigarette Pack

\$5.79

Grizzly Long Cut

\$5.45

EXTERIOR ADVERTISEMENTS

56% had exterior ads for cigarettes



50% had exterior ads for





11% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

39% displayed Health Warning Sign(s)



61% displayed minimum age signage



89% displayed WeCard signage

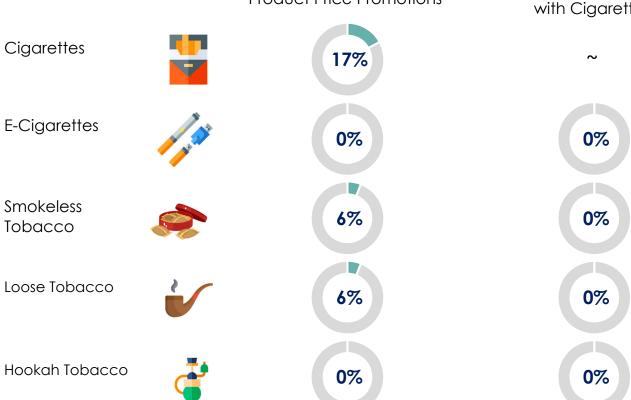




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=18)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

6% of retailers had cigarette ads

6% of retailers displayed cigarettes

11% had e-cigarette ads

11% displayed e-cigarettes

6% had smokeless tobacco ads

6% displayed smokeless tobacco

0% had cigarillo ads



11% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads

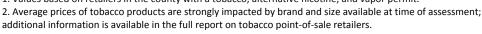


0% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





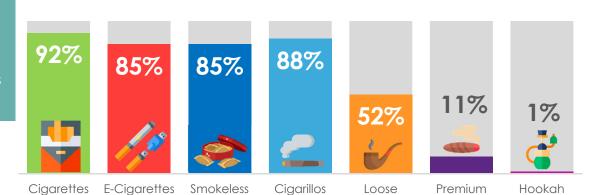




SCOTT COUNTY

Values based on 164 of 180 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.76

Juul pods (4/pack)

\$15.87

Newport Menthol

tobacco

\$6.87

Cheapest Cigarette Pack

tobacco

\$4.98

Grizzly Long Cut

tobacco

large cigars

\$5.27

EXTERIOR ADVERTISEMENTS

54% had exterior ads for cigarettes



44%

had exterior ads for menthol cigarettes



26%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

54% displayed Health Warning Sign(s)



55%displayed minimum age signage



89% displayed

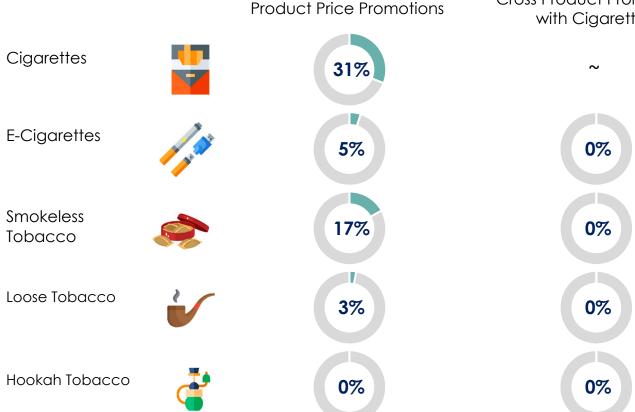
displayed WeCard signage



PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=164)

% of Retailers with

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads 1% of retailers displayed cigarettes

15% had e-cigarette ads 15% displayed e-cigarettes

1% displayed smokeless tobacco % had smokeless tobacco ads

11% had cigarillo ads 10% displayed cigarillos 5% had loose tobacco ads

1% had premium large cigar ads 1% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco

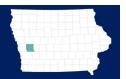
Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.



3% displayed loose tobacco



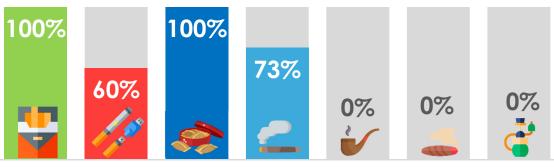
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



SHELBY COUNTY

Values based on 15 of 18 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$16.32

Newport Menthol

\$6.67

Cheapest Cigarette Pack

\$5.39

Grizzly Long Cut

\$5.33

EXTERIOR ADVERTISEMENTS

13% had exterior ads

for cigarettes



7%

had exterior ads for menthol cigarettes



20%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

0% displayed Health Warning Sign(s)



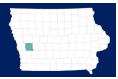
0% displayed minimum age signage



100% displayed



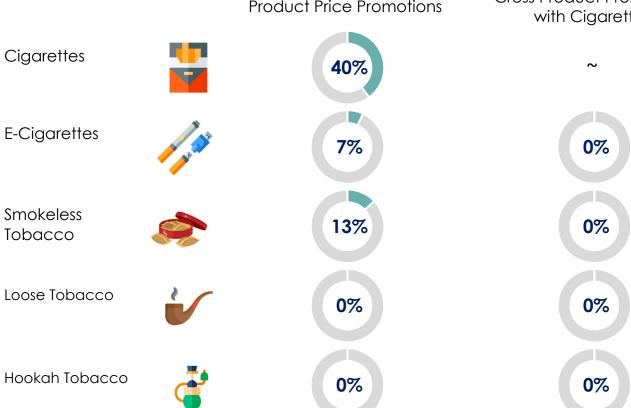




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=15)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

0% had loose tobacco ads

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

7% had cigarillo ads 0% displayed cigarillos

o, o magaines

0% had premium large cigar ads ______ 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailors in the county with a tobacco alternative picotine, and vapor permit.



0% displayed loose tobacco



^{1.} Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.

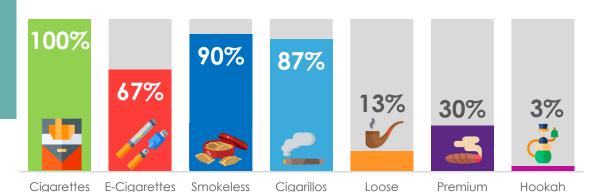
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



SIOUX

Values based on 30 of 36 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.83

Juul pods (4/pack)

\$16.20

Newport Menthol

tobacco

\$6.63

Cheapest Cigarette Pack

tobacco

\$5.18

Grizzly Long Cut

tobacco

large cigars

\$5.17

EXTERIOR ADVERTISEMENTS

40% had exterior ads for cigarettes



7%

had exterior ads for menthol cigarettes



17%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

93% displayed Health Warning Sign(s)

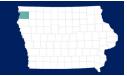


100% displayed minimum age signage



100% displayed WeCard signage

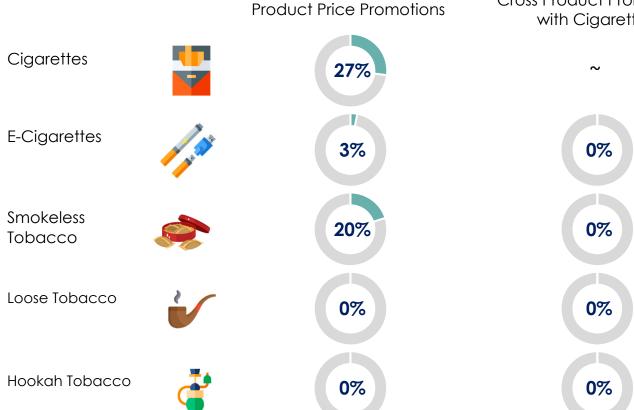




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=30)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads

0% of retailers displayed cigarettes

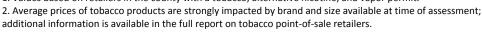
0% had e-cigarette ads 7% displayed e-cigarettes

0% of retailers had cigarillo ads 0% of retailers displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





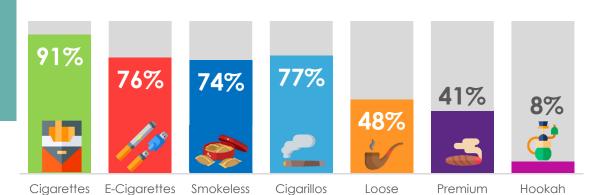




STORY COUNTY

Values based on 66 of 74 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.61

Juul pods (4/pack)

\$15.88

Newport Menthol

tobacco

\$7.18

Cheapest Cigarette Pack

tobacco

\$5.80

Grizzly Long Cut

tobacco

large cigars

\$5.34

EXTERIOR ADVERTISEMENTS

32% had exterior ads for cigarettes



23%

had exterior ads for menthol cigarettes



14%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

84% displayed Health Warning Sign(s)



43% displayed minimum age signage



78% displayed WeCard signage

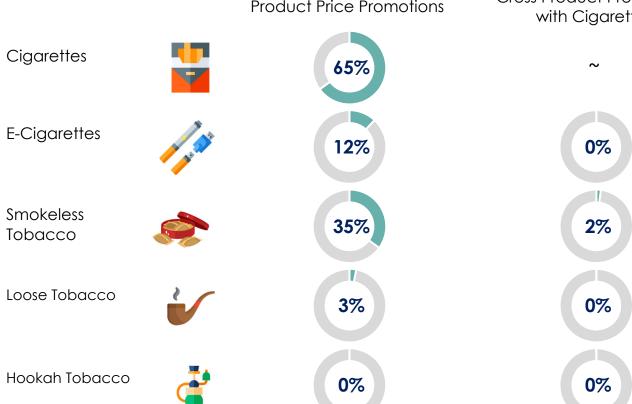




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=66)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads



2% of retailers displayed cigarettes

2% had e-cigarette ads



2% displayed e-cigarettes

0% had smokeless tobacco ads



0% displayed smokeless tobacco

0% had cigarillo ads



2% displayed cigarillos

0% had loose tobacco ads



0% displayed loose tobacco

2% had premium large cigar ads



2% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control

- $1.\ Values\ based\ on\ retailers\ in\ the\ county\ with\ a\ tobacco,\ alternative\ nicotine,\ and\ vapor\ permit.$
- 2. Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



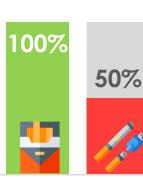




TAMA COUNTY

Values based on 24 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes



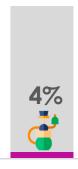
Smokeless tobacco



Cigarillos



Loose Premium tobacco large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.58

Juul pods (4/pack)

\$15.94

Newport Menthol

\$7.16

Cheapest Cigarette Pack

\$5.66

Grizzly Long Cut

\$5.41

EXTERIOR ADVERTISEMENTS

30% had exterior ads for cigarettes



13% had exterior ads for menthol cigarettes



13% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

36% displayed Health Warning Sign(s)



43%displayed minimum age signage



52% displayed WeCard signage

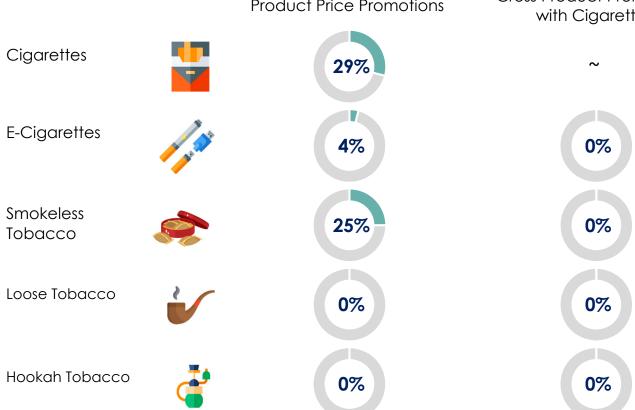




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=24)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

omatorial candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

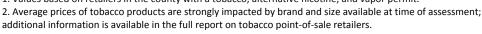
0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco









TAYLOR COUNTY

Values based on 8 of 8 retailers

TYPES OF TOBACCO PRODUCTS SOLD

4

8 of 8 retailers sold cigarettes



4 sold e-cigarettes



8 sold smokeless tobacco



7 sold cigarillos



3 sold loose tobacco



1 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$15.99

Newport Menthol **\$7.39**

Cheapest Cigarette Pack

\$5.49

Grizzly long cut

\$5.72

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



4 had exterior ads for menthol cigarettes



2 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

3 displayed Health Warning Sign(s)



6 displayed minimum age signage



7 displayed WeCard signage





PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions Number of Retailers Advertising Cross Product Promotions with Cigarettes

Cigarettes



otions

Advertising Cross P

Promotions with Cic

E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

1 of 8 retailers had cigarette ads



0 of 8 retailers displayed cigarettes

0 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



0 displayed smokeless tobacco

1 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco



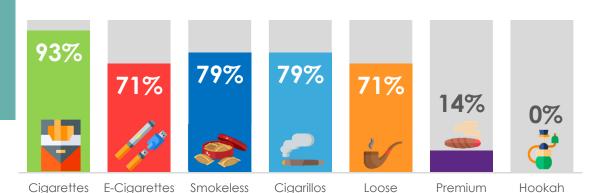




UNION COUNTY

Values based on 14 of 16 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.99

Newport Menthol

tobacco

\$7.57

Cheapest Cigarette Pack

tobacco

\$6.30

Grizzly Long Cut

tobacco

large cigars

\$5.75

EXTERIOR ADVERTISEMENTS

36%had exterior ads for cigarettes



36% had exterio

had exterior ads for menthol cigarettes



21%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

79% displayed Health Warning Sign(s)



64% displayed minimum age signage



71% displayed WeCard signage

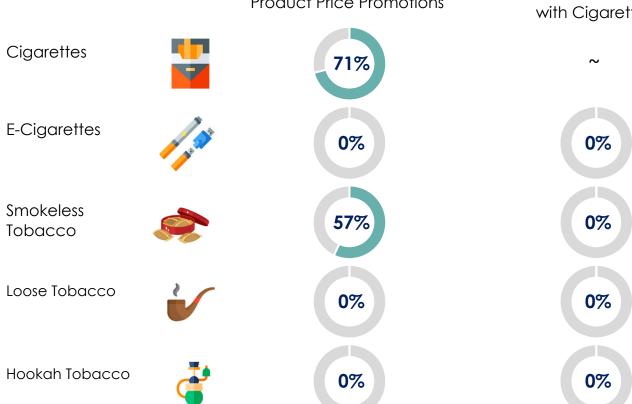




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=14)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

0% had e-cigarette ads

0% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads

0% displayed cigarillos

0% had loose tobacco ads

0% displayed loose tobacco

0% had premium large cigar ads

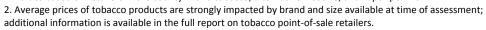
0% displayed premium large cigars



0% had hookah tobacco ads

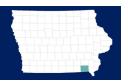


0% displayed hookah tobacco





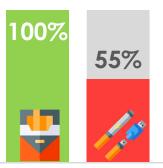




VAN **BUREN** COUNTY

Values based on

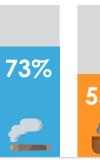
TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes



Smokeless tobacco



Cigarillos



Loose tobacco



Premium large cigars

0%

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments. Juul pods (4/pack)

\$16.46

Newport Menthol

\$6.82

Cheapest Cigarette Pack

\$4.92

Grizzly Long Cut

\$5.67

EXTERIOR ADVERTISEMENTS

18%

had exterior ads for cigarettes



18%

had exterior ads for menthol cigarettes



0%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

73% displayed Health Warning Sign(s)



70% displayed minimum age signage

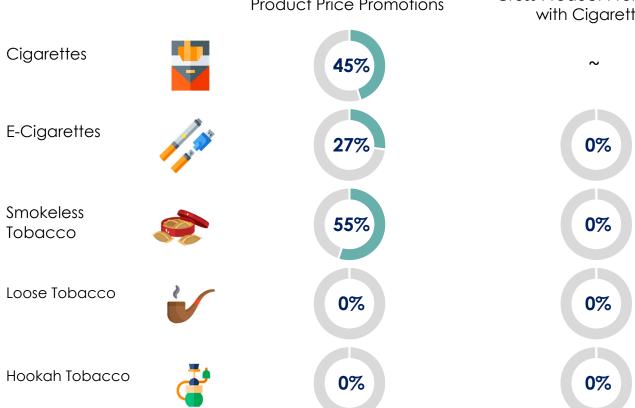


55% displayed WeCard signage





% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads

0% of retailers displayed cigarettes

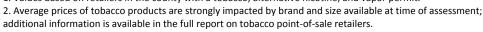
0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





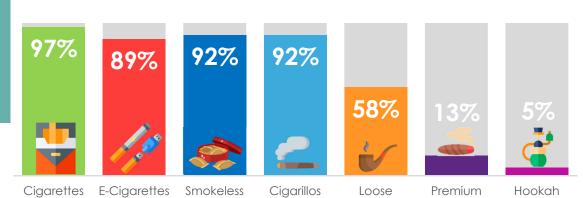




WAPELLO

Values based on 38 of 42 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.25

Juul pods (4/pack)

\$16.16

Newport Menthol

tobacco

\$6.68

Cheapest Cigarette Pack

tobacco

\$5.25

Grizzly Long Cut

tobacco

large cigars

\$5.17

EXTERIOR ADVERTISEMENTS

47% had exterior ads for cigarettes



45%

had exterior ads for menthol cigarettes



24%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

46% displayed Health Warning Sign(s)



74%displayed minimum age signage



89%

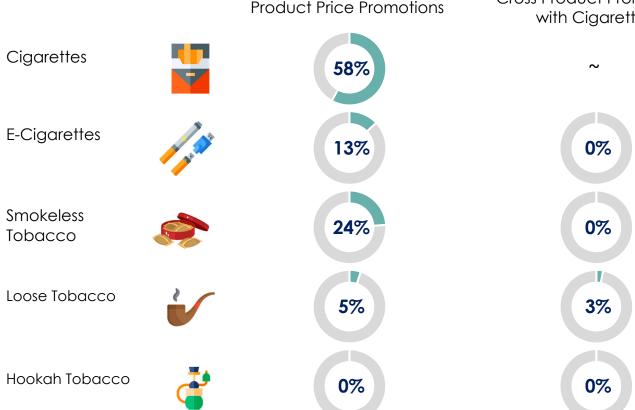




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=38)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

8% of retailers had cigarette ads 11% of retailers displayed cigarettes

13% had e-cigarette ads 21% displayed e-cigarettes

11% had smokeless tobacco ads 16% displayed smokeless tobacco

13% displayed cigarillos 8% had cigarillo ads

5% had loose tobacco ads 8% displayed loose tobacco

3% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





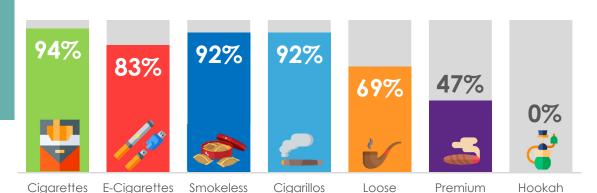
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



WARREN COUNTY

Values based on 36 of 37 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.92

Juul pods (4/pack)

\$16.02

Newport Menthol

tobacco

\$7.58

Cheapest Cigarette Pack

tobacco

\$5.84

Grizzly Long Cut

tobacco

large cigars

\$5.65

EXTERIOR ADVERTISEMENTS

39% had exterior ads for cigarettes



28%

had exterior ads for menthol cigarettes



14%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

92% displayed Health Warning Sign(s)



14% displayed minimum age signage



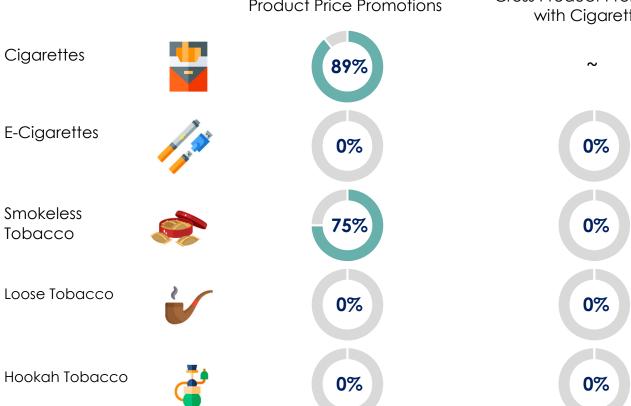




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=36)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

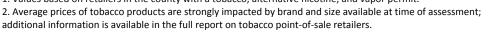
0% had e-cigarette ads 6% displayed e-cigarettes

0% had cigarillo ads 20% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco









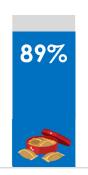
WASHINGTON COUNTY

Values based on 27 of 28 retailers

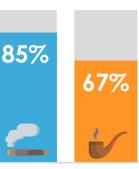
TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes



Smokeless tobacco



Cigarillos Loose tobacco



Premium large cigars



Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.94

Juul pods (4/pack)

\$15.38

Newport Menthol

\$6.86

Cheapest Cigarette Pack

\$5.20

Grizzly Long Cut

\$5.36

EXTERIOR ADVERTISEMENTS

33%had exterior ads for cigarettes



26%had exterior ads for menthol cigarettes



15% had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

63% displayed Health Warning Sign(s)



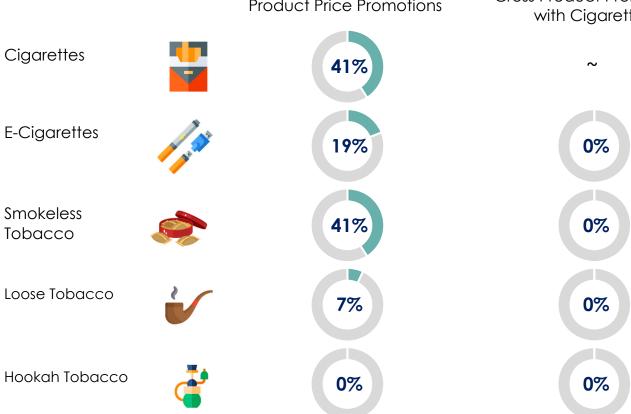
70%displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

4% of retailers had cigarette ads

+

4% of retailers displayed cigarettes

11% had e-cigarette ads

7% displayed e-cigarettes

4% had smokeless tobacco ads



7% displayed smokeless tobacco

0% had cigarillo ads



7% displayed cigarillos

4% had loose tobacco ads



0% displayed loose tobacco

0% had premium large cigar ads



7% displayed premium large cigars

0% had hookah tobacco ads



0% displayed hookah tobacco





^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



WAYNE COUNTY

Values based on 8 of 8 retailers

TYPES OF TOBACCO PRODUCTS SOLD

+

8 of 8 retailers sold cigarettes



6 sold e-cigarettes



7 sold smokeless tobacco



7 sold cigarillos



3 sold loose tobacco



0 sold premium large cigars



0 sold hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

N/A

Product not found at the time of retailer assessments.

Juul pods (4/pack)

\$16.24

Newport Menthol

\$7.24

Cheapest Cigarette Pack

\$5.69

Grizzly long cut

\$5.50

EXTERIOR ADVERTISEMENTS

4 had exterior ads for cigarettes



4 had exterior ads for menthol cigarettes



3 had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

3 displayed Health Warning Sign(s)



6 displayed minimum age signage







PRICE & CROSS PRODUCT PROMOTIONS

Number of Retailers with Product Price Promotions

Number of Retailers **Advertising Cross Product** Promotions with Cigarettes

Cigarettes



E-Cigarettes







Smokeless Tobacco







Loose Tobacco







Hookah Tobacco







Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

1 of 8 retailers had cigarette ads



0 of 8 retailers displayed cigarettes

1 had e-cigarette ads



0 displayed e-cigarettes

0 had smokeless tobacco ads



O displayed smokeless tobacco

0 had cigarillo ads



0 displayed cigarillos

0 had loose tobacco ads



0 displayed loose tobacco

0 had premium large cigar ads



0 displayed premium large cigars

0 had hookah tobacco ads



0 displayed hookah tobacco



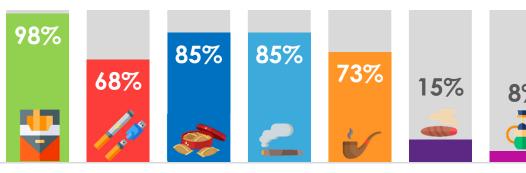




WEBSTER COUNTY

Values based on 40 of 43 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.25

Juul pods (4/pack)

\$16.27

Newport Menthol

\$6.69

Cheapest Cigarette Pack

\$5.37

Grizzly Long Cut

\$5.20

EXTERIOR ADVERTISEMENTS

58% had exterior ads for cigarettes



53%

had exterior ads for menthol cigarettes



13%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

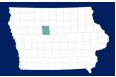
38% displayed Health Warning Sign(s)



90% displayed minimum age signage



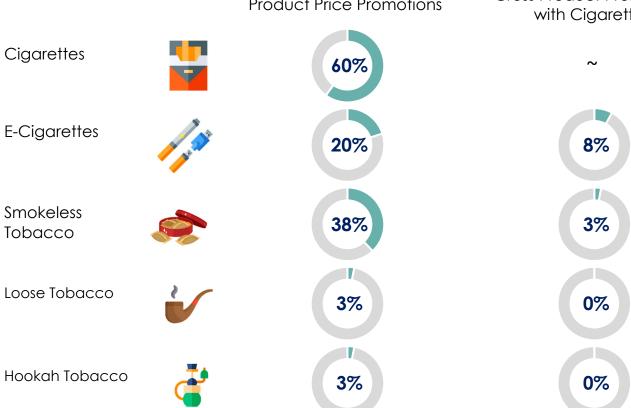




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=40)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

10% of retailers had cigarette ads

+

8% of retailers displayed cigarettes

8% had e-cigarette ads

A. D.

10% displayed e-cigarettes

8% had smokeless tobacco ads

5% displayed smokeless tobacco

0% had cigarillo ads



5% displayed cigarillos

3% had loose tobacco ads



3% displayed loose tobacco

0% had premium large cigar ads

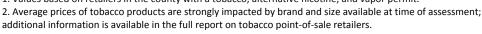


0% displayed premium large cigars

3% had hookah tobacco ads



3% displayed hookah tobacco





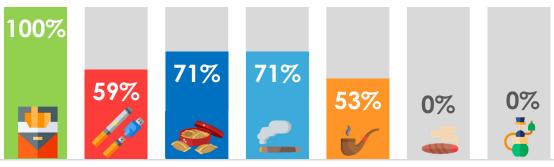




WINNEBAGO COUNTY

Values based on 17 of 19 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$7.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.35

Cheapest Cigarette Pack

\$5.79

Grizzly Long Cut

\$5.71

EXTERIOR ADVERTISEMENTS

50% had exterior ads for cigarettes



44%

had exterior ads for menthol cigarettes



31%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

50% displayed Health Warning Sign(s)

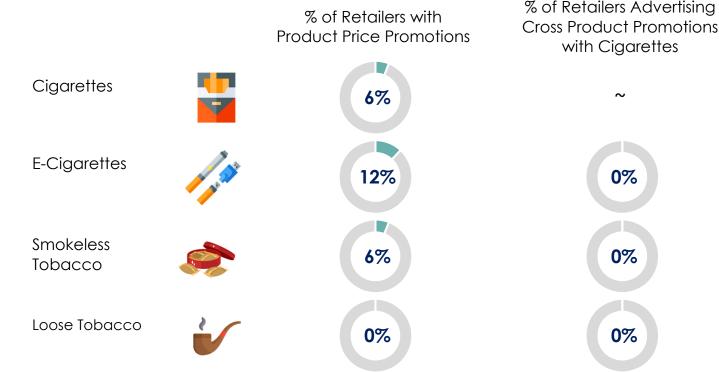


81% displayed minimum age signage









Tobacco Advertisements and Products Displayed at the Eye Level of a Child

0%

ADS displayed within 3 feet of the floor

0% had hookah tobacco ads

Hookah Tobacco

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0%

0% of retailers had cigarette ads0% of retailers displayed cigarettes6% had e-cigarette ads12% displayed e-cigarettes6% had smokeless tobacco ads0% displayed smokeless tobacco0% had cigarillo ads0% displayed cigarillos0% had loose tobacco ads0% displayed loose tobacco0% had premium large cigar ads0% displayed premium large cigars

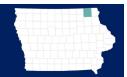
Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.



0% displayed hookah tobacco



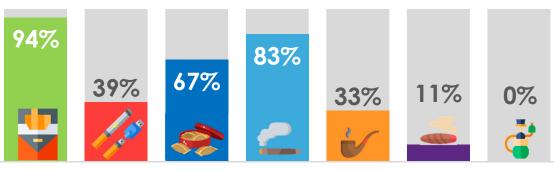
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



WINNESHIEK COUNTY

Values based on 18 of 24 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.99

Juul pods (4/pack)

\$15.99

Newport Menthol

\$7.11

Cheapest Cigarette Pack

\$5.96

Grizzly Long Cut

\$5.14

EXTERIOR ADVERTISEMENTS

39% had exterior ads for cigarettes



6%

had exterior ads for menthol cigarettes



11%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

11% displayed Health Warning Sign(s)



33% displayed minimum age signage



44%





% of Retailers with **Product Price Promotions**

% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

0% of retailers had cigarette ads 0% of retailers displayed cigarettes

0% had e-cigarette ads 0% displayed e-cigarettes

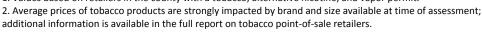
0% had smokeless tobacco ads 0% displayed smokeless tobacco

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





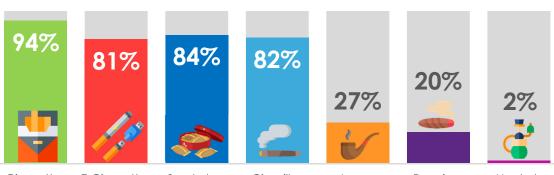




WOODBURY COUNTY

Values based on 108 of 127 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.71

Juul pods (4/pack)

\$15.61

Newport Menthol

\$6.98

Cheapest Cigarette Pack

\$5.39

Grizzly Long Cut

\$5.35

EXTERIOR ADVERTISEMENTS

42% had exterior ads for cigarettes



36%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

73% displayed Health Warning Sign(s)

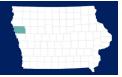


79% displayed minimum age signage



97%

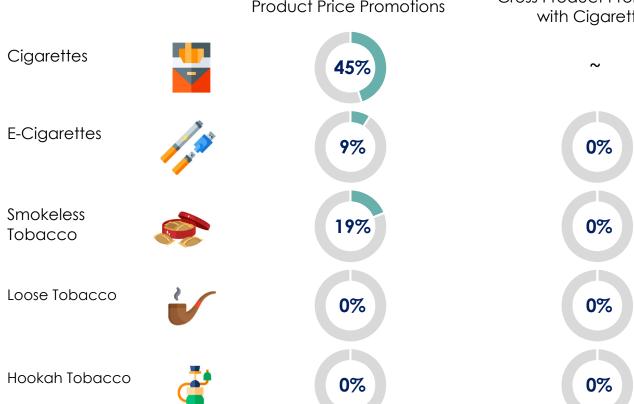




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=108)



% of Retailers Advertisina Cross Product Promotions with Ciaarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

17% had e-cigarette ads

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

3% of retailers had cigarette ads 0% of retailers displayed cigarettes

12% displayed e-cigarettes

4% had smokeless tobacco ads 1% displayed smokeless tobacco

5% had cigarillo ads 5% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





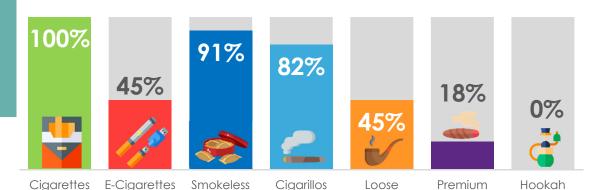
^{2.} Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.



WORTH COUNTY

Values based on 11 of 13 retailers

TYPES OF TOBACCO PRODUCTS SOLD



AVERAGE PRICES

Blu Disposable E-Cigarette

\$8.52

Juul pods (4/pack)

\$16.99

Newport Menthol

tobacco

\$6.82

Cheapest Cigarette Pack

tobacco

\$4.73

Grizzly Long Cut

tobacco

large cigars

\$5.11

EXTERIOR ADVERTISEMENTS

73% had exterior ads for cigarettes



64%

had exterior ads for menthol cigarettes



9%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

100% displayed Health Warning Sign(s)



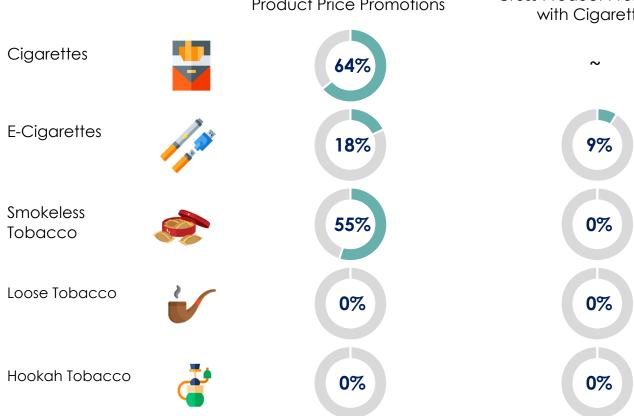
45% displayed minimum age signage







% of Retailers with Product Price Promotions % of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

o% of retailers had cigarette ads

candy, gum, slushy/soda machines or ice cream

9% of retailers displayed cigarettes

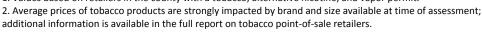
0% had e-cigarette ads 0% displayed e-cigarettes

0% had cigarillo ads 0% displayed cigarillos

0% had loose tobacco ads 0% displayed loose tobacco

0% had premium large cigar ads 0% displayed premium large cigars

0% had hookah tobacco ads 0% displayed hookah tobacco





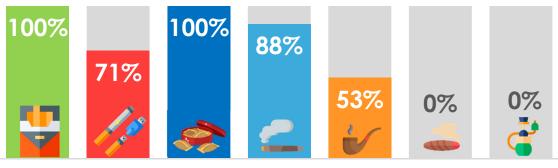




WRIGHT COUNTY

Values based on 17 of 17 retailers

TYPES OF TOBACCO PRODUCTS SOLD



Cigarettes E-Cigarettes

Smokeless tobacco

Cigarillos

Loose tobacco

Premium large cigars

Hookah tobacco

AVERAGE PRICES

Blu Disposable E-Cigarette

\$9.49

Juul pods (4/pack)

\$15.99

Newport Menthol

\$6.97

Cheapest Cigarette Pack

\$5.49

Grizzly Long Cut

\$5.07

EXTERIOR ADVERTISEMENTS

65% had exterior ads for cigarettes



35%

had exterior ads for menthol cigarettes



12%

had exterior ads for E-Cigarettes



INTERIOR ADVERTISEMENTS

81% displayed Health Warning Sign(s)



19% displayed minimum age signage



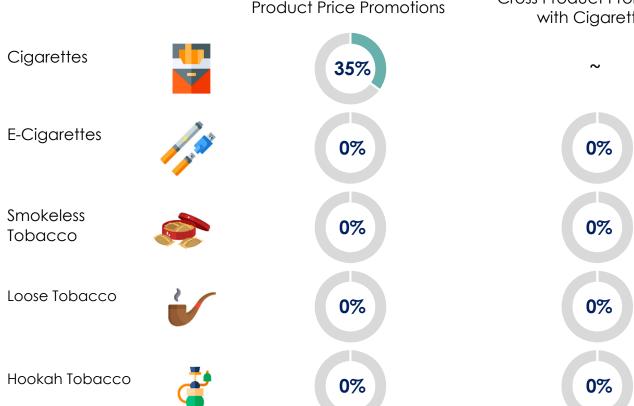




PRICE & CROSS PRODUCT PROMOTIONS (Among all assessed retailers who sold any tobacco; n=17)



% of Retailers Advertising Cross Product Promotions with Cigarettes



Tobacco Advertisements and Products Displayed at the Eye Level of a Child

ADS displayed within 3 feet of the floor

0% had hookah tobacco ads

PRODUCT displayed within 12 inches of toys, candy, gum, slushy/soda machines or ice cream.

6% of retailers had cigarette ads

0% of retailers displayed cigarettes

6% displayed e-cigarettes

0% had smokeless tobacco ads

0% displayed smokeless tobacco

0% had cigarillo ads

0% displayed cigarillos

0% displayed loose tobacco

0% had premium large cigar ads

0% displayed premium large cigars

Data source: Iowa Point-of-Sale Tobacco Assessments, 2019. Published: August 2019. Funded by the Iowa Department of Public Health, Division of Tobacco Use Prevention and Control 1. Values based on retailers in the county with a tobacco, alternative nicotine, and vapor permit.



0% displayed hookah tobacco



Values based on retailers in the county with a tobacco, alternative mottine, and vapor permit.
 Average prices of tobacco products are strongly impacted by brand and size available at time of assessment; additional information is available in the full report on tobacco point-of-sale retailers.