

State Opioid Response Grant: Project Summary

Prevention, Treatment and Recovery

September 30, 2018 - September 29, 2021

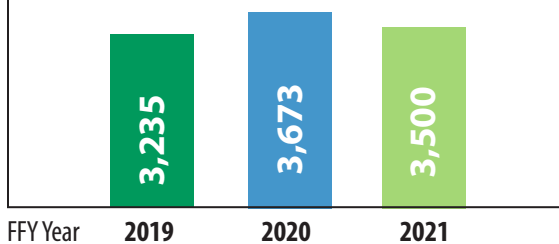


The State Opioid Response (SOR) grant focused on expanding access to Medications for Addiction Treatment (MAT) for Iowans with an opioid use disorder and increasing awareness of opioid risks through statewide prevention efforts. Implemented by the Iowa Department of Public Health (IDPH) and funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) Center for Substance Abuse Treatment. The following outcomes are a summary of the accomplishments from over 30 contracts and/or partnerships with Iowa organizations serving the public.

Prevention Efforts:

- **2,839** drug disposal packets were distributed in the first 3 months of a new initiative by pharmacists.
- Improvements to the Prescription Monitoring Program to increase safety in opioid prescribing.
- Increased quality and timeliness of opioid-related death data by assisting with updates to data systems and providing trainings to county level medical examiners.

Number of Naloxone Kits Distributed: 10,408



Media Campaign:

Traditional and digital media venues were used and locally-targeted for both rural and urban communities. With messages to reduce stigma such as "See the Person, Not the Addiction".



Campaign Reach:

- Over **86 million** impressions
- Over **112,200** clicks
- Over **\$618,500** in added value (media companies running it beyond paid spots)

Treatment & Recovery:

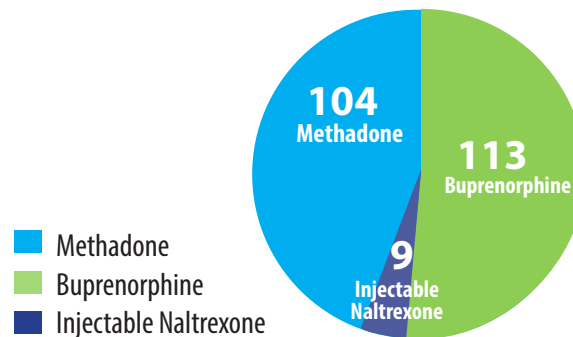
A primary focus for SOR was to continue expanding access to MAT for Iowans. This included:

- Expanding availability of all 3 FDA approved medications
- Providing free monthly virtual learning sessions for doctors, nurses and counselors on MAT related content.

These efforts lead to Iowan's having access to:

- **8** Opioid Treatment Programs statewide (full-service methadone clinics)
 - **11** additional medication units (satellite methadone clinics inside treatment centers)
 - **189** buprenorphine providers statewide (up from **31** in 2015)
- [Click here for the map.](#)

Number of Patients Receiving Medication: 226



Most commonly accessed recovery support services:

- transportation
- wellness
- clothing & hygiene
- educational supports

Number of overdose reversals:

