

# Community Health Worker Training Program

# Partners

- Iowa HHS
- Des Moines Area Community College
- Iowa Chronic Care Consortium
- University of Iowa - Institute for Public Health Practice
- Iowa Workforce Development



# What is a Community Health Worker?

The American Public Health Association (2009):

*A community Health Worker (CHW) is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served.*

*This trusting relationship enables the CHW to serve as liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.*

*A CHW also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.*

# The U.S. Department of Labor, Bureau of Labor Statistics (2021):

*“Community health workers promote health within a community by assisting individuals to adopt healthy behaviors.*

*They serve as an advocate for the health needs of individuals by assisting community residents in effectively communicating with healthcare providers or social service agencies.*

*They may act as liaison or advocate and implement programs that promote, maintain, and improve individual and overall community health and may deliver ~~health~~ preventive services such as blood pressure, glaucoma, and hearing screenings.*

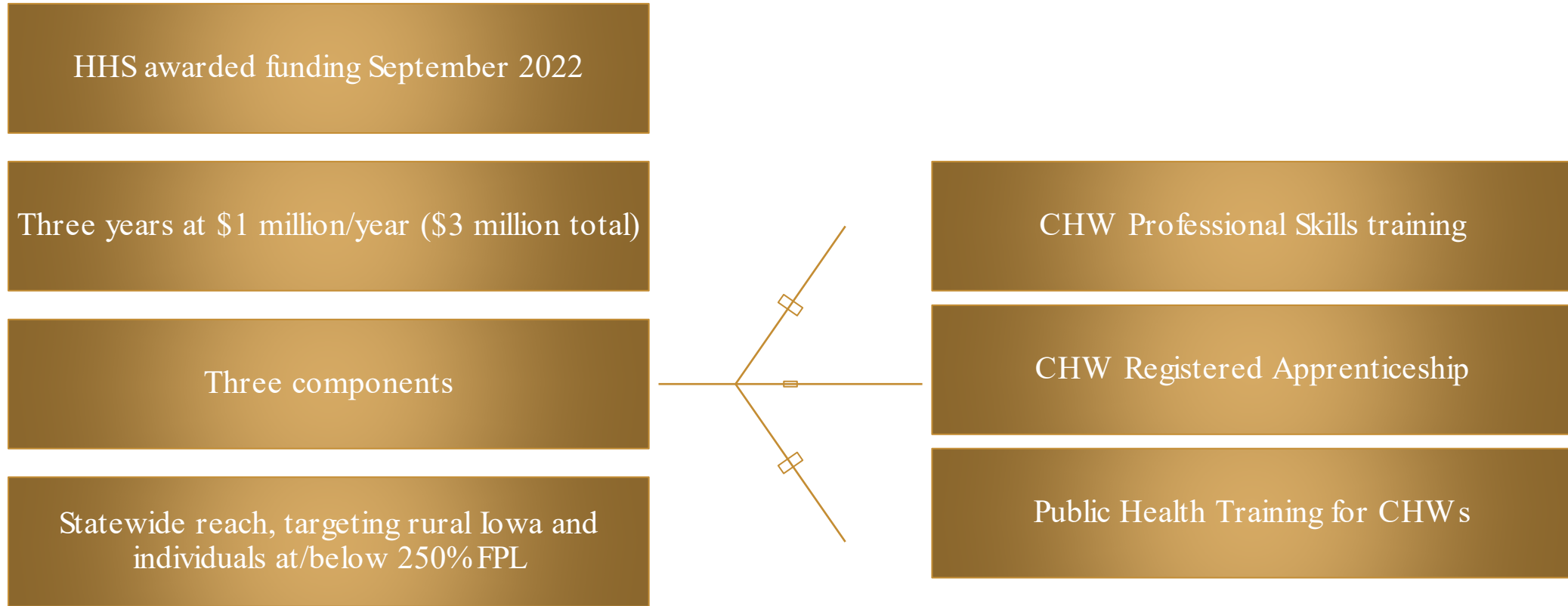
*CHWs may also collect data to help identify community health needs.”*

# CHWs Have Many Different Job Titles

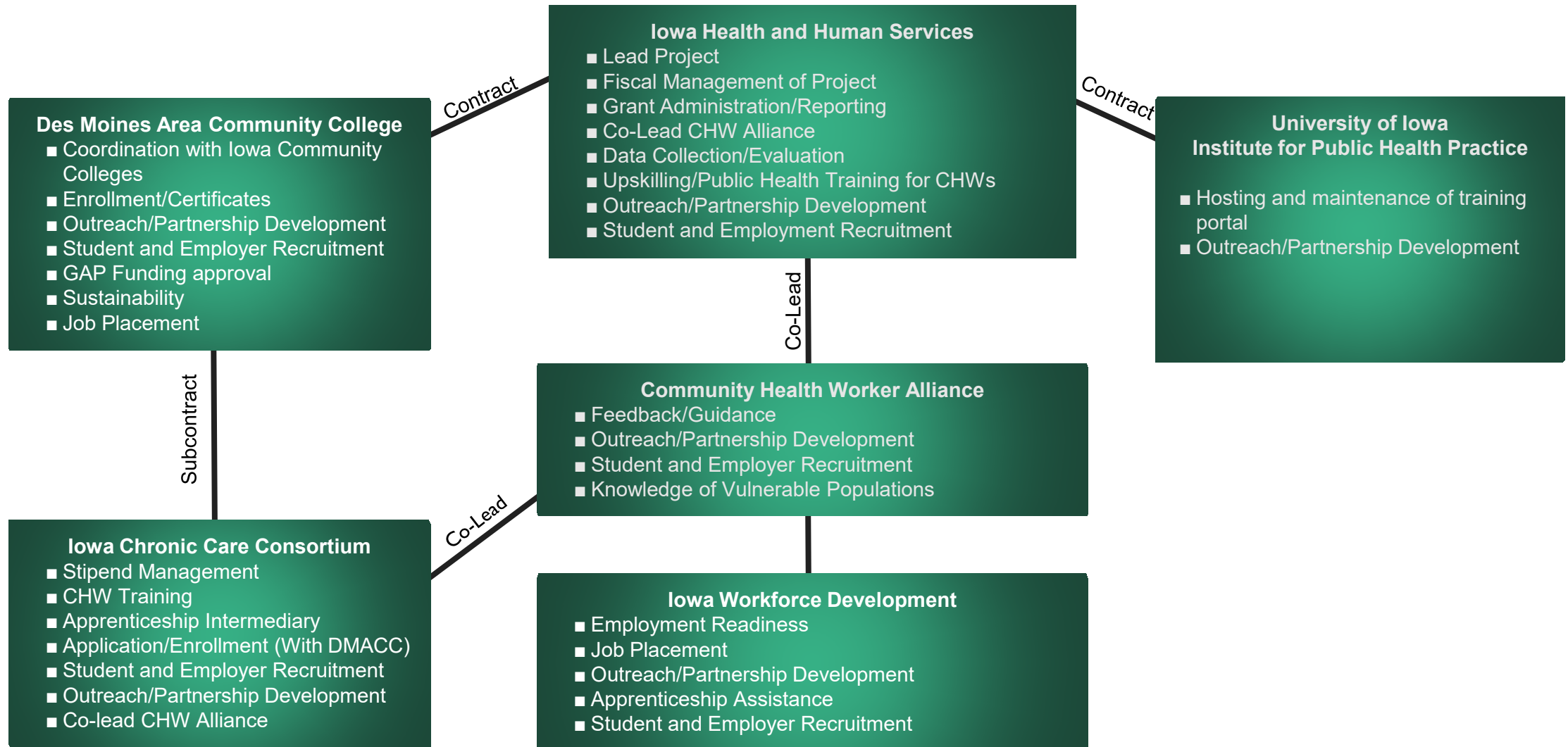
- Care Coordinator
- Community Health Advisor
- Patient Navigator
- Community Health Educator
- Outreach Worker
- Family Support Worker
- Health Coach
- Outreach Educator
- Lay Health Worker
- Case Manager
- Parent Liaison
- Peer Educator
- Home Care Worker
- Intake Specialist
- Outreach Specialist
- Patient Advocate
- Community Health Worker
- *Promotora or Promotor de Salud*



# Grant Overview

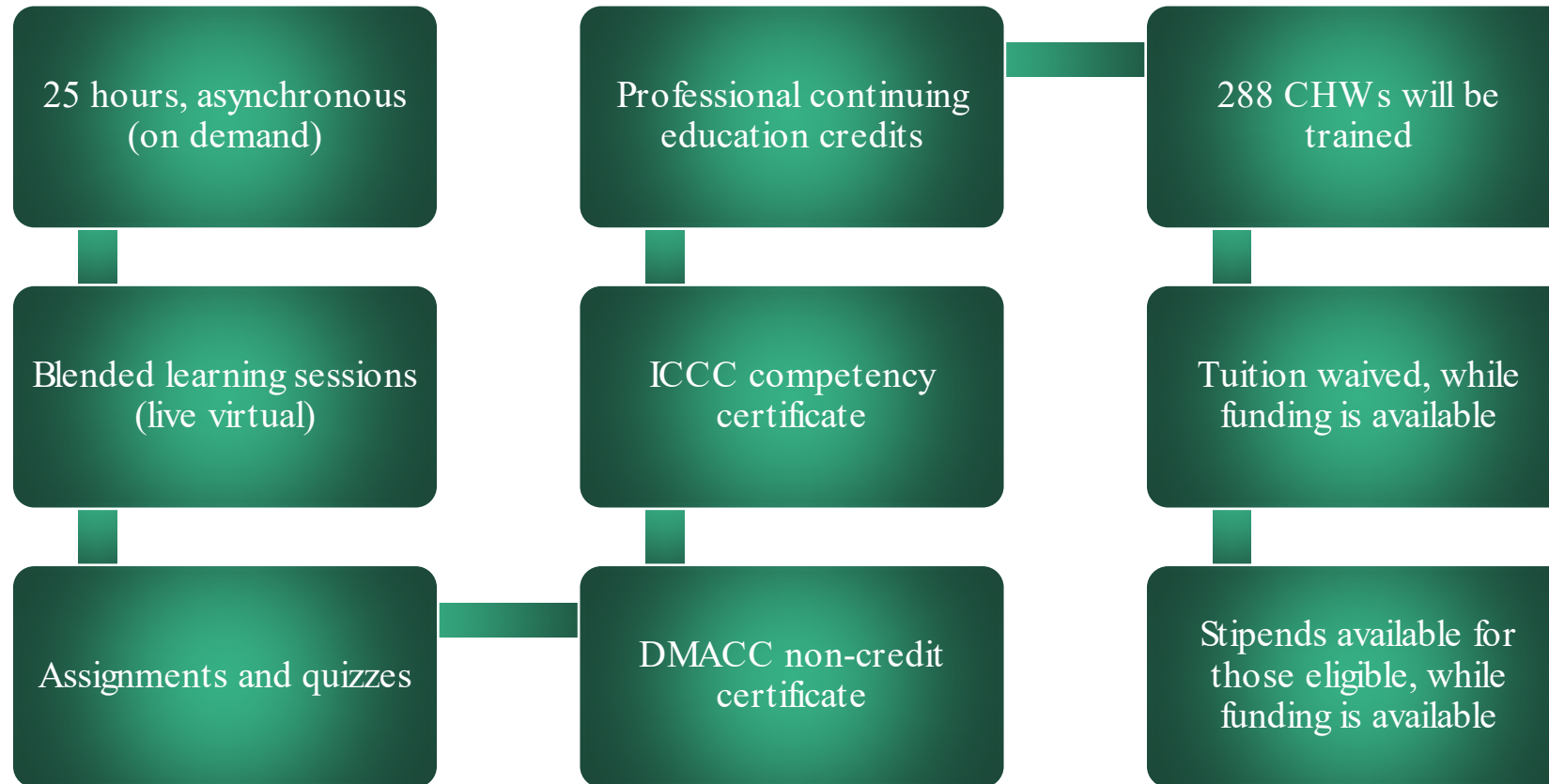


# Iowa Community Health Worker Training Initiative



# Community Health Worker Professional Skills Training

## Blended Learning Approach – Rolling Enrollment



Estimated time investment: 45 hours



# Community Health Worker Training Content

Skills Development Approach

Target Audience: CHWs, front line, patient/client facing roles

Five courses:

- Introduction to Community Health Work
- Core Competencies for Providing Direct Services
- Enhancing Client Interactions
- Enhancing Professional Skills
- Applying Core Competencies to Key Health Issues

Meets C3Project Competencies

# Iowa CHW Registered Apprenticeship

- US Department of Labor-Approved
- Employer | CHW (apprentice) | ICCC partnership
- 75 people will be trained
- Tuition waived
- Stipends available (if eligible)

# DOL Registered Apprenticeship

## Five RA Components

- Employer involvement (Iowa has an intermediary program - employer is a partner)
- Structured, paid on-the-job learning (1 year, grandfathering allowed)
- Job related educational instruction (“classroom” training, 147 hours, coursework, quizzes)
- Rewards for skill gains
- National occupational credential earned

<https://www.earnandlearniova.gov>

# Public Health Training for CHWs



# Availability

- CHW Professional Skills – Year 2, October 2023
- CHW Registered Apprenticeship – Class to start November 2023 (tentative)
- Public Health Training for CHWs – TBD

# Eligibility

- Age 18 and older
- High school diploma/equivalency
- Must be a US Citizen or foreign national having possession of a visa permitting permanent residence in the United States
- Full time employment as CHW/similar role (*Registered Apprenticeship only*)
- Working in CHW role or other frontline role
  - \* OR \*
- Desire to enter workforce/gain skills (CHW Professional Skills Only)
- Application process for each component
- Employer must allow receipt (stipend only)

# Waiver and Stipend Values

CHW Professional Skills		CHW Registered Apprenticeship		Public Health Training	
Tuition Cost*	\$988	Tuition Cost*	\$2,500	Tuition Cost	TBD
Stipend Value	\$2,600	Stipend Value	\$5,000	Stipend Value	N/A
Potential Grant Benefit Total	\$3,588	Potential Grant Benefit Total	\$7,500	Training Cost	\$0

\*includes textbook, Foundations for Community Health Workers, Tim Berthold, Editor, Second Edition

# Public Health AmeriCorps Grant

- Two-year grant starting Fall 2023
- Enlist 40 Americorp members each grant year
- Engage 20 nonprofit or government agencies to host members
- Focus will be on food insecurity and providing resource navigation
- Members will be trained as CHWs



# Learn More

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[www.communityhealthworker.org](http://www.communityhealthworker.org)

# Questions