**Smoke Free Homes**

:30 radio for property managers

*What could happen?*

ANNCR: What could happen when you make your rental property smoke free?

 A lot, actually.

 You could reduce your renovation costs by hundreds of dollars.

You could attract more renters. In fact, the majority of Iowans don’t smoke, so it’s no wonder the demand for smoke free housing is higher than it’s ever been.

 You could even decrease your fire risk and reduce your insurance rates.

 So…what are you waiting for?

Implementing a smoke free policy is easy! Learn how to make your property smoke free at smokefreehomes.iowa.gov.

Brought to you by the Iowa Department of Public Health and *<community partner name>.*

**Smoke Free Homes**

:30 radio for property managers

*Renters are lining up*

ANNCR: Attention property managers: There’s one thing renters want more than ever before.

 No, it’s not a gym – or even cable.

 It’s smoke free housing.

After all, the majority of Iowans don’t smoke. So it’s no wonder the demand for smoke free housing is higher than it’s ever been in our state.

Want to learn how to make your property smoke free? Visit smokefreehomes.iowa.gov.

We’re making it easy to go smoke free.

Brought to you by the Iowa Department of Public Health and *<community partner name>.*

**Smoke Free Homes**

:15 radio live read

*Before…*

ANNCR: Before you pack your moving boxes.

 Before you sign your lease.

 Make sure your rental property is smoke free.

Find a list of more than 1,000 smoke free rentals at smokefreehomes.iowa.gov.

Brought to you by Smoke Free Homes Iowa and <*community partner name*>.

**Smoke Free Homes**

:15 radio live read

*Live smoke free*

ANNCR: You already live smoke free. So make sure you rent smoke free, too.

Choose from more than 1,000 smoke free rental properties throughout Iowa at smokefreehomes.iowa.gov.

Brought to you by Smoke Free Homes Iowa and <*community partner* *name*>.

**Smoke Free Homes**

:15 radio live read

*For your health*

ANNCR: Make your health a priority. Make sure your rental property is on the Smoke Free Homes Registry.

Find a list of more than 1,000 smoke free rental properties at smokefreehomes.iowa.gov.

Brought to you by Smoke Free Homes Iowa and <*community partner* *name*>.