

## CHNA Implementation Plan Tactics - George C. Grape Community Hospital PSA (Fremont Co IA)

### Wave #4 CHNA Health Needs Tactics (10/1/2022 - 9/30/2025)

	CHNA Health Areas of Need	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	Resources (Hours)	\$\$\$
1	<b>Mental Health (Diagnosis / Treatment / Aftercare)</b>	a	Continue to educate ER staff regarding mental health delivery issues and how to address them. Provide continuing education courses lunch and learn presentations, etc. to keep them current in terms of treating mental health issues.	GCGCH	Tertiary Facilities / Medical Clinic PC / Mental Health Facilities	Ongoing	12 hrs annually \$240
		b	Promote existing mental health services, facilities and providers. Educate community on placement process and options.	Waubonsie MH / SW IA MH	GCGCH	Ongoing	16 hrs annually \$320
		c	Train staff to work with our provider, Heartland Family Services	Heartland Family Services	GCGCH	Annual	16 hrs annually \$320
2	<b>Primary Care</b>	a	Continue to recruit providers to area. Utilize national recruiters to find quality providers, if necessary	MCPC	GCGCH	Ongoing	TBD
		b	Seek additional Federal, and State grant money to support additional provider coverage.	GCGCH	MCPC	Ongoing	12 hrs annually
3	<b>Food Insecurity</b>	a	Continue "Awareness Program" to educate elementary/middle school children and their families about nutrition and local programs	GCGCH	Public Health / Schools	Ongoing	16 hrs annually \$500
		b	Continue to provide education at fairs and educational programs, including various screenings.	Health Dept / GCGCH	Public Health	Ongoing	TBD \$500
4	<b>Visiting Specialists</b>	a	Develop partner relationships with area providers for collectively recruit visiting specialists. Identify/contact key collaborative partners to possibly share office space, workforce & equipment.	GCGCH	MCPC	Ongoing	TBD
		b	Seek additional Federal, and State grant money to support additional provider coverage.	GCGCH		Ongoing	12 hrs annually
5	<b>Senior Activities</b>	a	Support community based activities in our Social media platforms.	GCGCH		Ongoing	12 hrs annually

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		b Continue updating the community Facebook page. Provide web links to area providers, schools, churches, and community programs. Encourage entities to add health info to their pages.	GCGCH		Ongoing	12 hrs annually	
<b>6</b>	<b>Adequate Healthcare Staffing</b>	a Market in local job fairs. Promote through Facebook and other S. Media tools / Hospital webpage.	GCGCH HR Dept.	Local Community Colleges   Hamburg Magnet School	Ongoing	24 hrs. annually	\$600
		b Create / provide healthcare workforce materials focusing on medical careers to schools.	GCGCH Marketing Dept.	Hamburg School	Ongoing	40 hrs. annually	TBD
<b>7</b>	<b>Substance Abuse (Drugs)</b>	a Supply educational handouts for medical providers to distribute to patients when prescribing Schedule II drugs.	GCGCH Rx Dept.		Annual	6 hrs.	
		b Continue to supply education for patients and students through our Social media platforms.	GCGCH Marketing Dept.	Rx Dept.	Ongoing	6 hrs. Annually	