2023-2025 IMHPC STRATEGIC PLAN

Organization	Date
Iowa Mental Health Planning and Advisory Council	January 17, 2024
Created By	Timeframe
IMHPC Strategic Plan Steering Committee	September 2023 through March 2025

Executive Summary	 Ensure name and membership are reflective of the change of focus from mental health to also include substance use disorders. Provide a formalized orientation for new members to include mentorship opportunities. Provide regular education on the duties and responsibilities of Council members and their specific roles, as well as regular review of the block grant plan, current and past recommendations, and current funding. Ensure workgroups are needed and best serve the work and current focus of the Council. Ensure that Council meetings are focused, concise, and make the best use of Council members' time to ensure attendance, and retention. Strengthen advocacy to possibly include education on advocacy efforts, creation of an advocacy workgroup, partnering with other advocacy groups, and/or creating documents to help with advocacy efforts.
Vision Statement	• All Iowans have access to comprehensive integrated health services and supports, hope for recovery, and resilience within the community of their choice.
Mission Statement	 To assess and promote the strengths of the Mental and Behavioral Health System while advising and advocating for system improvements to ensure high- quality and effective service alternatives are available for all Iowans. Service Values: peer-supported, community-based, culturally competent, person-centered, family driven and evidence-based.
SWOT Analysis	See attached SWOT Analysis – IMHPC 10.2.23 document.
Goal(s)	 To create a knowledgeable, committed, and interactive Council that understands its role with regards to its statutory duties and is focused on engaging in advocacy efforts related to both mental health and substance use disorders to ensure positive outcomes for all lowans.

Action Plan Notes	
	 Three focus workgroups will be formed at the November 15, 2023, meeting. The Orientation Workgroup will create a formalized orientation that can be shared with the membership at the January 2024 meeting. The Block Grant Education Workgroup will craft an educational presentation on the current block grant. This presentation will be broken up over three meetings throughout the year (Jan., May, Sept.) with the first presentation in January 2024. The final workgroup will develop a list of recommended names for the new Planning Council. It will also look at the function and purpose of current committees and workgroups and provide a list of recommendations for changes (additions, deletions, etc.) as well as expectations/responsibilities of workgroups. This workgroup will report out these recommendations at the January 2024 meeting for discussion and approval. Discussion and vote on updated Vision and Mission Statements and Strategic Plan at January 2024 meeting. Vote on possible name and workgroup recommendations at January 2024 meeting (using polling option in Zoom.) Convene Policy & Bylaw Workgroup to make changes to reflect name, mission, vision, and workgroup expectations/responsibilities put forward by the Name/Workgroup Becus Group – need to look at setting up regular committee/workgroup and how they will provide necessary updates at each meeting. Workgroups should offer up recommendations regarding advocacy efforts related to their focus to the Council which will then be used by the Executive Committee to draft recommendations that can be shared with lowa HHS, state agencies, lawmakers, and the greater community. Look at standardizing workgroup and committee reports. Develop template for workgroups as well as a combined report document that will have all the reports within it. Combined report would be sent to Council members with the meeting materials f

Action Step	Responsibility	Completion Date
Mental Health Council Steering Committee		September 20, 2018
Creation		
Mental Health Council Activities:		
Development of Mental Health Council Strategic		October 2, 2023 –
Plan		Jan/Feb 2024
Task 1: Form Member Orientation Workgroup at	Todd Lange, Todd Noack,	November 15, 2023
the November 15, 2023, Council meeting	Jen Riley	
a. Create a formalized member orientation		
presentation that can be shared with the		
membership at the January 17, 2024,		
meeting, and that can be updated and		
shared on an annual basis.		
b. Orientation should focus on the duties,		
roles and responsibilities of Council		
membership as well as provide some		
education about how the Council interacts		
with the block grant and the purpose and		
need for conflict-of-interest statements.		January 17, 2024
Task 2: Form Block Grant Education Workgroup at	Theresa Henderson, Monica	
the November 15, 2023, Council meeting.	Van Horn, Christina Maulsby	November 15, 2023
a. Review the current combined MHSUPRTS		
Block Grant and break information out into		
three 45-minute presentation to be held at		
the January, May, and September Council		
meetings.		
b. Information to include Planning Council's		
relationship with Iowa HHS, current		
recommendations as well as block grant		
funding and how the Monitoring &		
Oversight Committee helps to track how		
funds are used.		September 2024
Task 3: Form a Focus Group to provide	Michael Kaufmann, Lorien	November 15, 2023
recommendations for a new Council name	Harker, Kristin Rooff, Brad	
and workgroups	Richardson (alt.)	January 17, 2024
a. Develop recommendations for a new name to reflect new Mission & Vision – bring to		January 17, 2024
Council for discussion & vision – bring to		
b. Develop recommendations on what		
workgroups should be formed as well as		
meeting frequency, focus and reporting		
responsibilities – bring to Council for		
discussion & vote.		
Task 5: Review Standing Committee duties in	Steering Committee	January 5, 2024
current Bylaws to ensure compliance and		Junuary J, 2027
need.		

Action StepResponsibilityCompletion Datea. Note if changes to Council Policy or Bylaws are needed based on review	
Task 6: Draft template for committee/workgroup reports & report summary template to be shared at Council meetingsTodd LangeJanuary 5, 2024a. Review draft templates and finalize at Steering Committee meetingSteering CommitteeJanuary 5, 2024Task 7: Discussion and Vote on Strategic Plan including Vision Statement, Mission Statement and Service Values, and Overall Goal and TimelineFull CouncilJanuary 17, 2024Task 8: Convene Policy & Bylaw Workgroup to make necessary changes to documents based on Council actions at the January meeting.Policy & Bylaw WorkgroupJanuary 17, 2024a. Workgroup will review and update language based on Council action.March 2024March 2024b. Workgroup will send out updated draft documents to full Council for review and comment prior to voting at the March 2024 meeting.March 2024c. Workgroup will bring final draft to March 2024 Council meeting for vote.Steering CommitteeJan/Feb 2024	
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evaluation period	
a. Discuss observations and provide feedback	
for Member Orientation and Block Grant	
Education Workgroups.	
b. Discuss Strategic Plan next steps –	
evaluation period – and when the	
Committee will reconvene.	
Task 10: Evaluation PeriodFeb. 2024 – Nov. 2024	4
a. Poll members on the effectiveness of February 2024	
Member Orientation. Is there an increased (orientation)	
understanding of their role, duties, and October 2024 (block	
responsibilities of being a Council member. grant education)	
b. Poll members on the effectiveness and	
comprehension regarding the block grant	
and the three-part presentation.	
Task 11: Reconvene Steering Committee for QI Steering Committee November 2024	
Discussion	
a. Discuss poll results (orientation & block	
grant education)	

Action Step	Responsibility	Completion Date
 b. Discuss the effectiveness of workgroups (meeting attendance, reporting/feedback, actions taken) c. Look at meeting attendance and retention of members. 		
Task 12: Update Strategic Plan to include any	Steering Committee	Nov. 2024 – Jan. 2025
necessary changes based on QI review		
a. Discuss and develop system for continuous		
quality improvement review		
Task 13: Bring updated Strategic Plan to the	Steering Committee	January 2025
Council for vote on any necessary changes &		
convene Policy & Bylaw workgroup to make any		
changes based on Council action.		
a. Policy and Bylaw workgroup will make any needed changes based on Council vote.	Policy & Bylaw Workgroup	March 2025
 Policy and Bylaw workgroup will send draft version of documents with updates to the full Council for comment. 		
c. Policy and Bylaw workgroup will bring final draft version of both documents to the next full Council meeting for vote.		