



Breaking New Ground

IN IOWA'S MATERNAL HEALTH SYSTEM

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Agenda

- ▶ Alliance for Innovation on Maternal Health (AIM Program)
- ▶ Family Medicine Obstetrics Fellowship Program
- ▶ Centers of Excellence
- ▶ More Options for Maternal Support (MOMS) Program

AIM's Primary Objective

Reduce preventable maternal deaths and severe maternal morbidity (SMM).

We ensure healthcare providers in all parts of Iowa are prepared to deliver babies.

- ▶ We provide the tools to implement evidence-based care
- ▶ We coach and train “on the ground”
- ▶ We test and practice to make sure we're ready for the worst



Safety Bundles



Obstetric Hemorrhage



Severe Hypertension in Pregnancy



Safe Reduction of Primary Cesarean Birth



Cardiac Conditions in Obstetric Care



Care for Pregnant and Postpartum People with Substance Use Disorder



Perinatal Mental Health Conditions



Postpartum Discharge Transition



Sepsis in Obstetrical Care

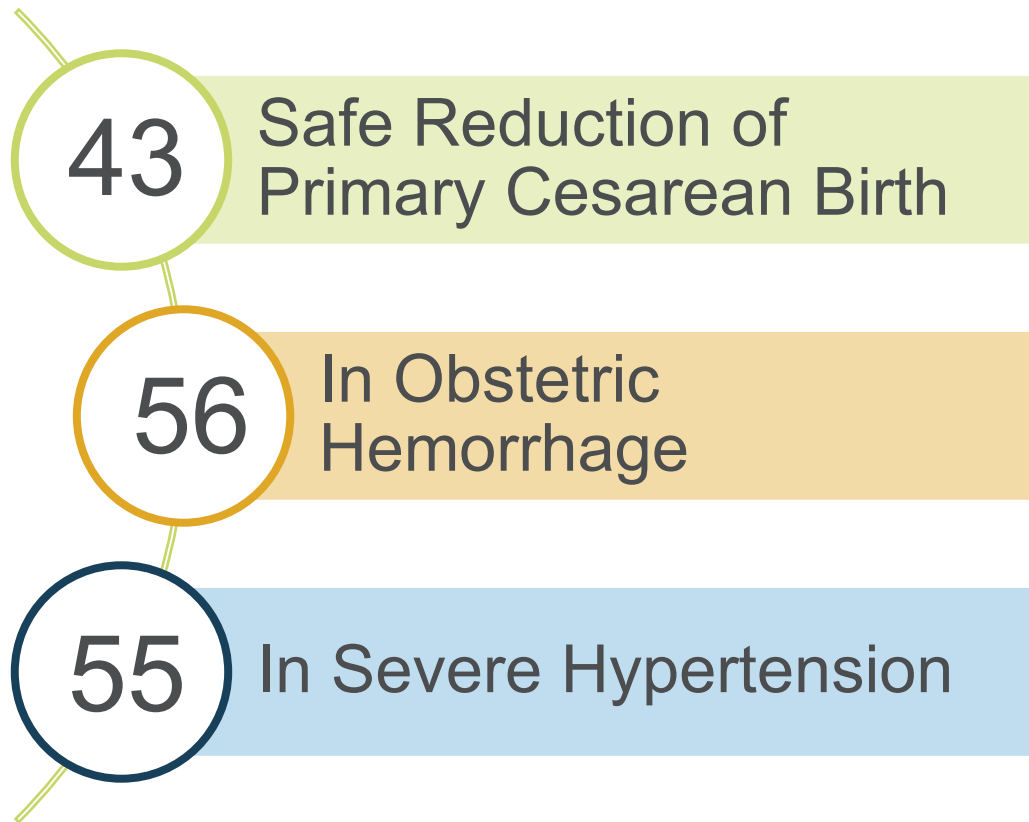
Iowa's AIM Journey



Iowa Hospital Participation in AIM

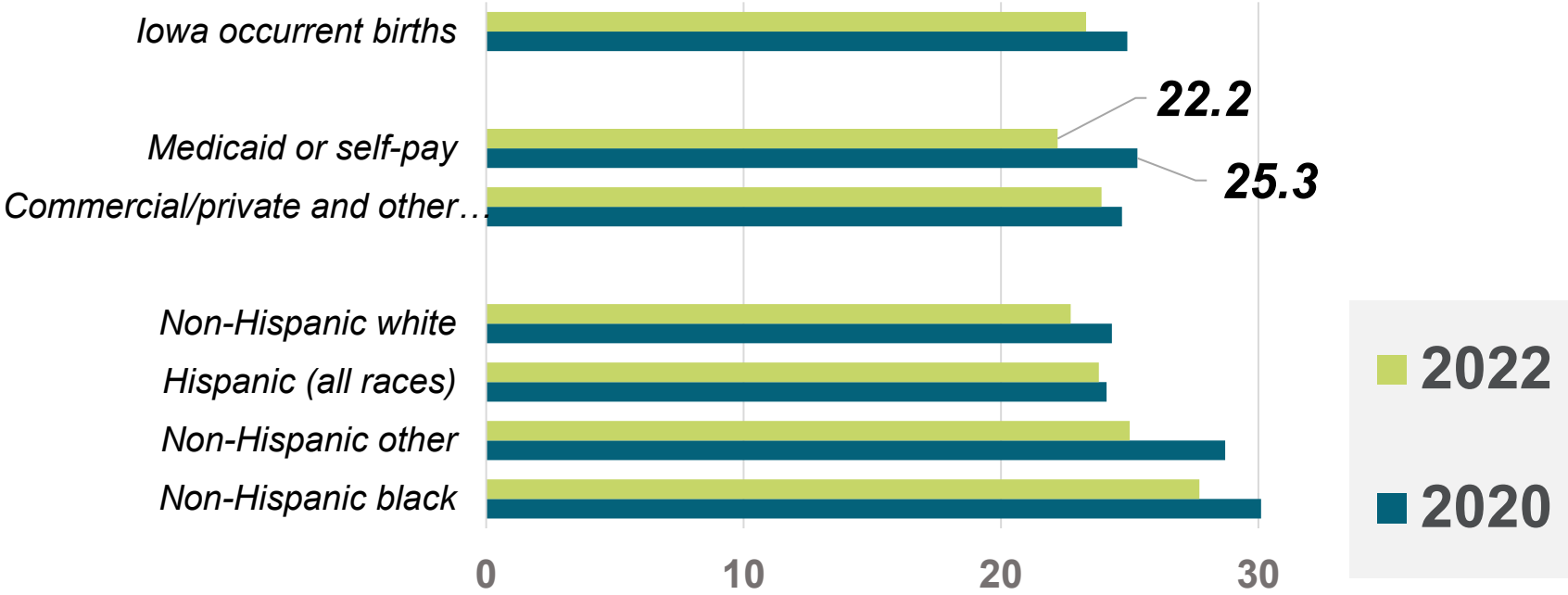
Iowa currently has **56 hospitals** with open Labor & Delivery units.

Most are participating:



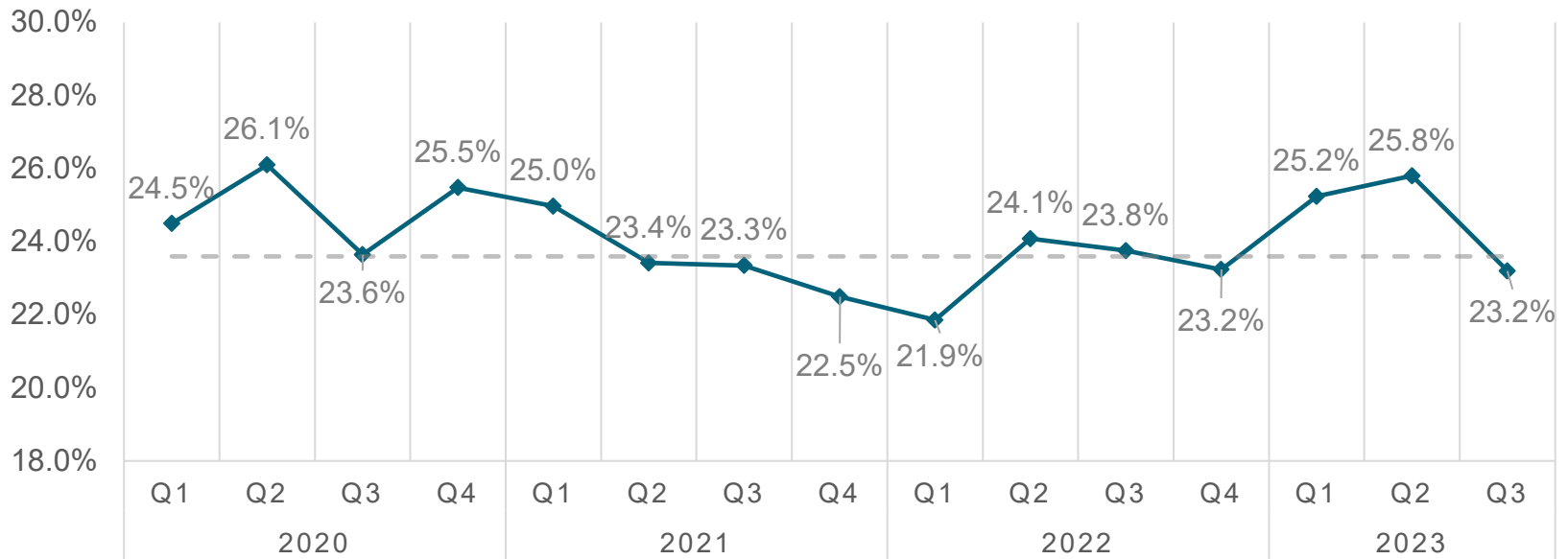
The AIM program significantly reduced Low Risk Cesarean Birth Rates and Reduced Disparities

Low Risk (NTSV) Cesarean Birth Rates



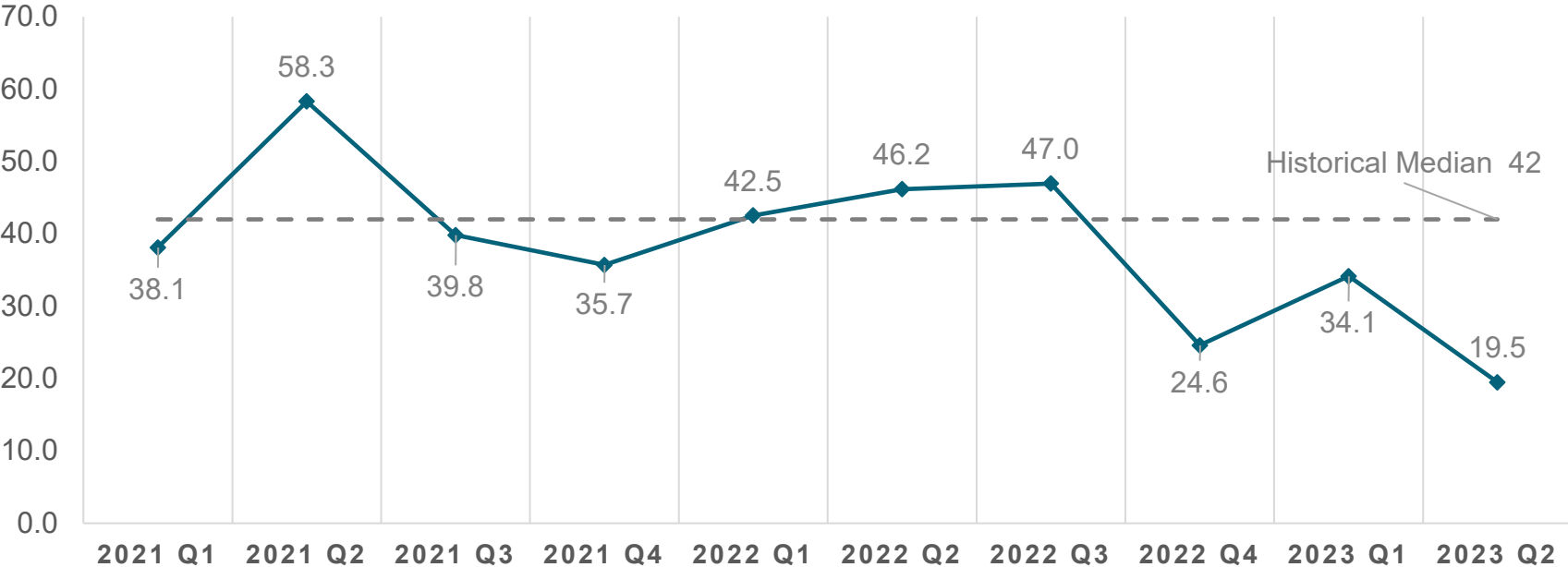
Sustainability is a challenge

Iowa's Low-Risk cesarean rate (provisional data for 2023) has risen back above the **Healthy People 2030** target in 2023.



Near-miss events of SMM from hemorrhage have declined significantly during the Iowa AIM OB Hemorrhage collaborative.

We defined SMM from hemorrhage as transfusion of 4 or more units of blood, hysterectomy, or ICU admission due to hemorrhage. Presented as cases per 10,000 births as reported by AIM facilities.



What We're Doing Now

1. **Requiring Medicaid reimbursed facilities to participate** in AIM bundles
2. **Incentivizing health systems** for improved health outcomes for Medicaid recipients

Next Steps

1. **Ensure Iowa HHS has consistent funding to staff and support the AIM program.**

Family Medicine Obstetrics Fellowship Program

Overview

Senate File 561

- State-funded family medicine fellowship fund
- Appropriated \$560,000 for SY24
- Four fellows in teaching hospitals



Qualifications

- Physicians need to complete medical residency
- Complete a one-year obstetrics fellowship
- Engage in full-time family medicine obstetrics practice for five years in rural or underserved areas of Iowa

Benefits to Iowa



Recruitment of physicians to overlooked areas of the state



Hospitals get reimbursed for expenses incurred during the fellowship training



Women in **rural and underserved areas** of Iowa will receive obstetrics care closer to home, **reducing the number of pregnancy-related health complications.**

Centers of Excellence

Overview

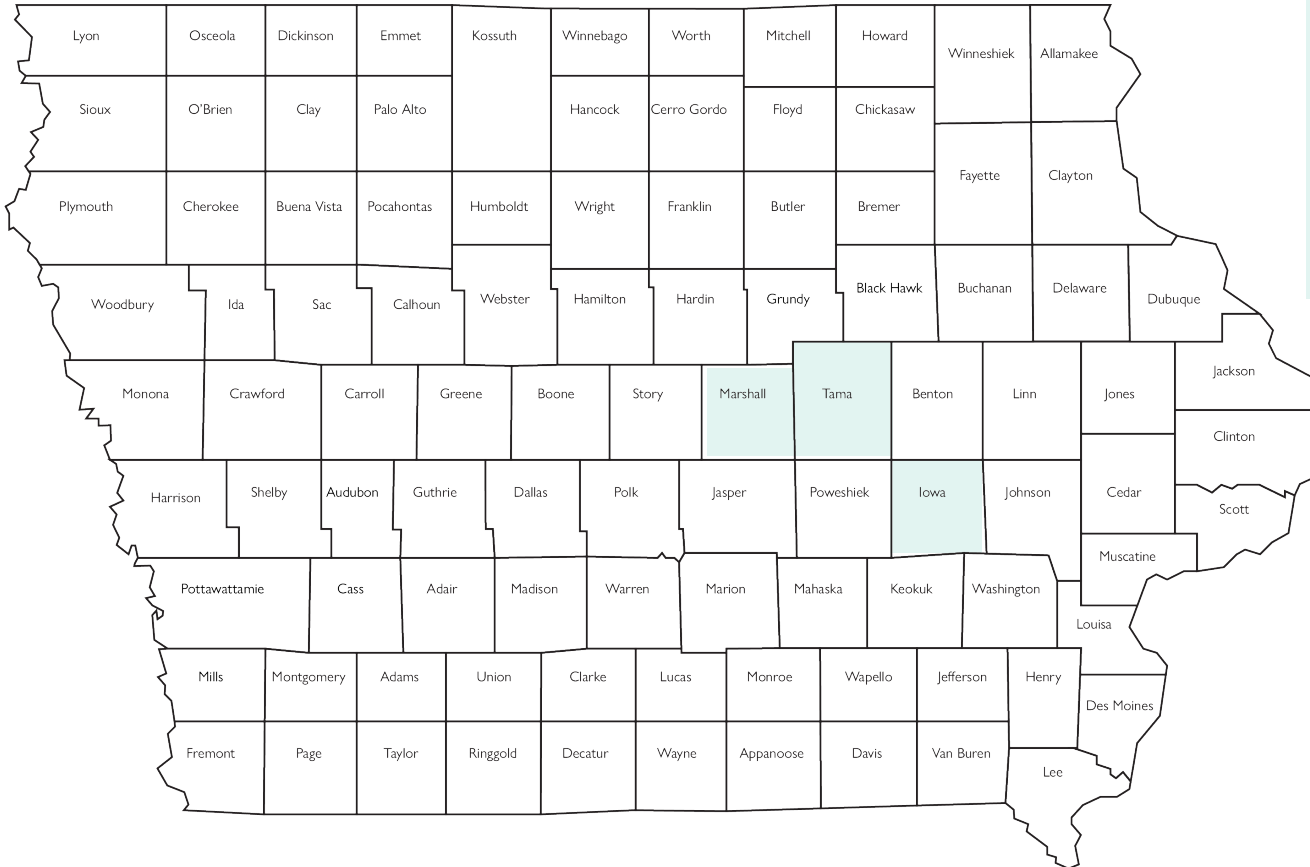
Five Centers of Excellence

were chosen through a competitive selection process



- Three projects focused on areas of maternal health
- Centers of Excellence are located in rural communities throughout the state
- They encourage collaboration among health care providers in rural areas

Grinnell Regional Medical Center



Three Counties:

- ▶ Marshall
- ▶ Tama
- ▶ Iowa

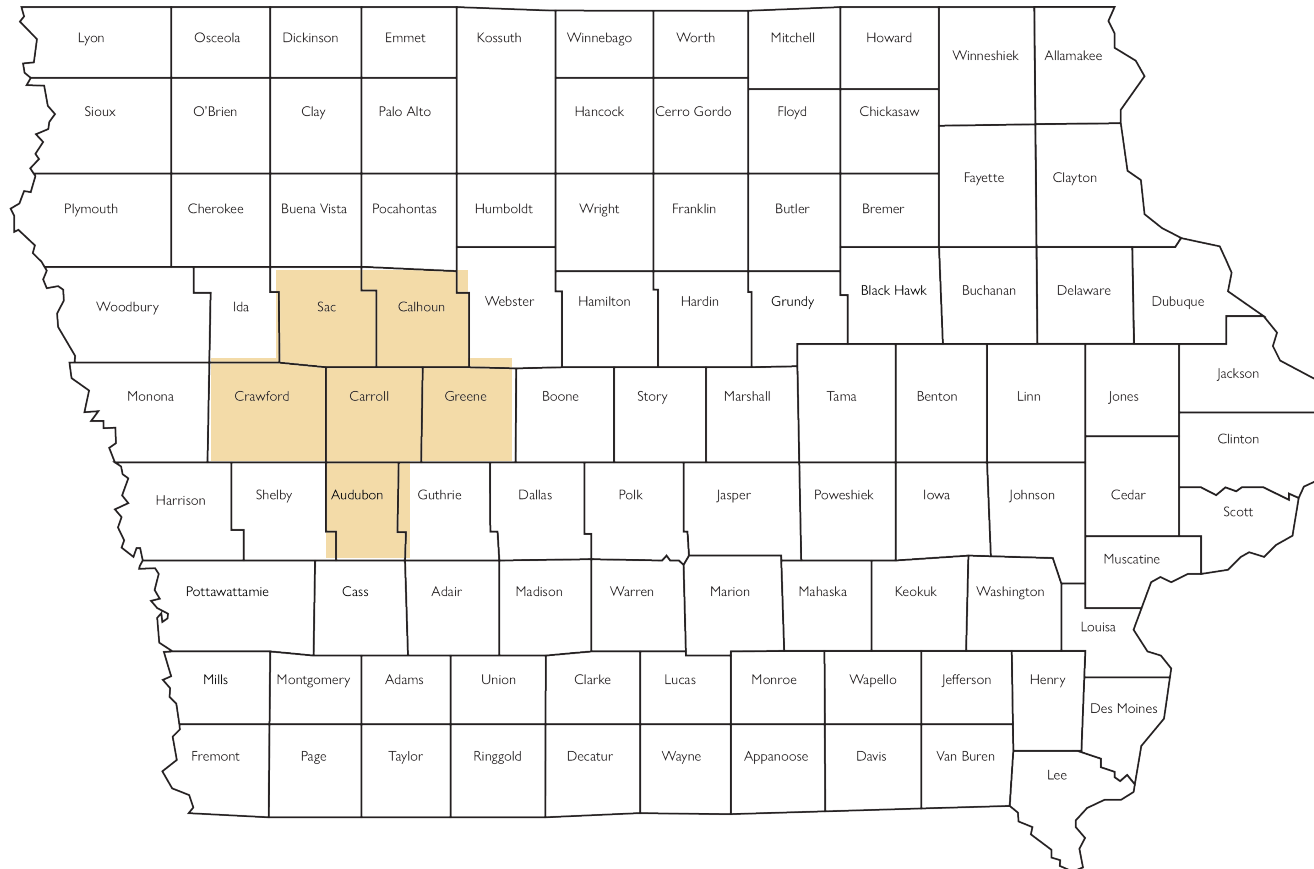
Grinnell Regional Medical Center

Focus: Expanding maternal health services

- Maternal mental health support
- Postpartum support
- Outreach and collaboration with surrounding counties without labor and delivery services



St. Anthony Regional Hospital



Six Counties:

- ▶ Calhoun
- ▶ Sac
- ▶ Carroll
- ▶ Crawford
- ▶ Greene
- ▶ Audubon

St. Anthony Regional Hospital

Focus: Improving health outcomes for rural women and their babies

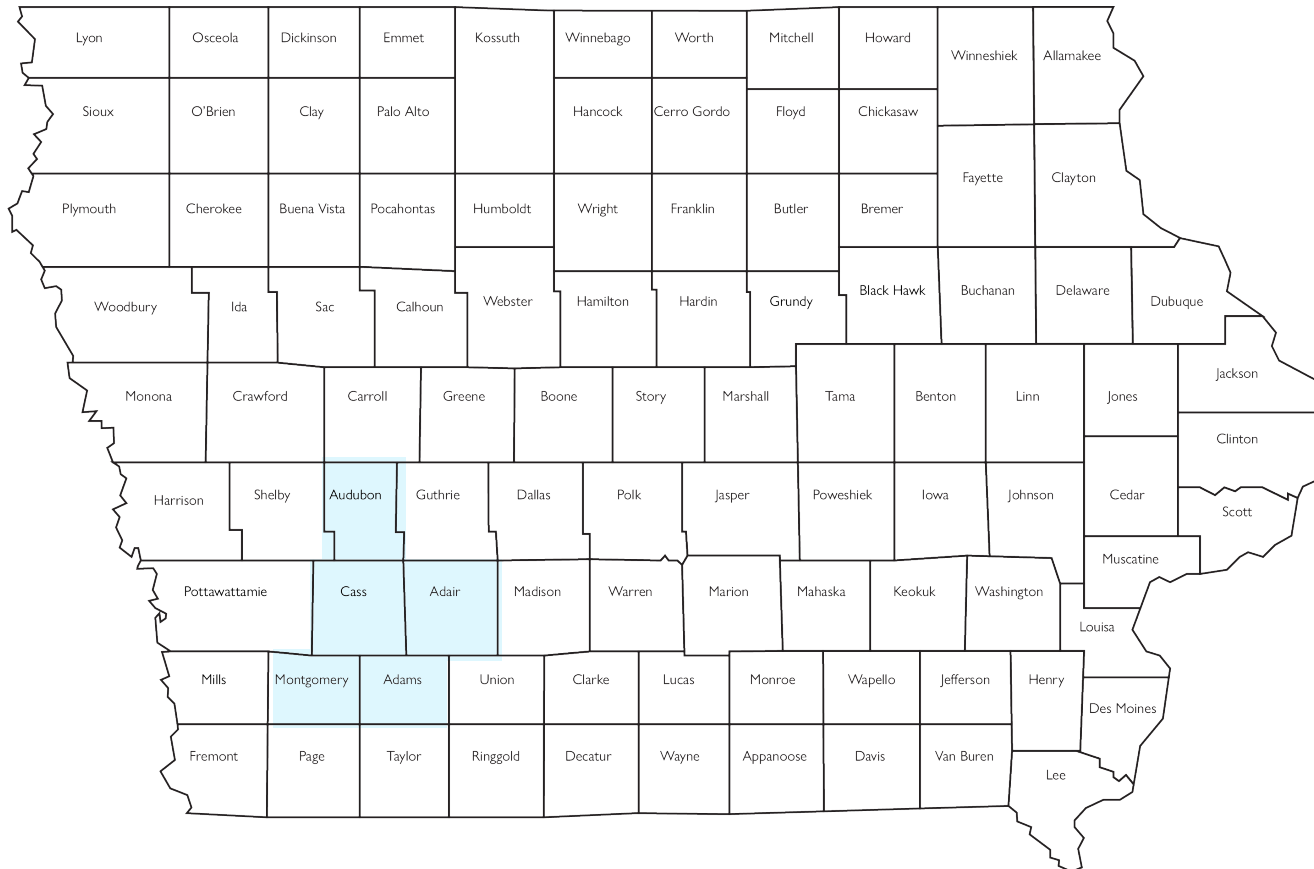
- Establish collaborative regional partnerships to expand access to maternal health care
- Increase access to perinatal care and OB outreach clinics
- Postpartum support
- Lactation support



Cass Health

Five Counties:

- ▶ Audubon
- ▶ Cass
- ▶ Adair
- ▶ Montgomery
- ▶ Adams



Cass Health

Focus: Improve maternal health services in southwest Iowa

- Prenatal care
- Postnatal care
- Growing and sustaining OB outreach clinics



Benefits to Iowa

The Centers of Excellence expand access to critical maternal health needs

- Helps to provide a positive birth outcomes
- Continued recruitment efforts for rural health care providers

Reduces barriers to this type of care in rural areas

- Transportation issues
- Financial resources



More Options for Maternal Support (MOMS) Program

Provider Update

- Provider RFP was released
- 9 Responses (5 qualified responses)
- 4 Providers selected

Qualified Pregnancy Support Services Include



Counseling



Parenting Education and Support Services



Call Center services



Childcare if needed to receive Pregnancy Support Services



Employment Assistance



Housing



Material Items



Medical Information and Referrals for Medical Care



Mentoring, educational information, and classes relating to pregnancy, parenting, adoption, and life skills



Nutritional Services and Education



Adoption Education, Planning, and Services



Early Intervention and Support

Early Childhood Iowa
(ECI)

Iowa's Child Abuse
Prevention Program
(ICAPP)

Maternal, Infant and
Early Childhood
Home Visitation
(MIECHV)

Early Access

More Options for
Maternal Support
(MOMS) Program



Questions

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Health and
Human Services