

FY24 Community Partnership Tobacco Control Program Objectives

All 28 Community Partnerships (CPs)
address the following Work Plan Area Goal
(WPAG) in their tobacco control program:

- WPAG 1:
 - A) Formation of Iowa Students for Tobacco Education and Prevention (ISTEP) Chapters
 - B) Educate community members who influence and connect with youth (i.e. coaches, parents, school staff, youth groups and other youth influencers) on the negative health effects of electronic smoking devices, and tobacco use as well as new and emerging tobacco trends
 - C) Educate youth on the negative health effects of electronic smoking devices, and tobacco use as well as new and emerging tobacco trends.
- WPAG 2:
 - TF/NF policy adoption (can include businesses, community events, schools, parks, etc...)
 - Smoke Free Homes program education and policy adoption technical assistance for rental properties
- WPAG 3:
 - Increase the number of users to Quitline Iowa by encouraging systems change through education, outreach, and presentations.
 - Implement the Ask, Advise, Refer protocol within a provider practice, or program.
 - Implement an e-referral system change within a health facility
- WPAG 4:
 - Attend a coalition in every county of the service area, at a minimum of once per quarter.

All target area objectives for WPAG are included in the tables listed below.

WPAG # 1 – Prevent the initiation of tobacco use among young people	
Formation of ISTEP Chapter 10 Community Partnerships	Counties (16)
American Lung Association	Warren, Jasper
Area Substance Abuse Council	Jackson
Cedar County Public Health	Cedar
Decatur Co Public Health	Lucas, Marion
Harrison County Home & Public Health	Harrison
Helping Services for Youth and Families	Allamakee, Delaware

Henry County Ag Extension District	Lee
Johnson County Public Health	Johnson, Poweshiek
Pathways Behavioral Services	Black Hawk, Grundy, Tama
Scott County Health Department	Scott

WPAG # 1 – Prevent the initiation of tobacco use among young people

<u>Educate community members who influence and connect with youth (i.e. coaches, parents, school staff, youth groups and other youth influencers) on the negative health effects of electronic smoking devices, and tobacco use as well as new and emerging tobacco trends</u> 12 Community Partnerships	Counties (39)
American Lung Association	Polk
Area Substance Abuse Council	Benton, Clinton, Jones, Linn
Cherokee Regional Medical Center	Cherokee
Community and Family Resources	Jefferson, Hardin, Keokuk, Washington, Boone, Calhoun, Franklin, Hamilton, Humboldt, Kossuth, Pocahontas, Story, Webster, Wright
Community Health Partners of Sioux County	Clay, Dickinson, Emmet, Lyon, O’Brien, Osceola, Palo Alto, Plymouth, Sioux
Helping Services for Youth and Families	Winneshiek
Johnson County Public Health	Johnson
Pathways Behavioral Services	Buchanan
Pottawattamie County Board of Health	Pottawattamie
New Opportunities	Buena Vista, Carroll, Crawford
Robert Young Center for Community Mental Health	Muscatine
Southern Iowa Economic Development Association (SIEDA)	Mahaska, Wapello

WPAG # 1 – Prevent the initiation of tobacco use among young people

<u>Educate youth on the negative health effects of electronic smoking devices,</u>	Counties (20)
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and tobacco use as well as new and emerging tobacco trends.	
11 Community Partnerships	
American Lung Association	Dallas, Marshall, Polk
Area Substance Abuse Council	Linn
Cerro Gordo County Board of Health	Cerro Gordo, Floyd, Mitchell, Worth
Dubuque County Board of Health	Dubuque
Hancock County Health System	Hancock
Helping Services for Youth and Families	Clayton, Fayette, Howard
Henry County Agricultural Extension District	Des Moines, Henry
Pathways Behavioral Services	Black Hawk, Chickasaw
Siouxland District Health Department	Woodbury
Waverly Health Center	Bremer
Scott County Health Department	Scott

WPAG # 2 – Eliminate non-smokers’ exposure to second hand smoke	
TF/NF policy adoption (can include businesses, community events, schools, parks, etc...)	Counties (44)
19 Community Partnerships	
American Lung Association	Adair, Dallas, Jasper, Madison, Marshall, Polk, Union, Warren
Area Substance Abuse Council	Linn
Butler County Board of Health	Butler
Cerro Gordo County Board of Health	Cerro Gordo, Floyd
Community and Family Resources	Jefferson, Louisa, Kossuth, Story, Webster
Dubuque County Board of Health	Dubuque
Helping Services for Youth and Families	Allamakee
Henry County Agricultural Extension District	Des Moines
Johnson County Public Health	Iowa, Johnson, Poweshiek
Page County Board of Health	Cass, Page
Pathways Behavioral Services	Black Hawk
Pottawattamie County Board of Health	Pottawattamie

New Opportunities	Audubon, Buena Vista, Carroll, Crawford, Greene, Guthrie, Ida, Monona, Sac, Shelby
Robert Young Center for Community Mental Health	Muscatine
Scott County Health Department	Scott
Siouxland District Health Department	Woodbury
Southern Iowa Economic Development Association (SIEDA)	Appanoose, Wapello
Van Buren County Hospital	Van Buren
Winnebago County Public Health	Winnebago

WPAG # 2 – Eliminate non-smokers’ exposure to second hand smoke

<u>Smoke Free Homes program education and policy adoption technical assistance for rental properties</u> 5 Community Partnerships	Counties (6)
American Lung Association	Polk
Area Substance Abuse Council	Linn, Clinton
Johnson County Public Health	Johnson
Pathways Behavioral Services	Black Hawk
Scott County Health Department	Scott

WPAG # 3 – Promote quitting among young people and adults

<u>Increase the number of users to Quitline Iowa by encouraging systems change through education, outreach, and presentations.</u> 18 Community Partnerships	Counties (53)
American Lung Association	Dallas, Jasper, Marshall, Polk, Union
Area Substance Abuse Council	Benton, Clinton, Jackson, Jones, Linn
Butler County Board of Health	Butler
Cedar County Public Health	Cedar
Cerro Gordo County Board of Health	Cerro Gordo
Community Health Partners of Sioux County	Clay, Dickinson, O’Brien, Plymouth, Sioux
Community and Family Resources	Hardin, Washington, Boone, Hamilton, Story, Wright
Decatur Co Public Health	Clarke, Decatur, Marion, Monroe, Ringgold, Wayne
Dubuque County Board of Health	Dubuque
Helping Services for Youth and Families	Clayton, Delaware, Fayette, Howard, Winneshiek
Henry County Agricultural Extension District	Des Moines, Henry, Lee
Mills County Public Health	Mills
Page County Board of Health	Adams, Cass, Fremont, Montgomery, Page, Taylor

Pathways Behavioral Services	Black Hawk, Buchanan, Tama
Pottawattamie County Board of Health	Pottawattamie
Robert Young Center for Community Mental Health	Muscatine
Scott County Health Department	Scott
Siouxland District Health Department	Woodbury

WPAG # 3 – Promote quitting among young people and adults	
<u>Implement the Ask, Advise, Refer protocol within a provider practice, or program.</u> 6 Community Partnerships	Counties (9)
American Lung Association	Polk
Area Substance Abuse Council	Linn
Johnson County Public Health	Johnson
Pathways Behavioral Services	Black Hawk
Scott County Health Department	Scott
Southern Iowa Economic Development Association (SIEDA)	Appanoose, Davis, Mahaska, Wapello

WPAG # 3 – Promote quitting among young people and adults	
<u>Implement an e-referral system change within a health facility</u> 2 Community Partnerships	Counties (3)
Johnson County Public Health	Iowa, Johnson
Waverly Health Center	Bremer

Coalition Development	
Community Partnerships	Counties (99)
All Community Partnerships	