



November 17, 2023

Title V Maternal Health Centers
Iowa Department of Public Health
321 E 12th Street
Des Moines, IA 50319

To whom it may concern:

Wellmark requires Providers to meet uniformly applied contracting and credentialing requirements in order to contract with and participate in Wellmark networks. Based on the information provided, you do not meet the requirements and your application has been denied for participation in Wellmark's provider networks.

The following requirements have not been met:

- Maternal Health Programs are not an approved Provider type to contract with Wellmark.

Providers must credential with Wellmark to submit claims on a member's behalf. For additional information on requirements for participation in Wellmark provider networks, please reference the [Credentialing and Network Participation section of the Wellmark Provider Guide](#) on Wellmark.com.

BlueCard PPO allows Blue Cross and Blue Shield members in Iowa or South Dakota who have preferred provider organization (PPO) coverage from another Blue Plan to receive the same benefits and savings they would in their home state. The PPO suitcase on the member's card helps providers recognize BlueCard PPO members. Providers must file the BlueCard member's claim with Wellmark and then Wellmark electronically routes the claim to the member's Home Plan. Therefore, providers must participate with Wellmark to participate in-network for another Blue Plan.

If you have questions, please contact your Network Engagement Business Partner.

Thank you,
Wellmark Network Administration

Wellmark Blue Cross and Blue Shield of Iowa, Wellmark Health Plan of Iowa, Inc., Wellmark Value Health Plan, Inc. and Wellmark Blue Cross and Blue Shield of South Dakota are independent licensees of the Blue Cross and Blue Shield Association.

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