

Iowa Health Link provides health coverage through managed care organizations (MCO) and their network of providers across the state. For more information, visit [hhs.iowa.gov/programs/welcome-iowa-medicaid/iowa-health-link](https://hhs.iowa.gov/programs/welcome-iowa-medicaid/iowa-health-link). Medicaid members enrolled with a managed care organization are eligible for preventative services, telehealth services, primary care, hospital services, emergency care, behavioral health<sup>1</sup>, outpatient therapy, prescription drugs, and long-term services and supports<sup>2</sup>. Each MCO provides value added services at no cost to the member. This document highlights Those programs and services are described below. Check with the MCO for details and eligibility information.



**IowaTotalCare.com**  
**1-833-404-1061 (TTY 711)**

- Free education and support during and after pregnancy through the Start Smart for Your Baby program.
- Doula Program offering prenatal, delivery and postpartum support for eligible members.
- Car or booster seats provided at no cost to eligible members.
- Baby Showers: Free education and gifts provided to eligible members.
- Home Delivered Meals: Available to eligible members.
- Member Connections Program: Provides a high touch, personal level of interaction with our members that builds strong relationships and trust.
- Assistance to members who are transitioning from a facility to a home.
- My Health Pays Rewards Program: Earn dollar rewards on your My Health Pays® Visa Card for healthy activities, such as annual visits, screenings with your doctor and more. See website for complete listing.
- Free education on flu and COVID-19 prevention. Eligible members may earn up to \$10 in rewards for getting their flu shot.
- Members that have completed a Tobacco Cessation Program can earn up to \$60 in rewards.



**Molinahealthcare.com**  
**1-844-236-0894 (TTY 711)**

- Home delivered meals for members experiencing a high-risk pregnancy.
- Doula services for eligible members.
- Community baby shower events and education. Eligible members can earn a pregnancy reward.
- Text4Baby app provides appointment reminders and education via text message.
- Healthy Benefits Visa gift card reward for completing prenatal and postpartum visits to use to purchase car seat or other eligible baby items.
- Rides to foodbanks, grocery stores, farmers markets, WIC appointments, job training and interviews.
- Bus pass for eligible members.
- Earn healthy rewards to purchase gas.
- Home delivered meals after hospitalization for members and their families.
- Earn healthy rewards to purchase groceries.
- Pet care support provides kenneling expenses reimbursement for members experiencing an admission for hospitalization.
- Financial assistance for members and their caregivers related to moving out of a nursing facility.



**Wellpoint.com**  
**1-833-731-2140 (TTY 711)**

- Baby Essentials: Such as car seat, portable crib, diapers, baby monitor and more.
- Nursing Support Package: Voucher for breast pump accessories and microwave sterilizer.
- Earn Healthy Reward dollars for prenatal, postpartum and well-baby visits.
- Earn Healthy Reward dollars for immunizations and well-baby visits.
- Community Rides: Up to 10 roundtrips to community locations, such as self-help meetings, fitness centers, job interviews, employment locations, etc.
- Transportation Essentials: Choice of Uber gift card, gas card, oil change voucher, bus pass or car repairs.
- Fresh Food Connect: Choice of Sam's Club/Costco membership, produce box delivery, online grocery delivery or grocery gift card.
- Home delivered meals for members and their families discharged from the hospital.
- Fresh produce box delivery.
- Community Reintegration: Up to \$2,500 to help move out of a nursing facility.
- Home Essentials: Gift card or catalog options to purchase items such as bedding, dishes, etc.

1 Iowa Health and Wellness Plan (IHAWP) members have limited behavioral health benefits. Detailed benefit information by coverage group is available at <https://hhs.iowa.gov/programs/welcome-iowa-medicaid/iowa-health-link>

2 For those with full Medicaid coverage. Visit <https://hhs.iowa.gov/programs/welcome-iowa-medicaid/iowa-medicaid-programs/ltss> for more information



- Foster Care Kits: Focus kits available to foster care children.
- Free Diabetic test kits available to eligible members. Members may earn up to \$15 in rewards for completing and returning the kit.
- Weight Management Health Coaching: 1:1 sessions promoting healthy nutrition habits and regular physical activity. Eligible members may earn up to \$90 in rewards.
- Chronic Condition Health Coaching: 1:1 sessions to educate and provide self-management skills. Eligible members may earn up to \$90 in rewards.
- Lifestyle Health Coaching: 1:1 sessions addressing life barriers that may prevent positive health behaviors. Eligible members may earn up to \$90 in rewards.
- HALO (Health Assistance, Linkage & Outreach): Connects members with case managers to address substance use disorders (SUD) and provide needed resources.
- MyStrength (Mental Health Digital): Free online access to myStrength.com that provides resources to help manage stress, anxiety, depression and overuse of drugs and alcohol.
- Choose Tomorrow - A Suicide Prevention Program: Connects and supports members who need assistance.
- HiSet (High School Equivalency Test): Eligible members may earn up to \$50 in rewards for completion of their HSET.
- Doc's Kids Club: Provides educational and learning resources to all Iowa children 10 and under.



- Financial assistance to secure legal guardianship for eligible members (up to \$500 per eligible member).
- Membership to WW, formerly Weight Watchers, for eligible members.
- Over-the-counter items not covered by the Medicaid pharmacy plan. See [molinahealthcare.com](http://molinahealthcare.com) for details.
- Earn up to \$60 in healthy rewards for completing the Quitline Tobacco Cessation program.
- Youth Memberships: Can Play offers adapted and no-cost sports and recreation programs in Polk, Dallas and Johnson Counties.
- Fitness membership.
- 24/7 support for people experiencing loneliness through the Pyx Health app.
- Flowstate: Telepsychiatry services for qualified members.
- Earn \$10-\$100 per reward for healthy activities like prenatal care visits, well-childcare, immunizations, adult preventative care and more!
- Caregiver support benefit offers \$50 gift card for assisting an LTSS Member for completing a preventive visit
- Free voucher to take the high school equivalency test (HiSET). Plus, rewards if you pass!
- Tutorial Services for foster care members.



- Assistive Devices and Wheelchair Accessories: Voucher for items like kitchen stools, EZ-reachers, doorknob grips and more.
- WW®: 13 weeks of vouchers.
- Healthy Adults, Healthy Results: On-demand fitness resources and produce box delivery for adults and youth.
- Personal exercise kit and gym membership for adult members.
- Online health coaching for youth members.
- Youth Club membership.
- Dental Hygiene Kit voucher.
- Asthma Relief Products: Voucher for items like inhaler vaporizer kits, HEPA air filters, hypoallergenic pillow and mattress covers, asthma monitoring devices, etc.
- Carpet cleaning services.
- Personal care and hygiene supplies.
- Healthy Lifestyle Aids: Such as heart rate monitor, digital scale, etc.
- Subscription to Emotional Well-being, sleep, substance use disorder recovery applications.
- Sensory Products: Such as gravity blankets, thinking putty, fidget spinners, etc.
- Earn \$10-\$75 per reward for healthy activities like prenatal care visits, flu vaccines, well-child visits, medication refills and more.
- Employment Support Program: Internet, laptop, skills development program, work certification and uniform support.
- HiSET (High School Equivalency Test) exam voucher.
- Tutorial Services for foster care members.
- Summer Reading Benefit: Digital library membership and e-reader for foster care members during summer.
- Digital Library membership and E-Reader for LTSS members.



For telephone accessibility assistance if you are deaf, hard-of-hearing, deaf-blind or have difficulty speaking, call Relay Iowa TTY at 1-800-735-2942. Llame al 1-800-735-2942, a Relay Iowa TTY (teléfono de texto para personas con problemas de audición, del habla y ceguera) si necesita asistencia telefónicamente.

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