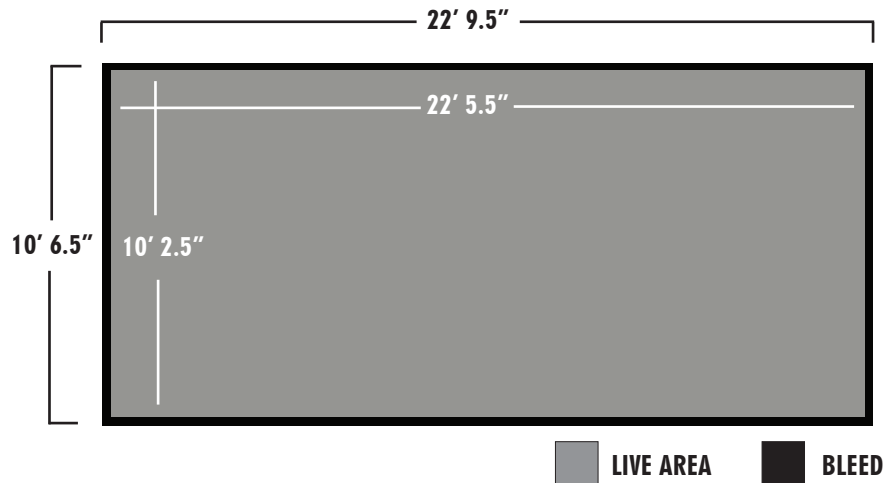


POSTERFLEX

SINGLE-SHEET POSTER PANEL

DESIGN AND FINISHING SPECIFICATIONS

AKA: VINYL RETRO, POSTER PANEL, 30-SHEET



DESIGN SPECIFICATIONS*

SCALE / RESOLUTION / LIVE & TRIM AREAS

Build template at 216 resolution

Live area document size: 10.208" x 22.458"

Overall document size: 10.64" x 22.89"

COMPATIBLE SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

ACCEPTABLE FORMATS

DESIGN: Native file format of the software listed above or Adobe PDF (fonts embedded)

LINKS: .EPS (cmyk) .TIF (cmyk)

FONTS: Convert to outline

COLOR MATCHING

If precise color matching is critical, please provide a quality matchprint and/or Pantone callout for solid colored areas.

FINISHING SPECIFICATIONS

Live image area: 10' 2.5" x 22' 5.5"

Overall size: 10' 6.5" x 22' 9.5"

POCKETS

3" pockets are required on back, contained within the overall finished size. Pocket opening must be 3" to accept gripper bar.

MATERIAL / SUBSTRATE / INK

VINYL:

Recommended: Cooley CoolFlex Front lit
Weight: Min 7 oz./sqyd - max 12 oz./sqyd

POLYETHYLENE PAPER REPLACEMENT:

Recommended: InterWrap PosterFlex™
Weight: 2.9 oz./sqyd

MINIMUM REQUIRED WARRANTY:

Vinyl: 1 year

PE: 30 days

Warranty protects against ink fade ink adhesion, and failure of material or pockets.

*Please note that software and formats may vary depending on the printer. Lamar Des Moines no longer accepts "EcoPosters."



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