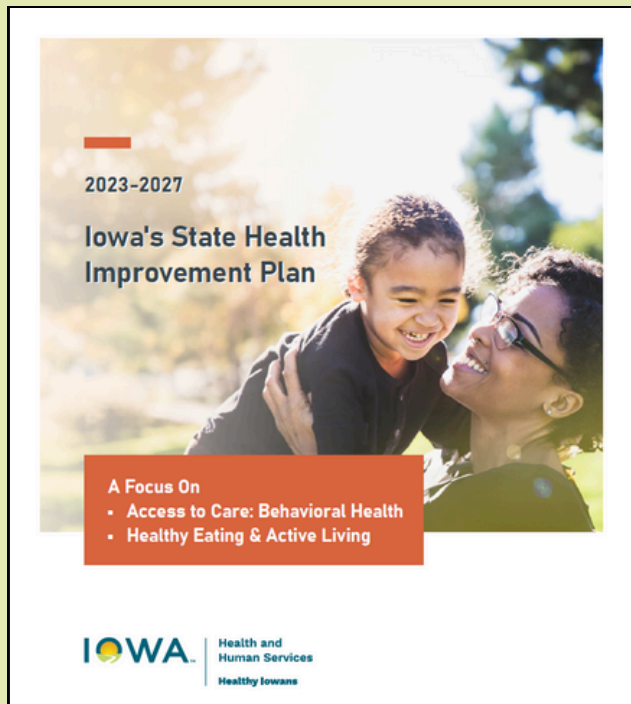


HOW TO USE IOWA'S STATE HEALTH IMPROVEMENT PLAN (SHIP): FOCUSED EFFORTS



The State Health Improvement Plan (SHIP) is a crucial framework that guides efforts to improve the health and wellbeing of Iowans. When we align our work with other plans and commit to making change, we can create a state where everyone has the opportunity to flourish. The information in the SHIP is intended to be useful, actionable and valuable in driving health improvement. Here are some ideas of how you can help implement the SHIP in your community:

- Start a conversation with family, friends, co-workers and officials about your experiences and what your priorities are and what you see as important for your community
- Get involved - volunteer your time or expertise in an activity related to a health issue that is important to you

FOR ORGANIZATIONS AND PARTNERS

- Understand the priority health issues in the SHIP
- Align your work with SHIP priorities and identify ways you can support or contribute to SHIP strategies
- Share the SHIP with your partners and networks
- Encourage community leaders to invest in programs and policy changes that give Iowans the tools and opportunities to achieve optimal health
- Use the SHIP to connect your work to the needs in the state when thinking about programming, services, grant funding, etc.
- Share data that relates to the priority health issues

