

**Tobacco Use Prevention & Control
Commission Meeting Minutes
January 6, 2023
Lucas State Office Building and Zoom Meeting
10:00 a.m. to 12:00 p.m.**

<p>Voting Members Present:</p> <ul style="list-style-type: none"> • Dr. Robert Nichols – Chair • Chad A Jensen • Lorene Mein, ARNP • Abi Harmison • Dr. George Belitsos • Ava Miller 	<p>Non-Voting Members Present:</p> <ul style="list-style-type: none"> • Senator Herman Quirnbach • Becky Blum, Iowa Medicaid Enterprise • Dale Woolery • Courtney Sweet • Melissa Walker
<p>Voting Members Not Present:</p> <ul style="list-style-type: none"> • Chase Willis • Bridget Saffold • Dr. Teresa Aoki – Vice Chair 	<p>Non-voting Members Not Present</p> <ul style="list-style-type: none"> • Senator Julian Garrett • Representative Tom Jeneary • Representative Kristin Sunde
<p>Tobacco Use Prevention and Control Staff: Jerilyn Oshel, Laura Bell, Tabetha Gerdner, Garin Buttermore, Jane Larkin, Sheri Stursma, Jill Wright, Adam Shanks</p> <p>Guests: Jessica Ekman, Alcoholic Beverages Division; Mary Losch, University of Northern Iowa; Kristina Hamilton, American Lung Association; Threase Harms</p>	

- I. Introductions & Welcome** Dr. Robert Nichols
10:00 AM
- II. Approval of Meeting Minutes** Dr. Robert Nichols
- A. December 2, 2022 Minutes: Chad Jensen made a motion to approve. George Belitsos seconded.
- III. Old Business**
- A. **Cessation Methods Best Practices** Jerilyn Oshel
Jerilyn Oshel reported that Centers for Disease Control (CDC) Best Practices still stays the same. Oshel stated that CDC does not recommend Electronic Smoking Devices (ESD)s be used to quit using tobacco products. Oshel stated that it is not one of the seven recommended ways for someone to quit using tobacco products.

Dr. Robert Nichols stated he felt there were more questions about providers suggesting using ESD's as a quit method and what the Commission could do to help impact that. Oshel responded that the Division continues to do education around this subject with the Community Partnerships (CPs) and that the CPs always convey what the CDC Best Practices say. Nichols asked about the \$5 million agreement with JUUL and whether or not it would come into play in this discussion. Oshel stated that those funds will be geared more towards youth and not the adults. George Belitsos asked about the tv campaigns that are soliciting untruths about vaping and what is being done about those and if anyone has reached out to the Attorney General's Office. Nichols reported that there was discussion and the initial goal was to be able to communicate with Health and Human Services Director Garcia and Division Director Marisa Eyanson by letter to let them know how happy the Commission is with the result of the settlement and express how the activities of the Tobacco Division and the Commission have been effective and beneficial and can be even more so with this financial support of the settlement dollars. Nichols stated that after this discussion he feels he would propose a face to face meeting or a Zoom call instead to discuss options. Jessica Ekman suggested submitting complaints to the FDA about the ads. Ekman stated you can easily submit a complaint online at the following link: <https://www.fda.gov/tobacco-products/compliance-enforcement-training/report-potential-tobacco-product-violation>.

Lorene Mein stated that we need to look at the 21-35-year-old range and remind them that vaping is tobacco use and remind them of the dangers of tobacco use. Tabetha Gerdner stated that the Division is doing a couple of things specific to that population. Gerdner reported there is a specific young adults tobacco cessation program through Quitline. Gerdner stated the Division does educate when giving presentations, specifically on how this population is affected a little bit differently than other populations.

IV. Legislative Report/Update

Legislators
Iowa Tobacco Prevention Alliance

Sen. Quirnbach: Senator Quirnbach reported that session starts Monday, January 9, 2023. Quirnbach stated that he currently has no updates regarding tobacco.

Iowa Tobacco Prevention Alliance (ITPA): Kristina Hamilton reported that they will be working with Rep Ann Meyer from Fort Dodge to reintroduce the bill for e-cigarettes with other tobacco products. Hamilton reported that they have been meeting with members of the State Government Committee, which is where the bill will be assigned. Hamilton reported that this bill passed out of state government, but stalled in Ways and Means. Hamilton reported that they have been working with Rep Myer to add e-cigarettes to the Smokefree Air Act (SFAA). Hamilton states this year marks the 15th anniversary of the SFAA and are hopeful that now is the time to make changes; as well as closing the casino loophole. Hamilton stated they will be doing an anniversary celebration for the SFAA on February 14, from 2:30-4:30 PM in the capitol rotunda. Hamilton reported that ITPA plans to reach out to the Attorney Generals (AG's) office and request an introductory meeting.

V. New Business

A. **None**

VI. Division Director's Report/Update

Jerilyn Oshel

A. **Budget:** Oshel reported that everything seems to be going smoothly. Oshel stated conversations are being held regarding alignment. Oshel reported that we will be falling under Behavioral Health and Disabilities Division under Marisa Eyanson.

VII. TUPC Program Update:

A. **Iowa Students for Tobacco Education Prevention (ISTEP)** ISTEP Youth
Courtney Sweet reported that there are currently 55 registered chapters in 33 counties and 7 are new this year. Sweet reported they have nine new applicants to the council and they were invited to attend a leadership training. Sweet stated that Truth Initiative will be joining with ISTEP about youth/adult partnerships on January 25, 12:30-1:30 PM <https://truthinitiative.zoom.us/meeting/register/tJAsce-rqTkvGd227mytichuT5EoUk4uMwWq> and February 22, 12:30-1:30 PM <https://truthinitiative.zoom.us/meeting/register/tJYoceCsqDspEtF-DiBju5ahloi4Xu5maR7u>
Sweet reported that the upcoming street marketing events are Happy Heart Month for February and Spring Into Action in March.

VIII. Other Attendee Reports

A. **Attorney General's Office**

Not in attendance.

B. **Office of Drug Control Policy (ODCP)**

Dale Woolery had nothing to report.

Dale Woolery

C. **Iowa Medicaid Enterprise (IME)**

Becky Blum had nothing to report.

Becky Blum

D. **Department of Education**

Melissa Walker stated that her director received an email for the National Youth Tobacco Survey from CDC. Walker stated that she is pursuing the schools that have been selected for 2023, by conducting a soft call to the superintendent and building principal to talk with them about the importance of this survey rather than just sending out an email.

Melissa Walker

E. **Alcoholic Beverages Division (ABD)**

Jessica Ekman reported that they submitted the budget report through October. Ekman stated that spending is typical for this time of year and that their agency is in limbo about who their AG contact is as well.

Jessica Ekman

IX. Public Comment

No public comment.

X. Next TUPC Commission Meeting Agenda Topics

Dr. Robert Nichols

A. Next Commission Meeting March 31, 2023

XI. Adjournment

Adjourned at 10:50 AM. George Belitsos made a motion to adjourn and Chad Jensen seconded.