

# Healthy Iowans

WHAT IT IS, WHY IT'S IMPORTANT  
AND RECENT UPDATES

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June 13, 2024



# What Is Healthy Iowans?

## State Health Assessment (SHA)

**An environmental scan of the state's health.**

- ▶ National Reports
- ▶ Scorecards
- ▶ Datasets
- ▶ Survey(s)

## State Health Improvement Plan (SHIP)

**An action plan spanning a five-year period.**

- ▶ The state's top health priorities
- ▶ Goals, objectives and strategies

# 2021-2022 State Health Assessment (SHA)

## Process:

- ▶ Explored 50+ factors and health outcomes from Healthy Iowans 2017-2021 and Healthy People 2030
- ▶ Over 2,700 people in Iowa completed the Iowa Health Assessment Survey in June 2021
- ▶ Reviewed over 3,500 data points comparing Iowa to other states and the United States as a whole



## Healthy Iowans

Iowa's State Health Assessment

June 2022

Coordinated by the Iowa  
Department of Public Health



# Top Health Priorities

## Overarching Theme: Health Disparities

### Social, Economic, and Environmental Factors



Access to Care



Economic Stability & Income



Housing

### Health Behaviors & Outcomes



Mental Health &  
Mental Disorders



Active Living &  
Healthy Eating



Substance Use

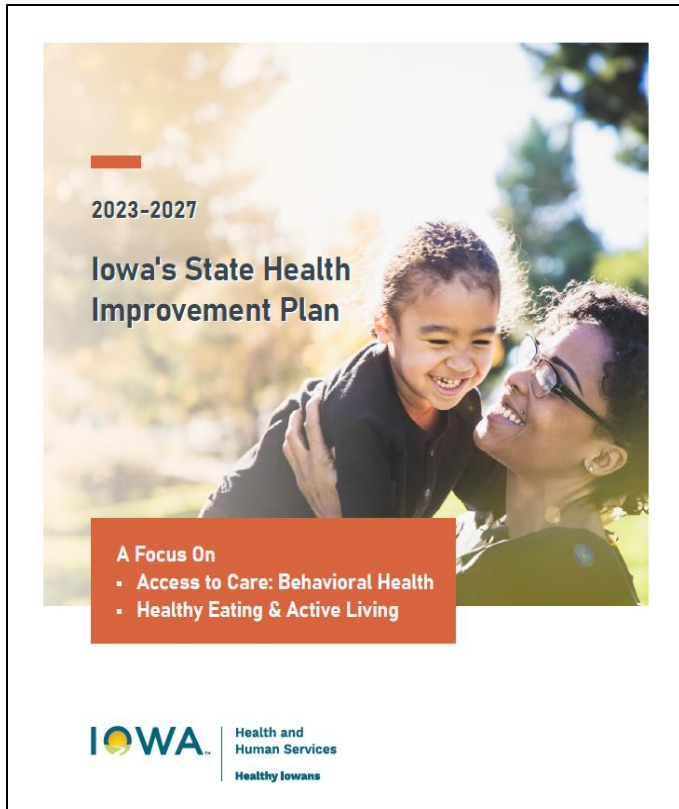


Cancer

# Healthy Iowans Partnership Steering Committee

- ▶ Delta Dental of Iowa Foundation
- ▶ Food Bank of Iowa
- ▶ Great Plains Action Society
- ▶ Healthiest State Initiative
- ▶ Iowa ACEs 360
- ▶ Iowa Behavioral Health Association
- ▶ Iowa Department of Education
- ▶ Iowa HHS Bureau of Human Rights and Equity
- ▶ Iowa HHS Division of Aging and Disability Services
- ▶ Iowa International Center
- ▶ Iowa Medicaid Enterprise
- ▶ Iowa Primary Care Association
- ▶ Iowa Public Health Association
- ▶ Iowa Rural Health Association
- ▶ Iowa State University Extension and Outreach
- ▶ NAACP - Iowa Nebraska Chapter
- ▶ NAMI Iowa
- ▶ One Iowa
- ▶ The Wellmark Foundation
- ▶ United Way of Central Iowa
- ▶ University of Iowa Center for Disabilities and Development

# 2023-2027 State Health Improvement Plan (SHIP)



## Access to Care: Behavioral Health

1. To improve access to inclusive behavioral health services in Iowa
2. To strengthen Iowa's behavioral health system by increasing available resources and capacity



## Healthy Eating & Active Living

1. To reduce barriers to affordable, nutritious foods for all people in Iowa
2. To increase engagement in active living among all people in Iowa

# 2023-2027 State Health Improvement Plan (SHIP)

## Focus Areas



- Children and Youth
- Support Services
- Collaboration
- Awareness of Resources
- Factors Influencing the System
- Non-Traditional Delivery of Services



- Food Insecurity
- Locally Sourced Food
- Collaboration
- Inclusive Physical Activity

# Building Connections



## State Health Assessment (SHA)



## State Health Improvement Plan (SHIP)

### STEERING COMMITTEE & WORKGROUPS

Focused efforts for:

- Access to Care: Behavioral Health
- Healthy Eating & Active Living

### HEALTHY IOWANS PARTNERSHIP

Partners in Action: Health Improvement Strategies Throughout Iowa



## Connections



### Iowa HHS

- Strategic, performance improvement, workforce development plans
- Programming

### Local and State Partners

- Community health improvement plans
- Other statewide plans

# Questions

Healthy Iowans Team

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Health and  
Human Services