



Chem Cloud

GET INVOLVED

Vaping is full of toxic chemicals. Don't let it cloud your mind. Pick a week to highlight the youth vaping epidemic with an eye-catching display. Reveal one toxic ingredient each day. On the final day, host an informational table to engage with your peers or community members.

This can be done at school, or any school or community event, at any time of the year. It can be repeated as many times as you'd like. Ten toxic ingredients have been provided so you can rotate them.



DIRECTIONS

Begin by getting permission. Then, pick a location to put up your chem cloud display. If you're doing this event at school, make sure it's a place where most students go on a daily basis. Blow up the balloons. Tie one end of each string around the end of each balloon. Tie the other end of the string to a paperclip. Use the paperclip to hang the balloons from ceiling tiles. If you can't hang them from the ceiling, secure the balloons on a wall with tape.

For five days in a row you will reveal one toxic ingredient by hanging it from the ceiling or taping it onto a balloon. Read the intercom announcements each day for all your peers to hear. On the final day, host an informational table near the display. Strike up a conversation with your peers. Ask what they think of the display and if they are surprised by the toxic ingredients. Utilize the cloud merch to spread your message.



MATERIALS

Balloons, string, paperclips, toxic ingredients cards, intercom announcements, assorted candy and cloud putty.



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