

## Public Comments Summary

### 641-152 TOBACCO USE PREVENTION AND CONTROL FUNDING PROCESS

(IF LEGISLATIVE IMPLEMENTATION): BILL OR IOWA ACTS NUMBER

<b>Commenter name and association (if any).</b>	Kristina Hamilton
<b>Contact information (if available)</b>	<a href="mailto:Kristina.hamilton@lung.org">Kristina.hamilton@lung.org</a>
<b>Date Received</b>	4/16/24
<b>SME that comment(s) were forwarded to:</b>	Tabetha Gerdner
<b>How was the comment received (i.e. email, public comment, at ARRC, etc)</b>	Emailed to <a href="mailto:compliance@hhs.iowa.gov">compliance@hhs.iowa.gov</a>
<b>Summary of the comment:</b>	<p>Thank you for the opportunity to comment on the proposed rules for rescinding Chapter 152, "Tobacco Use Prevention and Control Funding Process," Iowa Administrative Code.</p> <p>For 120 years, the American Lung Association has been working to save lives by improving lung health and preventing lung disease through education, advocacy and research. The Lung Association works on behalf of the more than 34 million people in America, including 339,000 lowans, living with lung diseases, which are mostly costed by tobacco use.</p> <p>The American Lung Association respectfully opposes the proposed rule to rescind Chapter 152.</p> <p>The state of Iowa must continue to allocate dedicated funding for fact-based, tobacco prevention and cessation programs.</p> <p>Tobacco use is still the leading cause of preventable death in Iowa, causing more than 5,000 deaths each year and more than \$1.2 billion in healthcare costs. State funding for tobacco prevention has been as high as \$12.8 Million in 2008. In FY2023, Iowa received an estimated</p>

	<p>\$248.5 million in tobacco taxes and Master Settlement Agreement payments but only allocated approximately \$4.27 million (1.7%) of that to tobacco prevention. This is well below the \$30.1 million recommended by the Centers for Disease Control and Prevention (CDC).</p> <p>Current state funding is vital to supporting the following programs that help reduce the burden of tobacco in Iowa:</p> <ul style="list-style-type: none"> <li>• Quitline Iowa – free service to help adults in Iowa quit smoking and other tobacco use</li> <li>• My Life My Quit – free service to help Iowa youth quit smoking and other tobacco use</li> <li>• Iowa Students for Tobacco Education Program (ISTEP) – led by students and supported by adults, ISTEP is a statewide movement made up of middle and high school students who want to take bold action against tobacco</li> <li>• Community Partnerships – public-private collaborations to ensure state resources, including the programs listed above, are reaching communities in need</li> </ul> <p>We urge you to maintain Chapter 152 so that the state of Iowa can continue to be equipped to combat the leading cause of preventable death: tobacco use. Sustained investment in vital public health programs over the long term has always been important to preventing thousands of illnesses and deaths from tobacco use and saving billions of dollars in medical expenses. Please support the continuation of dedicated tobacco prevention funding in the state of Iowa.</p> <p>Thank you for the opportunity to provide comments on the proposed rules. If you have any questions about our comments, please reach out to me at <a href="mailto:Kristina.Hamilton@Lung.org">Kristina.Hamilton@Lung.org</a> or 301-257-7283.</p>
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\*\*Please note that any updates or additions to this chart should be recorded in the Public Comments summary document saved in the Rulemaking Project for this chapter in Esper. Please make note of each comment we receive, and copy and past the table as needed. \*\*