# 1st Five Elevator Pitches

The following elevator pitches were developed based on collaboration, and partnership with local 1st Five Agency staff, CHSC, and KU partners. Please contact you 1st Five Consultant if you have any questions. Thank you to all who participated in the development of these important infrastructure tools.

## 1st Five > 1st Five Partners

“The 1st Five program is a free and voluntary resource designed to support primary care providers in caring for children from birth to age five. We partner with providers to implement developmental screening to identify developmental delays as young as possible. Our intentional partnerships ensure that we stay updated on available community resources, allowing us to efficiently connect families to early intervention services while also following up on referrals and reporting back to providers, ultimately freeing up time for providers to focus on patient care.”

## 1st Five Providers > Parent/Guardian

"I'm referring you to 1st Five today so that they can help connect you to community supports that may benefit your child and family. 1st Five is a free, short-term program provided by (1st Five Agency Name). All services are provided over the phone and designed to support families find helpful resources. They will also follow up with me to let me know if connections were made. Please be sure to complete the top portion of this form, share your best contact information and sign it. They will reach out to you within the next week. Let me know if you have any questions!"

## 1st Five DSS > Parent/Guardian

Hi, I’m [Your Name], calling from [Agency Name] 1st Five**.** Your child’s doctor referred you to the 1st Five program because they saw an opportunity to support your child’s development and help with any struggles or stress your family might be facing. 1st Five is a free, short-term program. As a Developmental Support Specialist, I can help connect you to community supports that may benefit your child and family. All services are provided over the phone and are designed to help families find helpful resources—like parenting support, developmental services, housing, food access, and more. I’d love to hear more about what’s been going on and see how we can best support you.