



Start Smart for Baby

Member Town Hall

Please mute yourself and we will begin shortly. Thank you.

2/6/2025

Start Smart for Your Baby (SSFB)

- Community Resources
- Breastfeeding Support
- Professional Medical Staff
- Web- Site Tour:
 - Prepare Yourself for Successful Pregnancy
 - Thriving with Your Baby at Home

The Best Start for Your Baby

We have a program for pregnant and new moms. It is called Start Smart for Your Baby[®]. It is designed to customize the support and care you need for a healthy pregnancy and baby. It is already part of your benefits and won't cost you a thing.



A Program To Meet Your Needs

We provide the following:

 Information about pregnancy and newborn care.

• Community resources to help you get the things you need during your pregnancy and after your baby is born. This includes food, cribs, housing and clothing.

Breastfeeding support and resources.

• Professional medical staff who work with you and your doctor and nurses if you have a more difficult pregnancy.

• Resources if you are feeling down during or after your pregnancy.

 Methods to help you quit smoking, alcohol or drugs.

"I really appreciated the program. I was happy to know I had help when I needed it."

Mom-to-be

Get Started

Go to your doctor as soon as you think you are pregnant. Call us if you need help finding a doctor.

Et us know about your pregnancy. Fill out your pregnancy form so we can bersonalize the ways we can help you.

There are three easy ways

• Mail in the printed form.

• Call u

Go online. Log in to your online member account.

s My health pays" rewards for your pregnancy form!

Earn up to \$60 in rewards! Complete a Notification of Pregnancy form and attend a prenatal appointment with a provider within your first trimester.

Visit IowaTotalCare.com for more information or call 1-833-404-1061 (TTY: 711).



Notification of Pregnancy (NOP Form)

- Identifies pregnancy members and their risk factors
 - NOP form automatically enrolls in SSFB
- Need to submit a NOP Form
 - Use the <u>Provider Portal</u> or
 - Fax the NOP form (located on the Manuals, Forms and Resources webpage) to 1-833-257-8323

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Notification of Pregnancy Form

*Required Field

The earliest possible completion of this form allows us to best use our resources and services to help you and your patient achieve a healthy pregnancy outcome. Please submit through the provider portal at **provider.iowatotalcare.com** or complete clearly in black ink and fax to **1-833-257-8323**.

and fax to 1-833-257-8323. Member's Current Contact Information
Member ID: DOB (mmddyyyy):
Last Name: First Name:
Mailing Address:
City: Zip Code:
Home Number: Cell
Email Address:
OB Provider Information
*OB Provider Name:
*OB Provider TIN/ID#:
OB Provider Mailing Address:
OB Provider City: OB Provider Zip Code: OB Provider Zip Code:
OB Provider Phone Number: Today's Date (mmddyyyy):
General Information
Primary Insurance (for mom or baby) other than Medicaid? Yes No
Due Date (mmddyyyy): Date of first prenatal visit (mmddyyyy):
Date of last Pap Smear (mmddyyyy):
Race/Ethnicity (check all that apply):
American Indian/Native American Asian Hawailan/Pacific Islander Other ethnicity (please specify):
If other ethnicity, please specify.
Preferred Language (If other than English):
Number of Full Term Deliveries: Number of Preterm Deliveries:
Number of Miscarriages/Abortions: Number of Stillbirths:
Any social needs? Yes No
If yes, please specify social needs:
Enrolled in WIC? Yes No Planning to Breastfeed? Yes No Height:
Pre-Pregnancy Weight: Pre-Pregnancy BMI: (Feet, Inches)
Age less than 16? Yes No Age greater than 40? Yes No
*Are there any known pregnancy risk factors? Yes No Rev. 08 06 2019 © 2019 Iowa Total Care. All rights reserved. IA PNOP-5880

Start Smart for Your Baby (SSFB) – Car Seat Value Add

As a part of our value-added services, Iowa Total Care offers a car seat or booster seat to pregnant members.

To be eligible, members must:

- Have a completed notification of pregnancy form on file
- Visit their doctor while in the first trimester or within 42 days of enrollment in Iowa Medicaid
- Be engaged with Smart Start for Baby until 36 weeks of pregnancy
- Be an Iowa Total Care member at the time the care seat is ordered

Start Smart for Your Baby (SSFB) – My Health Pays

START EARNING TODAY!

- \$30 For Completing Initial Health Risk Screening. Must complete within 90 days of initial enrollment.
- \$30 Annual Health Risk Screening. Must complete yearly after being an Iowa Total Care member for 9 months. Once per enrollment year.
- \$20 Notification of Pregnancy Form. Must complete within first trimester.
- \$15 Notification of Pregnancy Form. Must complete within second trimester.
- \$40 First Trimester Prenatal Visit. Must complete appointment with a provider within first 12 weeks of pregnancy.
- \$20 Postpartum Doctor Visit. 1–12 weeks after delivery.
- \$20 Annual Breast Cancer Screening. Females ages 40-74. Once per calendar year.
- \$15 Diabetes Care HbA1c Test. Ages 18–75 with diagnoses of diabetes. May earn 2 times per calendar year.
- \$15 Diabetes Care Retinopathy Screening/ Dilated Eye Exam. Ages 18–75 with diagnoses of diabetes. Must be completed with eye doctor. Once per calendar year.

- \$30 Tobacco Cessation Coaching. Enroll with Iowa Quitline and complete all 5 coaching sessions. Once per calendar year.
- \$30 Tobacco Cessation Quit Aid. Must fill a prescription for one quit aid such as nicotine gum, lozenges or patches. Once per calendar year.
- \$25 Stakeholder Advisory Board (SAB) Meeting. SAB meetings are held four times per year/once per quarter with Iowa Total Care. May earn reward four times per calendar year, by attending each meeting.
- \$20 Infant Well Care Visit. Must complete all six visits with assigned Primary Care Provider (PCP). 2-, 4-, 6-, 9-, 12and 15-month infant well care visits.
- \$20 Early Child Well Care Visit. Ages 15–30 months. Must complete two visits with Primary Care Provider (PCP) during this age range to earn one reward.
- \$20 Annual Child Well Care Visit. Ages 3-20. Once per year.
- \$20 Annual Adult Well Care Visit. Ages 21 and up. Once per year.
- \$10 Annual Flu Vaccine. Ages 18 and up. Once per flu season. September-April.

For questions about rewards impacting Medicaid eligibility or client participation, please contact your Medicaid Income Maintenance Worker.

Questions?