

Maternal Health in Iowa

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What We'll Cover

- ▶ Maternal Health Overview
- ▶ Governor's Rural Health Initiatives 2025
- ▶ Funding
- ▶ Initiatives
- ▶ More Options for Maternal Support (MOMS)

Ranking of Women's Health in Iowa

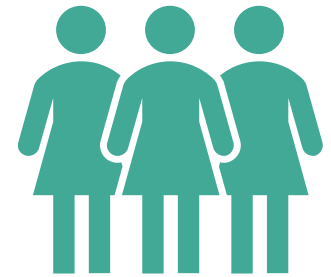
Iowa ranks 14th overall for women's health

19th | Coverage, Access and Affordability

12th | Health and Reproductive Care
Outcomes

10th | Health Care Quality and Prevention

- 6th**
- Infant Mortality
 - Women who've had a routine check-up in the last two years
 - Woman with Health Insurance Coverage



March of Dimes Report 2023



14% of women have no birthing hospital within 30 minutes



On average, women drive 11 miles or 16 minutes to the nearest birthing hospital



33.3% of counties are defined as maternity care deserts compared to 32.6% percent in the U.S



Targeted Conversations

- Workforce Challenges
- Need for team care
- Review of rates

Postpartum Expansion



- ▶ In 2024, Iowa extended Medicaid postpartum coverage from 2 months to 12 months for pregnant women.
- ▶ Pregnant Women - 215% FPL or below
- ▶ Infants Under 1 - 302% FPL or below.

Begins on April 1, 2025.

Governor's Rural Health Initiatives 2025

- ▶ Invests \$642,000 into newly unbundled Medicaid maternal rates.
- ▶ Works with CMS to implement a funding model to stabilize labor and delivery units and incentivize regional partnerships between hospitals.
- ▶ Consolidates and more than double funding for our student loan repayment programs.
- ▶ Establishes a Medicaid Graduate Medical Education (GME) enhanced payment to draw down over \$150 million in federal dollars for more residency slots in Iowa's 14 teaching hospitals.
- ▶ Streamlines the approval process for certificates of need (CON).
- ▶ Improves the Health Information Exchange.



Funding and Initiatives

Maternal Health Funding

Federal Funding

- Maternal Health Innovation Grant - HRSA
- Enhancing Reviews and Surveillance to Eliminate Maternal Mortality - CDC
- AIM State Capacity - HRSA
- Perinatal Quality Care Grant - CDC
- Title V Maternal and Child Health Block Grant - HRSA

Medicaid

- Postpartum Expansion
- Rate Investments

State Appropriations

- MOMS
- Statewide Perinatal Care Program

Maternal Health Innovation Grant



Federal Fiscal Years 2020-2024: \$10.3 million over five years from the Health Resource Services Administration (HRSA)

Federal Fiscal Years 2025-2029: \$5 million over five years from HRSA

Centers of Excellence

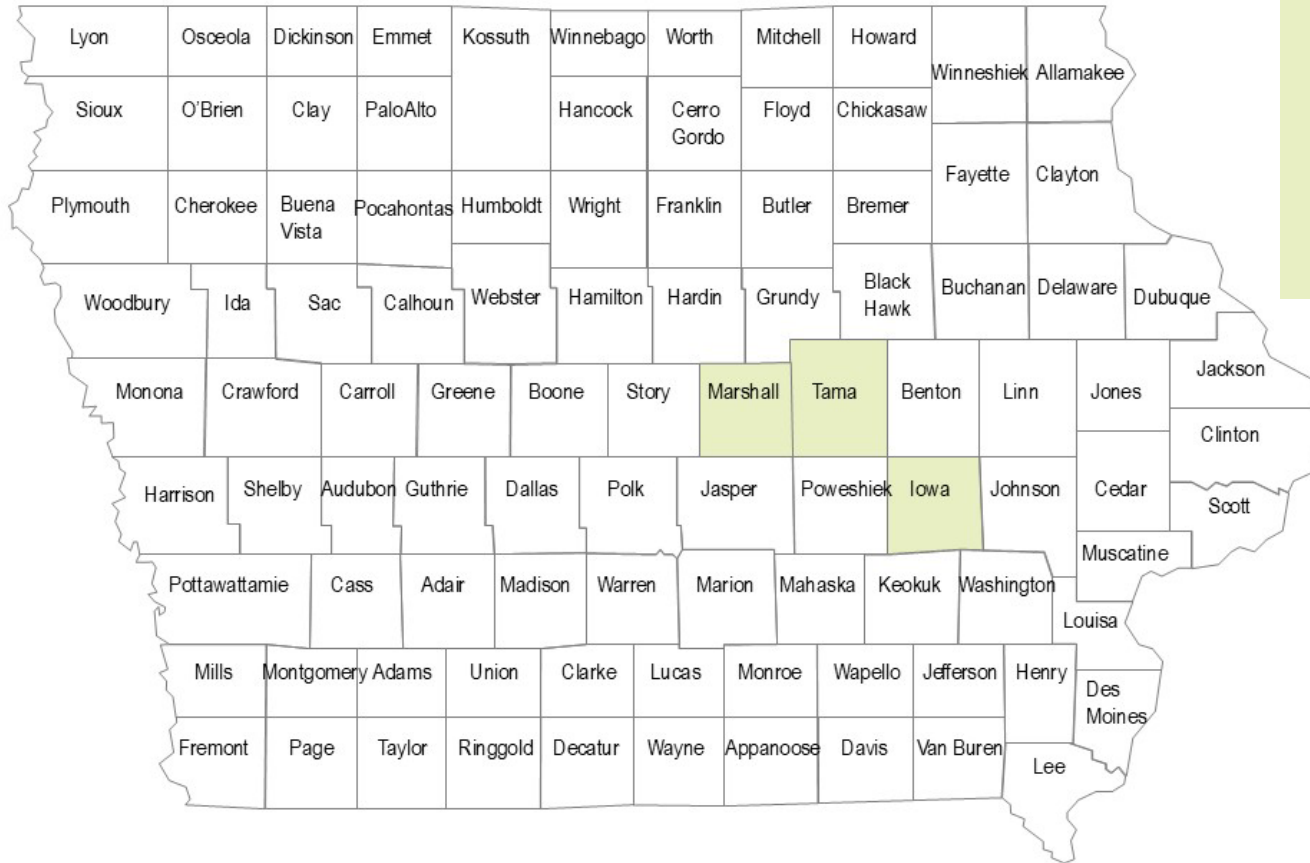
Five Centers of Excellence

were chosen through a competitive selection process



- Four have projects focused on areas of maternal health
- Centers of Excellence are located in rural communities throughout the state
- They encourage collaboration among health care providers in rural areas

Grinnell Regional Medical Center



Three Counties:

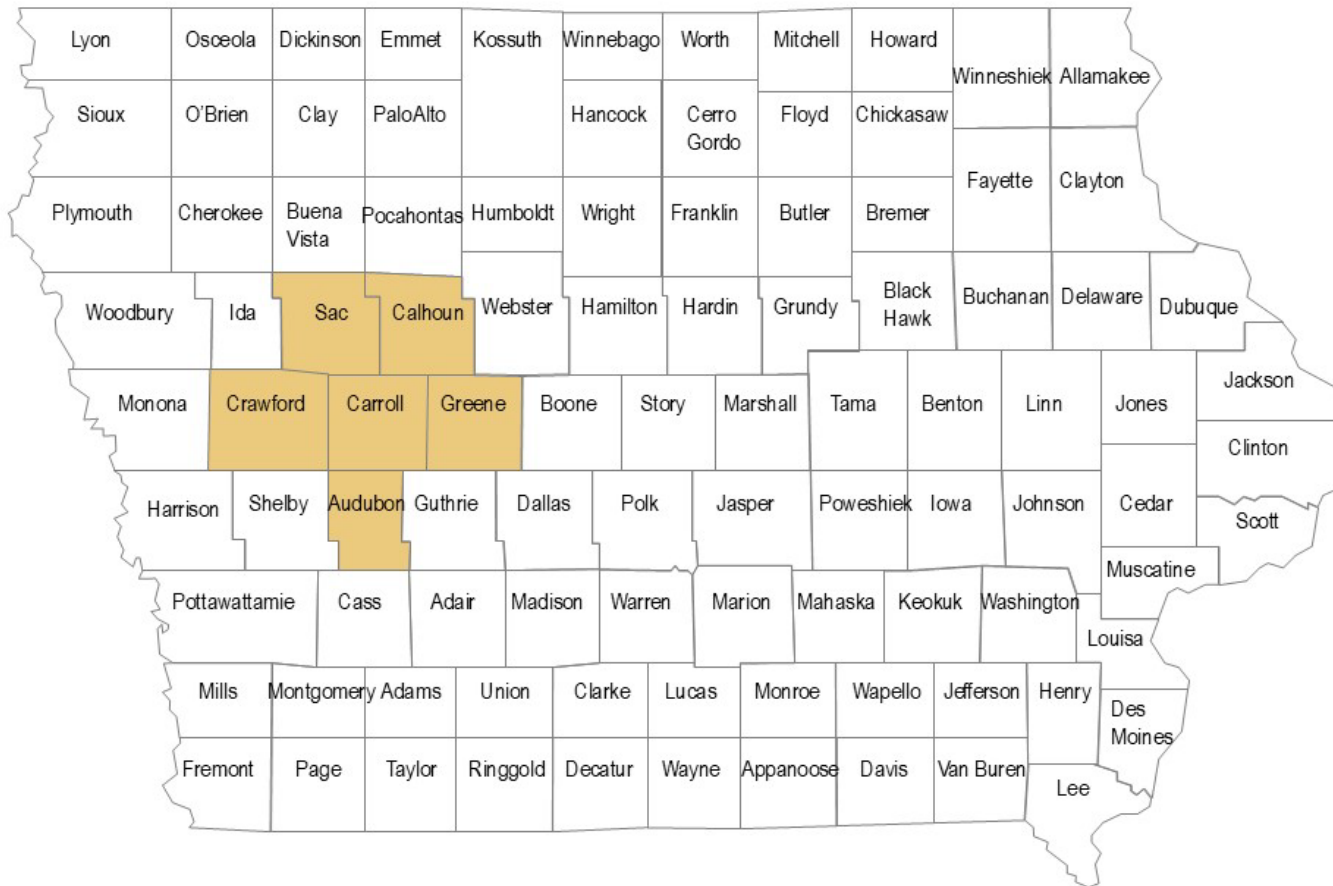
- ▶ Marshall
- ▶ Tama
- ▶ Iowa

Grinnell Regional Medical Center

- ▶ **Focus: Expanding maternal health services**
 - Maternal mental health support
 - Postpartum support
 - Outreach and collaboration with surrounding counties without labor and delivery services



St. Anthony Regional Hospital



Six Counties:

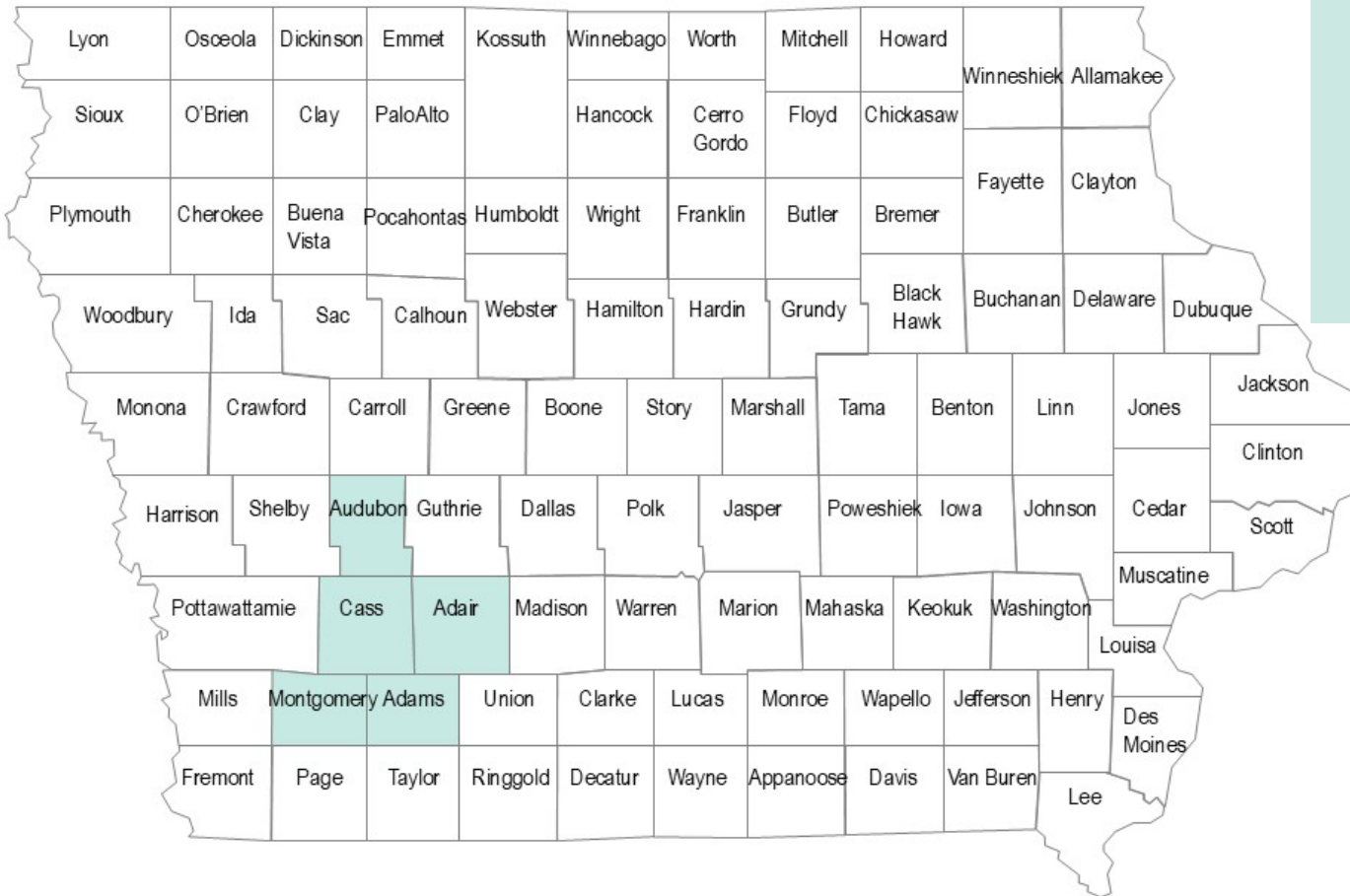
- ▶ Calhoun
- ▶ Sac
- ▶ Carroll
- ▶ Crawford
- ▶ Greene
- ▶ Audubon

St. Anthony Regional Hospital

- ▶ **Focus: Improving health outcomes for rural women and their babies**
 - Establish collaborative regional partnerships to expand access to maternal health care
 - Increase access to perinatal care and OB outreach clinics
 - Postpartum support
 - Lactation support



Cass Health



- Five Counties:**
- ▶ **Audubon**
 - ▶ **Cass**
 - ▶ **Adair**
 - ▶ **Montgomery**
 - ▶ **Adams**

Cass Health

► **Focus: Improve maternal health services in southwest Iowa**

- Prenatal care
- Postnatal care
- Growing and sustaining OB outreach clinics



Mahaska Health

- ▶ 102% increase in births since 2021, with 267 babies born in 2024. We are on pace to deliver nearly 400 babies in FY 2025.
- ▶ Opened and expanded first ever fertility services, providing specialized care for 50 patients.
- ▶ Recruited two OB/GYN specialists, caring for 888 patients from 28 counties in 2024.



Benefits to Iowa

The Centers of Excellence expand access to critical maternal health needs

- Helps to provide a positive birth outcomes
- Continued recruitment efforts for rural health care providers

Reduces barriers to this type of care in rural areas

- Transportation issues
- Financial resources



Alliance for Innovation on Maternal Health (AIM) Bundles

▶ Iowa enrolled in AIM in 2020 and deployed bundles in 2022.

- Specialty bundles include hemorrhage, c-sections and hypertension

▶ Number of Iowa hospitals participating in AIM Bundles

- 55/55 – Hypertension
- 55/55 – Hemorrhage
- 43/56 – C-sections

Supported by:

- Maternal Health Innovation Grant
- CDC Perinatal Quality Collaborative grant
- HRSA AIM State Capacity grant

No state dollars are used.

Statewide Perinatal Care Program

- Consultation with regional and primary providers, and evaluation of the quality of care delivered, aims to reduce the mortality and morbidity of infants.
- Technical assistance is provided individually to hospitals based on chart reviews during their site visits.



University of Iowa Health Care Obstetrical Simulation Program



This program provided simulation-based education to over 600 Iowa nurses, obstetrical providers, and emergency medicine providers.

Of Iowa's 35 Level I hospitals, 33 had a simulation training site visit.

- ▶ Delivery scenario includes recognition of a fetal nuchal cord, steps to reduce the nuchal cord, recognizing breeches and the appropriate steps to aid in the delivery of the placenta
- ▶ Participants learn immediate care of the new-born after delivery
- ▶ Hemorrhage scenario includes presentation and treatment of a patient with a postpartum hemorrhage & options available for postpartum hemorrhage.
- ▶ Funding Source - Maternal Health Innovation Grant



Healthy Pregnancy Program (HPP)

- Iowa's Healthy Pregnancy Program ensures early and adequate prenatal care for women by:
 - Assessing health insurance needs and assisting with Medicaid eligibility
 - Providing care coordination and appointment reminders
 - Offering transportation assistance
 - Educating on the importance of prenatal care
 - Promoting flu, Tdap, and COVID-19 vaccines
- Funding Source - Title V Block Grant, State Appropriations and Medicaid

Iowa Perinatal Quality Care Collaborative

- ▶ Iowa's first Perinatal Quality Care Collaborative (IPQCC) was created in fall 2023 with the merging of the Iowa Neonatal Quality Collaborative (INQC) and the Iowa Maternal Quality Care Collaborative (IMQCC).
- ▶ The collaborative strengthens INQC capacity to focus on Quality Improvement Initiatives, builds upon Iowa's successful implementation of Iowa's AIM program through the IMQCC.
- ▶ Focuses on:
 - Quality improvements as a strategy
 - Perinatal Quality Collaboratives (PQCs)
 - Supported by the National Network of PQC funded by CDC and managed by the National Institute of Children's Health Quality.
 - Reducing incidence of hypoxic-ischemic encephalopathy (HIE)

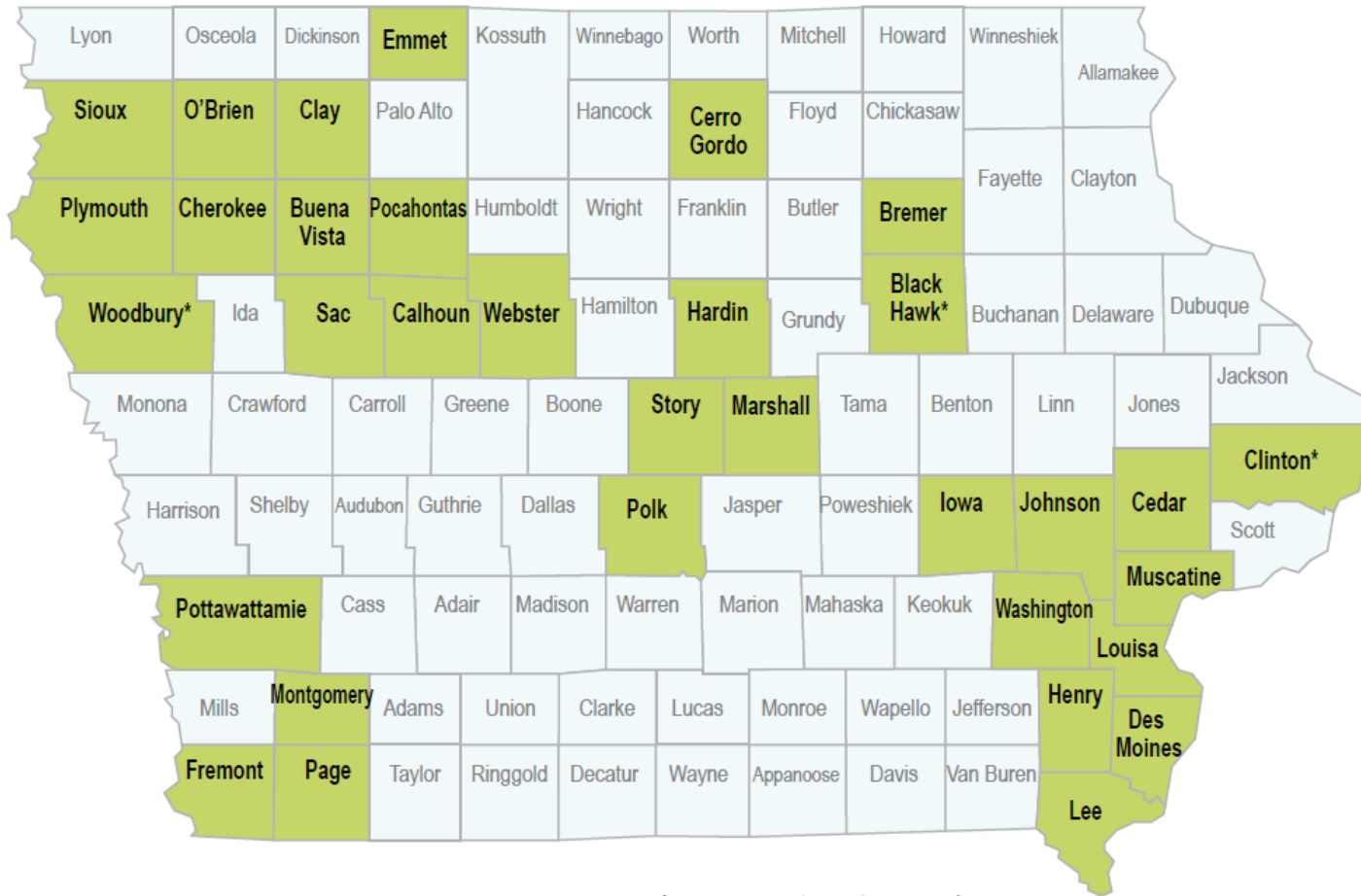
More Options for Maternal Support (MOMS) Update

More Options for Maternal Support (MOMS) Providers

MOMS providers promote healthy pregnancies and childbirth by:

1. Providing personalized, confidential support to expectant parents to make informed decisions for themselves and their babies throughout pregnancy and after delivery.
2. Improving child health and development.
3. Connecting expectant parents to support services to promote the provision of loving, responsible and competent care.

MOMS Providers Map



- ▶ Alternatives Pregnancy Center, Inc.
- ▶ Bethany Christian Services of Northwest Iowa*
- ▶ Guiding Star Cedar Valley
- ▶ Informed Choice of Iowa Corporation*

- ▶ Lutheran Services in Iowa*
- ▶ Obria Medical Clinic of Ames
- ▶ Shenandoah Pregnancy & Resource Center

*These providers also provide virtual services across Iowa.

Client Support

Confidential, non-therapeutic counseling

Parenting education and support services

Mentoring and classes relating to pregnancy, parenting and life skill development

Essential material items to support pregnancy and newborn care

Medical information and referrals for health care and other support services

Nutritional education and support services, including breastfeeding

Education and employment services for professional development

Clients Served

May 1, 2024- September 30, 2024



Average Age **28**
Total Served **463**



Average Age **28**
Total Served **98**

Program Expenditures

MOMS Provider	Award Amount
Alternatives Pregnancy Center, Inc	\$ 103,013
Bethany Christian Services of Northwest Iowa	\$ 181,687
Guiding Star Cedar Valley	\$ 107,150
Informed Choice of Iowa Corporation	\$ 204,628
Lutheran Services in Iowa	\$ 192,604
Obria Medical Clinic of Ames	\$ 275,143
Shenandoah Pregnancy & Resource Center	\$ 37,000
Total	\$1,101,225



Questions

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Health and
Human Services