



More Options for Maternal Support (MOMS) Program

MOMS funding supports a network of local, community-based nonprofit organizations who provide a continuum of services that are complementary to community health care services.

MOMS providers promote healthy pregnancies and childbirth by:



Providing personalized, confidential support to expectant parents to make informed decisions for themselves and their babies throughout pregnancy and after delivery



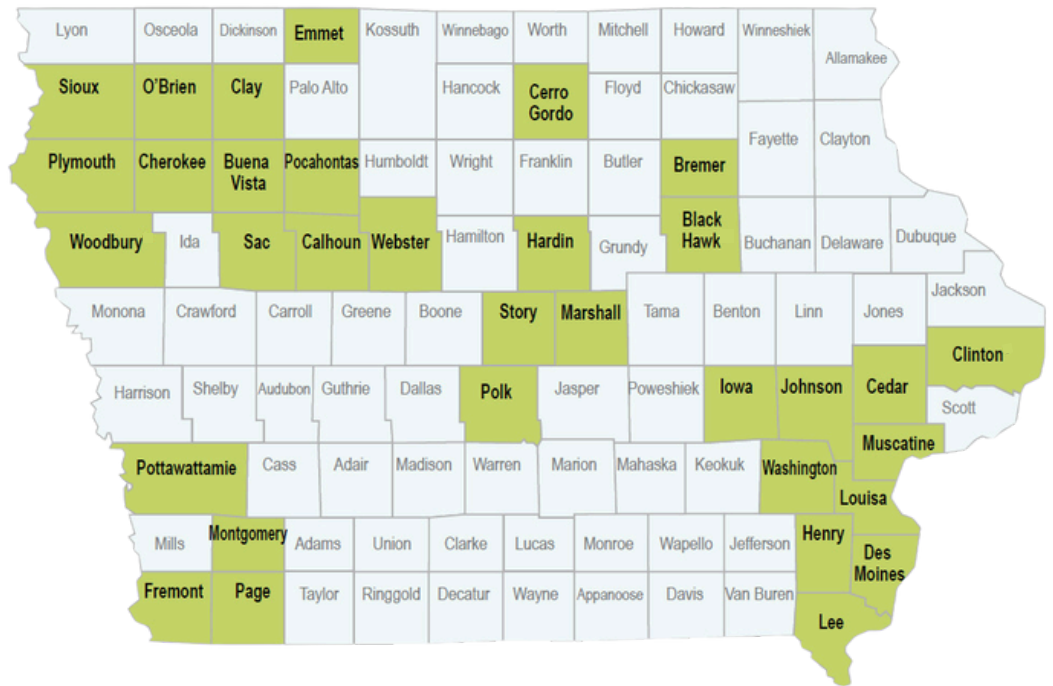
Improving child health and development



Connecting expectant parents to support services to promote the provision of loving, responsible and competent care

MOMS Providers

In 2024, the Agency awarded contracts to seven nonprofit organizations, or MOMS providers, who are serving women and their families in at least 31 counties in Iowa.



Alternatives Pregnancy Center, Inc.
Bethany Christian Services of Northwest Iowa
Guiding Star Cedar Valley
Informed Choice of Iowa Corporation

Lutheran Services in Iowa
Obria Medical Clinic of Ames
Shenandoah Pregnancy & Resource Center

Iowa HHS built a network of MOMS providers and incorporated capacity building strategies into the array of support activities for MOMS. For additional information on the MOMS Program, review the SFY2024 annual report.



MOMS program work is incorporated alongside other maternal health programs within the Iowa HHS Women’s Health Strategy and has an important role in continuum of maternal health supports across the State of Iowa.

Outcomes

MOMS providers utilize registered nurses and other trained professionals to provide pregnancy support and person-centered information and services.

MOMS providers support expectant and new parents with:

- Confidential, non-therapeutic counseling
- Parenting education and support services
- Mentoring and classes relating to pregnancy, parenting and life skill development
- Essential material items to support pregnancy and newborn care
- Medical information and referrals for health care and other support services
- Nutritional education and support services, including breastfeeding
- Education and employment services for professional development



Clients Served

May 1, 2024- September 30, 2024



Average Age **28**
Total Served **463**



Average Age **28**
Total Served **98**