





Thrive IQWA

Thrive Iowa, a new resource through the Iowa Department of Health and Human Services (HHS), will create a network of navigators to help individuals find immediate support from community organizations, then support them over time helping them develop an individualized plan for selfsufficiency and long-term independence.

Across lowa, countless faith-based and non-profit organizations stand ready to provide goods and support to lowans. Yet too often, those who need immediate assistance don't know where to turn for resources. Thrive will tap into these resources – giving lowans the support and relationships they need to succeed.

How Thrive Works

- The process begins when an Iowan reaches out to a Thrive navigator by calling the Thrive phone number.
- The Thrive navigator works with the lowan to identify their needs.
- Navigators use a warm handoff approach as they connect the lowan to resources including concrete goods and direct access to local programs.
- Coaching and navigation support are available as needed, ensuring connections are made and the needs of the caller are met.



Goals for Growth

- Establish a network of navigators to work with program participants.
- Coordinate the participation of churches, non-profits and businesses.
- Establish a primary entry point for lowans or referring organizations to engage with a navigator.

Thrive Navigators

Thrive navigators will actively collaborate with HHS team members to simplify access to services and capture our core value of "lowans helping lowans to be healthy and successful."



Health and

Utilizing Select ECI Areas to Pilot

ECI partners are uniquely well equipped to test and track how best to embed Thrive into communities across the state.

Thriving Families Alliance

Create community navigation and provide essential supports in Cass County with an emphasis on enhancing existing coordinated intake for family support. Strengthen existing partnerships with family support, hospitals, Family Drug Court, Family Crisis Center, Zion Substance Abuse and the community wellness and prevent child abuse coalitions.

4 R Kids ECI Area

1-Warren County Health Services - assist Warren County residents in connecting them with resources for identified needs utilizing trained navigators.

2-CRISP (Community Resources In Service to People) assist Madison County residents in connecting with resources for identified needs utilizing a trained navigator.

Cedar Valley's Promise

Partnering with Unity Point Allen and Mercy One Hospitals as well as People's Community Health Clinic and LSI (Lutheran Services of Iowa) to enhance connections to families with risk factors, emphasis on new and expectant families.

Johnson County Empowerment

Digital access to self-navigation of services through Premier Wireless CPR³ Program, offering preloaded cell phones with identified resources for target populations (families with children age 0-5, immigrants, under-resourced households with children).

Linking Families and Communities

Community Health Navigation Pilot Project (CHNPP), in partnership with United Way of Greater Fort Dodge, to help families navigate across systems to better serve their individual needs.



Thrive Iowa Pathway



Measures of Success



Common Needs

It is important to track the needs of those contacting Thrive to help identify the most common needs. Understanding the needs will support the future of services provided to lowans.



Reason for Seeking Assistance

The reason assistance is needed will be tracked to help understand when and why lowans are reaching out. This will help us evaluate lowa's programs and services to understand if we are meeting the needs of lowans and whether they are aware of available services.



Stress Level

The average stress level of clients will be measured using standardized questions. This will help identify the percentage of clients in crisis or at risk. We will be able to use this data to understand what prevention supports need to be in place and how we can increase stability of clients.



Hope

Hope is defined as goals, pathways, and willpower. Iowans who engage with Thrive Navigation Services will respond to a group of goal-setting indicators. These measures will be used to understand more about how the services promote self-sufficiency and wellbeing.



Health and Human Services