



iowa  
total care™

## Medical Assistance Advisory Council

*March 13, 2025*



# Doula Pilot Project

Iowa Total Care connects members newly diagnosed with pregnancy and in select counties with doula services. Doulas offer physical and emotional support for women throughout pregnancy, labor, and post-partum.

## Locations and Timing

- Counties with higher incidence of low birthweight babies
- In 2023, launched pilot projects in Polk, Johnson, and Muscatine counties
- Expanded to Black Hawk, Scott, and Woodbury counties in 2024 for births through March 2025

## Doula Engagement

- Contracted with doulas in pilot counties & served 52 members
- 2.4 average visits per member from diagnosis through labor and delivery
- 65% of engaged members had doula support during delivery
- 1.4 average visits per member post-partum

## Outcomes

- C-Section Rate: 19% → 15%
- Postpartum visits: 48% → 75%
- First Prenatal Visit: 77% → 87%
- Level 3 NICU Baby: 6% → 4%
- Care mgmt. plan: 40% → 65%

# Iowa Total Care partners with Hazel Health and Classroom Clinic

- We are partnering with Hazel Health, Classroom Clinic, Dept of Education, and HHS to determine **rural and underserved school systems that are in the greatest need of services.**
- Hazel Health and Classroom Clinic compliment existing school-based health services delivered through the school nurse by **connecting students who may need additional evaluation and treatment to an on-demand Provider**, eliminating barriers such as lack of transportation and the inability of a guardian to leave work and potentially lose income.
- Hazel Health and Classroom Clinic share information and recommendations on follow-up care with the Member's PCP, or helps the family identify an appropriate PCP.
- Hazel Health and Classroom clinic places tablets in the school's health center to host telehealth visits.
- Classroom Clinic is an Iowa based provider.
- Hazel Health is a new provider in Iowa – ***Let's learn more about Hazel Health....***

# Hazel Health empowers *learning outcomes* and drive *clinically significant improvements* in student mental health

**68%**

reduction in absenteeism post online therapy<sup>1</sup>

**50%**

of students saw a reduction in disciplinary action post-therapy<sup>2</sup>

**50%**

of families reported noticing an improvement in their student's grades post-therapy<sup>3</sup>

**75%**

of students experienced reductions in anxiety and depression after an average of 6 sessions<sup>4</sup>

**70%**

of students scored below the clinical threshold for anxiety and depression after online therapy<sup>5</sup>

**84%**

of families reported noticing a positive change in their child's mental well-being<sup>6</sup>

<sup>1</sup>"Hazel Health Physical Health Visit Report." Hazel Health, 2024, Internal.

<sup>2</sup>"Paramount Unified School District & Hazel Health: Attendance Impact Report." Hazel Health, 2024, Internal.

<sup>3</sup>"Hazel Health Impact Analysis in a Large Urban Florida School District ." Hazel Health, 2024, Internal.

<sup>4</sup>"Improving Access to Children's Mental Health Care." Centers for Disease Control and Prevention, Centers for Disease Control and Prevention, 8 Mar. 2023, [www.cdc.gov/childrensmentalhealth/access.html](https://www.cdc.gov/childrensmentalhealth/access.html).

<sup>5</sup>Williams, Edwards, Ph.D. "Hazel Health, Inc. HEART Protocol Executive Summary." Clemson University Center for Behavioral Analysis, 2024

<sup>6</sup>Williams, Edwards, Ph.D. "Hazel Health, Inc. HEART Protocol Executive Summary." Clemson University Center for Behavioral Analysis, 2024

"Hazel Health Family Satisfaction Survey." Hazel Health, 2024, Internal.

# Housing Command Center (HCC)

## **Des Moines Housing Command Center (HCC)**

- ✓ 18% exited to permanent housing within 14 days
- ✓ 12% did not enter the shelter by reconnecting with family, providing transportation or assisting with housing
- ✓ 88% of individuals served exited shelter within 30 days
- ✓ 58% of individuals served increased their income upon exit

## **Grinnell HCC**

- ✓ Partnership with the city to develop land and build permanent housing
- ✓ Grinnell advisory group is strong. The community is wrapping around the project & opportunity
- ✓ Launch April 30

## **Ottumwa HCC**

- ✓ Launch will be held in the fall of 2025

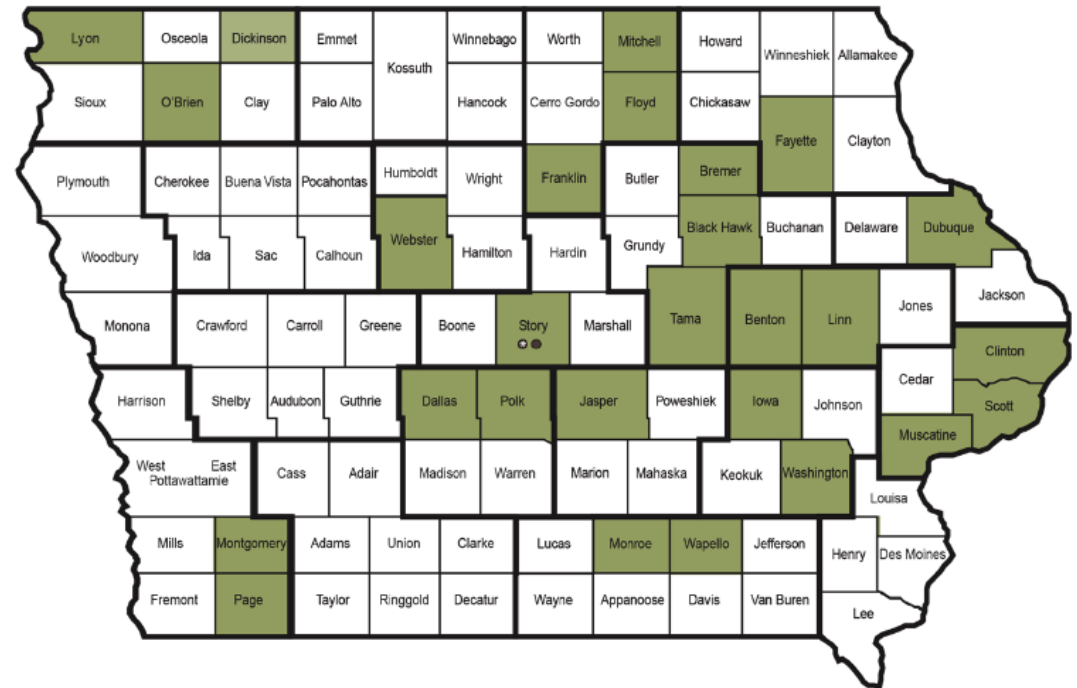
## **Bindl (SDOH App)**

- ✓ Resource Map: Nearby resources, services, and opportunities to navigate homelessness more effectively
- ✓ Goal Setting and Tracking: Set personal goals and track progress
- ✓ Community Connections: Facilitates connections between individuals and community support systems
- ✓ Profiles Account: Create profiles, track personal data, and share progress with caseworkers and support teams
- ✓ Back-End Platform for Caseworkers: The app doubles as a management platform for caseworkers, allowing them to track client progress, deploy interventions, and ensure alignment with the empowerment strategy.

# Growing Together Iowa

- ITC supplements the ISU Extension and Outreach “Growing Together Iowa” program
- Mini grants for to provide fresh produce and nutrition education to food pantries
- A total of 27 projects will be funded in 2025
- 2024 by the numbers:
  - 103,000 pounds of fresh fruits and vegetables
  - 102 food pantries and distribution sites
  - 87,000 Iowans served
  - 1,500 volunteers

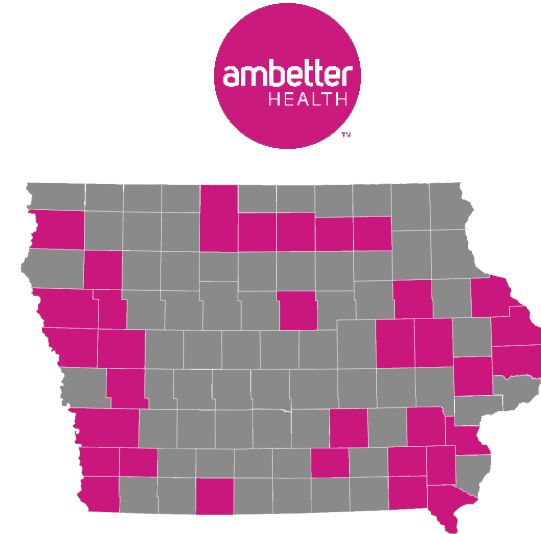
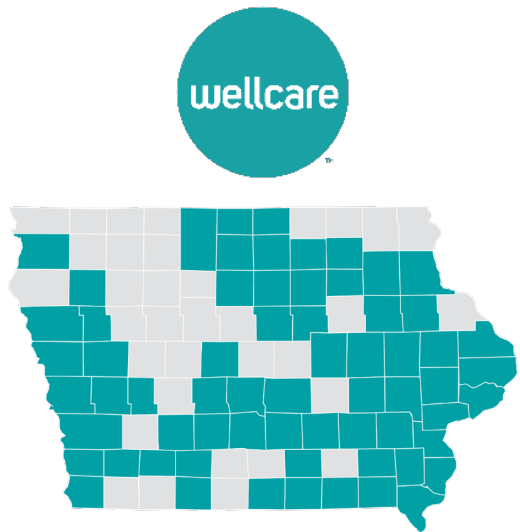
**Growing Together**  
**Growing Together Iowa Mini-Grant 2025 Recipients**



# Building Workforce Solutions for Iowa

Iowa Total Care Workforce Scholarships Summary		
Scholarship Type	Description	Scholarships Available
<b>Direct Service Professional (DSP) Certification Program</b>	In 2023, Iowa Total Care partnered with Des Moines Area Community College (DMACC) to offer DSP Program scholarships.	<b>120 scholarships</b> available per year, currently in our 4 <sup>th</sup> cohort
<b>Community Health Worker Scholarships</b>	Iowa Total Care is partnering with DMACC to support the Community Health Worker Program and provide scholarships.	<b>100 scholarships</b> available per year
<b>Family and Peer Support Specialists</b>	To expand access to Family and Peer Support Specialists, we will offer scholarships for individuals to complete this certification from the Iowa Peer Workforce Collaborative.	<b>150 scholarships</b> available per year
<b>Behavioral Health Certification Program</b>	This program provides enhanced education for individuals who may be new to or currently working in the behavioral health field, including a field-based internship with Clive Behavioral Health.	<b>50 scholarships</b> available per year

# 2025 Market Expansion



## Medicare Advantage and Marketplace Product Launches

- 65 Counties, 33 Counties respectively
- Market response has been positive
- Reflects ITC's commitment to Iowa consumers
- Plans for future expansion



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Questions?

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# Thank You

