

# Molina MAAC presentation

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March 2025





## We're making good health easier.



Earn **Healthy Rewards** for well-child check-ups, adult physicals, immunizations, cancer screenings, & more

- *Caregivers of LTSS members can earn rewards too!*



Free **YMCA** membership for completing annual preventive visit



Free **Can Play** annual membership



**LTSS Respite Summer Camp** Assistance program



Get up to \$120 to purchase **over-the-counter wellness items**



**Transportation** to appointments, food sources, and more



Free **smartphone** with unlimited talk and text



**Social Isolation App** to support overall wellness



Local support from the largest network of low- or no-cost social services, food resources, and more with **MolinaHelpFinder.com**

# Community Events

## Harding Middle School Event

- Partnership with Broadlawns, ByDegrees, Delta Dental, and ISMILE

## Community and Provider Engagement

- 47 events (Jan-present)



You're invited to a  
**Molina event!**



Get routine health screenings and much more! Molina members who get screenings can earn healthy rewards.\*



Health screenings



Flu shots



Dental screenings



Oral hygiene products



Fresh produce to take home

\*Some exclusions may apply.



**Date and time**

February 18th, 2025  
4 to 6:30 p.m.



**Location**

Harding Middle School  
203 E. Euclid Ave.  
Des Moines, IA 50313

Get a free hoodie on a first-come, first-serve basis!

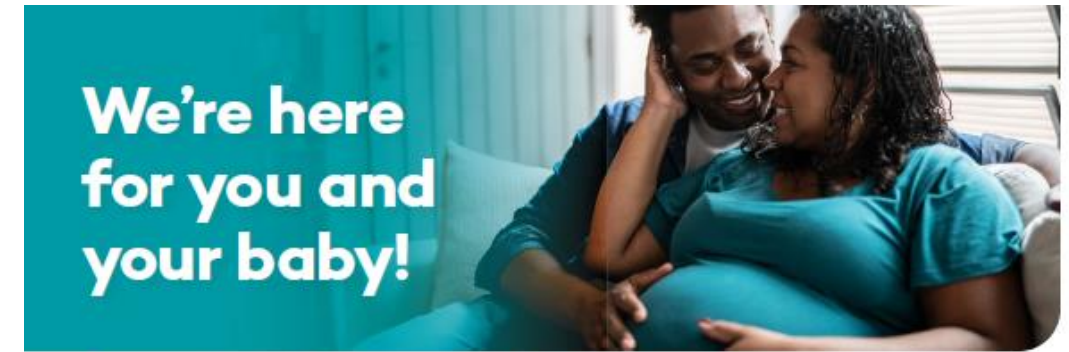


Molina Healthcare of Iowa (Molina) complies with all Federal civil rights laws that relate to healthcare services. Molina offers healthcare services to all members without regard to race, color, national origin, age, disability, or sex. Molina Healthcare of Iowa Member Services: (844) 236-0894 (TTY: 711) English: Language assistance services, auxiliary aids and services, larger font, oral translation, and other alternative formats are available to you at no cost. To obtain this, please call the number above. Español (Spanish): Servicios de asistencia de idiomas, ayudas y servicios auxiliares, traducción oral y escrita en letra más grande y otros formatos alternativos están disponibles para usted sin ningún costo. Para obtener esto, llame al número de arriba.

## Upcoming event

# Molina Virtual Baby Shower

- March 31<sup>st</sup>, 2025 12-1:30 pm
  - Members can register up until 03/31/2025
    - [Baby In Bloom Information](#)
- Agenda
  - Labor and Delivery
  - Doula Care
  - Bonding with Baby
  - Preeclampsia Prevention/Awareness
  - Latern (formally Bright by Text), and Molina services and VABs



### Dear valued Molina member, congrats!

Celebrating your health is a gift. Let's take steps to make your pregnancy a healthy journey. Here's a look at pregnancy rewards you can earn:



**\$100 Healthy Rewards for attending a Molina baby shower**

For expecting members or members with a child six months or less



**Car or booster seat for completing prenatal visits**

Go to your first trimester visit or within 42 days of enrollment.



**\$100 Healthy Rewards for completing postpartum visits**

Go to one postpartum visit 7-84 days after the birth of your baby

More benefits to support your pregnancy:



**Text apps:** Get appointment reminders and baby care information



**Home-delivered meals:** For high-risk pregnancy or breastfeeding members



**Doula services:** Non-medical support for pregnant members before, during, and after birth



**Care managers:** Support for high-risk or at-risk pregnant members who need special care

### And more healthy rewards for you and your baby!

**Keep our phone number handy!**

If you have questions about this program, call Member Services at **(844) 236-0894 (TTY: 711)** or the Health Management Team at **(866) 891-2320 (TTY: 711)** option 2.

This is the start of a healthy pregnancy and Molina Healthcare is here for you!

Sincerely,  
Molina Healthcare

[MolinaHealthcare.com/IA](https://MolinaHealthcare.com/IA)



# Member Communication

## Member Wellness Communication Campaign

- Postcard
- Text Messages
- Emails
- Social Media Posts



### Molina's Medicaid plan is here for you.

As a Molina Medicaid member, you'll keep all your current Medicaid-covered benefits, plus you get extra benefits like:

- Expert care from home with Teladoc and Molina's 24-hour Nurse Advice Line
- Transportation to food banks, grocery stores, job training, appointments and much more
- Free smartphone with unlimited talk and text
- Local support from the largest network of low- or no-cost social services, for job training, food resources and more with [MolinaHelpFinder.com](http://MolinaHelpFinder.com)
- Earn up to \$275 in Healthy Rewards for managing your diabetes
- \$0 copay for health visits – including urgent and mental health care
- No-cost WeightWatchers® online
- Earn up to \$100 in Healthy Rewards for well-child checkups, immunizations and more
- Home-delivered meals for members with a high-risk pregnancy
- Free voucher to take the high school equivalency test (HSET) and rewards if you pass
- Get up to \$120 to purchase over-the-counter wellness items not covered by your Medicaid plan
- Molina's Community Connectors help you find resources for transportation, housing, job training, education and more
- A free YMCA membership for completing an annual adult physical or well-child exam

Learn more about our benefits at [MolinaHealthcare.com/IA](http://MolinaHealthcare.com/IA).



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Inside

### We bring more to Medicaid

- ✓ Large network
- ✓ Prescription coverage
- ✓ Specialty care
- ✓ Transportation
- ✓ Healthy Rewards
- ✓ Caregiver support
- ✓ WeightWatchers®



Choose Molina



Front

### Have you been to the doctor this year?

To make sure you're healthy and feeling your best, see your doctor every year for a checkup.

Molina has a large network of providers to choose from. Scan the QR code or visit [MolinaProviderDirectory.com/IA](http://MolinaProviderDirectory.com/IA) to find a provider near you and schedule a checkup.

If you need a ride, don't worry – we can help with that! Get a ride to your doctor by calling (866) 849-2062 (TTY: 711).

Call **at least 48 hours** before your scheduled visit.



### Questions?

Call Member Services at (844) 236-0894 (TTY: 711) Monday through Friday, from 7:30 a.m. - 6 p.m. CT.

We're making good health easier.

Back

# Promoting physical activity

## YMCA Benefit



Free YMCA membership for completing annual preventive visit

### Free YMCA memberships for Molina members



Molina Healthcare of Iowa is proud to partner with the YMCA to offer a free membership. The YMCA membership gives you access to state-of-the-art facilities and programs, as well as a sense of well-being and belonging. It's a great way to stay healthy and active!

Here's what you need to know:

- Use at partnering YMCA locations across Iowa\*
- Membership is available to members of all ages
- Member must have completed an annual physical or well-child visit during 2024
- Each member must use their YMCA membership **at least four times** each month to remain eligible for a free membership



\* See reverse for a list of partnering YMCA locations.



# Member and LTSS Stakeholder Meeting

**Please encourage members and providers you know and work with to sign up and be involved in our LTSS Stakeholder Advisory.**

➤ **Planned meetings for 2025:**

- 03/05/2025 5-6pm
- 06/04/2025 5-6pm
- 08/06/2025 5-6pm
- 11/05/2025 5-6pm

**Molina is looking  
for members to  
serve on the LTSS  
Stakeholder  
Advisory Board**



*Mission Statement:* Molina Healthcare of Iowa's purpose is to improve the lives and well-being of our members, while making a positive impact in the communities we serve. Our mission, vision and values help lead every decision we make. One way to achieve our purpose is through our Stakeholder Advisory Board (SAB)..