

Wellpoint Highlights

MAC, formerly MAAC, March 13, 2025



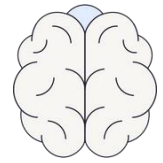
Member Impact Stories

November – December 2024

172

Success Stories
Submitted

38



Behavioral Health

134



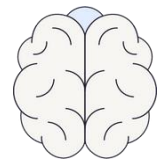
Physical Health

January 2025

45

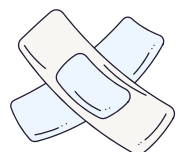
Success Stories
Submitted

5



Behavioral Health

40



Physical Health

Conditions/Diagnoses Supported:

- Kidney injury
- Obesity
- Alcoholic cirrhosis
- Asthma
- Atherosclerosis
- Bilateral ankle fracture
- Bipolar disorder
- Cataracts
- Cerebellar atrophy
- Chronic fatigue
- Chronic pain
- Chronic periodontitis
- Depression
- Diabetes
- Dysarthria
- Expressive language disorder
- Generalized Anxiety Disorder (GAD)
- High-risk pregnancy
- Malignant neoplasm of bladder
- Traumatic brain injury
- Traumatic leg amputation
- Spinal cord injury
- Aortic injury
- Tooth pain
- Attention Deficit Hyperactivity Disorder
- Unspecified hydronephrosis
- Anemia
- Gastroesophageal reflux disease
- Paraplegia

Programs/Organizations Coordinated with:

- In Lieu of Services (ILOS)
- Milestones Area Agency
- Diabetes Supply of Midlands
- CHAMP
- Access2Care
- Midwest Eye Clinic
- Edgepark
- SNAP
- Fresh Food Connect
- Harmony House
- Belle Plaine Nursing Home
- University of Iowa Dental
- Sydney health App / Healthy Rewards
- HACAP
- Value Added Benefits (VAB)
- Moms Meals
- Midwest Eye Clinic

Regaining Confidence, Rejoining Community



Challenges facing our member:

Amara* had been sleeping in the car with her two children. Primary Home Care was able to assist her with getting employment and finding an apartment, but she still needed additional assistance with monthly rent and the deposit.



How Wellpoint intervened:

Amara's Community Based Case Manager (CBCM) assisted her with a CHAMP application that would provide funding for the deposit for her new stable housing opportunity.



Outcomes supported by our involvement:

CHAMP provided the deposit and the first month's rent for Amara allowing her family to no longer live out of their vehicle and to have safe, secure, and stable housing.

*The member's name has been changed to protect their identity.

Regaining Confidence, Rejoining Community



Challenges facing our member:

Maya* was pregnant and working with a OB Case Manager to help manage her high-risk pregnancy.



How Wellpoint intervened:

Maya's Case Manager assisted with getting her updated hearing aids and pregnancy Value-Added Benefits:

- \$200 worth of baby care items including car seats, diapers, and portable cribs
- No-cost breast pump accessory kit and microwave sterilizer
- Educational materials and information on community resources for pregnancy
- Incentives for attendance of prenatal and postpartum checkups

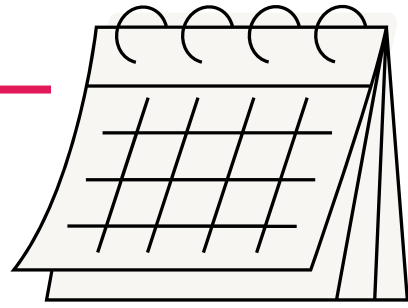


Outcomes supported by our involvement:

Maya gave birth safely to a healthy, full-term baby girl at 39.2 weeks via primary C-section. By the end of her services with her OB Case Manager, she graduated with her associate's degree and attained new employment as a Job Coach with First Resources after previously being employed with Subway.

Volunteering + Event Highlights

157



Events/Meetings
/Presentations

28



Counties
Engaged

Types of Engagement

- Refugee and Immigrant Services
- Homeless Shelters and Resource Organizations
- Healthy Pregnancy and Breastfeeding Supports
- Schools and Youth Programs
- Behavioral Health Community Resources
- Food Pantries and Meal Sites
- FQHCs/Community Health Centers



Engaging with members and community partners



Multiple locations | ISU Extension Presentation and Skillet Sponsorship



Vinton | Benton County Health Fair



Des Moines | Christ Apostolic Temple Holiday Meals Sponsorship



Marshalltown | Child, Adolescent, and Parent Support (CAPS) Health Fair



Davenport | Winter Wellness Bash



Des Moines | Edmunds Elementary Blessing Bags



Council Bluffs | New Visions Homeless Services Holiday Event



Waterloo | Antioch Baptist Church Heart Health Seminar

Volunteering throughout Iowa



Waterloo | North Star CS (Drum circle)



Sioux City | Crittenton Center (Cookie decorating)



Des Moines | Associates donate ~500 pairs of socks to CISS



Dubuque | Dubuque Rescue Mission (Meals)



Davenport | Riverbend Food Bank (Packaging donations)


WellpointSM

