

Iowa Behavioral Health Administrative Service Organization (BH-ASO)

MHDS Commission and I-PAC

Iowa Primary Care Association | March 19, 2025

Who is the Iowa PCA?

Iowa Primary Care Association (Iowa PCA)

- Non-profit association
- Ongoing commitment to expanding access to quality, affordable, and accessible healthcare to meet local needs
- Members include 14 Community Health Centers (CHCs) across the state
- Support a continuum of care including integrated behavioral health, medical, oral health, and pharmacy services

Organizational Values



Accountable



Collaborative



Deliberate



Proactive



Respectful



Transformative

Iowa's Community Health Centers (CHCs)

868,483

TOTAL CLINIC VISITS*

241,126

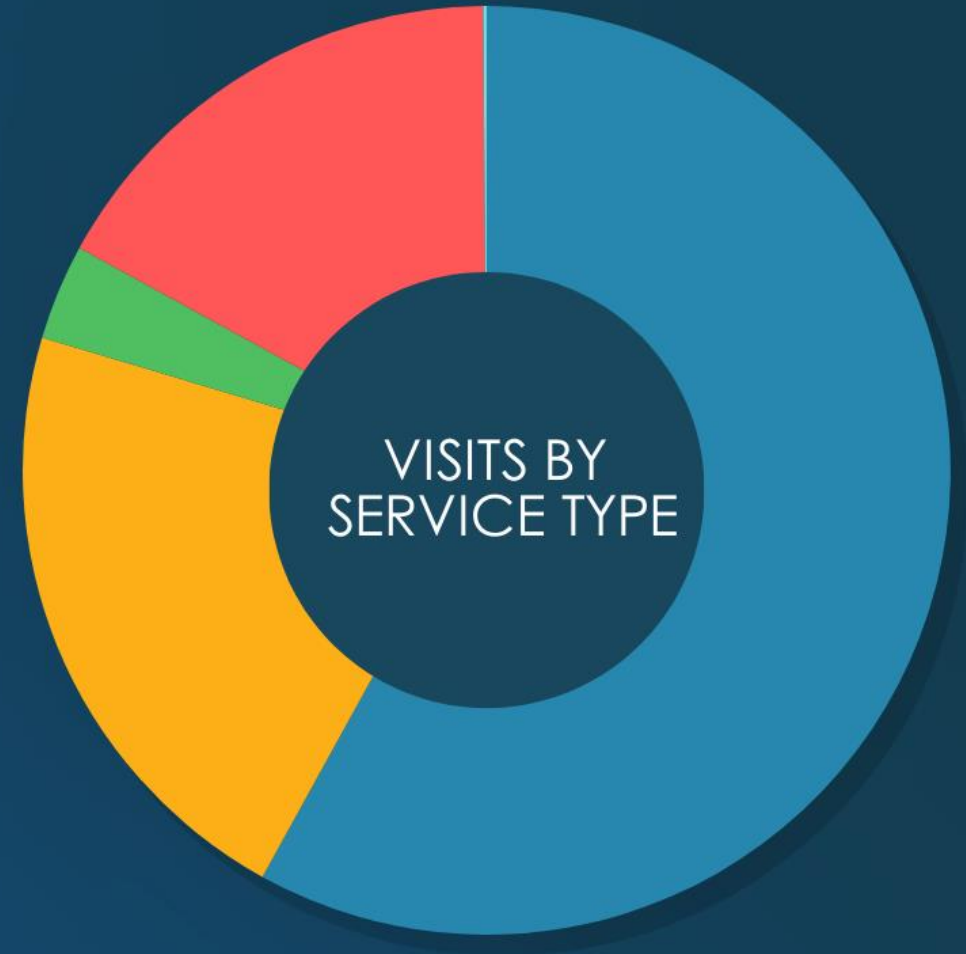
TOTAL PATIENTS

34,513

TOTAL VIRTUAL VISITS

2,265

TOTAL EMPLOYEES



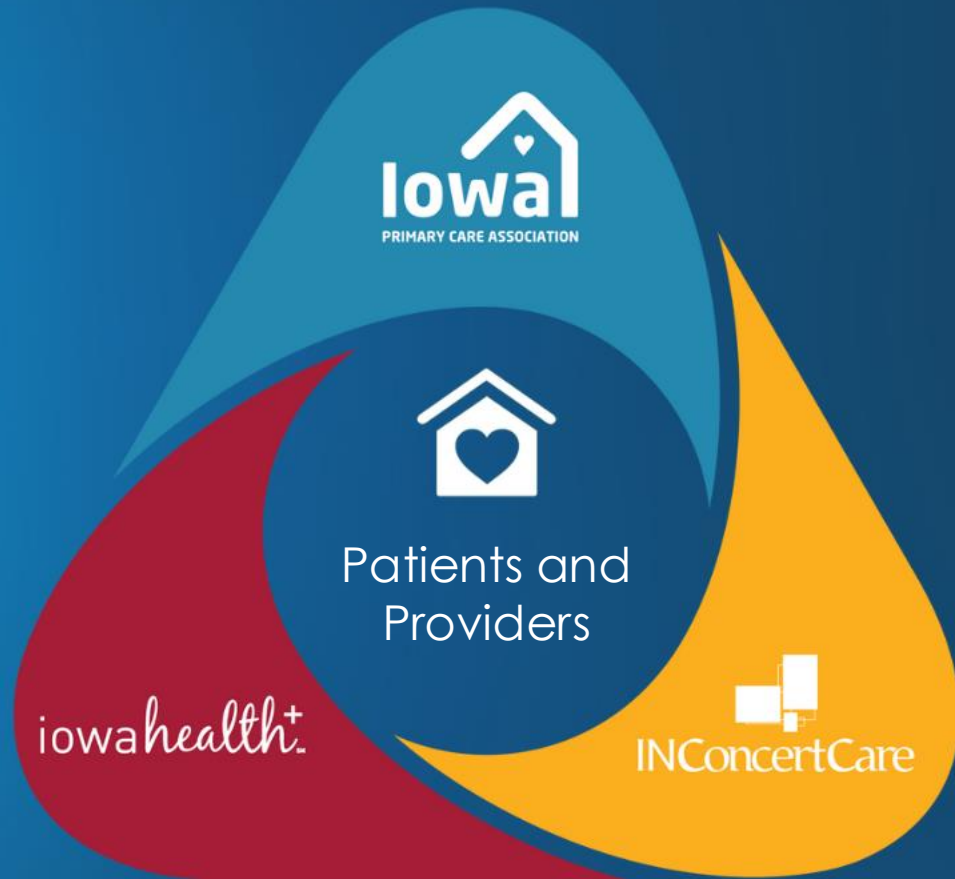
**Patients can receive multiple services
^Enabling services reduce barriers to care through: outreach, transportation, interpretation, housing, health management, eligibility, food insecurity, etc.*

Experience Supporting the Continuum of Care

- Roots in prevention, education, and early intervention in a comprehensive approach to the full continuum of care
- **440% growth** in behavioral health visits at Iowa CHCs over the last nine years



Supportive Statewide Ecosystem



Iowa PCA

Training, technical assistance, and capacity building

INConcertCare

Health information technology support and training

IowaHealth+

Quality performance improvement

Trusted Safety Net Partner



Reducing
Barriers to
Whole-Person
Care

Aligned Vision
with the Iowa
BHSS Statewide
Plan

Convenor of
State & Local
Partners

Nationally
Recognized
Data
Infrastructure
and Expertise

Statewide Staffing Model



Unified Statewide Approach



Collaboration and Partnership Building



Recruitment &
Engagement of
District Advisory
Councils

Comprehensive
Framework for
System
Navigation

Relationships &
Partnership
Development

Expanded
Technical
Assistance &
Support

Staff Announcements



Chief Behavioral Health Officer

Jeni Hanselman
info@iowapca.org

Recruitment: Positions posted now and more to come:

- Director of Network Development
- Network Contracting Consultant
- Director of District Operations
- Program Manager
- Accounting Specialist
- Communications Consultant

Learn more and apply at:
www.iowapca.org or
scan the QR code.



District Advisory Councils



- **Received over 300 applications from across the state**
 - District 1: 26
 - District 2: 33
 - District 3: 34
 - District 4: 24
 - District 5: 72
 - District 6: 42
 - District 7: 126
- **Currently:** Reviewing applications, including resumes and personal statements
- **March 2025:** Notification of District Advisory Council members
 - 10 members each Council
- **April 2025:** Convene District Advisory Council meetings for feedback on planning and budgeting

March Schedule with 11 MHDS Regions



March 18: County Social Services, Osage 10:30 am – 12:30 pm

March 19:

- East Central Region, Dubuque 8:30-10:30 am
- Eastern Iowa, Davenport 12:30-2:30 pm

March 21: Heart of Iowa Community Services, Adel 9:00-11:00 am

March 24:

- Care Connections of Northern Iowa, Spencer 10:00 am – 12:00 pm
- Sioux Rivers, Spirit Lake 2:00 – 4:00 pm

March 25:

- Rolling Hills Community Services, Storm Lake 8:30 – 10:30 am
- Southwest Iowa, Council Bluffs 1:30 – 3:30 pm

March 26:

- Polk County, Des Moines 8:30 -10:30 am
- Mental Health Agency of Southeast Iowa, Keokuk 2:00 – 4:00 pm

March 27: Central Iowa Community Services, Ames 9:00-11:00 am

Agenda for Region Meetings



- Attendees: Iowa PCA, Iowa HHS, Regions
- Proposed Agenda topics:
 - Feedback to inform district-level planning including unique and critical components of each District
 - Continuity of care planning process
 - Identification of current local workgroups and coalitions -i.e, provider network, justice-involved, crisis, etc.
 - System Navigation including suggestions for Navigator co-location
 - Discuss contract information Iowa HHS shared with the Iowa PCA
 - Communications and media

Additional Information



More Information

- [Iowa HHS Website](#)
- [Iowa PCA Website](#)
- [Map of Behavioral Health Districts](#)
- [FAQs](#)

Upcoming Town Halls

- March 27, 2025, 4:00pm | [Join](#)
- April 24, 2025, 4:00pm

Sign up for all 2025 Behavioral Health Town Halls [here](#).



Thank You!