

Iowa REACH Communications Subcommittee

April 2025

REACH Communications Subcommittee

Subcommittee responsibilities:

- Create a communications plan for how Iowa HHS will share information on Iowa REACH.
- Support Iowa HHS to implement the communications plan.

What is a communications plan?

- ▶ A plan for how Iowa HHS will reach out to and engage with people in Iowa about Iowa REACH.

Agenda

- Peer state communications
 - OhioRISE
 - Illinois Pathways to Success
- Discussion
- Public comment

General Approach

OhioRISE Landing Page



A specialized managed care program for youth with complex behavioral health and multisystem needs



Specialized Managed Care Plan

Aetna Better Health of Ohio serves as the single statewide specialized managed care plan.



Shared Governance

OhioRISE features multi-agency governance to drive toward improving cross-system outcomes – we all serve many of the same children, youth, and families.



Coordinated and Integrated Care & Services

OhioRISE brings together local entities, schools, providers, health plans, and families as part of our approach for improving care for enrolled children and youth.



Prevent Custody Relinquishment

OhioRISE's 1915(c) waiver targets the most in need and vulnerable families and children to prevent custody relinquishment.

OhioRISE Eligibility

Children and youth who may be eligible for OhioRISE:

- ✓ Are eligible for Ohio Medicaid (either managed care or fee for service),
- ✓ Are age 0-20, and
- ✓ Require significant behavioral health treatment needs, measured using the Ohio Child and Adolescent Needs and Strengths (CANS) assessment or a recent inpatient behavioral health hospital/psychiatric residential treatment facility admission.

OhioRISE Services

- ✓ All existing behavioral health services – with a few limited exceptions (behavioral health emergency dept.)
- ✓ Intensive and Moderate Care Coordination **NEW**
- ✓ Intensive Home-Based Treatment (IHBT) **ENHANCED**
- ✓ Psychiatric Residential Treatment Facilities (PRTF) **NEW**
- ✓ Behavioral health respite **ENHANCED**
- ✓ Flex funds to support implementing a care plan **NEW**
- ✓ 1915(c) waiver that runs through OhioRISE **NEW**
 - Unique waiver services & eligibility
- ✓ Mobile Response and Stabilization Service (MRSS) **NEW**
 - Also covered outside of OhioRISE (managed care or fee for service)

OhioRISE Landing Page Links

OhioRISE Resources



About OhioRISE

Additional information about the OhioRISE program, eligibility, OhioRISE services, and the OhioRISE plan.



Resources for Members and Families

Learn more about the OhioRISE program, how it may benefit you and your family, and how to determine eligibility.



OhioRISE Program News

Information and updates on the OhioRISE program.



Child and Adolescent Needs and Strengths Resources

Resources related to the Child and Adolescent Needs and Strengths (CANS) tool and Ohio Children's Initiative CANS certification.



OhioRISE Working Board and Workgroups

Additional information about the OhioRISE Working Board and Workgroups, including links to access upcoming meetings.



OhioRISE Community and Provider Training

Information about OhioRISE community and provider training, including live training registration links and recordings.



Resources for Community Partners and Providers

Helpful information and guidance to support the successful implementation of OhioRISE.

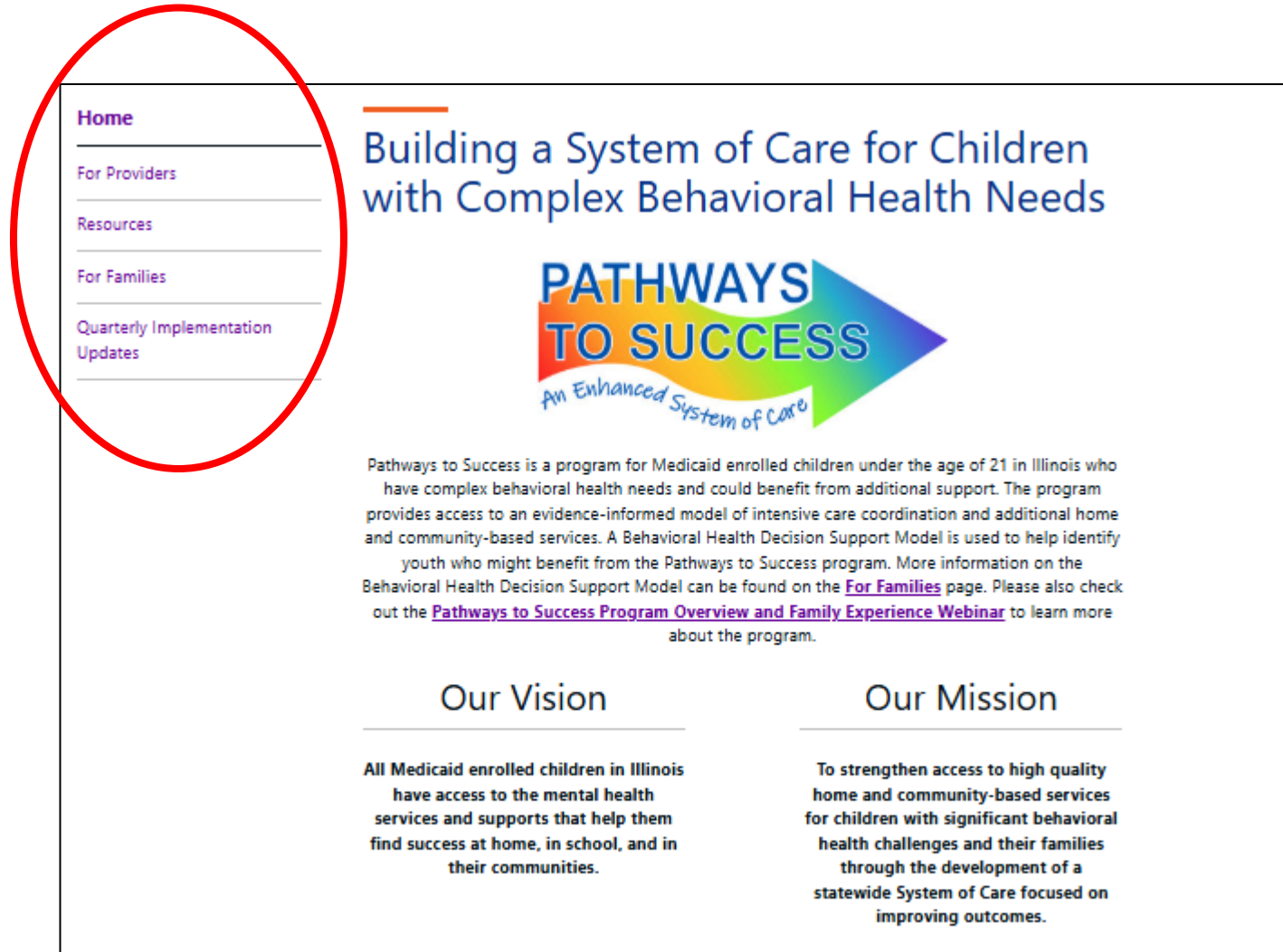


OhioRISE Care Management Entities

Learn about the OhioRISE Care Management Entities (CME) and how you can get into contact with them.

IL Pathways to Success Landing Page

- Background
- Vision and Mission
- Values
- Goals



The screenshot shows the IL Pathways to Success Landing Page. On the left, a navigation menu is highlighted with a red circle. The menu items are: Home, For Providers, Resources, For Families, and Quarterly Implementation Updates. The main content area features the title "Building a System of Care for Children with Complex Behavioral Health Needs" and the "PATHWAYS TO SUCCESS" logo, which is a colorful arrow pointing right with the text "An Enhanced System of Care" below it. Below the logo, a paragraph describes the program for Medicaid-enrolled children under 21 in Illinois. At the bottom, there are two columns: "Our Vision" and "Our Mission".

Home


[For Providers](#)

[Resources](#)

[For Families](#)

[Quarterly Implementation Updates](#)

Building a System of Care for Children with Complex Behavioral Health Needs



PATHWAYS TO SUCCESS
An Enhanced System of Care

Pathways to Success is a program for Medicaid enrolled children under the age of 21 in Illinois who have complex behavioral health needs and could benefit from additional support. The program provides access to an evidence-informed model of intensive care coordination and additional home and community-based services. A Behavioral Health Decision Support Model is used to help identify youth who might benefit from the Pathways to Success program. More information on the Behavioral Health Decision Support Model can be found on the [For Families](#) page. Please also check out the [Pathways to Success Program Overview and Family Experience Webinar](#) to learn more about the program.

Our Vision

All Medicaid enrolled children in Illinois have access to the mental health services and supports that help them find success at home, in school, and in their communities.

Our Mission

To strengthen access to high quality home and community-based services for children with significant behavioral health challenges and their families through the development of a statewide System of Care focused on improving outcomes.

Member/Family Communications

OhioRISE Member Communications

- Flyers
- Videos & webinars
- Member-focused FAQs
- Newsletters & “launch reports”
- Member notices, letters, application handouts, quick guides, and handbook

An official State of Ohio site. [Here's how you know](#) ▼

Language Translation

Ohio Department of Medicaid
Next Generation Program

Learn About **MANAGED CARE** Resources For **INDIVIDUALS** Resources For **PROVIDERS** Get **NEWS**

Help Search

Resources for Members and Families

A Child and Adolescent Needs and Strengths (CANS) assessment is needed to help determine a child or youth's eligibility for OhioRISE. [Click here](#) for information about how to obtain a referral for a CANS assessment.

Next Generation of Ohio Medicaid Managed Care

Managed Care Procurement

OhioRISE (Resilience through Integrated Systems and Excellence)

Single Pharmacy Benefit Manager

Fiscal Intermediary

PNM & Centralized Credentialing

You can learn about which services the OhioRISE program delivers to Ohio's youth and families with complex behavioral health needs by watching the video below. Click on each question underneath the video to learn more about the OhioRISE program, how it may benefit you and your family, and how to determine eligibility.

OhioRISE Program Services Overview

Watch on YouTube

OhioRISE Program Services Overview micro video

Share this

For more information

[OhioRISE Flyer](#)

[OhioRISE Services Flyer](#)

[OhioRISE Care Coordination Overview Flyer](#)

[Medicaid Application Handout for Young People Interested in OhioRISE](#)

[Medicaid Application Handout for Young People Interested in the OhioRISE Waiver](#)

New Member Materials

[New Member Letter](#)

[Day One New Member Letter](#)

Expand All Sections

Pathways to Success Member Communications

For Families



Pathways to Success is a program for Medicaid enrolled children under the age of 21 in Illinois who have complex behavioral health needs and require intensive home and community based services. The program provides access to two tiers of care coordination including:

- Tier 1 – High Fidelity Wraparound for children and youth with the most complex behavioral health needs.
- Tier 2 – Intensive Care Coordination for children and youth with complex behavioral health needs.

The Pathways to Success program also covers additional services that can be provided in the youth's home and community including: Intensive Home-Based Services, Family Peer Support, Therapeutic Mentoring and Respite. Additional detailed information about the care coordination and other services can be found here: [Pathways to Success Program Overview and Family Experience webinar](#).

To determine which youth are eligible for the Pathways to Success program and to ensure that they are receiving the most appropriate tier of care coordination, a Behavioral Health Decision Support Model is utilized. A description of the Behavioral Health Decision Support Model can be reviewed [here](#).

If you believe you or your child may be eligible for Pathways to Success, please submit a copy of the [Request for Eligibility Determination form](#) and a copy of your IM+CANS to the Bureau of Behavioral Health at the contact information on the form. Bureau of Behavioral Health will review your request and IM+CANS to determine eligibility for Pathways to Success.

More information about the overall program can be found [here](#).

- Webinars
- Member-focused FAQs
- Technical documents about models of care and processes
- Member notices, letters, application handouts, quick guides, and handbook
- Fact sheets/one pagers

Pathways to Success Fact Sheets



What is Pathways to Success?

Pathways to Success is a new program that offers additional home and community-based options for you and your family. Pathways to Success is here to help your family with areas of conflict or crisis while also keeping your child and family together at home.

Pathways to Success

High-Fidelity Wraparound & Intensive Care Coordination

A family-driven approach to providing care where a Facilitator partners with you and your family to identify what you want your family to look like and how to get there. This process includes your family choosing a team, that could include family, friends, neighbors, and/or service providers. As a team, everyone works to find creative ideas and solutions that fit the style of your unique family. If your family chooses to participate in either of these services, the following services can be offered as part of the Pathways to Success program.

Intensive Home-Based

A team comes to your home to explore the root of ongoing crisis and build skills that you and your family choose to help your child succeed.

Therapeutic Support Services

Specialized therapy methods and services for your family. Some examples could include art, dance, or music therapy.

Individual Support Services

Activities, services, and goods that support health and wellness for your family. Some examples could include music lessons; programs for youth who require special accommodations including fitness, recreation or sports; and/or weighted blankets.

Family Peer Support

Caregivers with lived experience and/or similar family experiences provide support to you as a caregiver while you navigate your family's journey to change.

Therapeutic Mentoring

Your child and a mentor work one-on-one in the home or community to develop skills that you and your family choose.

Respite

When your family needs a break, a trusted professional can spend time with your child at home or in the community.



Provider/Community Partner

OhioRISE Provider & Community Partner Communications

- Enrollment & claims submission guidance
- Administrative Code rules
- Brochures for families and community partners
- Provider-focused FAQs
- Community & Provider trainings

The screenshot displays the OhioRISE website's navigation and content. At the top, there is a header with a 'w you know' link, a 'Language Translation' button, and a main navigation bar with links for 'Learn About MANAGED CARE', 'Resources For INDIVIDUALS', 'Resources For PROVIDERS', and 'Get NEWS'. Below this, a breadcrumb trail reads 're / OhioRISE (Resilience through Integrated Systems ... / Resources for Community Partners and Providers'. The main heading is 'Resources for Community Partners and Providers', followed by a paragraph: 'On this page, community partners and providers can learn more about the actions they should take to continue to support the successful implementation of OhioRISE.' A grid of 11 resource tiles is shown, with the first three highlighted: '1. OhioRISE Provider Enrollment Guidance', '3. Claims Submission Guidance', and '4. OhioRISE Ohio Administrative Code (OAC) Rules'. Other tiles include '5. OhioRISE Measure and Methodology', '6. Provider Contracting Information', '7. Opportunities for Collaboration Between BH Providers and OhioRISE Care Coordinators', '8. OhioRISE Flyers and Brochures for Youth and Families', '9. OhioRISE Flyers and Brochures for Community Partners', '10. Contacts for Support', and '11. How else can I get involved in OhioRISE?'. An 'Expand All Sections' button is located to the right of the grid. At the bottom, a dropdown menu is open for 'OhioRISE Provider Enrollment and Billing Guidance Effective October 1, 2022'. On the right side of the page, there is a 'Share this' section with social media icons and a 'For more information' section with links to various documents and manuals.

w you know ▾

Language Translation

Learn About
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re / OhioRISE (Resilience through Integrated Systems ... / Resources for Community Partners and Providers

Resources for Community Partners and Providers

On this page, community partners and providers can learn more about the actions they should take to continue to support the successful implementation of OhioRISE.

Share this X

For more information

[Aetna OhioRISE Website](#)

[OhioRISE Care Management Entity \(CME\) Manual](#)

[OhioRISE Provider Enrollment and Billing Guidance](#)

[Provider Enrollment and Specialty Addition Guidance for OhioRISE BH Respite Services](#)

[OhioRISE Mixed Services Protocol](#)

[New Service Fee Schedule Development Report](#)

[PRTF Fee Schedule Development Report](#)

[OhioRISE Transportation Resource Grid](#)

For questions or comments, please

1. OhioRISE Provider Enrollment Guidance
3. Claims Submission Guidance
4. OhioRISE Ohio Administrative Code (OAC) Rules
5. OhioRISE Measure and Methodology
6. Provider Contracting Information
7. Opportunities for Collaboration Between BH Providers and OhioRISE Care Coordinators
8. OhioRISE Flyers and Brochures for Youth and Families
9. OhioRISE Flyers and Brochures for Community Partners
10. Contacts for Support
11. How else can I get involved in OhioRISE?

Expand All Sections

OhioRISE Provider Enrollment and Billing Guidance Effective October 1, 2022 ▾

Pathways to Success Provider & Community Partner Communications

Providers



Program Materials

- [Institutional Settings Notification Form \(Word\)](#)
- [Pathways Non-Participation Form \(pdf\)](#)
- [Prior Authorization Request Form ISS \(Word\) \(pdf\)](#)
- [Provider Tier Change Request Form \(Word\)](#)
- [Request for Eligibility Determination Form \(Word\)](#)

Discussion

Current REACH Communications

- ▶ REACH overview:

<https://hhs.iowa.gov/programs/welcome-iowa-medicaid/current-projects/iowa-reach>

- ▶ Class action lawsuit and settlement information: <https://hhs.iowa.gov/initiatives#children-mental-health-lawsuit>

Public Comment