

MEETING MINUTES

DIVISION	Department of Health and Human Services, Iowa Medicaid		
MEETING TITLE	REACH Implementation Team: Communications Subcommittee		
FACILITATOR	Dex Walker		
DATE	2/18/25	TIME	4:00 PM CT
LOCATION	Virtual		

MEETING OBJECTIVES

Implementation Team meetings create the opportunity for key stakeholders to facilitate and support the adherence to the Iowa REACH Initiative Implementation Plan objectives and activities and to provide coordinated oversight and recommendations to ensure the success of the Iowa REACH Initiative.

MEETING PARTICIPANTS

- Anne Crotty
- Klaire Wisniewski
- Will Linder
- Amy Berg-Theisen
- Laura Leise
- Tawny Schafbuch
- Gretchen Hammer
- Jackie Brenner

AGENDA TOPICS	KEY DISCUSSION POINTS
Welcome and introductions	Participants introduced themselves and Iowa HHS staff welcomed participants.
REACH background	Iowa HHS shared information on REACH's background, focus population, and implementation plan.

	<p>Participants discussed the Team Charter and subcommittee responsibilities.</p> <ul style="list-style-type: none">• Participants discussed whether Iowa should create a patient bill of rights.• Participants explained that health care providers must provide a patient bill of rights or informed consent document, and that MCO handbooks share similar information.• Iowa HHS noted that Idaho has a similar document within their provider manual sharing the commitment patients can expect from the health care system.
Discussion	<p>Iowa HHS asked participants for suggestions of who else they think should join the subcommittee. Participants discussed additional people and groups to involve in REACH subcommittee meetings including other child serving organizations, family centered service providers, representatives from special education and juvenile justice agencies, and organizations that serve unique populations such as refugees.</p> <p>Participants shared the following recommendations for the communications subcommittee:</p> <ul style="list-style-type: none">• Meetings could be easier to attend and more accessible to those without a professional background. Iowa HHS should consider approaches to help families and those with lived experience to feel more comfortable attending by ensuring accessible materials.• Participants discussed that sharing information discussed in the subcommittees publicly supports building the public's trust.• Participants would like to know more about the language in the class definition about children with intellectual and developmental disabilities.
Next steps	<ul style="list-style-type: none">• HHS has drafted core messages on how to get involved with the communications and engagement work of the REACH initiative. Participants will provide feedback on these core messages.• Participants will react to an early communications plan that identifies when and



	how Iowa HHS may communicate about different topics.
Public comment	No comments were shared.

VOTES				
ITEM #	DESCRIPTION	MOTION	SECOND	VOTE
N/A	N/A	N/A	N/A	N/A