



MAAC Meeting

June 12, 2025

Delta Dental 2024 Annual Report: Total Giving

Delta Dental of Iowa and its Foundation committed \$3.6 million to 324 organizations to address oral and overall health needs in 2024



System and Capacity Building Grants totaling nearly \$1.3 million, including \$350,000 to the Community Health Center of Fort Dodge for a new mobile dental clinic.



More than \$710,000 in Community of Health grants to 27 organizations working to encourage dental workforce recruitment and strengthen public health education.



Invested nearly \$300,000 for the Rethink Your Drink program, which provided eight schools, three libraries, and 23 communities with water stations



Hosted a free, volunteer-led vision clinic in Cedar Rapids in partnership with OneSight EssilorLuxottica Foundation, Prevent Blindness Iowa, and Eastern Iowa Health Center. The clinic provided no-cost vision screenings and exams for 507 community members and 438 free pairs of glasses.

Toothbrush Donations



- In 2024, Delta Dental of Iowa and its Foundation donated more than **395,000 toothbrushes** and provided educational materials to Iowa schools, clinics, veterans service organizations, hospitals, I-Smile coordinators and Head Starts in all 99 counties.

CE Opportunity

- On May 20, 2025, Delta Dental in partnership with Elevate Oral Care, offered a free virtual Preventive Dentistry CE focused on Topical Fluoride
- The learning objectives included:
 - Understanding the various types of fluorides and products available
 - Reviewed mechanisms of actions for the various fluoride and preventive products
 - Addressed when each type of preventive product should be used for which patient conditions

Value Added Service

- Beginning January 1, DWP adult members can earn a \$10 Amazon gift card.
- Members have to do two things to receive the gift card:
 1. Complete the PreViser Oral Health Survey
 2. Get a dental cleaning with an in-network DWP dentist
- The Value Added Services aims to:
 1. Increase the number of surveys being completed. These are an important tool to identify members for care coordination and other services
 2. Promote preventive care and establishment of a dental home

Informing & Care Coordination

- March through May, Delta Dental received 33 new care coordination referrals through key stakeholders, such as Iowa Medicaid and I-Smile Coordinators
- 184 additional members were identified for and offered care coordination services through the PreViser Oral Health Survey
 - This includes members who request care coordination services and/or reported having dental pain the last month
- Delta Dental continues to receive Emergency Room data from the MCOs and conduct outreach to help members access follow-up care.

Events Spotlight: Special Olympics Iowa

- Supported Special Olympics Iowa Summer Games with about 2,600 athletes.
- Delta Dental of Iowa Foundation provided \$7,000 to support their Healthy Athletes program.
- Delta Dental staff were at the Special Olympic Summer Games to provide oral health materials to athletes and their families and provide on-site care coordination.
- Staff also volunteered to provide dental screenings through the Health Athletes program and to support athletic events.



Events and Outreach Support



- Sponsored and attended the 2025 IDEAS Iowa Dental Association Conference May 8-10.
- Sponsored and attended Baby Bloom with the I-Smile team. I-Smile provided dental screenings and Delta Dental assisted with on-site care coordination and provided oral health materials.
- Provided 550 adult/children dental kits for all Drake Head Start program families. Included education about DWP, DWP Kids, and Hawki, fluoride education, and oral health activities for children. Extra kits used for EveryStep's home visiting program. DDIA staff attended screening days at three sites to distribute materials and assist with care coordination.
- Provided oral health materials to Molina to include in the backpacks they distributed to Head Start families across the state.
- Provided oral health materials to support Molina's "Wash Daze" events in the western region.

Events and Outreach Support



- Attended Clay County's April LINC event for behavioral health professionals with all three of the MCOs to provide education about DWP and Hawki benefits, and information about Delta Dental's Care Coordination and QM/QI program.
- Attended Broadlawns Resource Fair with oral health materials and education.
- Sponsored and attended the Public Health Conference of Iowa April 1-2.
- Provided oral health materials for dental kits, curriculum, and activities for United CHC and Storm Lake HeadStart's collaborative Cavity Free Club to encourage preventive dental care and healthy at-home oral hygiene habits.