



July 3, 2025
Iowa Member Townhall Meeting

Summer Outreach

- The Sun is shining and MCNA's Member Advocate and Outreach Specialists will be around your community this Summer!
- We have included a few highlighted events in this presentation, but our members can also look to see us at their local farmer's markets, health fairs, and other community events that may not yet be on our calendar.



Collaborative WIC Clinic Days

- MCNA's goals are directly aligned with the objectives of the WIC program, including eliminating health disparities, bridging the gap in health literacy, and connecting families and children to health care and other community resources to improve and sustain their overall health.
- To achieve forward progress on our mutual goals, MCNA has scheduled several Summer Clinic Days at many of our WIC partner clinics across Iowa. Our Member Advocate and Outreach Specialist will be onsite to assist with:
 - ✓ Bridging the gap of oral health literacy for young expectant mothers and understanding the linkage between good oral health and delivering full-term, healthy babies
 - ✓ Mitigating the fear associated with young children's loss of baby teeth and the growth of their new permanent teeth
 - ✓ Finding a dentist and scheduling an appointment
 - ✓ Connecting the parents with available MCNA resources

MCNA WIC Clinic Dates



June 10, 2025
Washington County WIC Clinic

July

- 8th – Waterloo Nazareth Luther Church Clinic
- 9th/10th - Operation Threshold Clinic (Waterloo)
- 21st/22nd - Mount Pleasant Clinic

August

- 6th - Operation Threshold Clinic
- 19th – Columbus Junction Clinic
- 20th/21st – Ft Madison Clinic

September

- 8th – Buchanan Co Clinic

Open Door Mission Health Fair

On **July 15th**, MCNA's Member Advocates and Outreach Specialist will attend the Open Door Mission Health Fair held in Omaha, to help further the Mission of this important community partner and **break the cycle of homelessness and poverty.**



- MCNA's member advocates will connect directly with our members at the health fair to assist them with eliminating social determinants of health that may be preventing them from achieving and maintaining good oral health and seeking routine dental care.
- MCNA's member advocates will also assist our most fragile members by connecting them with our highly skilled case managers who will assist them throughout their treatment plan, including addressing barriers to care.

Peoples Community Health Clinic Big Tent Event

- MCNA is pleased to once again participate in the Big Tent Event on August 5th.
- This event is hosted by our valued provider partner, Peoples Community Health Clinic.
- The event is free and will offer prizes and giveaways, free food (while it lasts), and community vendor booths, including MCNA!
- Our member advocates will be onsite with giveaways and oral health educational materials and will assist members with coordinating needed oral health care.



Summer Food Programs

- MCNA recognizes that summertime can be a very stressful time for our members, when the dollar must be stretched further to replace school lunches. There are many supplemental programs available to help bridge that gap this summer.
 - The Iowa Department of Education's Summer Nutrition Programs offer free meals and snacks to all children, under 18 years of age, at various locations throughout the state. Call 1-877-8-HUNGRY (English) or 1-877-8-HAMBRE (Spanish) or visit the USDA's Summer Meals for Kids Site finder to find a meal site near you.
 - Healthy Kids Iowa is a pilot program serving as an alternative to the Summer EBT program. This program offers up to \$40 per child monthly, June – August, to help provide nutritious food. Enrollment is available at participating food pantries across Iowa.



Museums and Attractions

MCNA encourages all of our members to continue exploring and learning outside this summer as you leave the textbooks behind!



- The Iowa Children's Museum offers free admission to families utilizing SNAP, WIC, or Child Medicaid programs as part of the Museums for All program. Simply present your EBT or membership card at the front desk.
- Iowa also offers several other free or low-cost attractions that can be enjoyed during the summer, such as the University of Iowa Museum of Natural History and Maquoketa Caves State Park.

Community Events



The summertime is a great time to get outdoors and meet your neighbors. **Taking advantage of free or low-cost community events can allow you to make new friends and show off your MCNA smile!**

- North Liberty Summer Lunch and Fun: This program offers free lunch and activities for kids, ages 0-18 years old, every weekday during the summer, no questions asked. In 2025, it runs from June 16th to August 15th excluding holidays.
- City of Cedar Rapids Summer in the Square: this event series features low-cost concerts with a \$5 admission fee that is donated to a local nonprofit.