

Summer Resources for Members

Wellpoint Iowa
July 2025



Wellpoint's Value-Added Benefits



Summer Reading

For foster care members during the summer months:

- Members ages 5-10 receive a \$100 bookstore gift card
- Members ages 11-18 receive an eReader with a digital library gift card



Youth Club Membership

Members ages 6-17 with a completed Annual Wellness Visit can receive a \$50 gift card for Youth Clubs statewide



Asthma Relief

For members with an asthma diagnosis: Can receive up to 2 products annually to help with asthma triggers



Healthy rewards

Earn \$10 - \$50 in gift cards for completing activities that keep you healthy! These include:

- \$25 Annual Wellness Check
- \$25 - \$50 for complete immunizations



Supporting Our Community Partners

Many of our partnerships with Community-based organizations help to support a variety of summer programs

Iowa's Healthiest State Initiative



Scott County Teen Fest



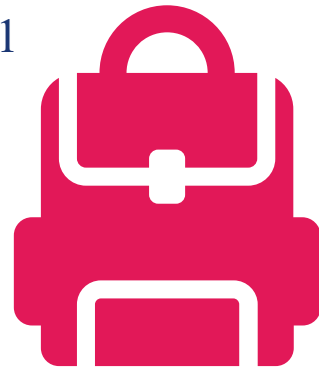
La Porte City Public Library: Lunch and Reading event



Supporting Back to School Activities in Iowa

Wellpoint will be out in your communities this summer!

We currently are scheduled at 21 Back to School events and that number will continue to grow as we get closer to Back-to-School time!



- In collaboration with **Friendly House in Davenport** we are proud to provide free hair cuts (to the first 40) attendees at their Back to School backpack giveaway and resource fair.
- Wellpoint will be in **Lee County at their Lee County Health and Safety Fair** where the Health Department is offering back to school immunizations, dental, vision and lead screenings in addition to numerous community resources available to attendees.
- **Wellpoint associates are volunteering their time packing backpacks** with school supplies and basic need items to be donated to community organization supporting students and our members throughout the state.



Thank you!

