

Meeting Agenda

Division: Department of Health and Human Services, Iowa Medicaid

Meeting Topic: REACH Implementation Team: Communications Subcommittee

Facilitator: Dex Walker

Date: 7/15/2025

Time: 4:00 P.M. CT

Location: [Join the meeting now](#)

Meeting ID: 217 202 932 457

Passcode: q83H7JB3

Meeting Objectives

Implementation Team meetings create the opportunity for key stakeholders to facilitate and support the adherence to the Iowa REACH Initiative Implementation Plan objectives and activities and to provide coordinated oversight and recommendations to ensure the success of the Iowa REACH Initiative.

Agenda Topic and Items

- Welcome & Introduction
- Iowa REACH Recap
- Outreach Strategies
- Messaging Across Platforms
- HHS Website Enhancements
- Public Comment