

# Molina MAAC Presentation

## September 2025

# Community Engagement Activities

## Meet Molina Tour

To increase member education and awareness during annual choice period through a strategically targeted statewide tour.



- More than **90** tour stops from April-June.
- Met **257** Molina members on the tour.
- Successfully referred **33** members for Case Management assistance.



## Back-to-School Bash!

We provided supplies to families to celebrate back to school.

- Partnered with Rock Valley Physical to host a Back to School Tailgate.
- Bicycle drawings for children
- Back2School event in Des Moines
- Gave away school supplies





# Superhero Night Out!

- National Night Out at Oakridge Neighborhoods in Des Moines
- Gave away 17,500 Pounds of Fresh Produce
- Broadlawns and Delta Dental were in attendance to provide health education and screenings





# Molina Baby Showers



- Our baby showers provide **education and support** to our members on the topics of:
  - Labor and Delivery,
  - Newborn Care,
  - Perinatal Mood and Anxiety Disorders,
  - Urgent Maternal Warning Signs,
  - and Local Resources.
- By attending one of our baby showers, members are eligible for **\$100 in healthy rewards**.
- Our in-person baby showers offer additional benefits and **giveaways** like pack 'n plays and car seats!
- This year, we have reached 184 members with our baby showers!

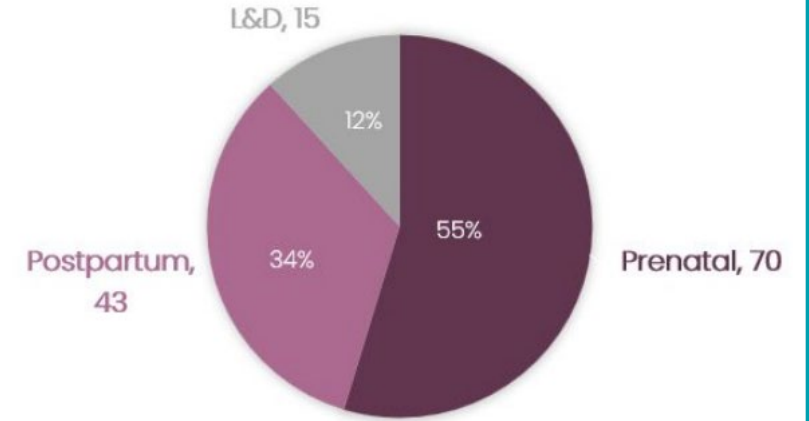


# Mae Doula Program Data

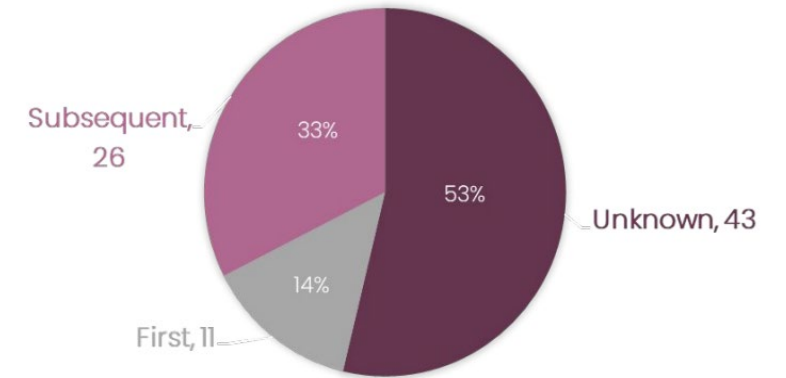
## Health Equity

- Over first program year (April 2024-25), influenceable births\* had:
  - 13% c-section
  - 0% preterm birth rate
  - 193 Enrolled to Date
  - 96 Members Matched with Doula
  - 200 Completed Doula Sessions
- Care flags generated by weekly perinatal quizzes and doula feedback continue to allow us to follow up with members to address health and SDOH needs.

### SESSION UTILIZATION BREAKDOWN



### DOULA USAGE BY PREGNANCY #



\*Sample size of 80 Molina IA members

# Suitcase Clinic

Suitcase clinics mobilize highly trained nurses to deliver community outreach with a traveling nurse bag of supplies outside of typical clinical settings and homes, to reach more families where they are already receiving other critical services.



## Services Offered Include:

### •Maternal Health Services

- Perinatal and Newborn Education
- Oral Health, PMAD, and SDOH Screenings
- Blood Pressure Checks
- Lactation Support

### •Child Health Services

- Blood lead level testing
- Developmental screening and education
- Oral health screening and fluoride application

### •Family Planning Services

- Pregnancy testing
- STI Screening and treatment
- Contraception

Our clinic has served 207 Individuals in partnership with 17 locations so far.