

Wellpoint MAC Presentation

John McCalley, Health Impact Director

September 11, 2025



Engaging with members and community partners

August was filled to the brim with Back-to-School, FQHC Week, and National Breastfeeding Week events across Iowa



Dubuque | Wellpoint sponsored Crescent Community Health Center's 2025 Patient Appreciation Day during FQHC Week.



Polk | Wellpoint answered families' questions during Valley High School's Tiger Days.



Black Hawk | Wellpoint Iowa sponsored Peoples' Community Health Clinic's Big Tent event and Kona Ice treats that were provided to attendees.



Polk | Wellpoint attended the 2nd annual Hope in Des Moines Back to School Event where school supplies, groceries, sports physicals, and more were provided.



Black Hawk | Wellpoint shared resources and benefit information for infant and maternal health.



Scott | Wellpoint sponsored 25 haircuts for kids at Friendly House's back to school event, which offers.

2025 Back to School Volunteerism & Donations



Sioux City | Wellpoint associates stuffed 50 backpacks with school supplies and donated the filled bags to the Boys & Girls Club of Siouxland.



Bettendorf | Associates stuffed 150 backpacks with school supplies and donated them to alternative high schools and young adult programs in Scott and Clinton Counties.



Cedar Rapids | Wellpoint associates stuffed 100 backpacks with school supplies for high school students attending Linn-Mar Community Schools.



West Des Moines | Wellpoint associates filled 100 branded backpacks with school supplies and donated the bags to the Marshalltown Community School District.



Des Moines | Wellpoint associates personally donated nearly 300 tissue boxes to Monroe Elementary in Des Moines.



Dubuque | Wellpoint filled 150 backpacks with hygiene supplies and donated them to Dubuque's Open Closet assistance program.

Wellpoint engagement with upcoming events in the community



APSE conference Sept. 22-23

FaDSS conference Sept. 24

NAMI Walk (Polk) Sept. 28

Healthy Birth Day Inc. Maternal Health Symposium Oct. 10

Dubuque County Early Childhood DBQ Kids Expo Oct 4

Starts Right Here Gala Nov. 8

My City, My Health Nov. 14

New Visions Laundry Love Dec. 17; also New Visions Holiday event Dec. TBD

