

Smoke Free Multi-Unit Housing



Iowa's Smoke Free Air Act requires hallways and common areas, such as laundry rooms and recreational rooms, to be smoke free. However, this does not extend to individual units within an apartment building or rental property. Property owners can protect their property and tenants by implementing a smoke free policy.

Reasons to Implement a Smoke Free Multi-Unit Housing Policy

Market Demand

- ▶ 75% of renters surveyed in central Iowa answered that they would choose a smoke free apartment building over one that allows smoking.¹

Indoor Air Quality

- ▶ There is no safe level of exposure to secondhand smoke.
- ▶ Air flows between units in multi-unit housing. Ventilation systems, air purifiers, and attempts to seal problem areas cannot control secondhand smoke exposure.

Cost Savings

- ▶ It costs on average \$1,322.50 more to renovate a unit that had been smoked in versus a unit that had not, according to a 2016 survey of Iowa landlords.²
- ▶ Stains, burn damage, and smoke odors result in excessive cleaning costing you time and money, without guaranteeing that these damages will be eliminated.

Fire Risk

- ▶ Cigarettes and other smoking materials are the leading cause of residential fire deaths in the United States.³
- ▶ Prohibiting smoking in individual apartment units, on balconies, and on the property reduces the risk of fire related property damage, injury, and death.

Resources:

1. Zenith Research Group. Exploring Smoke-Free Rental Attitudes in Central Iowa. March 2012.
2. Iowa property manager perceptions of multi-family smoke-free housing and smoke-free policies: Pilot study results. September 2016.
3. <http://nfa.usfa.dhs.gov/downloads/pdf/statistics/v5i5.pdf>.

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For more information on implementing a smoke free policy, finding a smoke free property, or to add your existing smoke free property to the Iowa Smoke Free Homes Registry, please visit smokefreehomes.iowa.gov.

CONTACT

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