

Iowa Rural Health Transformation Program (Healthy Hometowns)

Other Supporting Materials

Appendix 1: References

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Appendix 2: Data Tables

Figure 1: Driving Distance in Minutes to the Nearest Iowa Psychiatrist by Census Tract

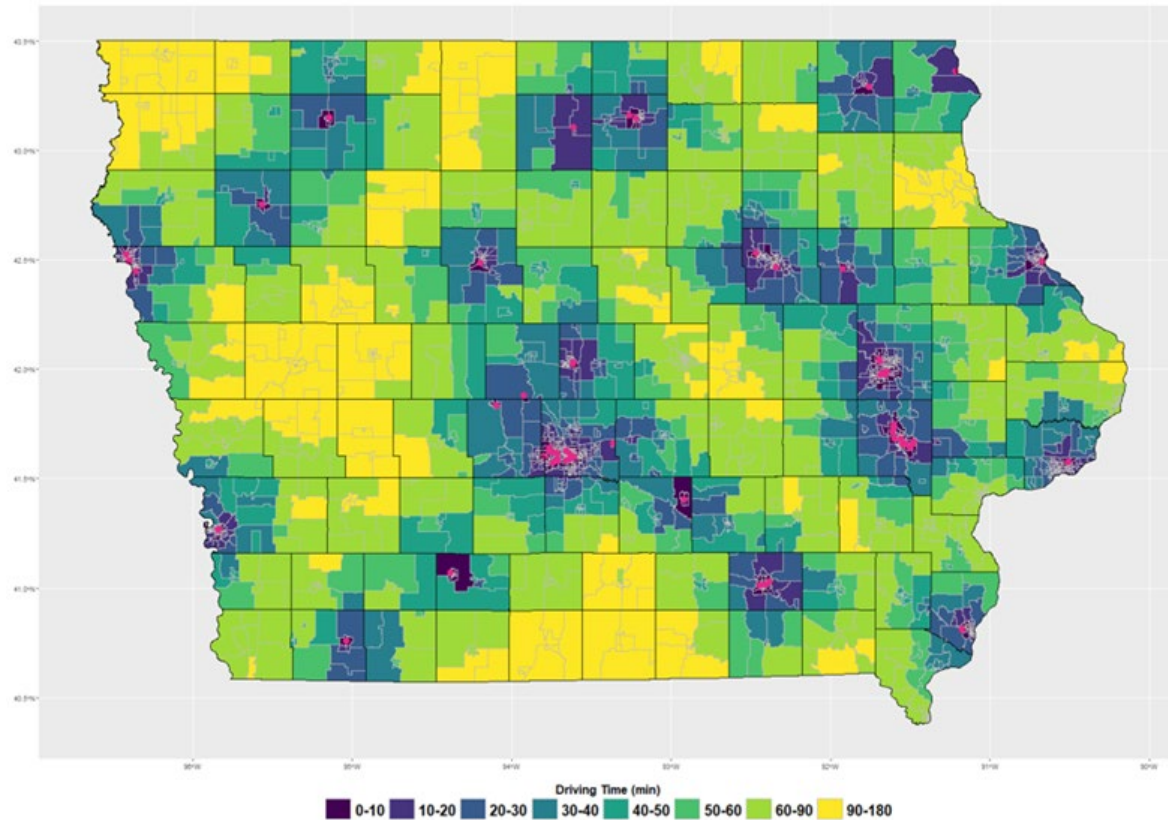


Figure 2: Driving Distance in Minutes to the Nearest Iowa Cardiologist by Census Tract

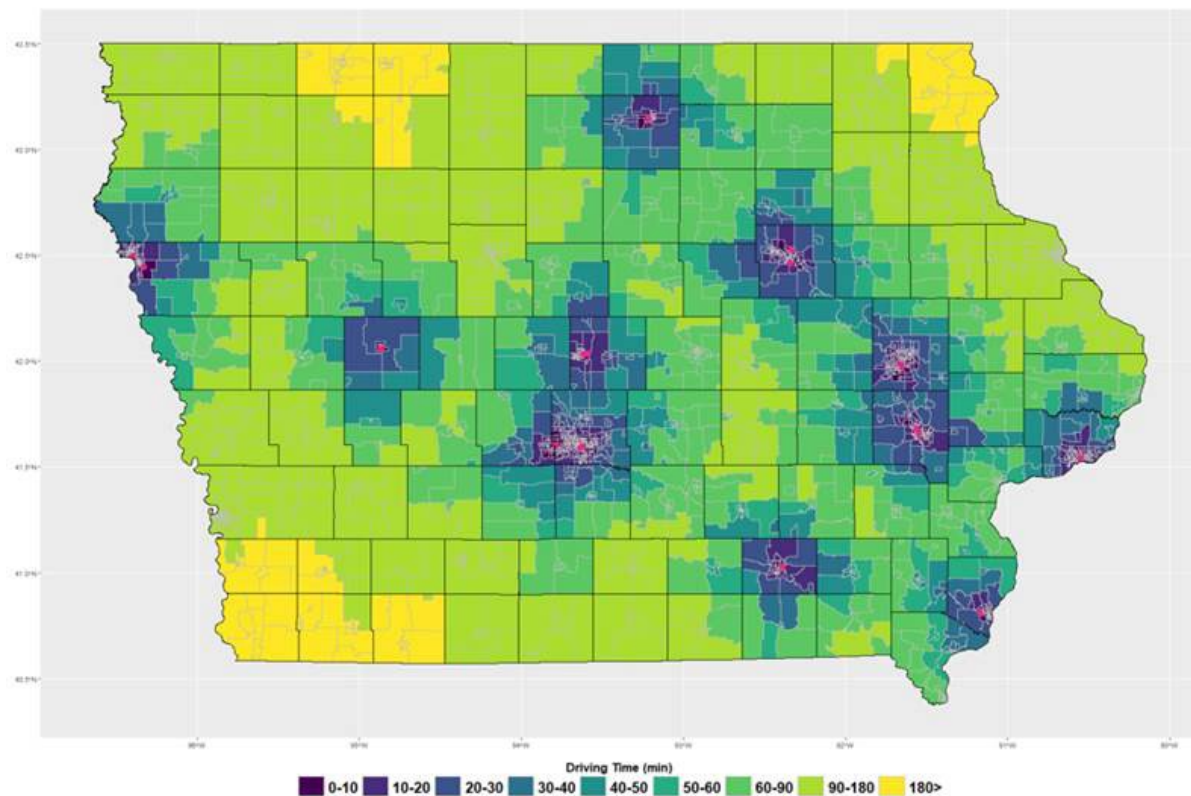


Figure 3: Access to Primary Care Physicians and Hospitals by Rural Status

Table Reports Mean Values			
Provider	Patient	Driving Distance in Mi.	Driving Time in Min.
Hospital	Metro	6 (5)	14 (11)
Hospital	Micro	7 (8)	17 (17)
Hospital	Rural	12 (7)	29 (16)
Hospital	Small	5 (5)	12 (11)
PC Physician	Metro	3 (3)	7 (8)
PC Physician	Micro	4 (4)	10 (11)
PC Physician	Rural	10 (7)	24 (15)
PC Physician	Small	4 (4)	10 (10)

Notes: Standard deviations are in parenthesis. Source: OSCEP Provider Survey was used for determining physician practice locations. Street networks provided by OpenStreetMaps.

Figure 4: Visits Per Capita, Rural to Urban and Urban to Rural; Cancer-Related

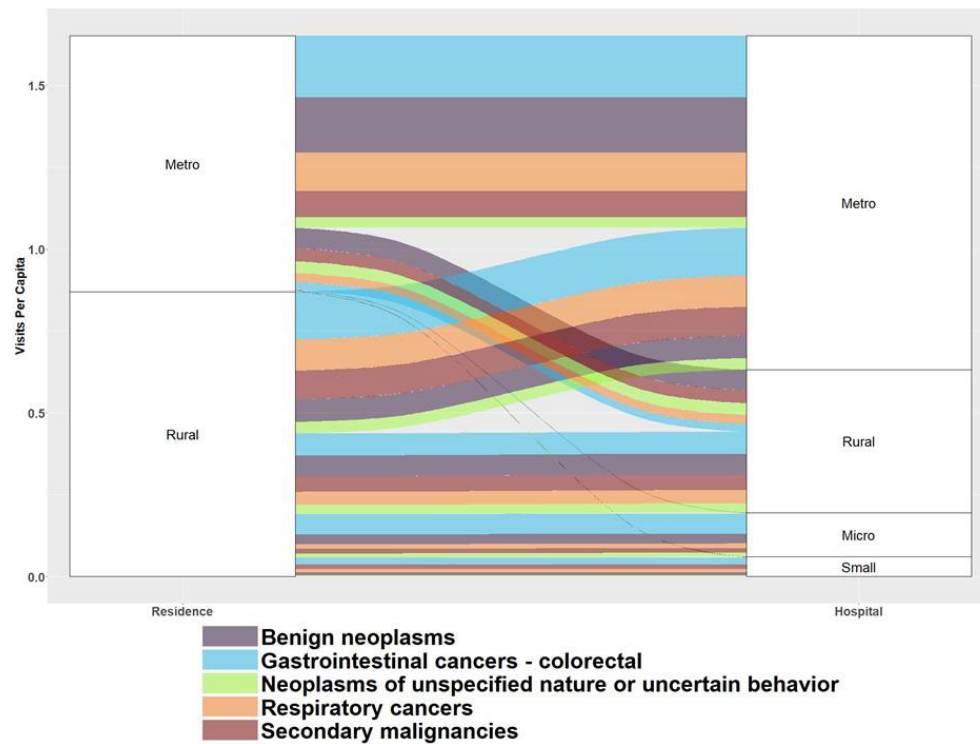


Figure 5: Visits Per Capita, Rural to Urban and Urban to Rural; Common Ailments

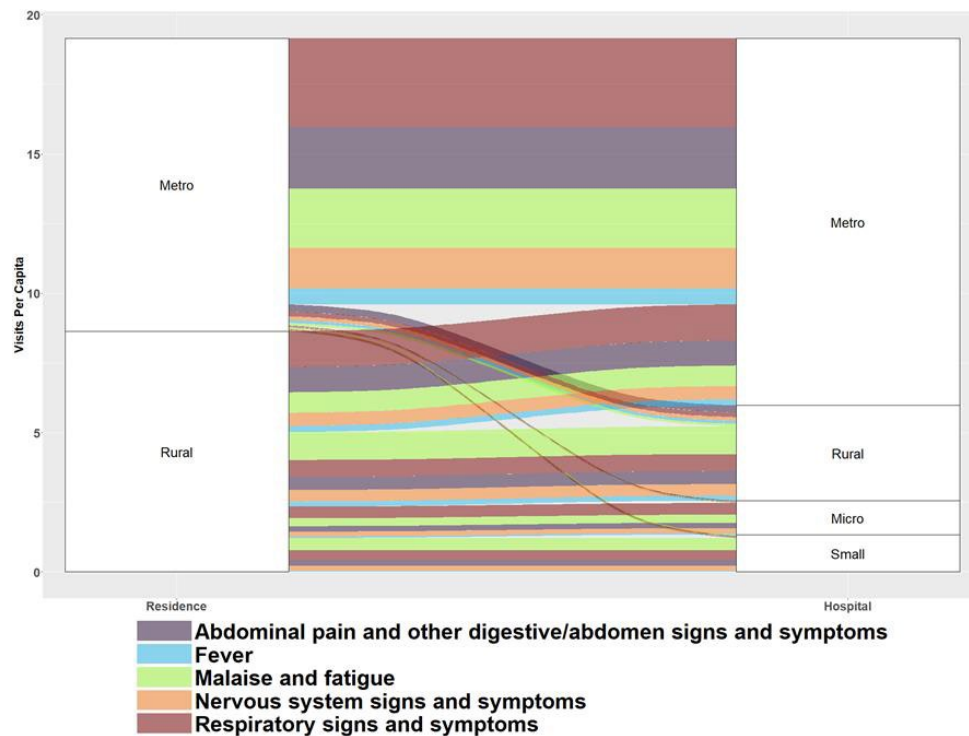


Figure 6: ED Ambulatory Care Sensitive Conditions by Rural Status

ACSC Condition	RUCA	Claims	Visits per capita
Cardiovascular	Metro	2,359	1.28
Cardiovascular	Micro	1,034	2.27
Cardiovascular	Rural	1,468	2.59
Cardiovascular	Small	769	2.30
ENT	Metro	183	0.10
ENT	Micro	127	0.28
ENT	Rural	255	0.45
ENT	Small	96	0.29
Respiratory	Metro	7,878	4.28
Respiratory	Micro	2,360	5.18
Respiratory	Rural	3,942	6.94
Respiratory	Small	2,420	7.25

Source: 2024 IPOP claims data. Note: Visits per capita have been multiplied by 1000 to be interpreted as visits per 1000 residents.

Figure 7: Driving Time to Hospitals by Census Block Group

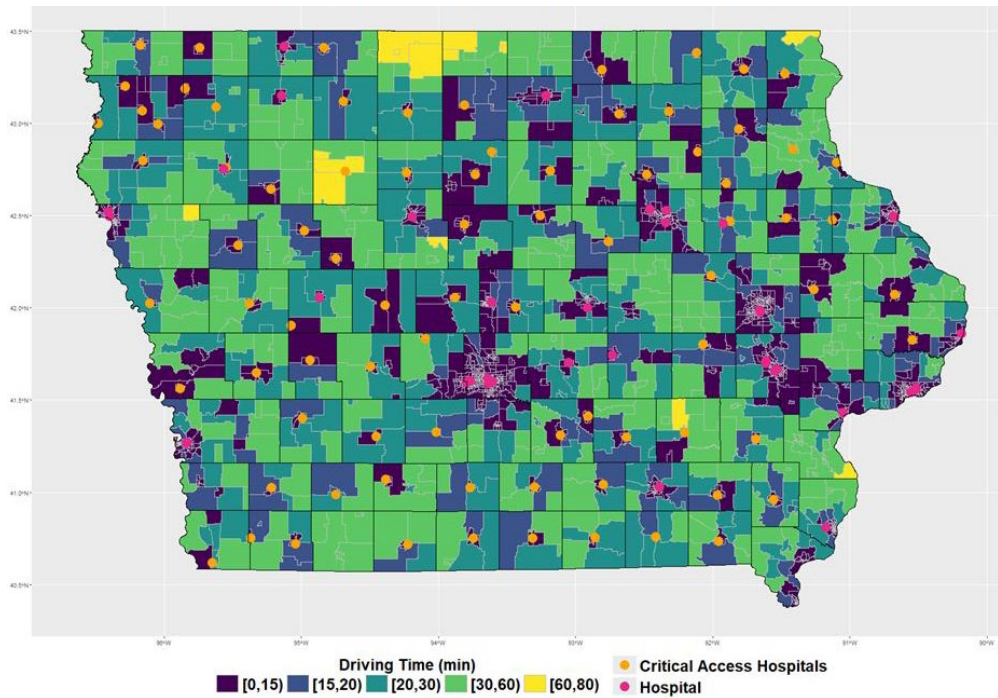


Figure 8: Leading Causes of Death Iowa vs. Nation, Age-Adjusted Rate

Leading Causes of Death - 2023	IA Age Adjusted Rate per 100k Population	Other States Age Adjusted Rate per 100k Population
Intentional Self-Harm (Suicide)	17.2	13.9
Essential Hypertension	12	10
Chronic Lower Respiratory Diseases	40.1	35.3
Parkinson Disease	10.3	9.5
Diseases of Heart	176.6	166.4
Malignant Neoplasms	148.6	144.0
Alzheimer Disease	29.9	30.0
Diabetes Mellitus	23.3	23.7
Influenza and Pneumonia	11.3	11.6
COVID-19	45.2	48.9
Chronic Liver Disease	12.0	13.2
Septicemia	8.9	9.9
Cerebrovascular Diseases	32.3	39.1
Nephritis, Nephrotic Syndrome, and Nephrosis	10.6	13.2
Accidents (Unintentional Injuries)	47.4	59.7

Source: U.S. Decennial Census (2020), RUCA codes, National Highway Network, accessed 8/2025.

Figure 9: Iowa Care Shortage Areas by Discipline, Rural vs. Urban

	Number of Primary Care Shortage Areas (% of total)	Number of Dental Care Shortage Areas (% of total)	Number of Mental Health Shortage Areas (% of total)
Rural Counties: Whole County is Shortage Area	43 (64.2%)	35 (52.2%)	59 (88%)
Rural Counties: Part of County is Shortage Area	1 (1.5%)	0 (0%)	0 (0%)
Rural Counties: None of County is Shortage Area	23 (34.3%)	32 (47.8%)	8 (12%)
Urban Counties: Whole County is Shortage Area	4 (36.4%)	4 (36.4%)	3 (27.2%)
Urban Counties: Part of County is Shortage Area	4 (36.4%)	1(9%)	7 (63.6%)
Urban Counties: None of County is Shortage Area	3 (27.2%)	6 (54.6%)	1 (9%)
Source: HRSA Data Warehouse, Health Professional Shortage Areas by County, July 2025.			

Figure 10: Leading Causes of Death, Iowa Crude Rate Urban vs. Rural

Leading Causes of Death - 2023	IA Urban Crude Rate	IA Rural Crude Rate
Diseases of Heart	192.88	297.45
Malignant Neoplasms	169.85	233.89
Accidents (Unintentional Injuries)	50.17	59.22
Cerebrovascular Diseases	36.94	53.01
Chronic Lower Respiratory Diseases	44.88	66.92
Alzheimer Disease	33.38	53.20
Diabetes Mellitus	22.28	41.92
Nephritis, Nephrotic Syndrome, and Nephrosis	11.8	18.82
COVID-19	46.98	77.85
Chronic Liver Disease	13.25	16.22
Intentional Self-Harm (Suicide)	16.37	19.53
Influenza and Pneumonia	11.08	21.54
Essential Hypertension	14.97	21.28
Septicemia	10.48	15.16
Parkinson Disease	11.93	17.30

Figure 11: EMS Performance Statistics – Time to Treatment

Designation	Rural	Urban
Average of Treatment Time in Minutes (Mean) - Time from arrived at patient to transfer of care at destination	102.31	59.04478
Average of Treatment Time in Minutes (Standard Deviation)	171.1906	20.37864
Average of Response Time in Minutes (Mean) - Time from EMS notification by dispatch to arrival at scene	39.1478	37.03837
Average of Response Time in Minutes (Standard Deviation)	46.50713	32.41934
Average of Scene Time in Minutes (Mean) - Time from arrival at scene to time left scene	58.28847	52.6522
Average of Scene Time in Minutes (Standard Deviation)	52.97351	33.37483
Average of Transport Time in Minutes (Mean) - Time left scene to arrival at destination – inter-facility transfers	26.48468	21.00565
Average of Transport Time in Minutes (Standard Deviation)	4.882814	5.578081
Total Transfers	10529	8073
Transfer Rates	179.0315	101.9743

Source: ImageTrend EMS Registry, Accessed October 2025.

Figure 12: Driving Time to Practicing Medical Oncologists by Census Block Group

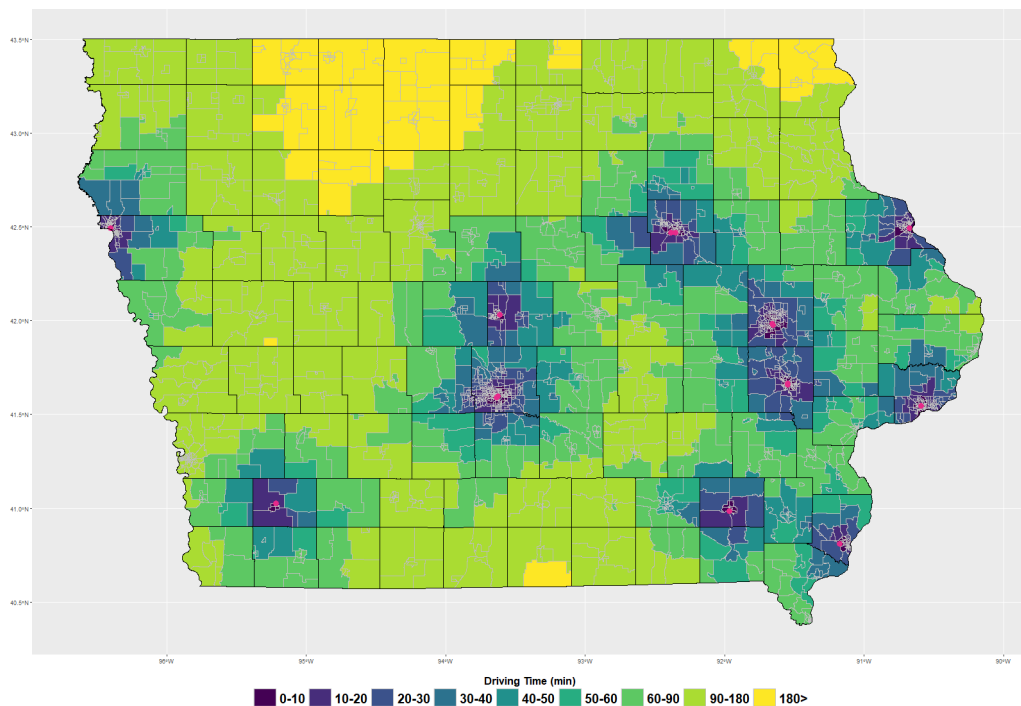


Figure 13: Driving Time to Practicing Radiation Oncologists by Census Block Group

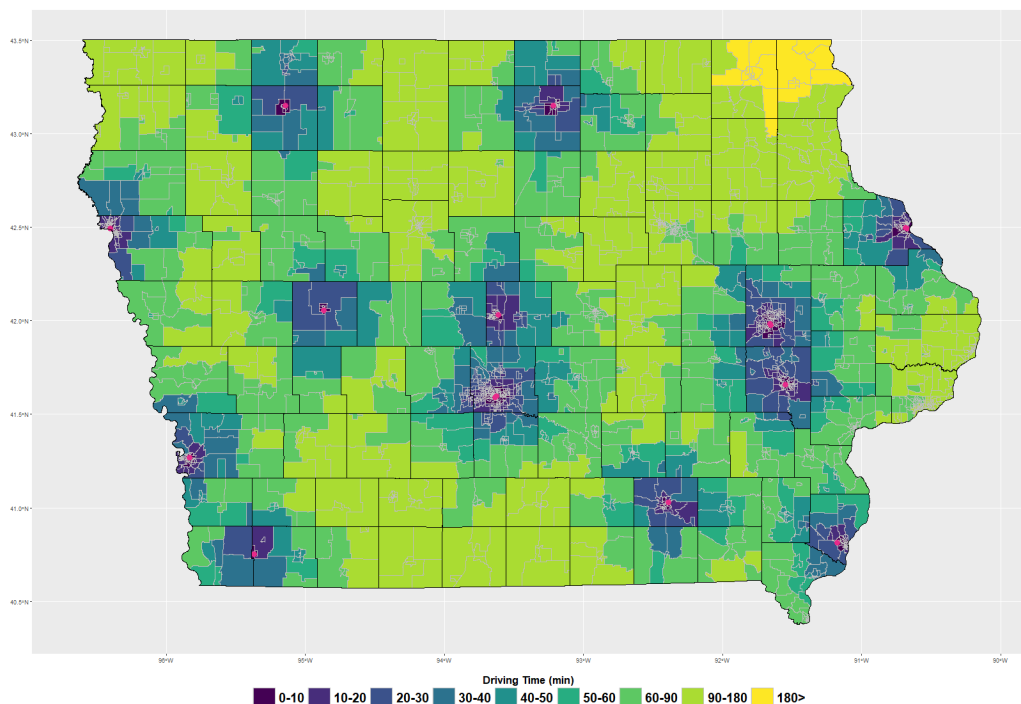


Figure 14: Driving Time to Practicing Obstetricians/Gynecologists by Census Block Group

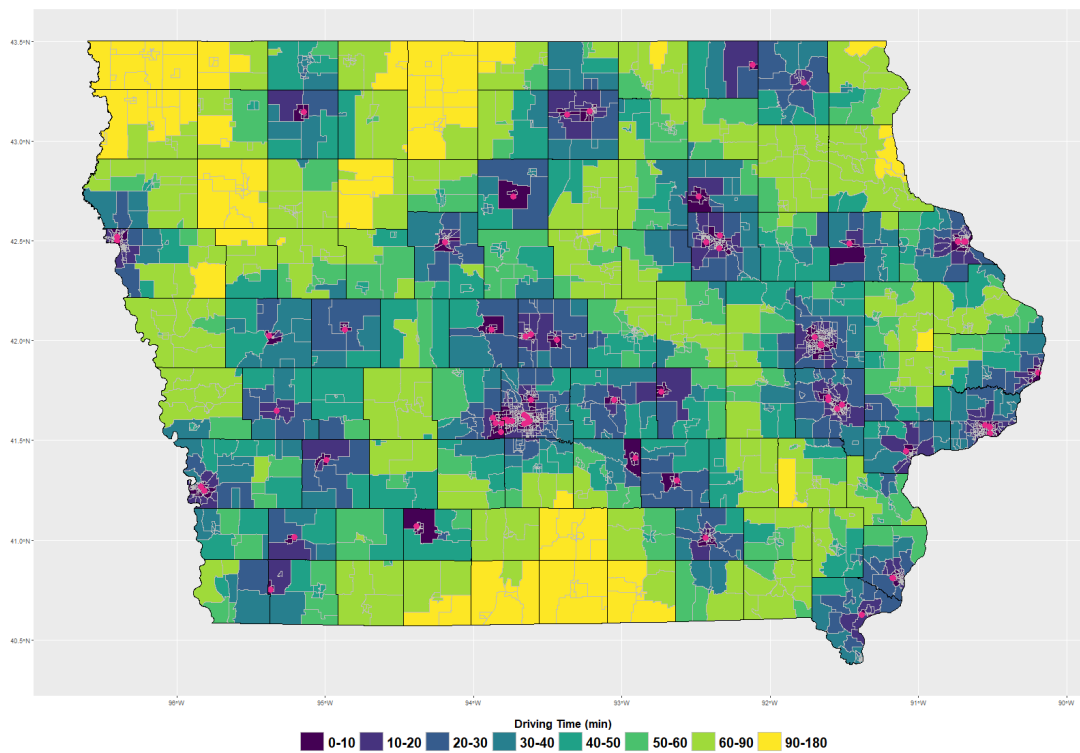
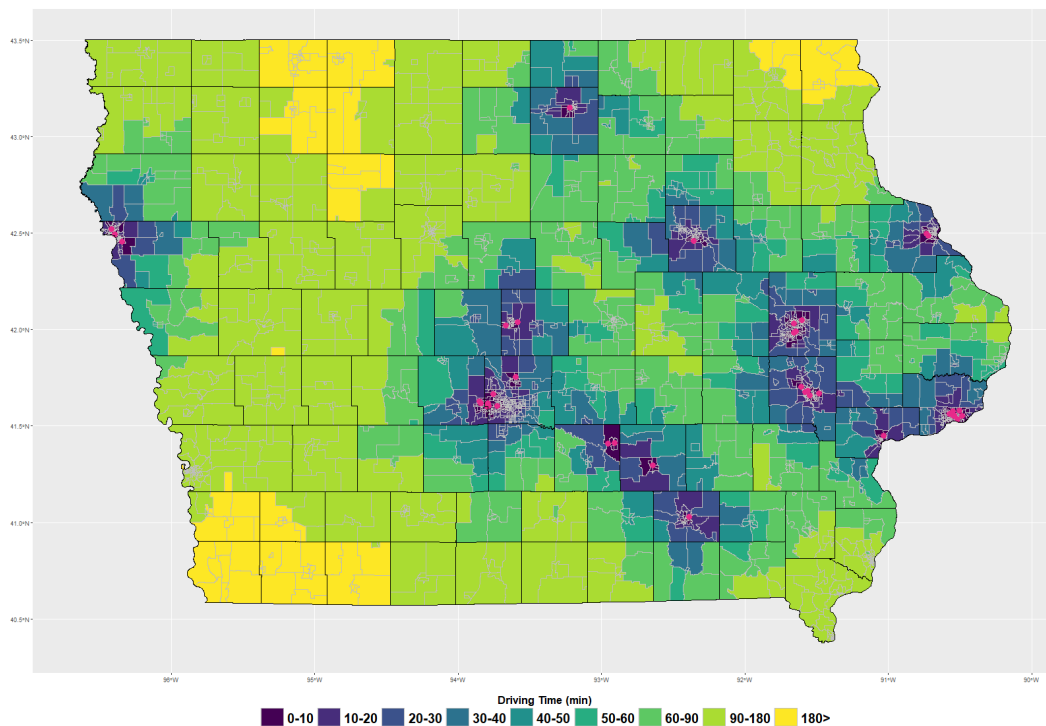


Figure 15: Driving Time to Practicing Dermatologists by Census Block Group



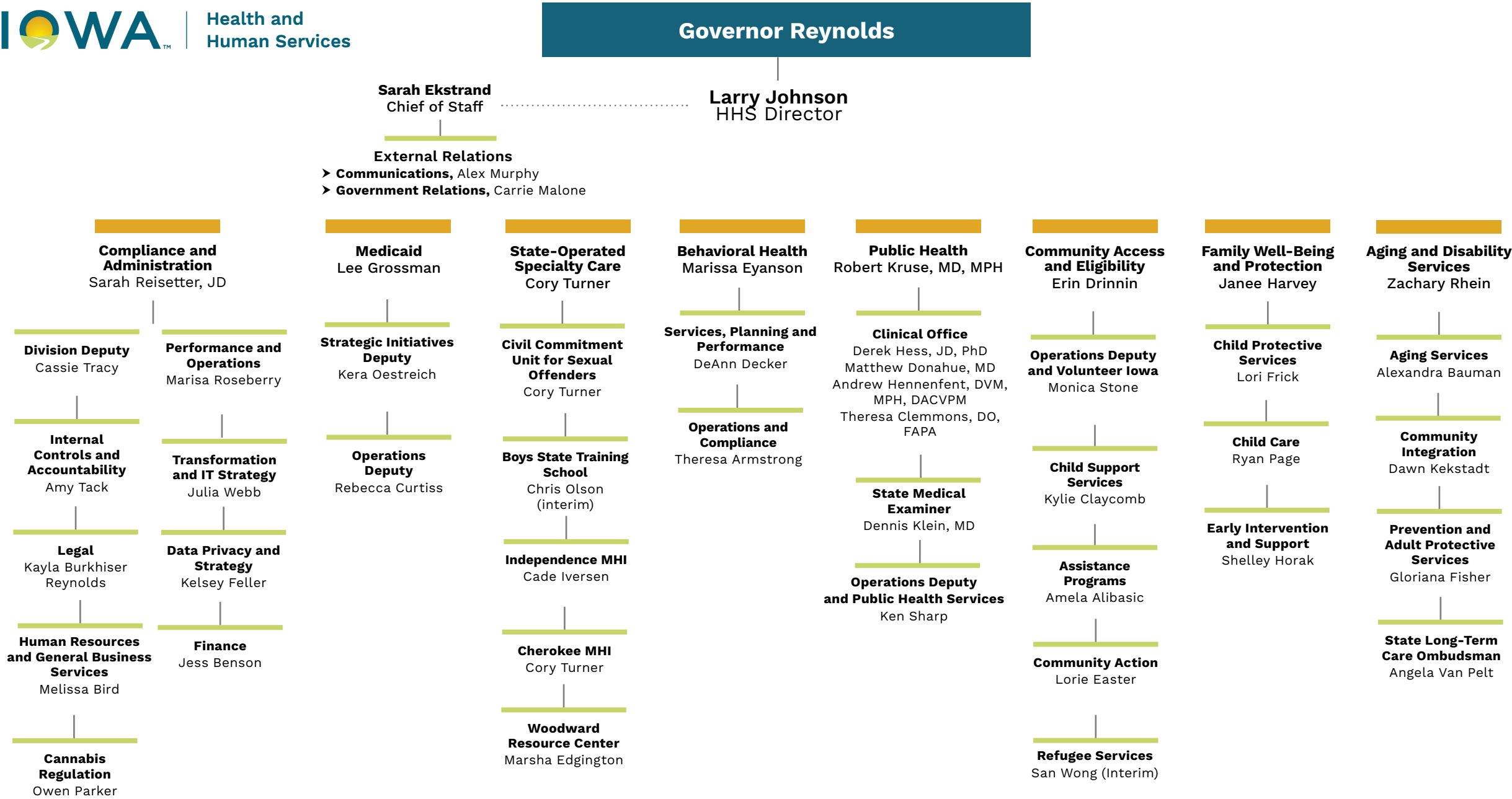
Iowa Rural Health Transformation Program (Healthy Hometowns)

Appendix 3: Iowa Technical Score Alignment Matrix

Iowa Initiative Technical Score Alignment Matrix		
Hometown Connections	Technical Score Factor	Description
	B.1. Population health clinical infrastructure	The application process will require formalized referral agreements, community investment strategies, enhanced outreach, and integration of wraparound social services to increase coordination among existing rural community providers.
	B.2. Health and lifestyle	Providers serving schools will incorporate nutrition and physical activity into care. Schools can receive new physical activity equipment as incentives for participation.
	C.1. Rural provider strategic partnerships	Engagement in partnerships that cross over hospital affiliations to provide rural care as a global healthcare system focusing on the right care, at the right time, in the right place while respecting patient choice.
	D.1. Talent recruitment	Development of plans for tuition reimbursement, workforce recruitment strategies, apprenticeship, internship, and/or residency opportunities.
	E.2. Individuals dually eligible for Medicare and Medicaid	Data collection and analysis on those served, improvements in future care based on results
	F.1. Remote care services	Implementation of telehealth strategies in Health Hubs and in schools.
	F.2. Data infrastructure	Required utilization of the health information exchange.
	F.3 Consumer Facing Technology	Contractors developing Health Hubs may invest in consumer-facing technology to aid patients with self-management
Combat Cancer: Prevent and Treat	B.1. Population health clinical infrastructure	Improving access to care that prevents chronic diseases .
	B.2. Health and lifestyle	Providing education on health and lifestyle factors that contribute toward cancer risk
	C.1. Rural provider strategic partnerships	Engagement in partnerships that cross over hospital affiliations to provide rural care as a global healthcare system focusing on the right care, at the right time, in the right place while respecting patient choice.
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	F.2. Data infrastructure	Required utilization of the health information exchange.
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Communities of Care	B.1. Population health clinical infrastructure	Improve and expand the quality and delivery of health care to rural Iowans through development of a community care hub-and-spoke system to improve chronic disease-related health outcomes. explores sustainable models by funding demonstration projects
	B.2. Health and lifestyle	Implement a community care hub-and-spoke system that delivers accessible physical activity, nutrition, self-management, and screening interventions aimed at personal health improvements and risk reduction for rural Iowans at the community level.
	C.1. Rural health strategic partnerships	Funds co-located access points to promote preventive health and address root causes of diseases and provide wrap around social care.
	E.2. Individuals dually-eligible for Medicare and Medicaid	Community health workers will provide enrollment support and care coordination for this population. Data collection and analysis activities.
	F.1. Remote care services	<u>Expansion for telehealth</u> services can allow for the co-location care sites to serve as spokes to hubs with specialized care in metropolitan areas
	F.2. Data infrastructure	All participating organizations will be required to connect to the Iowa Health Information Exchange to allow for seamless access to records across provider types.
	F.3. Consumer facing technology	Continuous glucose monitors will be provided to clients of this chronic disease prevention and management hub to allow patients to use technology in their homes for better health.
Health Information Exchange	B.1. Population health clinical infrastructure	HIE provides longitudinal health record enabling more effective and efficient integrated models of care.
	C.1. Rural provider strategic partnerships	HIE allows for secure and timely access to patient records for the entire integrated team, even if using different EHR systems.

	F.2 Data infrastructure	HIE meeting the latest USCDI v3 standards for interoperability ensures high quality, valid data exchange for timely use at the bedside as well as a repository of data for population health/rural health data analytics.
EMS Community Care Mobile	B.1. Population health clinical infrastructure	The services provided use expanded scopes of practice for EMS clinicians to improve the population health clinical infrastructure in rural Iowa by focusing on technological innovation, primary care, and chronic disease prevention and management.
	C.1. Rural provider strategic partnerships	Builds formal linkages between EMS, hospitals, public health, OB/GYNS, and primary care networks.
	C.2. EMS	Expands EMS capacity, sustainability, and innovation through MIH deployment.
	D.1. Talent recruitment	Implements targeted EMS workforce recruitment and retention strategies.
	E.2. Individuals dually eligible for Medicare and Medicaid	Data collection and analysis on those served, improvements in future care based on results
	F.1. Remote care services	Provides care through telehealth within Mobile Integrated Care units and during High-risk OB and Neonatal Transport. Provides remote care at patient homes and community sites.
	F.2. Data infrastructure	Develops statewide EMS quality dashboards and performance monitoring systems. MIH sites connect to HIE.





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