

Medical Advisory Council (MAC)

MEETING MINUTES September 11, 2025

CALL TO ORDER AND ROLL CALL

Jason Haglund, Co-chairperson of the Medical Advisory Council (MAC) called the meeting to order at 1:00 p.m., noting Angie Doyle-Scar was recovering from dental work. Jason called the roll, and a quorum was achieved.

APPROVAL OF PREVIOUS MEETING MINUTES

A motion to approve the previous meeting minutes was made by Seth Brown and seconded by Mary Nelle Trefz. The minutes were approved unanimously.

INTRODUCTION OF NEW MEDICAID DIRECTOR

Lee Grossman introduced himself as the new Iowa Medicaid Director. He shared his background in Wyoming Medicaid, his Iowa roots, and his priorities including relationship-building, supporting vulnerable populations, and addressing federal mandates impacting the Medicaid budget. He welcomed future engagement and questions from the council.

RURAL HEALTH TRANSPORTATION UPDATE

Miles Brosamer and Donnie Anderson reported on the integration of Uber Health with two MCOs, with full integration expected soon. They are gathering data to assess utilization and coverage gaps. Questions were raised about Uber and Lyft's reach in rural areas. Rebecca noted that using these services in metro areas may free up traditional providers for rural coverage. An interactive map is being developed to visualize transportation coverage.



BAC MEMBER INTRODUCTIONS

New BAC members introduced themselves, sharing personal and professional connections to Medicaid. Janae confirmed 20 BAC members, with staggered onboarding to maintain continuity. Janae shared four key concerns from BAC members: statewide dental coverage, HOME waiver changes, health home sunset, and appeals/exception to policy processes. MAC members discussed how to address these concerns and integrate BAC input into MAC's recommendations. A new agenda development process was proposed to improve collaboration and preparation.

HAWKI UPDATE

Jamie Beskow reported 445 outreach activities in the last quarter, including community events and back-to-school programs. Hawki coordinators assisted families with applications and presumptive eligibility. Concerns were raised about undocumented families' hesitancy to apply. Enrollment data will be shared at the next meeting.

DASHBOARD UPDATE

Kurt Behrens, Managed Care Reporting and Oversight (MCRO), presented updates on the Iowa Medicaid Dashboard¹ which can be accessed on the Agency Dashboards webpage². Q3 data is currently displayed, with Q4 data expected in early October. Enrollment reached 703,198. Case manager ratios were adjusted to 1:45. A new dental outcomes page will be added, showing oral health evaluations and fluoride treatments by county, age, and plan. Additionally, Medicaid reports can be accessed on the Medicaid Performance and Reports webpage³.

MANAGED CARE PLAN (MCP) UPDATE

1. Delta Dental Update:

Nicole Miller shared outreach efforts including school events, state fair participation, and volunteer activities. Delta Dental funded I-Smile Silver to expand care coordination to veterans. Text messaging increased oral health survey completion by 110%. Emergency room data is used to connect members with dental homes. A partnership with Storm Lake provides Operating Roombased dental care, with plans to replicate the model statewide.

¹https://app.powerbigov.us/view?r=eyJrljoiMmlyMTQxNzltZmlwNS00ZDI2LThhMDAtZGI1MzZhNmNiMm M3liwidCl6ljhkMmM3YjRkLTA4NWEtNDYxNy04NTM2LTM4YTc2ZDE5YjBkYSJ9

² https://hhs.iowa.gov/dashboard_welcome

³ https://hhs.iowa.gov/performance-and-reports/medicaid-reports



2. Iowa Total Care Update:

Jay McLaren highlighted quality improvement initiatives including the "Shoes for Shots" HPV vaccine program, provider education, and value-added benefits like doula support and diabetes kits. School-based behavioral health services were expanded through Hazel Health and Classroom Clinic. Green to Go events distributed fresh produce and collected health risk screenings. The Bindl app helps assess social needs and connect shelter clients with resources.

3. MCNA Dental Update:

Nicole Cusick reported on outreach at shelters and WIC clinics, provider satisfaction, and care coordination efforts. MCNA resolved access issues for two members in Florida through single-case agreements. A spring seminar addressed claim denials. MCNA continues to support providers and members through education and coordination.

4. Molina Healthcare Update:

Nafissa Egbuonye shared Molina's outreach efforts including 257 events, YMCA membership incentives, and fresh produce distribution tailored to community needs. Baby showers provided education and rewards. The doula program matched 193 members and showed strong outcomes. Pop-up clinics with EveryStep served 207 individuals. Molina plans to expand services and address gestational diabetes.

5. Wellpoint Update:

John McCalley described back-to-school outreach, education support, and a partnership with Starts Right Here, including a \$50,000 donation. Upcoming events include APSE, Healthy Birthdays Symposium, and My City, My Health. Wellpoint will host the New Visions Holiday event in December, supporting individuals experiencing homelessness.

OPEN DISCUSSION

MAC members discussed meeting formats, suggesting hybrid models to balance engagement and accessibility. Members emphasized the need to clarify MAC's mission and improve agenda development. Suggestions included more interactive discussions, provider recruitment, and aligning MAC's work with budget cycles and rule updates. Jennifer Steenblock clarified that lowa's work requirements are pending federal rule finalization. Janae provided an update on the Rural Health Transformation Program, including weekly stakeholder meetings and upcoming CMS guidance. MAC members requested broader stakeholder inclusion and suggested connecting with the lowa Medical Society Rural Healthcare Task Force.



ADJOURNMENT

Meeting adjourned at 3:00 p.m.
Submitted by
Nell Bennett
Recording Secretary
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