

# State Plan on Brain Injury Discussion: Session 4

**Ellen Maahs**, Strategic  
Development Coordinator

**Gabby Tufts**, Strategic  
Development and Deployment  
Specialist

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# Goals for Today

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Finalize Focus Area 2.



Review all goals and tactics within Focus Area 3.



Finalize Focus Area 3.

# Grounding takeaways thus far

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Data showed that people are reporting an age of ‘first severe brain injury’ at key developmental ages (age 7-18)



“How do we do this work in a way that makes people feel heard, but not stigmatized?”



Substance use stood out – for the individual and for the caretaker.



We can better leverage partners like schools, teachers, athletic departments, child welfare system, or other places in the community.



Education should be basic for the public and walked back to a younger level. How can we give youth resources to advocate for themselves?



# Three Focus Areas

1. Service Systems Enhancements
2. Prevention
3. Education and Awareness



# Focus Area 2: Service Systems

## Service System Enhancements

1. Increase brain injury screening, assessment, and services coordination across systems of care that address multi-occurring conditions often experienced by individuals with brain injury. *(originally in Focus Area 1)*
2. Improve timely access to the appropriate medical and community-based services for people with brain injury. *(originally in Focus Area 1)*
3. Develop service recommendations to meet the needs of Iowans with brain injury. *(Updated verbiage)*
4. Develop a well-trained and culturally competent workforce of providers that serve and support individuals with brain injury. *(Updated verbiage)*

# Goal 4

4. Provide customized educational resources to develop a well-trained workforce that serves and supports individuals with brain injury.

## Original Tactics:

- Update the online brain injury training module for direct service professionals providing brain injury services for use with all new hires and, electively, existing staff.
- Create additional brain injury training modules for case managers, care coordinators, utilization managers and LTSS planners for use by the Medicaid managed care organizations and other case management service providers in person-centered planning.

# Break!

We will start again in 5 minutes.

# Original (and updated!) Goals

## Service System Enhancements

1. Increase brain injury screening, assessment, and services coordination across systems of care that address multi-occurring conditions often experienced by individuals with brain injury.
2. Improve timely access to the appropriate medical and community-based services for people with brain injury.
3. Develop service recommendations to meet the needs of Iowans with brain injury.
4. Provide customized educational resources to develop a well-trained workforce that serves and supports individuals with brain injury.

## Prevention

5. **Reduce preventable brain injury through implementation of sustainable, structural changes in Iowa.**
6. **Increase utilization of best practices for concussion prevention and management.**

## Education & Awareness

7. Increase awareness of brain injury within state systems and processes.
8. Expand information on non-traumatic brain injury and prevention, including emerging issues (e.g. COVID-19).
9. Raise awareness about the incidence of traumatic brain injury related to motor vehicle injuries.
10. Raise awareness about the incidence of traumatic brain injury related to sports/recreational injuries.



## Focus Area 3: Prevention

### Prevention

5. Reduce preventable brain injury through implementation of sustainable, structural changes in Iowa.
6. Increase utilization of best practices for concussion prevention and management.

# Goal 5 Tactics

5. Reduce preventable brain injury through implementation of sustainable, structural changes in Iowa.

## Original Tactics:

- Engage with the Iowa Injury and Violence Preventions (IVP) Advisory Committee to recognize opportunities for prevention-focused collaboration and identify at least three IVP groups that align with the prevention priorities of the state plan.
- Develop at least one plan or initiative related to prevention of brain injury in collaboration with other IVP groups.
- Assess the data reporting system for brain injury statistics.
- Implement at least one shared strategy demonstrating measurable outcomes for prevention of ABI.

# Goal 6 Tactics

## 6. Increase utilization of best practices for concussion prevention and management.

### Original Tactics:

- Develop a data report on concussion and other traumatic brain injuries (TBIs).
- Develop recommendations for concussion surveillance in Iowa.
- Implement local and statewide training on screening, identification and referral to reduce long term consequences of brain injury.
- Expand utilization of Teacher Acute Concussion Tool by school personnel.
- Expand athletic trainer reporting for youth sports concussions.

# Reflections



As we discussed Focus Area 1,  
what felt encouraging or positive to  
you?



Were there any areas that felt  
frustrating, concerning, or  
unfinished?



# Questions

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Maggie Ferguson  
Disability & Injury Prevention Project Director  
[Maggie.Ferguson@hhs.iowa.gov](mailto:Maggie.Ferguson@hhs.iowa.gov)



Health and  
Human Services