

# Molina June MAC Meeting presentation



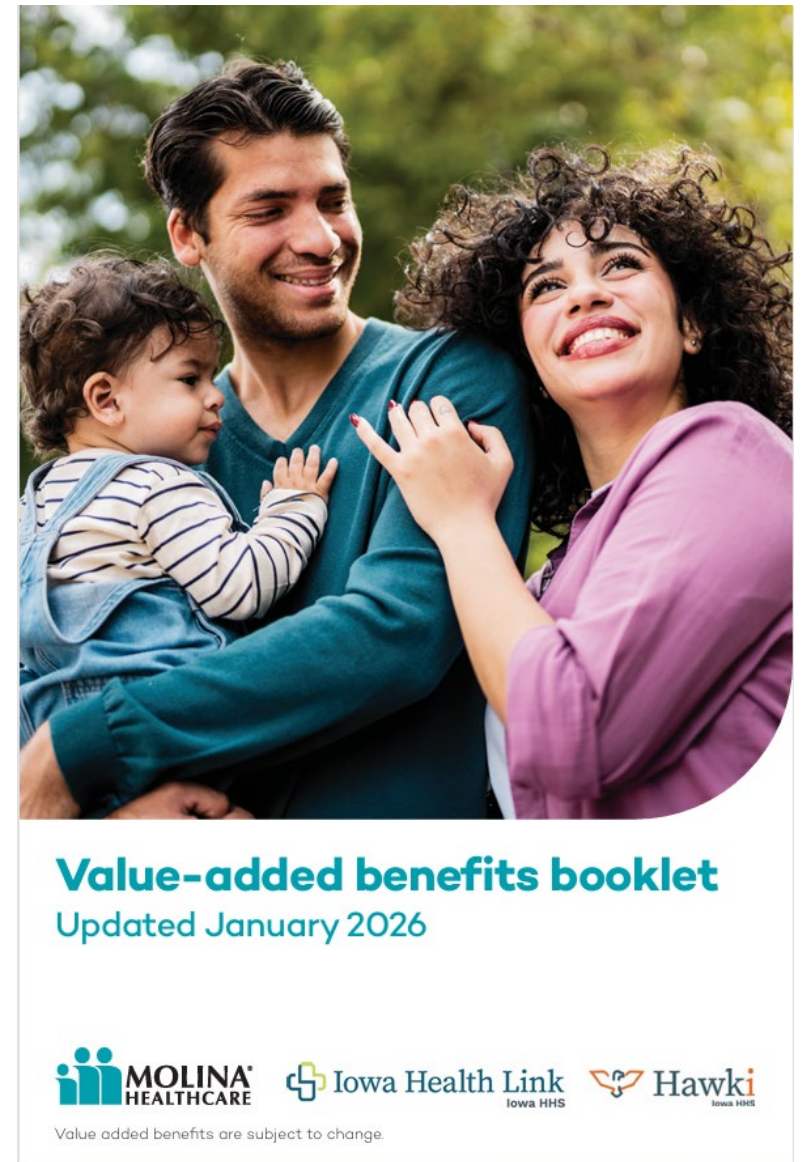
06/11/2026



## Molina Value Added Benefits

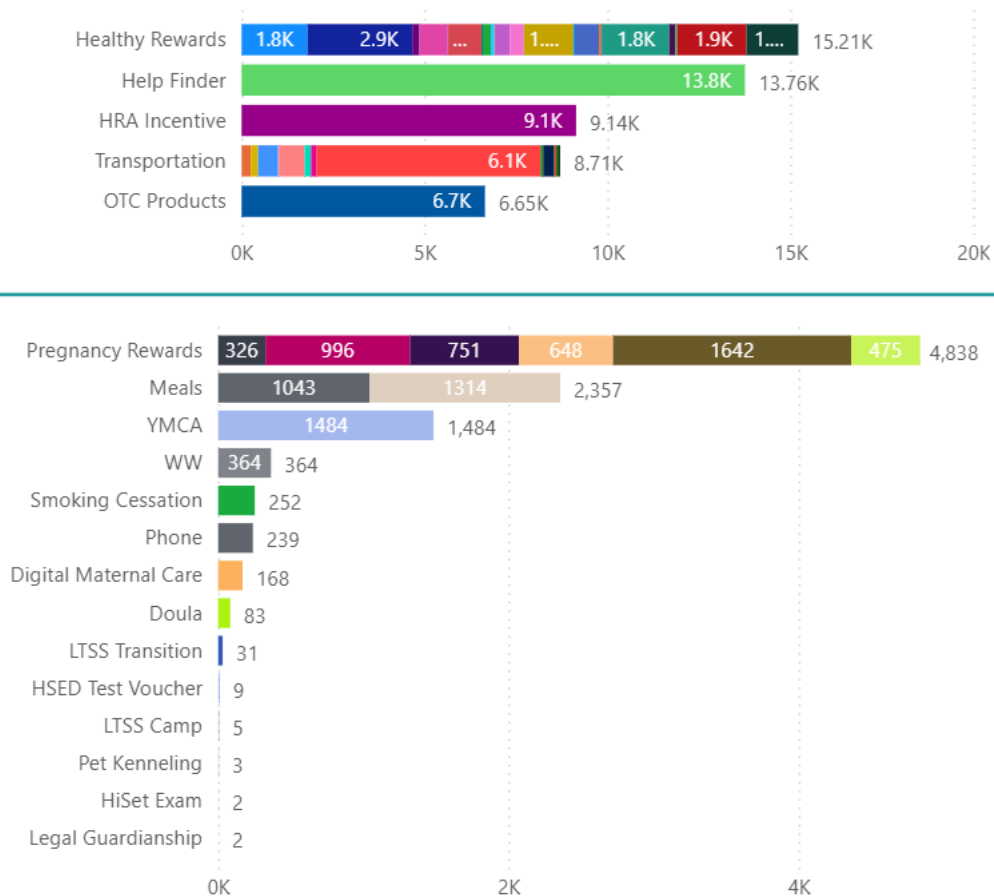
How is our value-added benefits promoted?

- Member Handbook
- Molina Website
- Social Media
- Text and Email



# Molina Value Added Benefits Utilization (SFY25-present)

## Value-Added Services - Total VAB Utilization



77,430

Total VAS Count

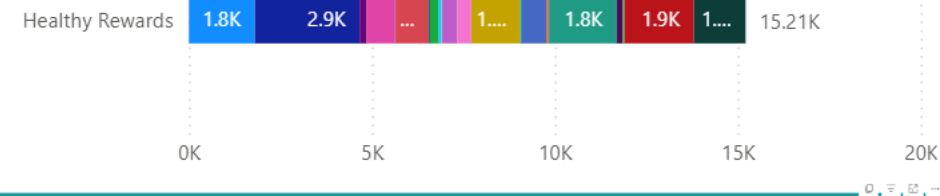
18,048

Unique Member Count

4

Average # of VAS / Member

## Value-Added Services - Total VAB Utilization



15,214

Total VAS Count

6,903

Unique Member Count

2

Average # of VAS / Member

## Laundry Love Initiative

# Community Engagement Impact

## Laundry Love: Supporting Health, Dignity, and Access

Molina Healthcare launched Laundry Love in March 2024 as part of a national nonprofit initiative that partners with local laundromats to support low-income and unhoused communities.

### Iowa Community Partnerships:

- All Care Health Center – Council Bluffs
- Community Health Center – Fort Dodge
- Siouxland Community Health Center – Sioux City
- Thriving Families Alliance-Council Bluffs
- New Visions Homeless Services-Council Bluffs
- Upper Des Moines Opportunity-Fort Dodge
- Siouxland Community Action Agency-Sioux City

### Where We Serve:

- Council Bluffs
- Fort Dodge
- Sioux City

### Program Impact (Since 2024):

- 37 Laundry Love events hosted across Iowa communities

### Beyond Laundry – Onsite Support Services:

- Blood pressure screenings
- Glucose testing
- Medicaid enrollment assistance
- Appointment scheduling

**Why It Matters:** Laundry Love events create a trusted, accessible space where individuals can meet basic needs while also connecting to critical health services, helping reduce barriers to care and promote overall well-being.



## Coalition for Family & Children's Services in Iowa

# \$50,000 for Statewide Trust-Based Relational Intervention Champion Initiative

This initiative bridges the gap between **system-level vision and frontline practice**, strengthening workforce capacity and improving outcomes for youth and families.

- Phase 1: Champion Selection (May–June 2026)
- Phase 2: TBRI Practitioner Certification (June–Feb 2026)
- Phase 4: Statewide Learning Collaborative (Jan – June 2027)

### Providers across Iowa are experiencing:

Increased behavioral acuity among youth

Workforce burnout and turnover

High rates of behavioral escalation, including staff injury and placement disruption

### TBRI addresses this by providing:

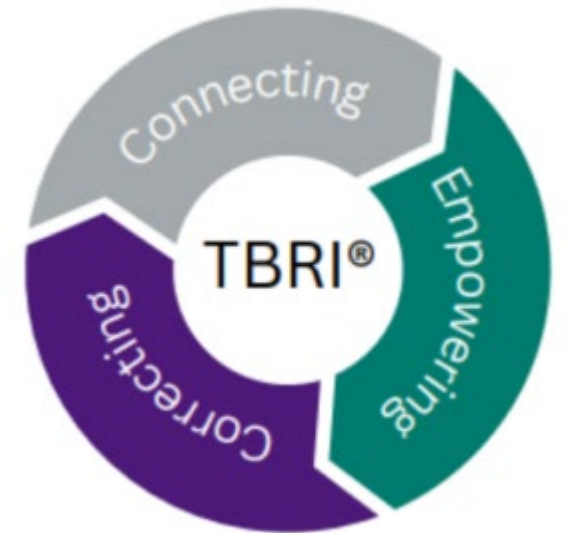
Practical, real-time strategies for de-escalation

Tools to build trust and emotional regulation

A consistent, relationship-based approach across systems

Strengthening workforce capacity

Improving outcomes for youth and families.



## Community Investment

### Family & Workforce Program-Oakridge Neighborhood



**\$50,000 for increased youth employment training and increase family engagement education.**

- Increase paid youth positions from 38 to 50.
- Launch a **family engagement** track focused on parents, grandparents, and caregivers.
- Connect **youth employment** to **increased access** to well-child visits and vision-care services, including the Delta Dental Vision Clinic at Oakridge.





Thank you!

