



2nd Annual Heartland Cognitive Care Collective Summit

October 2, 2026

Advancing Brain Health Through Collaboration, Innovation & Action

8:00–8:15 AM Welcome & Opening Remarks

8:15–8:30 AM Lived Experience: The Impact of Diet & Exercise

- Margie – Individual living with early-onset cognitive changes

8:30–9:30 AM Keynote: Health Promotion & Disease Prevention – U.S. POINTER Study

- Jeff A. Katula, PhD, MA – Wake Forest University School of Medicine

9:30–10:30 AM Panel: Brain Health

- Dr. Juan Rodriguez – AARP Global Council on Brain Health
- Mike Wagler – AARP Iowa

10:30–11:30 AM Panel: Public Education & Provider Training

- Dr. Robert Kruse – Iowa State Medical Director
- Zachary Rhien – Director, Aging & Disability Services

11:30 AM–12:30 PM Lunch & Networking

12:30–1:30 PM Keynote: Evidence-Based Health System Approaches

- Dr. Malaz Boustani – Indiana University Center for Health Innovation & Implementation Science

1:30–3:00 PM Panel: The Starting Point—Identification & Referral Mechanisms

- James Neville – Eli Lilly
- Dr. Sheena Aurora – Alzheimer's Association
- Malavika Tampi, MPH – Alzheimer's Association
- Dr. Alireza Atri – Banner Sun Health Research Institute

3:00 PM Closing Remarks & Adjourn

* Final agenda will be provided closer to the event as some details may change.*

Register: <https://go.iastate.edu/BEB9S3>