

AMERICORPS MEMBER POSITION DESCRIPTION



PHYSICAL ACTIVITY ENGAGEMENT COORDINATOR

Member Name: TBD
Program Name: Iowa Community Corps
Host Site: Iowa State University
Service Location: Ames, IA

Start Date: 9/25/2026
End Date: 6/17/2027
Member Term: Half Time
Living Allowance amt: \$12,000

Position Summary: The Iowa Community Corps AmeriCorps program is a statewide effort to strengthen communities through increased access to resources to support health and wellbeing. AmeriCorps members serve directly with local organizations to expand their ability to reach and support the people they serve, while gaining professional training to launch or grow a career in community health.

Iowa State University's Community Connections for Public Health (CCPH) partners with county health leaders, extension offices, and statewide agencies to help communities create environments that support active, healthy living. The Physical Activity Engagement Coordinator will expand these efforts by promoting evidence-based physical activity programming, strengthening county-level capacity, and supporting statewide initiatives such as Move Your Way, Walk with Ease, Healthy Iowans, and the Iowa Physical Activity Plan. This role provides hands-on experience in public health outreach, community engagement, and partnership development while contributing to a more active and connected Iowa.

Schedule: Member will serve approximately 26 hours per week, Monday through Friday, between 8am-5pm.

AmeriCorps Member Activities

Training & Onboarding

- Learn how to access and use social media tools to advance MoveYourWay
- Learn how to manage and coordinate the Active Living Iowa community page on Circle
- Learn how to use the GivePulse volunteer management portal

Statewide Move Your Way Awareness and Engagement

- Coordinate a statewide outreach effort to increase interest and participation in physical activity.
- Develop social media content, print materials, and short videos to support the campaign
- Maintain and support the Active Living Iowa online community page.
- Train early in the service term to use CCPH communication tools and social media systems effectively.

County and Community Capacity Building for the Iowa Physical Activity Plan

- Support county health leaders and partner organizations working to adopt or expand local physical activity initiatives.
- Manage the Circle.SO networking platform to strengthen collaboration and communication among counties.
- Assist partners in using GivePulse to organize volunteer engagement and support local planning efforts.
- Promote service-learning outreach on campus to expand student involvement in community physical activity projects.

Desired Skills/Qualifications:

- Read, write, type, and communicate in English
- Experience with health promotion programming
- Strong work ethic, creativity, willingness to learn
- Skills in social media, marketing, and websites