

THOSE
BENJAMINS

VIBE
CHECK

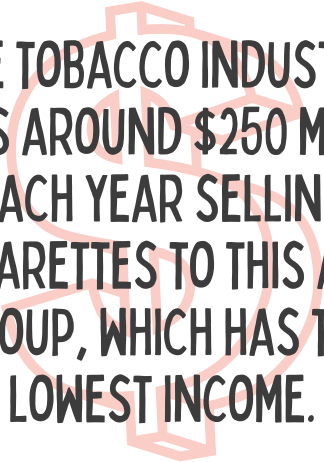
IYUKYK

UNDERSTOOD

the

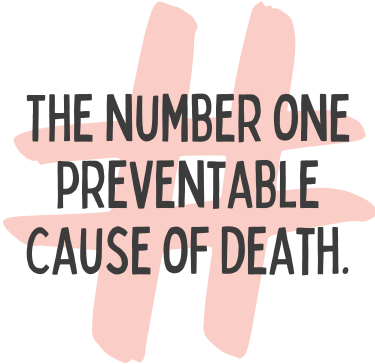
ASSIGNMENT

100



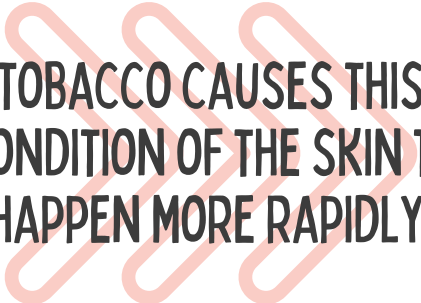
**THE TOBACCO INDUSTRY
MAKES AROUND \$250 MILLION
EACH YEAR SELLING
CIGARETTES TO THIS AGE
GROUP, WHICH HAS THE
LOWEST INCOME.**

100



**THE NUMBER ONE
PREVENTABLE
CAUSE OF DEATH.**

100



**TOBACCO CAUSES THIS
CONDITION OF THE SKIN TO
HAPPEN MORE RAPIDLY.**

100



**THIS CHEMICAL IN VAPES
HAS BEEN FOUND TO BE
AS ADDICTIVE AS HEROIN
AND COCAINE.**



200



**HOW CAN SECONDHAND &
THIRDHAND SMOKE AFFECT
YOUR PET'S HEALTH THAT
LEADS TO COSTLY VET
APPOINTMENTS?**

200



**WHAT LEVEL OF
SECONDHAND
SMOKE IS SAFE?**

200



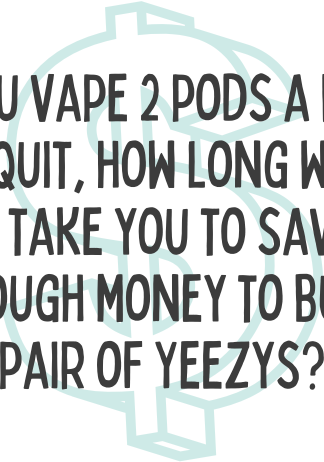
**FLAVORED TOBACCO
PRODUCTS THAT LOOK
LIKE CANDY ARE AIMED
AT THIS AGE GROUP.**

200



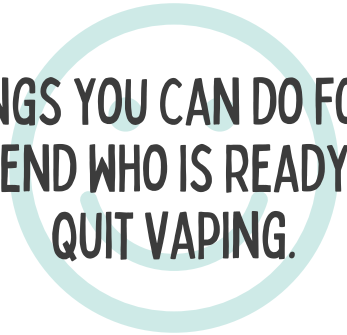
**A STATEWIDE YOUTH-LED
ORGANIZATION FOCUSED ON
ENDING TOBACCO IN IOWA.**

300



**IF YOU VAPE 2 PODS A WEEK
AND QUIT, HOW LONG WOULD
IT TAKE YOU TO SAVE
ENOUGH MONEY TO BUY 1
PAIR OF YEEZYS?**

300



**THINGS YOU CAN DO FOR A
FRIEND WHO IS READY TO
QUIT VAPING.**

300



**HOW DOES VAPING
NEGATIVELY AFFECT YOU?**

300



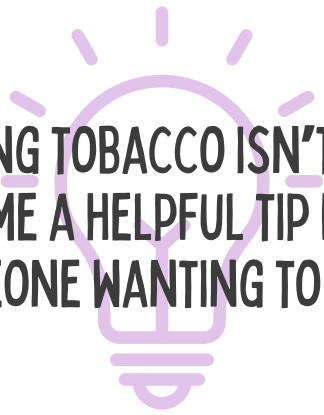
**THE LGBTQ+ COMMUNITY IS A BIG
TARGET OF TOBACCO COMPANIES.
THIS CELEBRATION IN THE MONTH OF
JUNE BRINGS AWARENESS TO THIS.**

400



**VAPING 2 PODS A WEEK
COSTS THIS AMOUNT OF
MONEY IN ONE YEAR.**

400



**QUITTING TOBACCO ISN'T EASY.
NAME A HELPFUL TIP FOR
SOMEONE WANTING TO QUIT.**

400



**VAPING CAN _____
FEELINGS OF DEPRESSION
AND ANXIETY.**

400



**THIS MANY KIDS START
VAPING EACH DAY.**

500

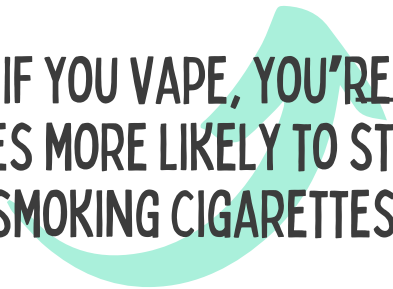
A graphic featuring a light green target with a central bullseye and four tick marks on its outer ring. A light green cigarette icon is positioned in the upper right quadrant, pointing towards the center of the target.

**TOBACCO COMPANIES TARGET
KIDS WITH THEIR PRODUCTS BY
DOING THESE THINGS.**

500

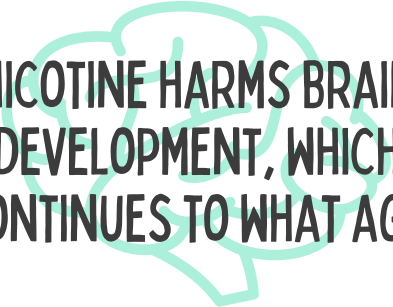
**IOWA'S YOUTH QUIT PROGRAM
FOR VAPING AND OTHER
TOBACCO USE THAT'S
COMPLETELY FREE AND
CONFIDENTIAL.**

500



**IF YOU VAPE, YOU'RE____
TIMES MORE LIKELY TO START
SMOKING CIGARETTES.**

500



**NICOTINE HARMS BRAIN
DEVELOPMENT, WHICH
CONTINUES TO WHAT AGE.**