

# Overview of Maternal Health Services

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# Agenda

- Public Health Division regarding the State Family Planning Program
- Brief review of Medicaid reimbursement for Family Planning Service
- Iowa Medicaid Bundled reimbursement for “having a baby”
- Iowa Medicaid Unbundled reimbursement for “having a baby”
- Post Partum Services – what happens after the baby is born



# Family Planning Program

- ▶ State-funded insurance plan for Iowans  
age 12-54 up to 300% FPL
  - + not pregnant
  - + not receiving Medicaid
- ▶ Fee schedule: Member Type 906
- ▶ Claims processed as Fee for Service
- ▶ Same-day, instant eligibility  
determinations for patients when applying

- Birth control (including implant and removal)
- Annual visit
- Pelvic and breast exams
- Pap tests
- Pregnancy tests
- STI testing, limited treatment
- Voluntary sterilization
- Emergency contraception



# Family Planning Program

*Additional income stream for providers, additional coverage option for patients*

## **Become an FPP Provider**

Accept FPP coverage

- ▶ Providers must complete an attestation form stating no abortions are provided

## **Become an Enrollment Site**

Assist patients in applying for coverage

- ▶ Must sign an MOU
- ▶ Enrollment staff attend a 90-minute virtual training

**Unsure on the best fit for your agency? Learn more and get 1 on 1 support from start to finish.** Contact Claire Mraz | Program Coordinator: [Claire.mraz@hhs.iowa.gov](mailto:Claire.mraz@hhs.iowa.gov)



# Iowa Medicaid Family Planning Services

- Under Provider Type 22 Fee Schedule
- Office visits - Telehealth available
- H.R.1 - OBBBA – Focus is on Federal Payment to Prohibited Entities
  - - this is a very limited update
    - IM reviewed to Identify prohibited entities – legislations applies to providers as a whole not solely to specific services
    - IM has reviewed - Attestations are in place, AND an updated attestation will be sent to providers in the upcoming weeks

# Bundled Reimbursement from Iowa Medicaid



Health and  
Human Services



# Unbundled Services

Provider is  
reimbursed for  
every pregnancy  
visit

Pregnant woman  
may be seen in  
office or Video  
Telehealth

Delivery is  
reimbursed  
Separate from  
Antepartum and  
Postpartum visits

Data : Why?

What happens  
when the woman is  
discharged

January 1, 2027



# Updated Unbundled Reimbursement

- AMA presented the updated design
- Medicaid expects more updates in September 2026
- Planning the current E&M codes!



Which brings us back to the beginning of this presentation...

- Postpartum care with family planning services