

Flourish Magazine

Medicaid Town Hall

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Health and
Human Services

Flourish Magazine

The Purpose



Flourish Defined

Flourish Magazine is a dynamic collection of diverse topics designed to support Iowans as they navigate life. Each magazine is targeted at a specific topic area and special editions for specific populations. These magazines are perfect for those looking to grow towards independence and success.



The “Why” Behind the Work

Youth-driven

- Foster care transition to adulthood programs are committing to providing life skills training and connections to services.
- Staff and youth were motivated to redesign the former 300-page life skills manual.
- Youth feedback shaped the layout, tone, tools, and the types of real-life guidance included.



Medicaid Connecting Points

- Shared goals to help families and communities navigate essential skills and services.
- Supports those who may be involved in Medicaid-funded programs.
- Provides simple, practical guidance for everyday challenges.
- Builds confidence, independence, and access to community supports.

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Modernizing the Life Skills Manual



The Design Takes Shape

- A series of practical, easy-to-use magazines designed to help young Iowans build independence.
- Includes checklists, worksheets, links, tools, and step-by-step guidance.
- Each issue features a short video with youth or subject-matter experts.
- Available online and in print.



Making it “Pretty”

Special thanks to the HHS communications team for project design

- The HHS Communications team transformed the content into visually appealing, easy-to-use magazines.
- Designed engaging graphics, layouts, videos, and youth-friendly navigation.
- Ensured the magazines are accessible both digitally and in print.



Appreciating Subject Expertise

- Frontline staff and foster parents joined focus to define the scope of information needed.
- They identified the everyday challenges youth face—and the practical supports that should be included.
- Experts on education, employment, housing, identity, foster care and kinship care informed the content.

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Accessing Flourish

Visit the HHS Website

[Flourish Magazines](#)

[Flourish Videos](#)



*Magazine downloads are available in print or digital versions.

Magazines Already Released

Foster Care

Kinship care

Education

Employment

Housing

Identity

Ideas? Talk with Doug!

Coming Soon!

Aging and Dementia

Community and Connections

Self-Care and Health

Transportation

Juvenile Justice

Safety

Money and Finance

New Neighbors

Court and Court Process

Nutrition

Pregnancy and Parenting



Please share widely

- Share the [Flourish link](#) with individuals, families, providers, and community groups.
- Print magazines for classes, events, or distribution.
- Use Flourish tools within programs to help Iowans build life skills.
- Embed the magazines in care coordination, case planning, or youth services.

Flourish was built to be *shared* and *used widely*.

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Thank you for all you do for Iowa children and families.

Questions and feedback

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