



# Medical Cannabidiol Program Updates

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Bureau Chief  
November 19, 2021

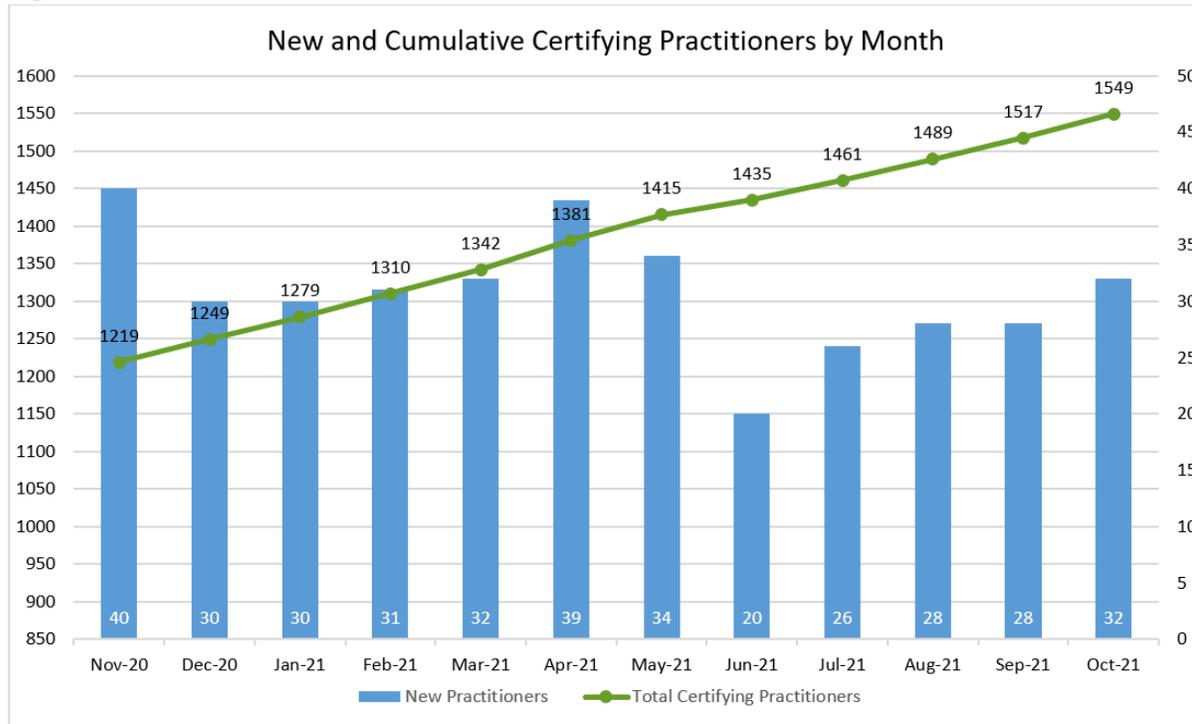
# What We Will Cover

- Board Seat Vacancy Update
- Data Review and Update
- New Dispensaries Update
- CANNRA, Medical Use and Research Update

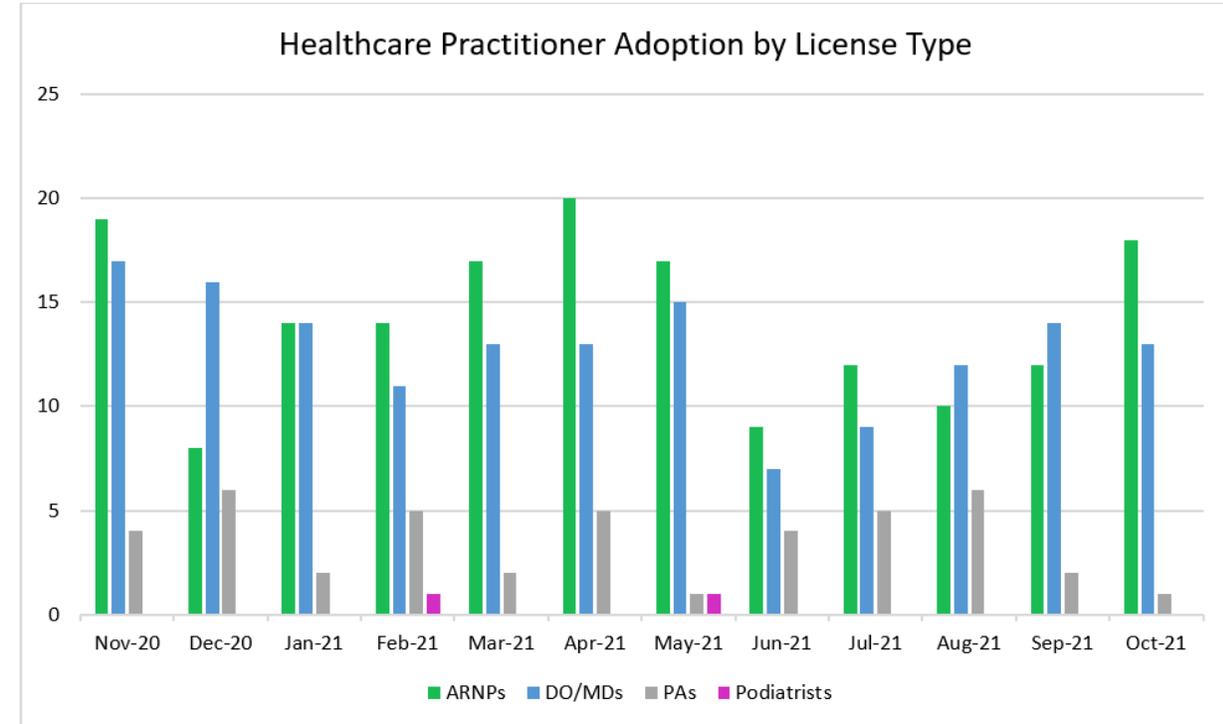
# Board Seat Vacancy Update

- The Board currently has five vacant seats (Neurology, Pediatrics, Psychiatry, Gastroenterology) and is at minimum membership for a quorum
- IGOV Conducted interviews this week for three candidates (Neurology, Pediatrics, Psychiatry)
- All interviewees were recommended by Board Members
- The Board will be further notified when any final appointments have been made. Optimistic for new membership by our first meeting of 2022.

# 2021 Data Review: Provider Adoption

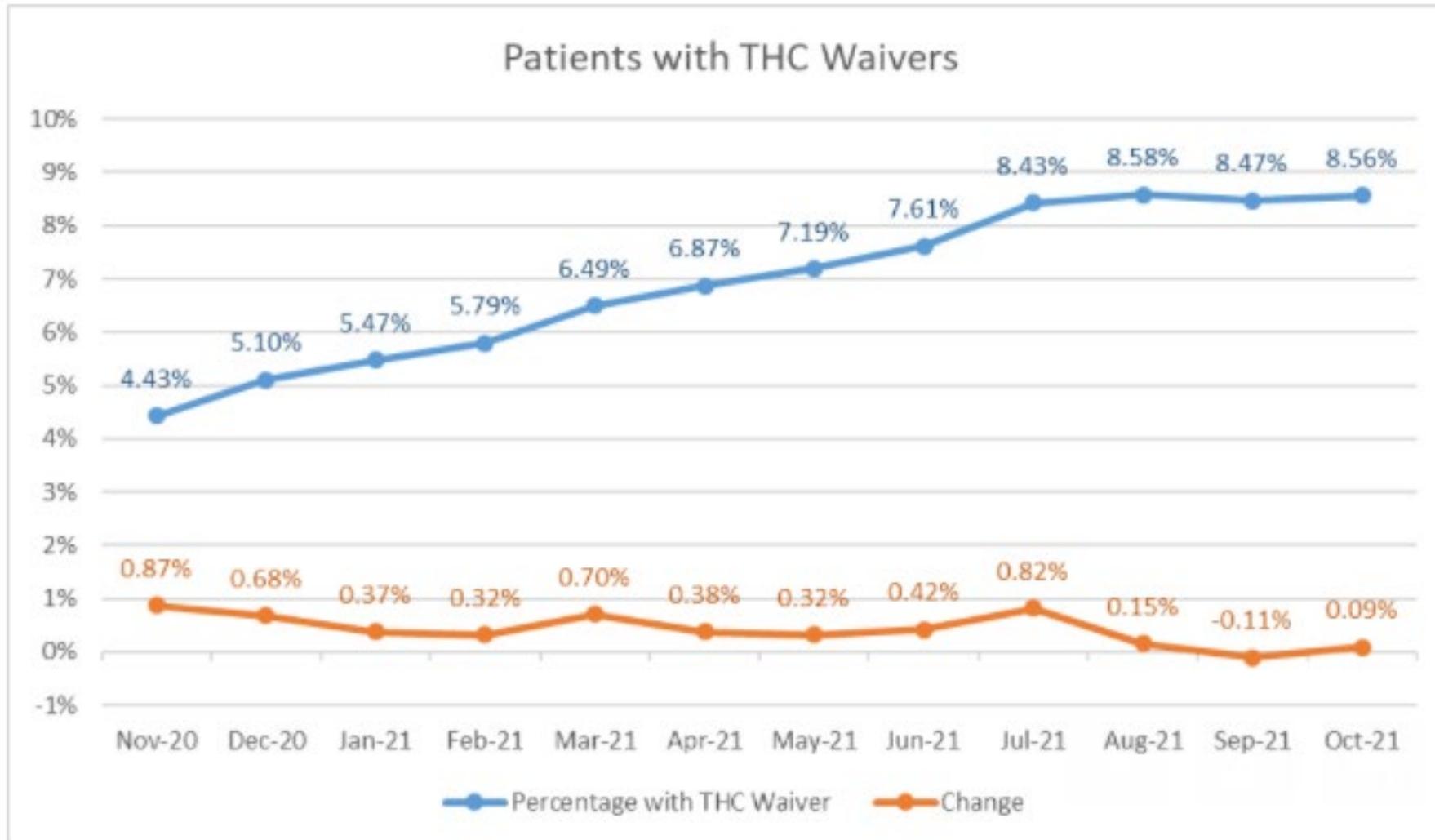


- New providers continue to certify new patients
- **24%** increase over the last calendar year

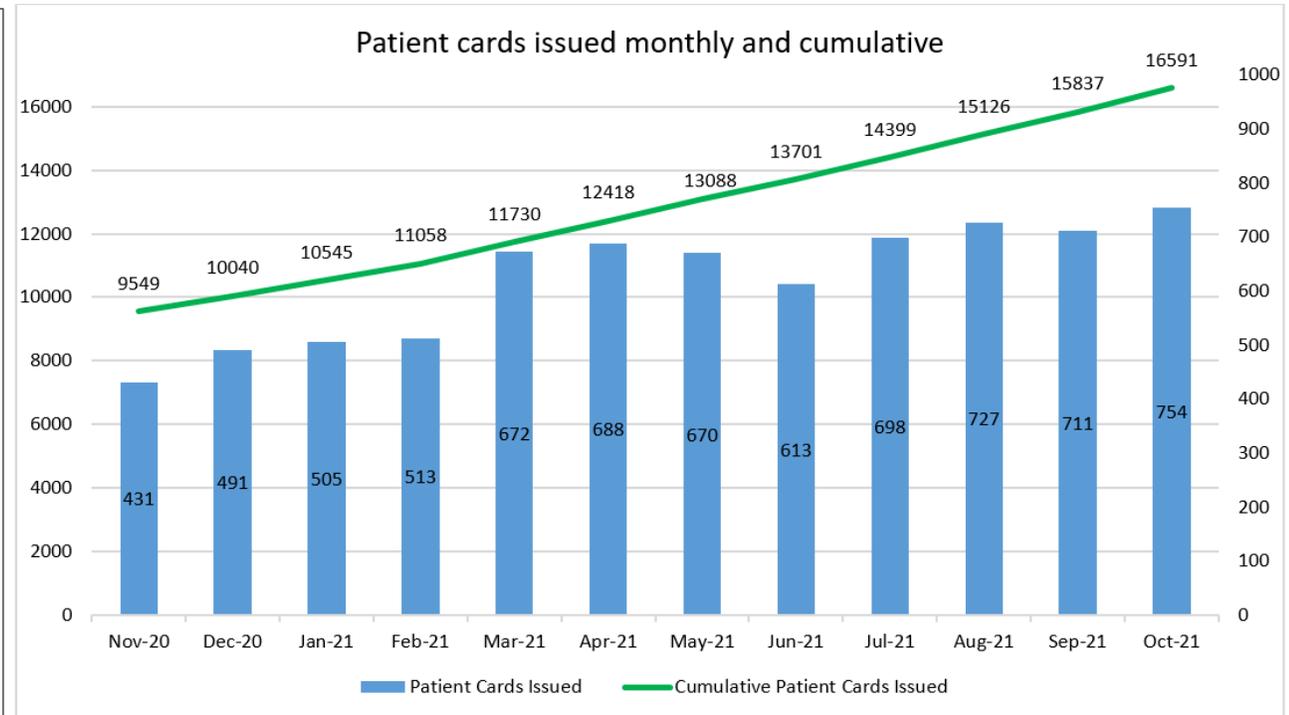
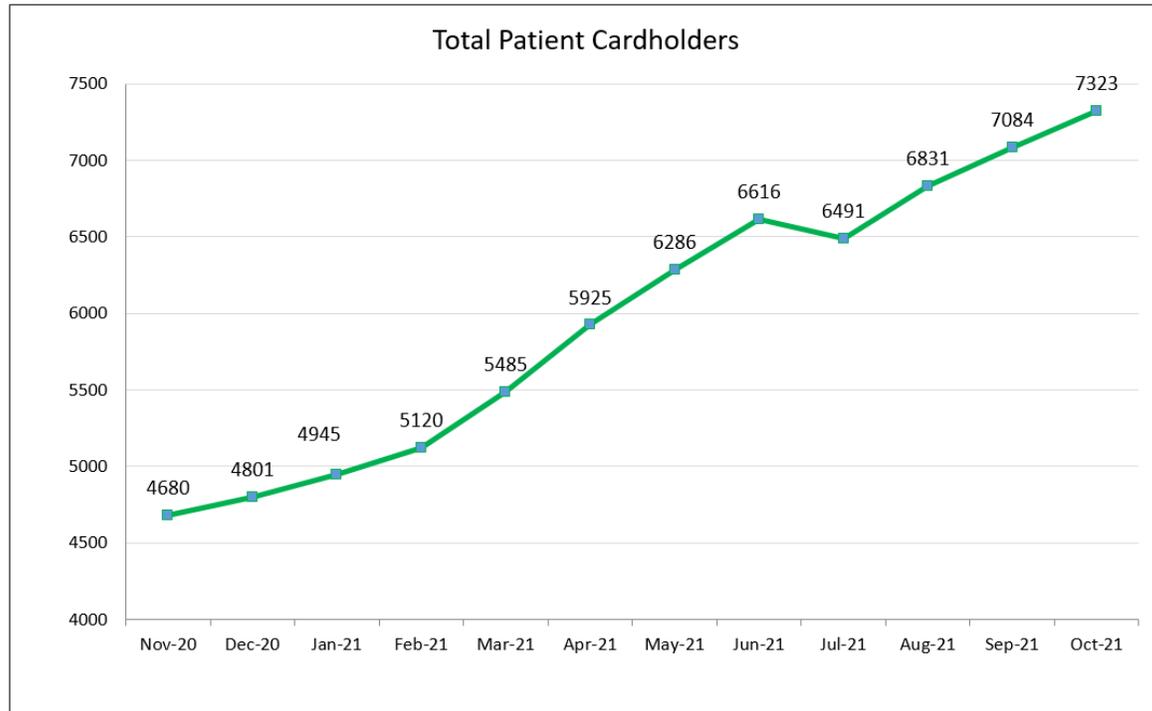


- ARNPs are the highest proportion of new certifiers in 2021
- ARNPs continue to be the significant users of our accredited medical cannabis CME

# 2021 Data Review: 4.5g Waivers



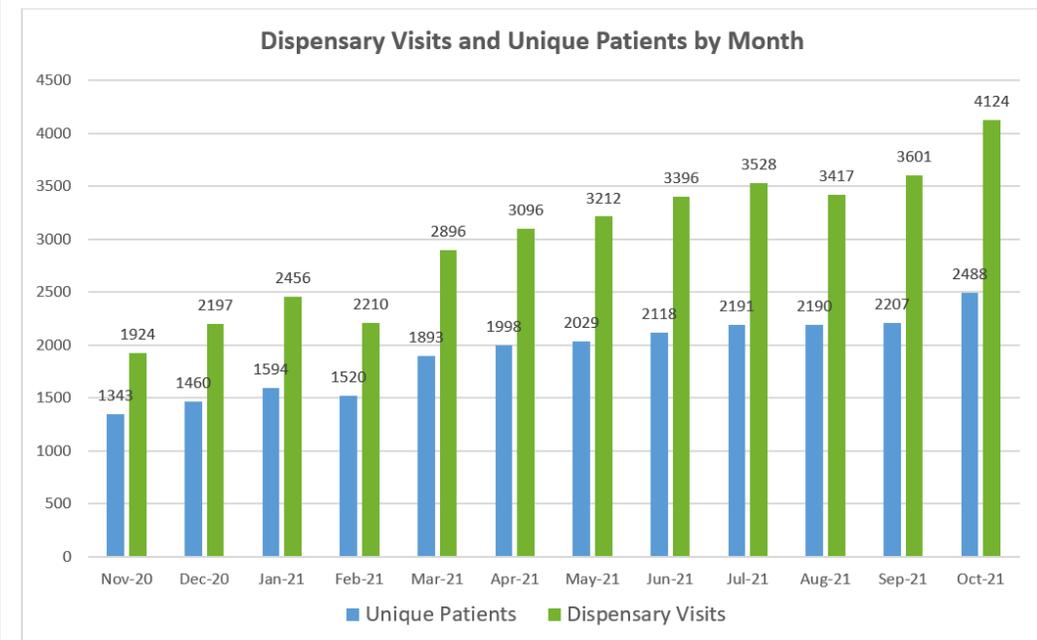
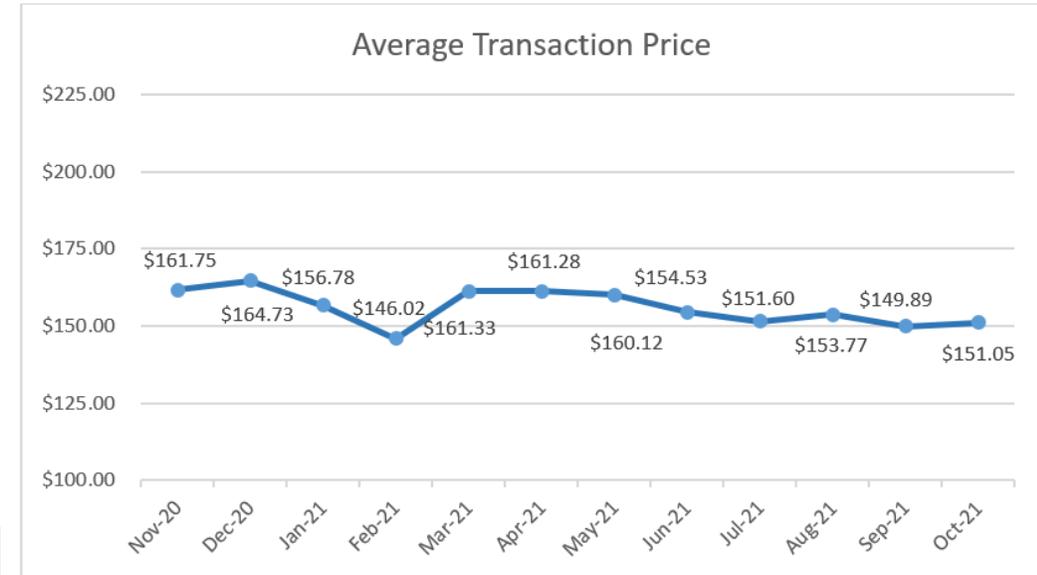
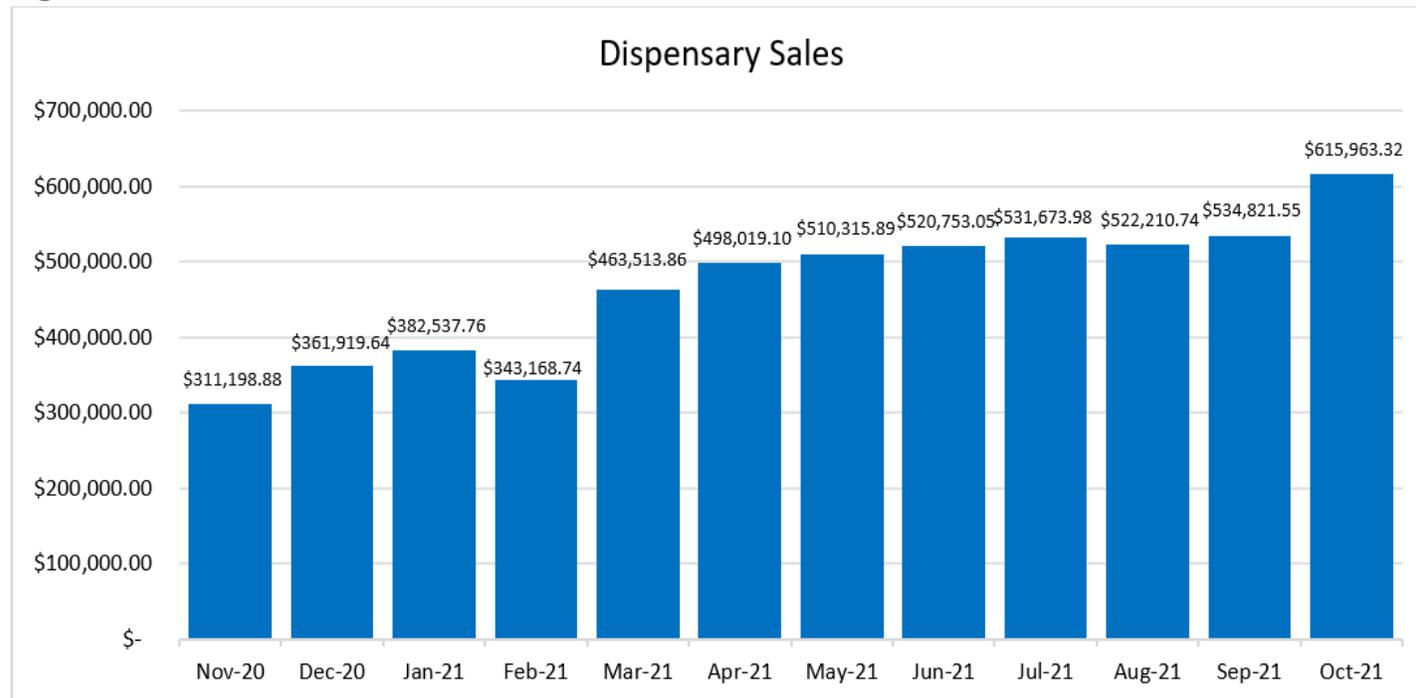
# 2021 Data Review: Patient Adoption



- The BMC continues to see our highest application approvals per month
- The number of active patients in the population has increased **44%** over the calendar year.

# 2021 Data Review: Dispensary Sales

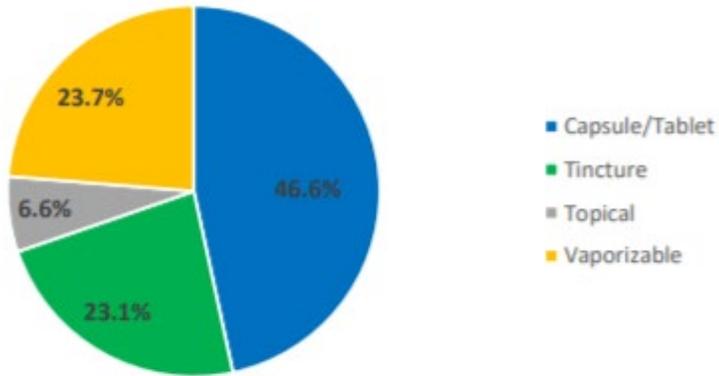
- During the first 10 months of 2021, the program has seen **\$4.92M** in total sales
- Year-over-year monthly dispensary sales totals have increased **66%**



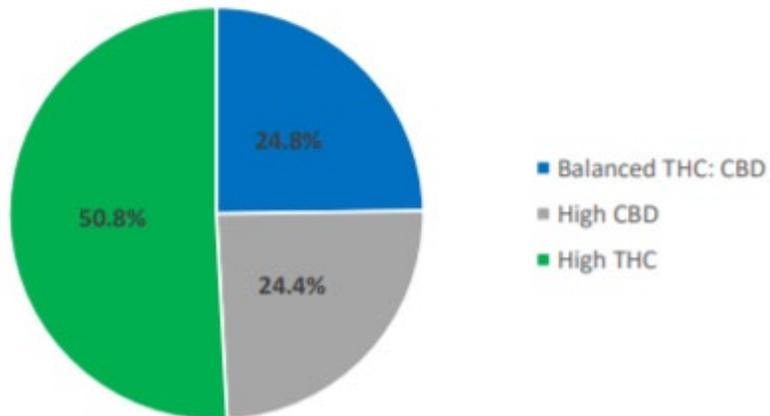
# 2021 Data Review: Product Purchasing Behavior

2020

Percentage of 2020 Sales by Product Type

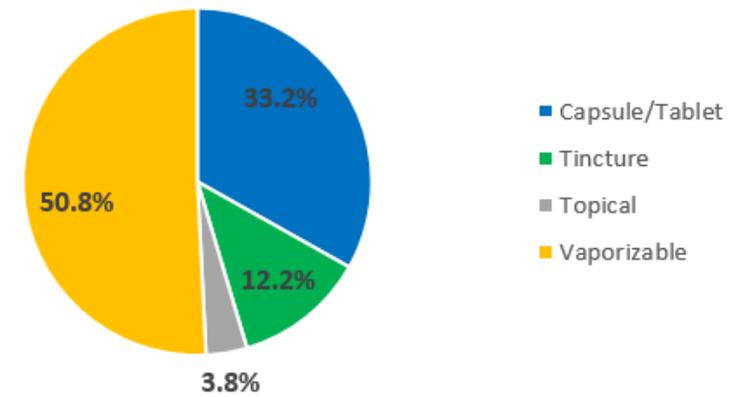


Percentage of 2020 Sales by Formulation

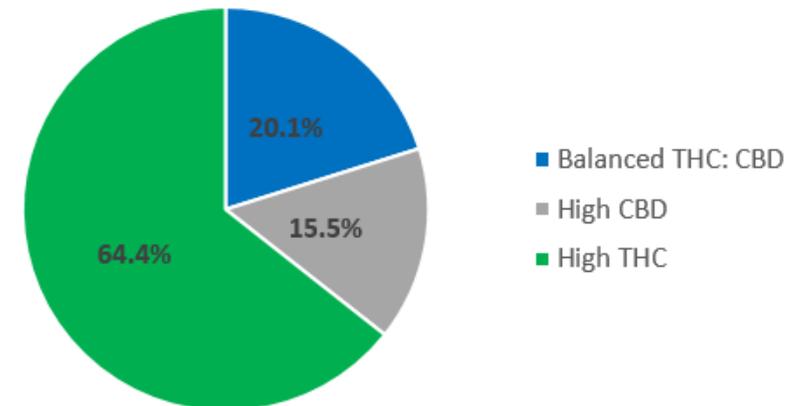


2021

Sales by Product Type- Previous 12 Months



Sales by Formulation- Previous 12 Months



# New Dispensaries Update

- On December 15, 2020, the Department posted RFPs to license new dispensaries in Western and Eastern Iowa. On February 15, 2021 the Department posted Notices of Intent to Award these licenses to Iowa Cannabis Company West, LLC in Council Bluffs, and Iowa Cannabis Company East, LLC in Iowa City, and issued these licenses on March 19, 2021.
- Both RFPs included an operational deadline of July 1, 2021. A formal request for extension of this timeline to December 1, 2021 was granted by the Department. Both dispensaries intended to be open on or around October 1, 2021

# CANNRA, Special Committee on Medical Use and Research



- **Special Committee on Medical Use & Research, Co-Chairs:**
  - ❖ Owen Parker, Chief, Bureau of Medical Cannabidiol, IDPH
  - ❖ David Rak, Research Manager, Office of Medical Cannabis, MDH
  
- >60 members. Inclusion of nearly all medical programs, as well as Canada
  
- White Paper: “Pillars of Medical Programs”
  
- Federal Decriminalization Bill: “States Reform Act” - U.S. Rep. Nancy Mace (R-SC)



Protecting and Improving  
the Health of Iowans

Thank You.

Questions?

Owen Parker, MPH  
Bureau Chief