

# Medical Cannabidiol Program Update

**June 16, 2023**

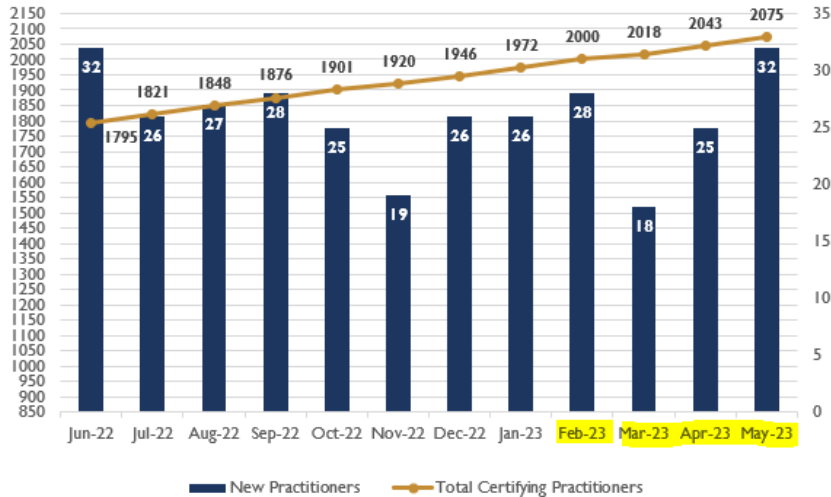
Owen Parker, MPH  
Chief, Bureau of Cannabis Regulation

# What We'll Cover

- Data Update
- 2023 Legislative Session
- Red Tape Review Update
- Consumable Hemp Migration, July 1
- Board Vacancies

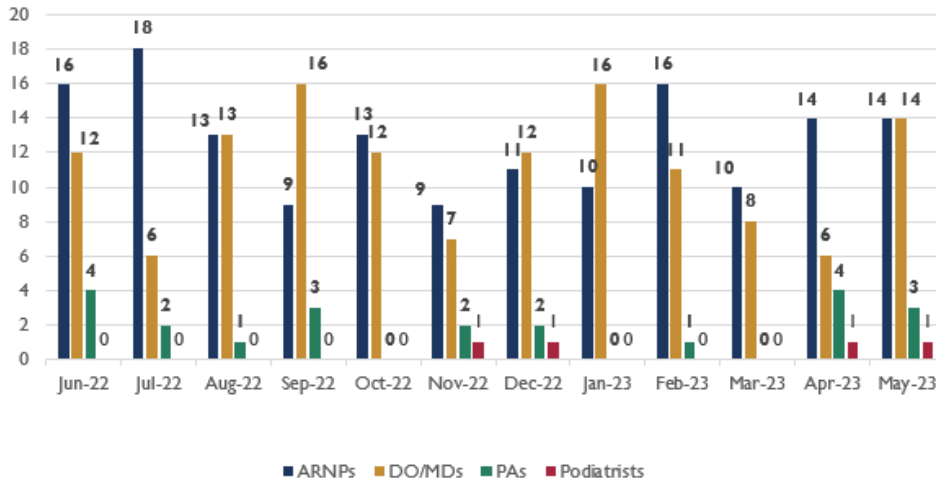
# Data Update: Practitioners

New and Cumulative Certifying Practitioners by Month



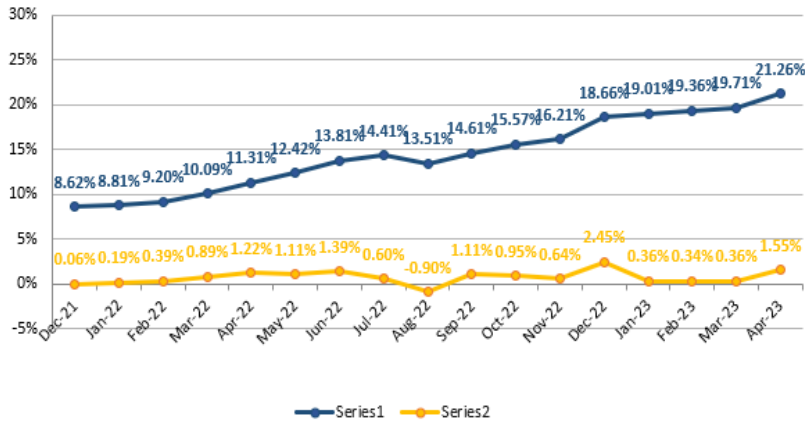
- Since implementing a flag for telehealth vs. in-person consultations in January, 2023, the BCR has Approved 5,920 patients
  - Telehealth = 51.3%
  - In-person = 48.7%

Healthcare Practitioner Adoption by License Type

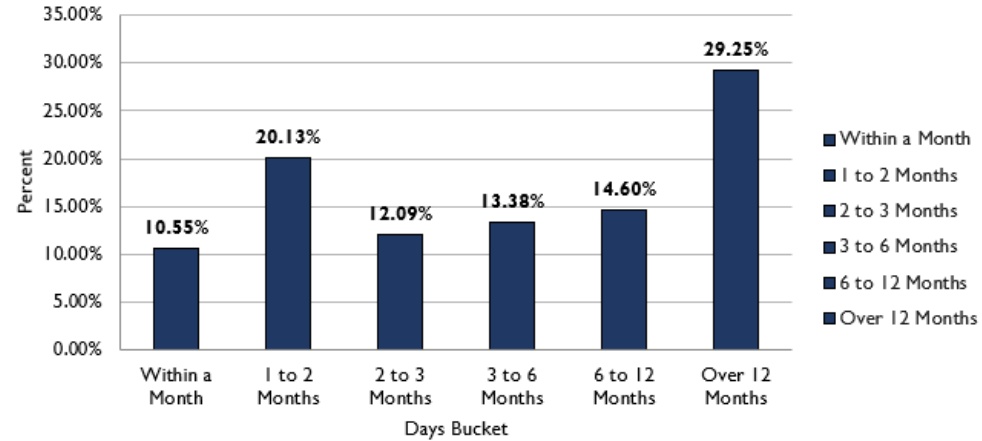


# Data Update: THC Waivers

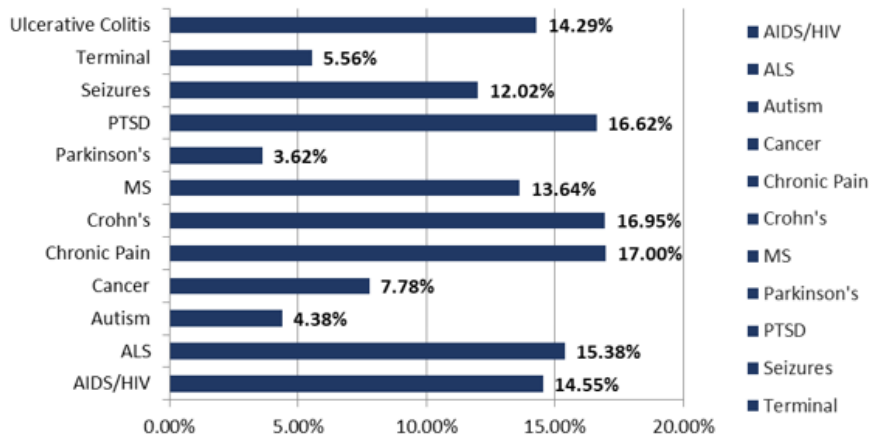
Active Patients with THC Waivers



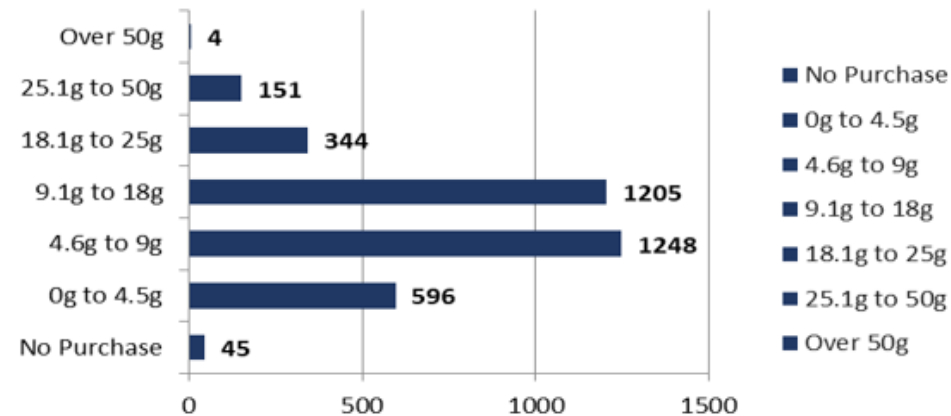
Latency Between Issuance and First Waiver



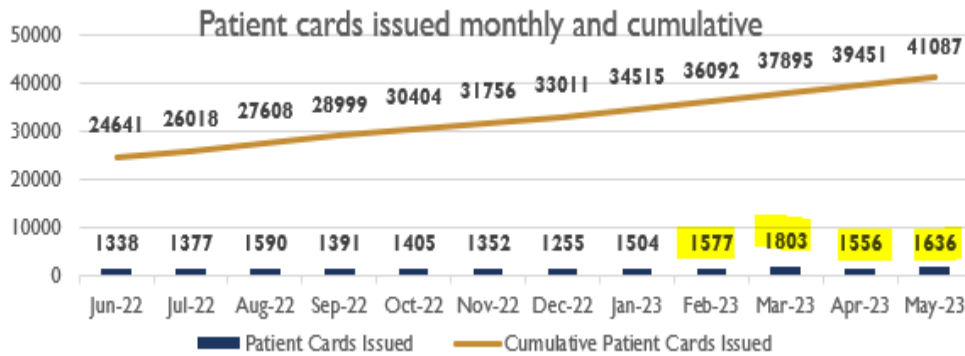
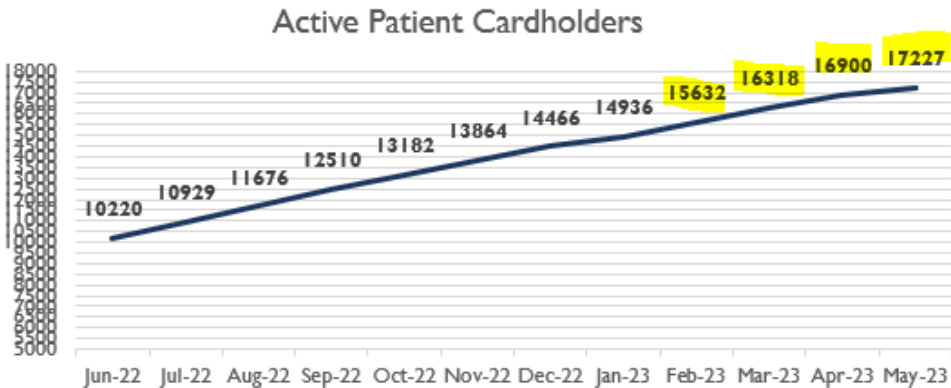
Waivers by Condition (Percentage of Condition Population)



THC Purchasing by Waiver-Holders



# Data Update: Patients

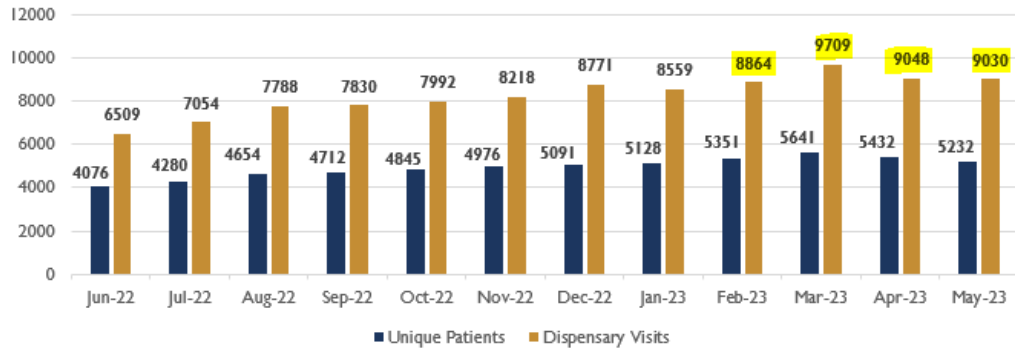


- We are beginning to see a plateau in month-over-month new patients
- Considering the nature of IA's medical program, and the proliferation of intoxicating hemp products, there should be an awareness that consumable hemp may be taking market share

# Data Update: Dispensary Visits

- We are also beginning to see a plateau in dispensary visits

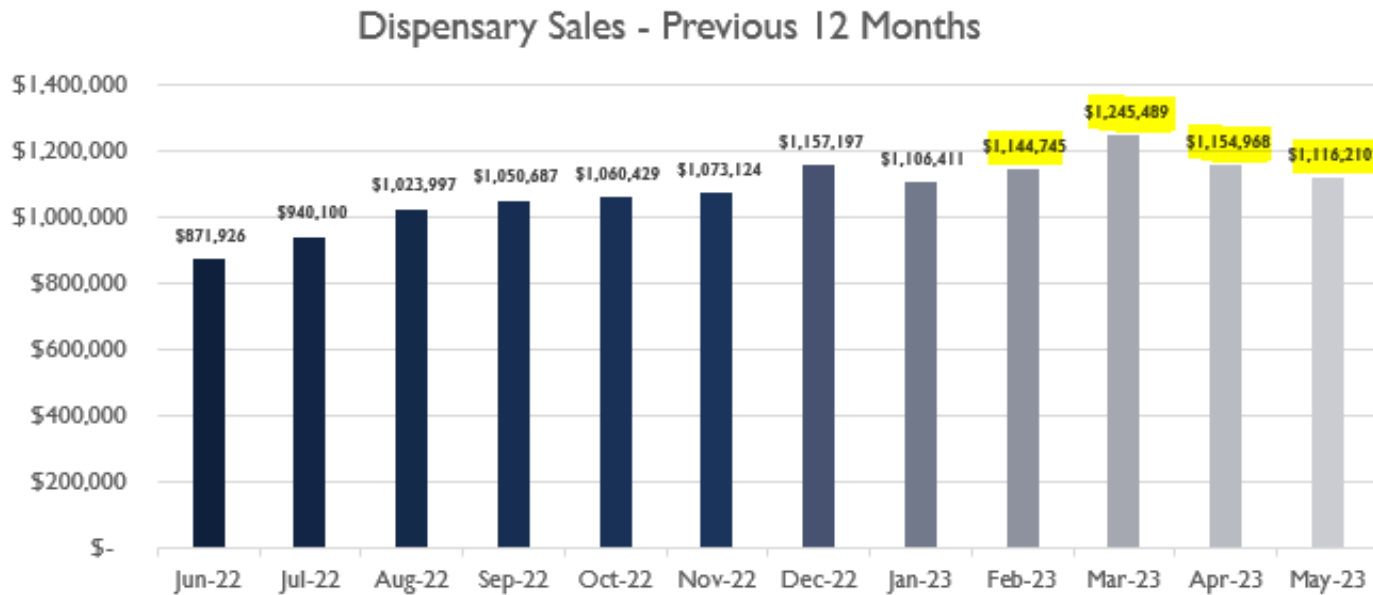
Dispensary Visits and Unique Patients by Month



Average Transaction Price



# Data Update: Dispensary Sales



- Dispensary sales have also decreased for two consecutive months, the first time since program implementation

# 2023 Legislative Session Review

Bill#	Topic	Detail	Movement
<a href="#">SF69</a>	Legal Task Force for Exemption	requiring the creation of a medical cannabidiol legal task force for the protection of certain Federal funding.	Passed Subcommittee, referred to Judiciary
<a href="#">SSB113</a>	Dispensary Licensing, Vaporizable Flower	Raises dispensary licenses from 5-10. Allows for vaporizable flower	Passed Subcommittee, referred to Judiciary
<a href="#">HSB239</a>	Dispensary Licensing	Raises dispensary licenses from 5-10.	subcommittee, referred to W&M
<a href="#">HSB242</a>	Dispensary Licensing, Vaporizable Flower, Tax deductions	Raises dispensary licenses from 5-10. Allows for vaporizable flower. Decouples licensee state taxes from Federal 280E	subcommittee, referred to W&M
<a href="#">HF428</a>	Adult Use Feasibility Study	Feasibility study regarding the establishment of a system for Adult Use Cannabis, and the taxation necessary to provide for the development and enforcement	Introduced, referred to Public Safety
<a href="#">HF442</a>	Adult Use Cannabis	Comprehensive Program	Introduced, referred to Public Safety
<a href="#">SF73</a>	Adult Use Cannabis	Comprehensive Program	Subcommittee, referred to Judiciary
<a href="#">SJR6</a>	Constitutional Amendment, Adult Use Cannabis	Proposal of a state constitutional amendment to allow for Adult Use Cannabis	Subcommittee, referred to Judiciary



# 2023 Red Tape Review

- The BCR has placed focus on the following areas:
  - Licensee marketing and advertising
    - Appealing to children, appealing to adult use, provider referrals, clarity
  - Packaging and labeling
    - Appealing to children, appealing to adult use, labeling after testing
  - Compliance Burdens
    - Simplifying seed-to-sale data
    - Flexibility for disposal of returns to dispensaries
  - Redundancies, Duplicative Language
    - Reorganize and simplify rules to allow easier navigation
  - Prohibit hemp-derived THC derivatives from introduction into medical cannabis products

# 2023 Red Tape Review

- Website: <https://dom.iowa.gov/red-tape-review>
- Process
  1. Draft rules – in final stages
  2. Prepare Retrospective Analysis
    - What are we changing?
  3. Prepare Regulatory Analysis
    - Impacts, alternatives, budget implications
    - How are we changing it?
  4. Public hearing on regulator analysis
    - Make any necessary edits
  5. Request to initiate new rulemaking
  6. If pre-cleared by ARC, prepare NOIA
  7. Set two public hearings on new rules
  8. Proceed with normal rulemaking steps

# Consumable Hemp Migration, July 1

- April 4, 2023, Governor Reynolds signed [SF514](#) into law.
- The Consumable Hemp program (currently with DIA), will be transferring to HHS on July 1. The current law and rules will remain the same
  - Red Tape Review at a later date
- This will create a new Bureau within HHS: “Bureau of Cannabis Regulation”
  - This consolidates regulation and expertise around cannabis, and BCR will share compliance and registration resources and staff to support both programs.
  - Following the lead of numerous states who have taken this approach

# Consumable Hemp Migration, July 1

## ■ Changes for Registrants

- Registration and product list management will be done in a self-serve portal
- Management of Product lists via .CSV Upload
  - The current process does not allow for standardize, itemized lists of inventory. Registrants will now be able to view and update their product list at any time
- The BCR expects that Registrants will have access to the portal for submission of new or renewal Registrations on July 5
  - While not near the lift of other Agencies, the BCR is one of few agencies who will have a seamless, on-time implementation

## ■ Stakeholder engagement

- Education
  - With the proliferation of intoxicating hemp-derived products, many are not aware of how to differentiate between hemp and cannabis products
  - Coordinating with Law Enforcement on education, issue routing, complaints
- Meetings with Registrants
  - We have met with Registrants on the spectrum of organizational complexity, to better understand how the system can meet their needs

# Consumable Hemp Registrant Portal

Hello Owen,

Welcome to the Consumable Hemp Registrant Portal.



Start here to create a new Registration, or Renew an existing Registration



Update your Profile information, and create or manage Delegates

## ACTION LIST

Business Name (DBA)	Registration Number	Status	Registration Expiration Date
[REDACTED]	154755	In Progress	
[REDACTED]	154761	In Progress	
Incomplete-2023-06-12	154756	In Progress	
Incomplete-2023-06-12	216860	In Progress	

[View All](#)

## Active Registrations

4 items • Sorted by Business Name (DBA) • Filtered by All facilities • Updated a few seconds ago

	Business Name (DB... ↓	Registration Type	Registration Num...	Registration Expiration Da...	Status	Business Code	
1	[REDACTED]	Consumable Hemp Retailer	216860	6/28/2023	Active	417R-BD84	
2	[REDACTED]	Consumable Hemp Retailer	154761		New		
3	[REDACTED]	Consumable Hemp Retailer	154755	6/12/2025	Active		
4	a0M3S000002IU2V	Consumable Hemp Retailer	154756		New		

# Consumable Hemp: Product List Upload

A	B	C	D	E	F	G	H	I	J	K
Active	Brand_Name	SKU	Product_Name	Product_Form	Cannabinoids per Serving	Cannabinoids per Container	City_Manufactured	State_Manufactured	Manufacturer	COA

- .CSV Product Upload
  - Standardization
  - Meet the intent of the compliance requirements of the law
  - Registrant accountability and autonomy for inventory management

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  - While not near the lift of other Agencies, the BCR is one of limited agencies positioned to meet the goal of a July 1 transition

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# Board Vacancies

- Pediatrics
  - Neurology
  - Pain Management
  - Family Practice
- 
- This is Dr. Stoken's last meeting as a member – Thank you!
  - Cpt. McKelvey and Dr. Richards have sought reappointment
  - Outreach



# Questions?

Owen Parker, MPH  
Chief, Bureau of Cannabis Regulation