

Iowa FFY 2023 PHHS Block Grant Executive Summary

The Preventive Health & Health Services (PHHS) Block Grant allows Iowa to use dollars where we need them, when we need them to protect the public’s health. This flexibility is crucial and serves the state’s unique rural health needs. Iowa’s PHHS Block Grant program continues to evolve, rapidly responding to emerging and critical public health needs, providing gap-filling support in essential services, diversifying the public health programming it supports within the department and across the state, and identifying innovative strategies for addressing Iowa’s health disparities. The Block Grant program is continuously striving to develop and implement allocation strategies and approaches that best meet the department and the state’s current and emerging needs, with a focus on disparate populations and innovative solutions.

Summary of FFY 2023 PHHS Block Grant Allocations	
Iowa HHS Program Title	Total FFY 2023 PHHSBG Funding
Strengthen Local Public Health	\$480,124
Emergency and Trauma Services (+ Stroke Registry Licensing Fee)	\$587,078
Sex Offense Prevention (mandatory carve-out)	\$66,603
Chronic Disease Self-Management Program (CDSMP)	\$44,550
Chronic Disease Capacity Building for Cognitive Decline/Dementias	\$60,000
IA HHS Health Equity Office	\$226,936
Title V Community-based Doula Project for African American Women	\$116,607
Administrative Costs	\$115,570
TOTAL AWARD	\$1,697,468

Program Purpose Statements

❖ Strengthen Local Public Health

To strengthen local public health infrastructure in the state, funds will be used to provide education, ongoing technical assistance, monitoring, and support to 99 local boards of health, local public health agencies, and other community-based agencies delivering public health services. Regional Community Health Consultants will assist local public health partners with the delivery of quality and effective population health efforts that are community-driven, culturally appropriate and responsive to counties' community health assessments (CHA) and health improvement plans (CHIP). The Steering Committee Coordinator will plan and coordinate the Healthy Iowans Steering Committee and its corresponding workgroups and ensure linkages between state and local planning efforts.



❖ Emergency and Trauma Services

To provide Iowa's 118 trauma care facilities and almost 900 emergency medical service programs with technical assistance and resources that will help develop and maintain a comprehensive, efficient and effective statewide EMS and Trauma system. Funds will be used by the Iowa HHS Bureau of Emergency Medical and Trauma Services (BEMTS) for regional field staff to provide education, ongoing technical assistance, monitoring, and support to the state’s 897 EMS service programs and 118 trauma care facilities. System development initiatives will include implementation of agency-specific recommendations from the American College of Surgeons, the Trauma System Advisory Council, EMS data collection and submission, EMS regulation, the EMS Advisory Council, development and implementation of minimum standards for EMS systems and support of the State Stroke Registry.



Sex Offense Prevention (SOP)

To provide support to the coordination of sexual assault services, prevention, and resources in Iowa through the Iowa Coalition Against Sexual Assault (IowaCASA). IowaCASA uses Block Grant funds to assure that targeted populations receive services and education to help them mitigate the impact of sexual violence, and that local service providers have the capacity to better link services with prevention efforts for programs across the state. FFY 2023 efforts will include a focus on health equity, specifically working with Latinx youth and engaging them in programming that increases protective factors which protect against the perpetration of violence.



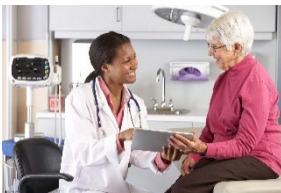
❖ Chronic Disease Self-Management Program (CDSMP)

To increase the capacity of health systems and community-based organizations to deliver the Chronic Disease Self-Management Program (CDSMP), engage Iowans who live with at least one chronic disease or those who care for individuals with chronic disease to participate in the CDSMP workshops as a means for helping them improve their chronic disease self-management capacity, and reduce the associated disease burdens and costs for individuals with chronic disease. The CDSMP, known as “Better Choices, Better Health” in Iowa, focuses on management of lifestyle behaviors and emotions with content areas on physical activity, appropriate use of medications, effective communication with family and health professionals, healthy eating and nutrition, evaluating treatment options, creating action plans, and techniques for dealing with isolation, fatigue, pain, and difficult emotions. Iowa HHS will contract for master training services utilized for peer leader training.



❖ Chronic Disease Capacity Building for Cognitive Decline/Dementias

To follow the guidance of The Healthy Brain Initiative's State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map, to plan and implement activities to build capacity for informing Iowans, connect individuals and their caregivers to services, and assure a competent workforce around the issues of cognitive decline in persons who live with one or more chronic diseases. The project will focus on capacity assessment and exploration of cognitive decline/dementias and chronic disease programming/messaging, development of an implementation plan, partnership building, distribution of messaging tools, building Iowa HHS staff knowledge base to improve programming to support persons with co-existing chronic disease and cognitive decline/dementias, and conducting evaluation to support continued capacity-building. FFY 2023 efforts will include an additional focus on development of messaging plans for the workforce and tailored awareness efforts toward underserved populations.



❖ IA HHS Health Equity Office

The Office of Health Equity at Iowa HHS is expanding the focus of their work to address institutional improvements and build workforce capacity to address Iowa’s most pressing health disparities. The work of the Office is expanding to include an agency-wide health equity assessment to be conducted during SFY24 that will analyze the current approaches staff are taking to address health equity. The results of the health equity assessment will develop a clearinghouse for resources and tools, create a language access plan, identify training and capacity building opportunities for staff and leadership, and provide an actionable roadmap to continue to build out the Office functions. The Office will also be hiring an Americans with Disabilities Act (ADA) Coordinator to take the lead on disability inclusion for the agency.



❖ Title V Community-based Doula Project for African American/Black Women

To offer culturally congruent, community-based doula services as an additional service at four (4) Title V MCH agency sites with a high proportion of African-American/Black-identified clients. Working in collaboration with local community experts, funds will support access to doula services by certified doulas as well as assist in training additional community members to become certified, with a specific focus on breastfeeding supports. Program goals are to improve maternal morbidity and mortality rates, increase early initiation of prenatal care, and improve rates of breastfeeding initiation among African-American/Black women in participating service areas.

