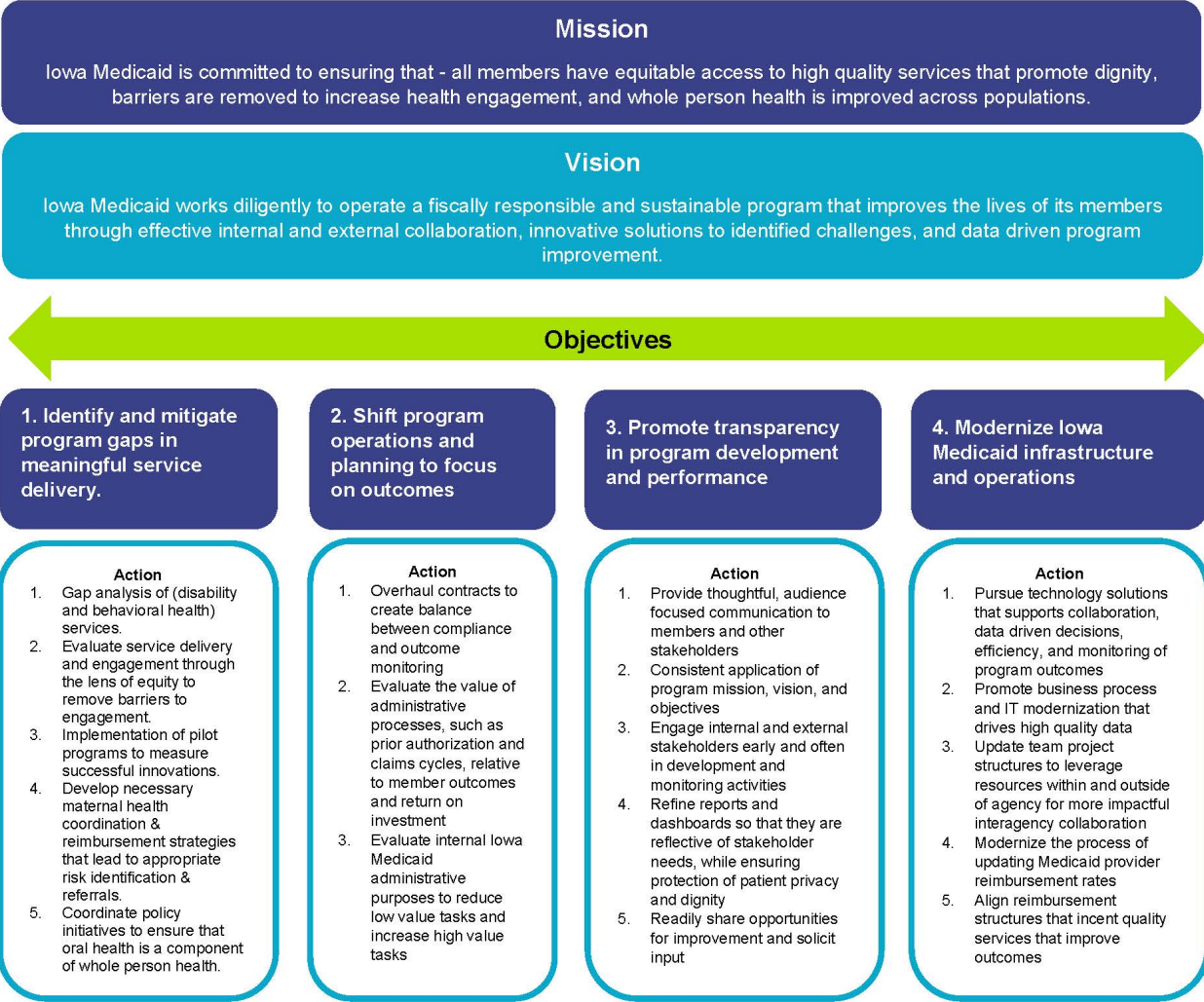


# **Iowa Medicaid Strategic Plan**

October 2021

# Iowa Medicaid Mission

- The Iowa Medicaid Strategic Plan is comprised of four key objectives that are centered on ensuring that - all members have equitable access to high quality services that promote dignity, barriers are removed to increase health engagement, and whole person health is improved across populations.



# Iowa Medicaid Objectives

## **1: Identify and mitigate program gaps in meaningful service delivery.**

- Increase access to high quality services that improve health outcomes for Medicaid members regardless of geography, race, or economic status.

# Iowa Medicaid Objectives

## **2: Shift program operations and planning to focus on outcomes.**

- Align internal and external resources with the vision and values of the agency.

# Iowa Medicaid Objectives

## **3: Modernize Iowa Medicaid infrastructure and operations.**

- Maximize efficient use of resources through improved business process design, functional based team collaboration, and integrating modern technology solutions.

# Iowa Medicaid Objectives

## **4: Promote transparency in program development and performance.**

- Nurture relationships to promote increased engagement in program oversight and innovation.