Location

Marshall County, IA

Standard Report - Quick Facts

Demographics

Data Indicator	Indicator Variable	Location Summary	Iowa
Total Population	Total Population	39,804	3,150,011
	Total Land Area (Square Miles)	572.50	55,853.42
	Population Density (Per Square Mile)	70	56
Total Population Change, 2010 - 2020	Total Population, 2010 Census	40,648	3,046,357
	Total Population, 2020 Census	40,105	3,190,369
	Population Change, 2010-2020	-543	144,012
	Population Change, 2010-2020, Percent	**-1.34%**	**4.73%**
Total Population Change, 2000 - 2010	Total Population, 2000 Census	39,311	2,926,325
	Total Population, 2010 Census	40,648	3,046,355
	Population Change, 2000-2010	1,337	120,030
	Population Change, 2000-2010, Percent	**3.40%**	**4.1%**
Urban and Rural Population	Total Population	40,648	3,046,355
	Urban Population	26,858	1,950,256
	Rural Population	13,790	1,096,099
	Urban Population, Percent	66.07%	64.02%
	Rural Population, Percent	33.93%	35.98%
Median Age	Total Population	39,804	3,150,011
	Median Age	38.3	38.3
Population Under Age 18	Total Population	39,804	3,150,011
	Population Age 0-17	10,026	728,487
	Population Age 0-17, Percent	25.19%	23.13%
Population Age 18-64	Total Population	39,804	3,150,011
	Population Age 18-64	22,594	1,884,123
	Population Age 18-64, Percent	56.76%	59.81%
Population Age 65+	Total Population	39,804	3,150,011
	Population Age 65+	7,184	537,401
	Population Age 65+, Percent	18.05%	17.06%
Population with Any Disability	Total Population (For Whom Disability Status Is Determined)	38,632	3,106,492
	Population with a Disability	4,333	365,878
	Population with a Disability, Percent	**11.22%**	**11.78%**
Population with Limited English Proficiency	Population Age 5+	37,188	2,954,549
	Population Age 5+ with Limited English Proficiency	4,547	100,442
	Population Age 5+ with Limited English Proficiency, Percent	**12.23%**	**3.40%**
	Total Population	39,804	3,150,011
	Naturalized U.S. Citizens	1,634	69,832

Data Indicator	Indicator Variable	Location Summary	Iowa
Foreign-Born Population	Population Without U.S. Citizenship	3,436	100,493
	Total Foreign-Birth Population	5,070	170,325
	Foreign-Birth Population, Percent of Total Population	12.74%	5.41%
Citizenship Status	Native	34,141	2,958,711
	Born in a US Territory	170	3,568
	Born Abroad to US Citizens	423	17,407
	Naturalized	1,634	69,832
	Non-Citizen	3,436	100,493
	Non-Citizen, Percent	8.63%	3.19%
Veteran Population	Total Population Age 18+	29,778	2,419,354
	Total Veterans	3,076	178,481
	Veterans, Percent of Total Population	10.33%	7.38%

Income and Economics

Data Indicator	Indicator Variable	Location Summary	Iowa
Employment - Labor Force Participation Rate	Total Population Age 16+	30,865	2,504,540
	Labor Force	19,860	1,677,262
	Labor Force Participation Rate	**64.34%**	**66.97%**
Employment - Unemployment Rate	Labor Force	17,731	1,700,614
	Number Employed	16,317	1,644,745
	Number Unemployed	1,414	55,869
	Unemployment Rate	**8.0%**	**3.3%**
Income - Inequality (GINI Index)	Total Households	15,388	1,273,941
	Gini Index Value	**0.40**	**0.44**
Income - Median Household Income	Total Households	15,388	1,273,941
	Average Household Income	$71,134	$80,316
	Median Household Income	**$58,735**	**$61,836**
Income - Per Capita Income	Total Population	39,804	3,150,011
	Total Income ($)	$1,120,580,200	$104,016,965,400
	Per Capita Income ($)	**$28,152**	**$33,021**
Poverty - Children Below 100% FPL	Total Population	38,455	3,051,284
	Population Under Age 18	9,874	714,639
	Population Under Age 18 in Poverty	1,529	95,105
	Percent Population Under Age 18 in Poverty	**15.49%**	**13.31%**
Poverty - Children Eligible for Free/Reduced Price Lunch	Total Students	7,045	499,582
	Students Eligible for Free or Reduced Price Lunch	4,299	206,067
	Students Eligible for Free or Reduced Price Lunch, Percent	**61.02%**	**41.25%**
Poverty - Population Below 100% FPL	Total Population	38,455	3,051,284
	Population in Poverty	4,477	339,090
	Population in Poverty, Percent	**11.64%**	**11.11%**

Education

Data Indicator	Indicator Variable	Location Summary	Iowa
Access - Preschool Enrollment (Age 3-4)	Population Age 3-4	1,034	79,348
	Population Age 3-4 Enrolled in School	289	36,110
	Population Age 3-4 Enrolled in School, Percent	**27.95%**	**45.51%**
Attainment - Bachelor's Degree or Higher	Total Population Age 25+	26,327	2,104,864
	Population Age 25+ with Bachelor's Degree or Higher	5,478	617,115
	Population Age 25+ with Bachelor's Degree or Higher, Percent	**20.81%**	**29.32%**
Attainment - High School Graduation Rate	Adjusted Student Cohort	481	35,141
	Number of Diplomas Issued	428	32,119
	Cohort Graduation Rate	**89.0%**	**91.4%**
Attainment - No High School Diploma	Total Population Age 25+	26,327	2,104,864
	Population Age 25+ with No High School Diploma	3,891	158,401
	Population Age 25+ with No High School Diploma, Percent	**14.78%**	**7.53%**
Attainment - Overview	No High School Diploma	**14.78%**	**7.53%**
	High School Only	34.0%	30.8%
	Some College	18.6%	20.6%
	Associates Degree	11.8%	11.8%
	Bachelors Degree	14.5%	19.7%
	Graduate or Professional Degree	6.3%	9.6%

Housing and Families

Data Indicator	Indicator Variable	Location Summary	Iowa
Households - Overview	Total Households	15,388	1,273,941
	Family Households	10,013	800,738
	Family Households, Percent	65.07%	62.86%
	Non-Family Households	5,375	473,203
	Non-Family Households, Percent	34.93%	37.14%
Evictions	Renter Occupied Households	4,365	365,324
	Eviction Filings	192	14,520
	Evictions	123	7,358
	Eviction Filing Rate	4.4%	3.97%
	Eviction Rate	**2.82%**	**2.01%**
Housing Costs - Cost Burden (30%)	Total Households	15,388	1,273,941
	Cost Burdened Households (Housing Costs Exceed 30% of Income)	3,025	288,892
	Cost Burdened Households, Percent	**19.66%**	**22.68%**
Housing Quality - Substandard Housing	Total Occupied Housing Units	15,388	1,273,941
	Occupied Housing Units with One or More Substandard Conditions	3,376	294,289
	Occupied Housing Units with One or More Substandard Conditions, Percent	**21.94%**	**23.10%**
Housing Stock - Age	Total Housing Units	16,842	1,407,819
	Median Year Structures Built	1958	1970

Other Social & Economic Factors

Data Indicator	Indicator Variable	Location Summary	Iowa
Area Deprivation Index	Total Population	31,492	2,496,356
	State Percentile	68	No data
	National Percentile	**73**	**63**
Households with No Motor Vehicle	Total Occupied Households	15,388	1,273,941
	Households with No Motor Vehicle	1,054	72,384
	Households with No Motor Vehicle, Percent	**6.85%**	**5.68%**
Insurance - Uninsured Population (ACS)	Total Population (For Whom Insurance Status is Determined)	38,632	3,106,492
	Uninsured Population	2,109	145,633
	Uninsured Population, Percent	**5.46%**	**4.69%**
SNAP Benefits - Population Receiving SNAP (SAIPE)	Total Population	39,369.00	3,155,070.00
	Population Receiving SNAP Benefits	4,438	307,043
	Population Receiving SNAP Benefits, Percent	**11.3%**	**9.7%**
Social Vulnerability Index	Total Population	40,271	3,132,499
	Socioeconomic Theme Score	0.47	0.21
	Household Composition Theme Score	0.51	0.34
	Minority Status Theme Score	0.87	0.50
	Housing & Transportation Theme Score	0.74	0.46
	Social Vulnerability Index Score	**0.69**	**0.29**
Teen Births	Female Population Age 15-19	8,710	1,458,730
	Teen Births, Rate per 1,000 Female Population Age 15-19	**32.6**	**17.6**
Violent Crime - Total	Total Population	40,607	3,162,071
	Violent Crimes, 3-year Total	521	26,851
	Violent Crimes, Annual Rate (Per 100,000 Pop.)	**427.60**	**283.00**
Property Crime - Total	Total Population	40,924	3,120,883
	Property Crimes, Annual Average	908	64,724
	Property Crimes, Annual Rate (Per 100,000 Pop.)	**2,220.0**	**2,074.6**
Voter Participation Rate	Total Citizens Age 18+	26,526	2,321,084
	Total Votes Cast	18,136	1,690,871
	Voter Participation Rate	**68.4%**	**72.8%**
Young People Not in School and Not Working	Population Age 16-19	2,091	172,727
	Population Age 16-19 Not in School and Not Employed	168	9,895
	Population Age 16-19 Not in School and Not Employed, Percent	**8.03%**	**5.73%**

Physical Environment

Data Indicator	Indicator Variable	Location Summary	Iowa
Air & Water Quality - Particulate Matter 2.5	Total Population (2020)	40,105	3,190,369
	Average Daily Ambient Particulate Matter 2.5	7.64	7.68
	Days Exceeding Emissions Standards	0	0
	Days Exceeding Standards, Percent (Crude)	0.00	0.00
	Days Exceeding Standards, Percent (Weighted)	**0.00%**	**0.06%**
Built Environment - Broadband Access	Total Population (2020)	39,494	3,163,416
	Access to DL Speeds > 25MBPS (2020)	**98.95%**	**98.59%**
Built Environment - Liquor Stores	Total Population (2010)	40,648	3,046,355
	Number of Establishments	3	144
	Establishments, Rate per 100,000 Population	**7.38**	**4.73**
Built Environment - Recreation and Fitness Facility Access	Total Population (2010)	40,648	3,046,355
	Number of Establishments	Suppressed	373
	Establishments, Rate per 100,000 Population	Suppressed	12.24
Climate & Health - Drought Severity	Time Period	2017-2019	2017-2019
	Weeks in D0 (Abnormally Dry), Percent	20.74%	15.37%
	Weeks in D1 (Moderate Drought), Percent	4.96%	5.45%
	Weeks in D2 (Severe Drought), Percent	0.50%	0.58%
	Weeks in D3 (Extreme Drought), Percent	0.00%	0.13%
	Weeks in D4 (Exceptional Drought), Percent	0.00%	0.00%
	Weeks in Drought (Any), Percent	**5.45%**	**6.17%**
Food Environment - Fast Food Restaurants	Total Population (2010)	40,648	3,046,355
	Number of Establishments	22	2,136
	Establishments, Rate per 100,000 Population	**54.12**	**70.12**
Food Environment - Food Desert Census Tracts	Total Population (2010)	40,648	3,046,355
	Food Desert Census Tracts	3	85
	Other Census Tracts	7	738
	Food Desert Population	12,536	313,703
	Other Population	7	510,672
Food Environment - Grocery Stores	Total Population (2010)	40,648	3,046,355
	Number of Establishments	9	604
	Establishments, Rate per 100,000 Population	**22.14**	**19.83**
Food Environment - SNAP-Authorized Food Stores	Total Population (2020)	39,494	3,163,416
	Total SNAP-Authorized Retailers	42	2,864
	SNAP-Authorized Retailers, Rate per 10,000 Population	**10.63**	**9.05**

Clinical Care and Prevention

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Screening - Mammogram (Medicare)	Medicare Beneficiaries	8,252	600,549
	Female Beneficiaries with Recent Mammogram, Percent	**43%**	**40%**
Diabetes Management - Hemoglobin A1c Test	Medicare Enrollees with Diabetes	680	44,823
	Medicare Enrollees with Diabetes with Annual Exam	634	40,903
	Medicare Enrollees with Diabetes with Annual Exam, Percent	**93.24%**	**91.25%**
Hospitalizations - Preventable Conditions	Medicare Beneficiaries	8,252	600,549
	Preventable Hospitalizations, Rate per 100,000 Beneficiaries	**1,776**	**2,418**

Health Behaviors

Data Indicator	Indicator Variable	Location Summary	Iowa
Alcohol - Heavy Alcohol Consumption	Total Population (2018)	39,981	3,156,145
	Adults Reporting Excessive Drinking	9,172	813,426
	Percentage of Adults Reporting Excessive Drinking	**22.94%**	**25.77%**
Alcohol - Binge Drinking	Total Population (2019)	39,369	3,155,070
	Percentage of Adults Binge Drinking in the Past 30 Days	**19.30%**	**21.06%**
Physical Inactivity	Population Age 20+	28,402	2,338,989
	Adults with No Leisure Time Physical Activity	7,498	532,286
	Adults with No Leisure Time Physical Activity, Percent	**25.2%**	**21.9%**
STI - Chlamydia Incidence	Total Population	40,288	3,145,711
	Chlamydia Infections	161	14,682
	Chlamydia Infections, Rate per 100,000 Pop.	**399.62**	**466.73**
STI - Gonorrhea Incidence	Total Population	40,288	3,145,711
	Gonorrhea Infections	54	4,839
	Gonorrhea Infections, Rate per 100,000 Pop.	**134.0**	**153.80**
STI - HIV Prevalence	Population Age 13+	32,672	2,630,539
	Population with HIV / AIDS	33	2,788
	Population with HIV / AIDS, Rate per 100,000 Pop.	**101.0**	**106.00**
Tobacco Usage - Current Smokers	Total Population (2019)	39,369	3,155,070
	Adult Current Smokers (Crude)	**17.10%**	**16.86%**
	Adult Current Smokers (Age-Adjusted)	17.60%	17.68%
Insufficient Sleep	Total Population (2018)	39,981	3,156,145
	Adults Sleeping Less Than 7 Hours on Average (Crude)	**32.00%**	**31.3%**
	Adults Sleeping Less Than 7 Hours on Average (Age-Adjusted)	33.10%	32.2%

Health Outcomes

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Incidence - All Sites	Estimated Total Population	52,085	3,838,669
	New Cases (Annual Average)	256	18,583
	Cancer Incidence Rate (Per 100,000 Population)	**491.5**	**484.1**
	Total Medicare Fee-for-Service Beneficiaries	6,562	459,489

Data Indicator	Indicator Variable	Location Summary	Iowa
Chronic Conditions - Asthma (Medicare Population)	Beneficiaries with Asthma	243	17,760
	Percentage with Asthma	**3.7%**	**3.9%**
Chronic Conditions - Diabetes (Adult)	Population Age 20+	28,292	2,336,892
	Adults with Diagnosed Diabetes	2,716	226,251
	Adults with Diagnosed Diabetes, Age-Adjusted Rate	**7.9%**	**8.4%**
Chronic Conditions - Diabetes (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	6,562	459,489
	Beneficiaries with Diabetes	1,663	110,219
	Beneficiaries with Diabetes, Percent	**25.3%**	**24.0%**
Chronic Conditions - Heart Disease (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	6,562	459,489
	Beneficiaries with Heart Disease	1,645	110,102
	Beneficiaries with Heart Disease, Percent	**25.1%**	**24.0%**
Chronic Conditions - High Blood Pressure (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	6,562	459,489
	Beneficiaries with High Blood Pressure	3,571	249,193
	Beneficiaries with High Blood Pressure, Percent	**54.4%**	**54.2%**
Low Birth Weight (CDC)	Total Live Births	3,645	542,844
	Low Birthweight Births	238	36,474
	Low Birthweight Births, Percentage	**6.5%**	**6.7%**
Mortality - Cancer	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	418	31,947
	Crude Death Rate (Per 100,000 Population	209.6	202.8
	Age-Adjusted Death Rate (Per 100,000 Population)	**148.7**	**154.3**
Mortality - Coronary Heart Disease	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	277	21,999
	Crude Death Rate (Per 100,000 Population)	138.9	139.6
	Age-Adjusted Death Rate (Per 100,000 Population)	**94.9**	**102.3**
Mortality - Poisoning	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	19	2,063
	Crude Death Rate (Per 100,000 Population)	No data	13.1
	Age-Adjusted Death Rate (Per 100,000 Population)	No data	13.6
Mortality - Homicide	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	No data	456
	Crude Death Rate (Per 100,000 Population)	No data	2.9
	Age-Adjusted Death Rate (Per 100,000 Population)	No data	3.1
Mortality - Lung Disease	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	181	9,390
	Crude Death Rate (Per 100,000 Population)	90.8	59.6
	Age-Adjusted Death Rate (Per 100,000 Population)	**63.2**	**44.4**
Mortality - Motor Vehicle Crash	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	31	1,806
	Crude Death Rate (Per 100,000 Population)	15.5	11.5
	Age-Adjusted Death Rate (Per 100,000 Population)	**16.5**	**11.1**
	Premature Deaths, 2017-2019	534	71,366

Data Indicator	Indicator Variable	Location Summary	Iowa
Mortality - Premature Death	Years of Potential Life Lost, 2017-2019 Average	7,340	1,089,638
	Years of Potential Life Lost, Rate per 100,000 Population	**6,689**	**6,248**
Mortality - Stroke	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	118	7,064
	Crude Death Rate (Per 100,000 Population)	59.2	44.8
	Age-Adjusted Death Rate (Per 100,000 Population)	**41.3**	**32.4**
Mortality - Suicide	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	24	2,500
	Crude Death Rate (Per 100,000 Population)	12.0	15.9
	Age-Adjusted Death Rate (Per 100,000 Population)	**11.5**	**16.0**
Mortality - Unintentional Injury (Accident)	Total Population, 2016-2020 Average	39,889	3,151,036
	Five Year Total Deaths, 2016-2020 Total	116	7,809
	Crude Death Rate (Per 100,000 Population)	58.2	49.6
	Age-Adjusted Death Rate (Per 100,000 Population)	**48.9**	**43.5**
Obesity	Population Age 20+	28,466	2,339,100
	Adults with BMI > 30.0 (Obese)	11,045	759,769
	Adults with BMI > 30.0 (Obese), Percent	**38.3%**	**32.3%**
Poor or Fair Health	Total Population (2019)	39,369	3,155,070
	Adults with Poor or Fair General Health (Crude)	**19.40%**	**15.23%**
	Adults with Poor or Fair General Health (Age-Adjusted)	18.70%	14.57%

Special Topics - COVID-19

Data Indicator	Indicator Variable	Location Summary	Iowa
COVID-19 - Confirmed Cases	Total Population	39,981	3,156,145
	Total Confirmed Cases	9,591	776,154
	Confirmed Cases, Rate per 100,000 Population	**23,988.89**	**24,591.84**
	Last Update	05/27/2022	05/27/2022
COVID-19 - Mortality	Total Population	39,981	3,156,145
	Total Deaths	112	9,587
	Deaths, Rate per 100,000 Population	**280.13**	**303.76**
	Last Update	05/27/2022	05/27/2022
Social Distancing - Mobility Reports (Google)	Report Date	2/1/2022 12:00:00 AM	2/1/2022 12:00:00 AM
	Retail and recreation	-2%	-5%
	Grocery and pharmacy	22%	10%
	Parks	No data	9%
	Transit stations	No data	-9%
	Workplaces	-18%	-16%
	Residential	3%	6%
COVID-19 Fully Vaccinated Adults	Percent of Adults Fully Vaccinated	**78.60%**	**71.05%**
	Estimated Percent of Adults Hesitant About Receiving COVID-19 Vaccination	12.93%	12.20%
	Vaccine Coverage Index	0.14	0.04
	Last Update	05/25/2022	05/25/2022

https://sparkmap.org, 5/27/2022