

Location

Story County, IA

Standard Report - Quick Facts

Demographics

Data Indicator	Indicator Variable	Location Summary	Iowa
Total Population	Total Population	97,355	3,150,011
	Total Land Area (Square Miles)	572.54	55,853.42
	Population Density (Per Square Mile)	170	56
Total Population Change, 2010 - 2020	Total Population, 2010 Census	89,542	3,046,357
	Total Population, 2020 Census	98,537	3,190,369
	Population Change, 2010-2020	8,995	144,012
	Population Change, 2010-2020, Percent	10.05%	4.73%
Total Population Change, 2000 - 2010	Total Population, 2000 Census	79,981	2,926,325
	Total Population, 2010 Census	89,542	3,046,355
	Population Change, 2000-2010	9,561	120,030
	Population Change, 2000-2010, Percent	11.95%	4.1%
Urban and Rural Population	Total Population	89,542	3,046,355
	Urban Population	74,378	1,950,256
	Rural Population	15,164	1,096,099
	Urban Population, Percent	83.06%	64.02%
	Rural Population, Percent	16.94%	35.98%
Median Age	Total Population	97,355	3,150,011
	Median Age	26.8	38.3
Population Under Age 18	Total Population	97,355	3,150,011
	Population Age 0-17	16,064	728,487
	Population Age 0-17, Percent	16.50%	23.13%
Population Age 18-64	Total Population	97,355	3,150,011
	Population Age 18-64	69,433	1,884,123
	Population Age 18-64, Percent	71.32%	59.81%
Population Age 65+	Total Population	97,355	3,150,011
	Population Age 65+	11,858	537,401
	Population Age 65+, Percent	12.18%	17.06%
Population with Any Disability	Total Population (For Whom Disability Status Is Determined)	96,744	3,106,492
	Population with a Disability	7,971	365,878
	Population with a Disability, Percent	8.24%	11.78%
Population with Limited English Proficiency	Population Age 5+	92,954	2,954,549
	Population Age 5+ with Limited English Proficiency	4,209	100,442
	Population Age 5+ with Limited English Proficiency, Percent	4.53%	3.40%
	Total Population	97,355	3,150,011
	Naturalized U.S. Citizens	2,388	69,832

Data Indicator	Indicator Variable	Location Summary	Iowa
Foreign-Born Population	Population Without U.S. Citizenship	7,064	100,493
	Total Foreign-Birth Population	9,452	170,325
	Foreign-Birth Population, Percent of Total Population	9.71%	5.41%
Citizenship Status	Native	87,087	2,958,711
	Born in a US Territory	132	3,568
	Born Abroad to US Citizens	684	17,407
	Naturalized	2,388	69,832
	Non-Citizen	7,064	100,493
	Non-Citizen, Percent	7.26%	3.19%
Veteran Population	Total Population Age 18+	81,246	2,419,354
	Total Veterans	3,747	178,481
	Veterans, Percent of Total Population	4.61%	7.38%

Income and Economics

Data Indicator	Indicator Variable	Location Summary	Iowa
Employment - Labor Force Participation Rate	Total Population Age 16+	83,010	2,504,540
	Labor Force	54,505	1,677,262
	Labor Force Participation Rate	65.66%	66.97%
Employment - Unemployment Rate	Labor Force	59,782	1,700,614
	Number Employed	58,526	1,644,745
	Number Unemployed	1,256	55,869
	Unemployment Rate	2.1%	3.3%
Income - Inequality (GINI Index)	Total Households	37,997	1,273,941
	Gini Index Value	0.47	0.44
Income - Median Household Income	Total Households	37,997	1,273,941
	Average Household Income	\$77,755	\$80,316
	Median Household Income	\$58,302	\$61,836
Income - Per Capita Income	Total Population	97,355	3,150,011
	Total Income (\$)	\$3,021,570,200	\$104,016,965,400
	Per Capita Income (\$)	\$31,037	\$33,021
Poverty - Children Below 100% FPL	Total Population	86,258	3,051,284
	Population Under Age 18	15,682	714,639
	Population Under Age 18 in Poverty	1,415	95,105
	Percent Population Under Age 18 in Poverty	9.02%	13.31%
Poverty - Children Eligible for Free/Reduced Price Lunch	Total Students	11,440	499,582
	Students Eligible for Free or Reduced Price Lunch	2,943	206,067
	Students Eligible for Free or Reduced Price Lunch, Percent	25.73%	41.25%
Poverty - Population Below 100% FPL	Total Population	86,258	3,051,284
	Population in Poverty	17,251	339,090
	Population in Poverty, Percent	20.00%	11.11%

Education

Data Indicator	Indicator Variable	Location Summary	Iowa
Access - Preschool Enrollment (Age 3-4)	Population Age 3-4	1,701	79,348
	Population Age 3-4 Enrolled in School	627	36,110
	Population Age 3-4 Enrolled in School, Percent	36.86%	45.51%
Attainment - Bachelor's Degree or Higher	Total Population Age 25+	51,569	2,104,864
	Population Age 25+ with Bachelor's Degree or Higher	26,789	617,115
	Population Age 25+ with Bachelor's Degree or Higher, Percent	51.95%	29.32%
Attainment - High School Graduation Rate	Adjusted Student Cohort	848	35,141
	Number of Diplomas Issued	819	32,119
	Cohort Graduation Rate	96.6%	91.4%
Attainment - No High School Diploma	Total Population Age 25+	51,569	2,104,864
	Population Age 25+ with No High School Diploma	1,632	158,401
	Population Age 25+ with No High School Diploma, Percent	3.16%	7.53%
Attainment - Overview	No High School Diploma	3.16%	7.53%
	High School Only	17.1%	30.8%
	Some College	17.2%	20.6%
	Associates Degree	10.6%	11.8%
	Bachelors Degree	30.0%	19.7%
	Graduate or Professional Degree	22.0%	9.6%

Housing and Families

Data Indicator	Indicator Variable	Location Summary	Iowa
Households - Overview	Total Households	37,997	1,273,941
	Family Households	18,911	800,738
	Family Households, Percent	49.77%	62.86%
	Non-Family Households	19,086	473,203
	Non-Family Households, Percent	50.23%	37.14%
Evictions	Renter Occupied Households	16,966	365,324
	Eviction Filings	300	14,520
	Evictions	173	7,358
	Eviction Filing Rate	1.77%	3.97%
	Eviction Rate	1.02%	2.01%
Housing Costs - Cost Burden (30%)	Total Households	37,997	1,273,941
	Cost Burdened Households (Housing Costs Exceed 30% of Income)	12,501	288,892
	Cost Burdened Households, Percent	32.90%	22.68%
Housing Quality - Substandard Housing	Total Occupied Housing Units	37,997	1,273,941
	Occupied Housing Units with One or More Substandard Conditions	12,009	294,289
	Occupied Housing Units with One or More Substandard Conditions, Percent	31.61%	23.10%
Housing Stock - Age	Total Housing Units	40,663	1,407,819
	Median Year Structures Built	1981	1970

Other Social & Economic Factors

Data Indicator	Indicator Variable	Location Summary	Iowa
Area Deprivation Index	Total Population	50,277	2,496,356
	State Percentile	35	No data
	National Percentile	52	63
Households with No Motor Vehicle	Total Occupied Households	37,997	1,273,941
	Households with No Motor Vehicle	2,716	72,384
	Households with No Motor Vehicle, Percent	7.15%	5.68%
Insurance - Uninsured Population (ACS)	Total Population (For Whom Insurance Status is Determined)	96,744	3,106,492
	Uninsured Population	4,960	145,633
	Uninsured Population, Percent	5.13%	4.69%
SNAP Benefits - Population Receiving SNAP (SAIPE)	Total Population	97,117.00	3,155,070.00
	Population Receiving SNAP Benefits	4,264	307,043
	Population Receiving SNAP Benefits, Percent	4.4%	9.7%
Social Vulnerability Index	Total Population	96,922	3,132,499
	Socioeconomic Theme Score	0.35	0.21
	Household Composition Theme Score	0.00	0.34
	Minority Status Theme Score	0.60	0.50
	Housing & Transportation Theme Score	0.68	0.46
	Social Vulnerability Index Score	0.21	0.29
Teen Births	Female Population Age 15-19	37,670	1,458,730
	Teen Births, Rate per 1,000 Female Population Age 15-19	3.7	17.6
Violent Crime - Total	Total Population	96,913	3,162,071
	Violent Crimes, 3-year Total	464	26,851
	Violent Crimes, Annual Rate (Per 100,000 Pop.)	159.50	283.00
Property Crime - Total	Total Population	95,256	3,120,883
	Property Crimes, Annual Average	1,527	64,724
	Property Crimes, Annual Rate (Per 100,000 Pop.)	1,726.3	2,074.6
Voter Participation Rate	Total Citizens Age 18+	74,285	2,321,084
	Total Votes Cast	51,038	1,690,871
	Voter Participation Rate	68.7%	72.8%
Young People Not in School and Not Working	Population Age 16-19	9,775	172,727
	Population Age 16-19 Not in School and Not Employed	157	9,895
	Population Age 16-19 Not in School and Not Employed, Percent	1.61%	5.73%

Physical Environment

Data Indicator	Indicator Variable	Location Summary	Iowa
Air & Water Quality - Particulate Matter 2.5	Total Population (2020)	98,537	3,190,369
	Average Daily Ambient Particulate Matter 2.5	7.57	7.68
	Days Exceeding Emissions Standards	0	0
	Days Exceeding Standards, Percent (Crude)	0.00	0.00
	Days Exceeding Standards, Percent (Weighted)	0.00%	0.06%
Built Environment - Broadband Access	Total Population (2020)	98,219	3,163,416
	Access to DL Speeds > 25MBPS (2020)	99.47%	98.59%
Built Environment - Liquor Stores	Total Population (2010)	89,542	3,046,355
	Number of Establishments	Suppressed	144
	Establishments, Rate per 100,000 Population	Suppressed	4.73
Built Environment - Recreation and Fitness Facility Access	Total Population (2010)	89,542	3,046,355
	Number of Establishments	19	373
	Establishments, Rate per 100,000 Population	21.22	12.24
Climate & Health - Drought Severity	Time Period	2017-2019	2017-2019
	Weeks in D0 (Abnormally Dry), Percent	12.54%	15.37%
	Weeks in D1 (Moderate Drought), Percent	8.23%	5.45%
	Weeks in D2 (Severe Drought), Percent	0.00%	0.58%
	Weeks in D3 (Extreme Drought), Percent	0.00%	0.13%
	Weeks in D4 (Exceptional Drought), Percent	0.00%	0.00%
	Weeks in Drought (Any), Percent	8.23%	6.17%
Food Environment - Fast Food Restaurants	Total Population (2010)	89,542	3,046,355
	Number of Establishments	76	2,136
	Establishments, Rate per 100,000 Population	84.88	70.12
Food Environment - Food Desert Census Tracts	Total Population (2010)	89,542	3,046,355
	Food Desert Census Tracts	4	85
	Other Census Tracts	16	738
	Food Desert Population	23,857	313,703
	Other Population	9,677	510,672
Food Environment - Grocery Stores	Total Population (2010)	89,542	3,046,355
	Number of Establishments	15	604
	Establishments, Rate per 100,000 Population	16.75	19.83
Food Environment - SNAP-Authorized Food Stores	Total Population (2020)	98,219	3,163,416
	Total SNAP-Authorized Retailers	61	2,864
	SNAP-Authorized Retailers, Rate per 10,000 Population	6.21	9.05

Clinical Care and Prevention

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Screening - Mammogram (Medicare)	Medicare Beneficiaries	12,434	600,549
	Female Beneficiaries with Recent Mammogram, Percent	53%	40%
Diabetes Management - Hemoglobin A1c Test	Medicare Enrollees with Diabetes	955	44,823
	Medicare Enrollees with Diabetes with Annual Exam	909	40,903
	Medicare Enrollees with Diabetes with Annual Exam, Percent	95.18%	91.25%
Hospitalizations - Preventable Conditions	Medicare Beneficiaries	12,434	600,549
	Preventable Hospitalizations, Rate per 100,000 Beneficiaries	2,093	2,418

Health Behaviors

Data Indicator	Indicator Variable	Location Summary	Iowa
Alcohol - Heavy Alcohol Consumption	Total Population (2018)	98,105	3,156,145
	Adults Reporting Excessive Drinking	23,260	813,426
	Percentage of Adults Reporting Excessive Drinking	23.71%	25.77%
Alcohol - Binge Drinking	Total Population (2019)	97,117	3,155,070
	Percentage of Adults Binge Drinking in the Past 30 Days	24.40%	21.06%
Physical Inactivity	Population Age 20+	72,936	2,338,989
	Adults with No Leisure Time Physical Activity	11,451	532,286
	Adults with No Leisure Time Physical Activity, Percent	16.2%	21.9%
STI - Chlamydia Incidence	Total Population	97,502	3,145,711
	Chlamydia Infections	626	14,682
	Chlamydia Infections, Rate per 100,000 Pop.	642.04	466.73
STI - Gonorrhea Incidence	Total Population	97,502	3,145,711
	Gonorrhea Infections	91	4,839
	Gonorrhea Infections, Rate per 100,000 Pop.	93.3	153.80
STI - HIV Prevalence	Population Age 13+	86,441	2,630,539
	Population with HIV / AIDS	53	2,788
	Population with HIV / AIDS, Rate per 100,000 Pop.	61.3	106.00
Tobacco Usage - Current Smokers	Total Population (2019)	97,117	3,155,070
	Adult Current Smokers (Crude)	12.60%	16.86%
	Adult Current Smokers (Age-Adjusted)	14.50%	17.68%
Insufficient Sleep	Total Population (2018)	98,105	3,156,145
	Adults Sleeping Less Than 7 Hours on Average (Crude)	31.00%	31.3%
	Adults Sleeping Less Than 7 Hours on Average (Age-Adjusted)	32.40%	32.2%

Health Outcomes

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Incidence - All Sites	Estimated Total Population	84,562	3,838,669
	New Cases (Annual Average)	390	18,583
	Cancer Incidence Rate (Per 100,000 Population)	461.2	484.1
	Total Medicare Fee-for-Service Beneficiaries	9,922	459,489

Data Indicator	Indicator Variable	Location Summary	Iowa
Chronic Conditions - Asthma (Medicare Population)	Beneficiaries with Asthma	489	17,760
	Percentage with Asthma	4.9%	3.9%
Chronic Conditions - Diabetes (Adult)	Population Age 20+	73,265	2,336,892
	Adults with Diagnosed Diabetes	4,982	226,251
	Adults with Diagnosed Diabetes, Age-Adjusted Rate	7.5%	8.4%
Chronic Conditions - Diabetes (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	9,922	459,489
	Beneficiaries with Diabetes	2,182	110,219
	Beneficiaries with Diabetes, Percent	22.0%	24.0%
Chronic Conditions - Heart Disease (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	9,922	459,489
	Beneficiaries with Heart Disease	2,264	110,102
	Beneficiaries with Heart Disease, Percent	22.8%	24.0%
Chronic Conditions - High Blood Pressure (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	9,922	459,489
	Beneficiaries with High Blood Pressure	5,117	249,193
	Beneficiaries with High Blood Pressure, Percent	51.6%	54.2%
Low Birth Weight (CDC)	Total Live Births	6,252	542,844
	Low Birthweight Births	393	36,474
	Low Birthweight Births, Percentage	6.3%	6.7%
Mortality - Cancer	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	621	31,947
	Crude Death Rate (Per 100,000 Population)	127.2	202.8
	Age-Adjusted Death Rate (Per 100,000 Population)	136.0	154.3
Mortality - Coronary Heart Disease	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	354	21,999
	Crude Death Rate (Per 100,000 Population)	72.5	139.6
	Age-Adjusted Death Rate (Per 100,000 Population)	75.5	102.3
Mortality - Poisoning	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	42	2,063
	Crude Death Rate (Per 100,000 Population)	8.6	13.1
	Age-Adjusted Death Rate (Per 100,000 Population)	9.1	13.6
Mortality - Homicide	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	No data	456
	Crude Death Rate (Per 100,000 Population)	No data	2.9
	Age-Adjusted Death Rate (Per 100,000 Population)	No data	3.1
Mortality - Lung Disease	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	125	9,390
	Crude Death Rate (Per 100,000 Population)	25.6	59.6
	Age-Adjusted Death Rate (Per 100,000 Population)	27.2	44.4
Mortality - Motor Vehicle Crash	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	22	1,806
	Crude Death Rate (Per 100,000 Population)	4.5	11.5
	Age-Adjusted Death Rate (Per 100,000 Population)	4.7	11.1
	Premature Deaths, 2017-2019	593	71,366

Data Indicator	Indicator Variable	Location Summary	Iowa
Mortality - Premature Death	Years of Potential Life Lost, 2017-2019 Average	12,711	1,089,638
	Years of Potential Life Lost, Rate per 100,000 Population	4,584	6,248
Mortality - Stroke	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	115	7,064
	Crude Death Rate (Per 100,000 Population)	23.6	44.8
	Age-Adjusted Death Rate (Per 100,000 Population)	24.8	32.4
Mortality - Suicide	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	57	2,500
	Crude Death Rate (Per 100,000 Population)	11.7	15.9
	Age-Adjusted Death Rate (Per 100,000 Population)	12.5	16.0
Mortality - Unintentional Injury (Accident)	Total Population, 2016-2020 Average	97,610	3,151,036
	Five Year Total Deaths, 2016-2020 Total	146	7,809
	Crude Death Rate (Per 100,000 Population)	29.9	49.6
	Age-Adjusted Death Rate (Per 100,000 Population)	31.4	43.5
Obesity	Population Age 20+	72,821	2,339,100
	Adults with BMI > 30.0 (Obese)	19,516	759,769
	Adults with BMI > 30.0 (Obese), Percent	27.4%	32.3%
Poor or Fair Health	Total Population (2019)	97,117	3,155,070
	Adults with Poor or Fair General Health (Crude)	11.30%	15.23%
	Adults with Poor or Fair General Health (Age-Adjusted)	13.00%	14.57%

Special Topics - COVID-19

Data Indicator	Indicator Variable	Location Summary	Iowa
COVID-19 - Confirmed Cases	Total Population	98,105	3,156,145
	Total Confirmed Cases	20,183	776,154
	Confirmed Cases, Rate per 100,000 Population	20,572.86	24,591.84
	Last Update	05/27/2022	05/27/2022
COVID-19 - Mortality	Total Population	98,105	3,156,145
	Total Deaths	90	9,587
	Deaths, Rate per 100,000 Population	91.74	303.76
	Last Update	05/27/2022	05/27/2022
Social Distancing - Mobility Reports (Google)	Report Date	2/1/2022 12:00:00 AM	2/1/2022 12:00:00 AM
	Retail and recreation	-5%	-5%
	Grocery and pharmacy	-7%	10%
	Parks	No data	9%
	Transit stations	No data	-9%
	Workplaces	-25%	-16%
	Residential	7%	6%
COVID-19 Fully Vaccinated Adults	Percent of Adults Fully Vaccinated	67.70%	71.05%
	Estimated Percent of Adults Hesitant About Receiving COVID-19 Vaccination	11.66%	12.20%
	Vaccine Coverage Index	0.05	0.04
	Last Update	05/25/2022	05/25/2022

<https://sparkmap.org>, 5/27/2022