

Location

Woodbury County, IA

Standard Report - Quick Facts

Demographics

Data Indicator	Indicator Variable	Location Summary	Iowa
Total Population	Total Population	102,687	3,150,011
	Total Land Area (Square Miles)	872.90	55,853.42
	Population Density (Per Square Mile)	118	56
Total Population Change, 2010 - 2020	Total Population, 2010 Census	102,176	3,046,357
	Total Population, 2020 Census	105,941	3,190,369
	Population Change, 2010-2020	3,765	144,012
	Population Change, 2010-2020, Percent	3.68%	4.73%
Total Population Change, 2000 - 2010	Total Population, 2000 Census	103,877	2,926,325
	Total Population, 2010 Census	102,172	3,046,355
	Population Change, 2000-2010	-1,705	120,030
	Population Change, 2000-2010, Percent	-1.64%	4.1%
Urban and Rural Population	Total Population	102,172	3,046,355
	Urban Population	84,336	1,950,256
	Rural Population	17,836	1,096,099
	Urban Population, Percent	82.54%	64.02%
	Rural Population, Percent	17.46%	35.98%
Median Age	Total Population	102,687	3,150,011
	Median Age	35.8	38.3
Population Under Age 18	Total Population	102,687	3,150,011
	Population Age 0-17	26,767	728,487
	Population Age 0-17, Percent	26.07%	23.13%
Population Age 18-64	Total Population	102,687	3,150,011
	Population Age 18-64	60,468	1,884,123
	Population Age 18-64, Percent	58.89%	59.81%
Population Age 65+	Total Population	102,687	3,150,011
	Population Age 65+	15,452	537,401
	Population Age 65+, Percent	15.05%	17.06%
Population with Any Disability	Total Population (For Whom Disability Status Is Determined)	101,646	3,106,492
	Population with a Disability	12,275	365,878
	Population with a Disability, Percent	12.08%	11.78%
Population with Limited English Proficiency	Population Age 5+	95,388	2,954,549
	Population Age 5+ with Limited English Proficiency	7,381	100,442
	Population Age 5+ with Limited English Proficiency, Percent	7.74%	3.40%
	Total Population	102,687	3,150,011
	Naturalized U.S. Citizens	4,538	69,832

Data Indicator	Indicator Variable	Location Summary	Iowa
Foreign-Born Population	Population Without U.S. Citizenship	4,505	100,493
	Total Foreign-Birth Population	9,043	170,325
	Foreign-Birth Population, Percent of Total Population	8.81%	5.41%
Citizenship Status	Native	92,916	2,958,711
	Born in a US Territory	154	3,568
	Born Abroad to US Citizens	574	17,407
	Naturalized	4,538	69,832
	Non-Citizen	4,505	100,493
	Non-Citizen, Percent	4.39%	3.19%
Veteran Population	Total Population Age 18+	75,775	2,419,354
	Total Veterans	5,215	178,481
	Veterans, Percent of Total Population	6.88%	7.38%

Income and Economics

Data Indicator	Indicator Variable	Location Summary	Iowa
Employment - Labor Force Participation Rate	Total Population Age 16+	78,697	2,504,540
	Labor Force	54,375	1,677,262
	Labor Force Participation Rate	69.09%	66.97%
Employment - Unemployment Rate	Labor Force	55,406	1,700,614
	Number Employed	53,678	1,644,745
	Number Unemployed	1,728	55,869
	Unemployment Rate	3.1%	3.3%
Income - Inequality (GINI Index)	Total Households	39,523	1,273,941
	Gini Index Value	0.42	0.44
Income - Median Household Income	Total Households	39,523	1,273,941
	Average Household Income	\$74,941	\$80,316
	Median Household Income	\$60,768	\$61,836
Income - Per Capita Income	Total Population	102,687	3,150,011
	Total Income (\$)	\$2,969,622,100	\$104,016,965,400
	Per Capita Income (\$)	\$28,919	\$33,021
Poverty - Children Below 100% FPL	Total Population	99,913	3,051,284
	Population Under Age 18	26,244	714,639
	Population Under Age 18 in Poverty	4,275	95,105
	Percent Population Under Age 18 in Poverty	16.29%	13.31%
Poverty - Children Eligible for Free/Reduced Price Lunch	Total Students	18,507	499,582
	Students Eligible for Free or Reduced Price Lunch	11,285	206,067
	Students Eligible for Free or Reduced Price Lunch, Percent	60.98%	41.25%
Poverty - Population Below 100% FPL	Total Population	99,913	3,051,284
	Population in Poverty	12,386	339,090
	Population in Poverty, Percent	12.40%	11.11%

Education

Data Indicator	Indicator Variable	Location Summary	Iowa
Access - Preschool Enrollment (Age 3-4)	Population Age 3-4	3,236	79,348
	Population Age 3-4 Enrolled in School	1,214	36,110
	Population Age 3-4 Enrolled in School, Percent	37.52%	45.51%
Attainment - Bachelor's Degree or Higher	Total Population Age 25+	65,998	2,104,864
	Population Age 25+ with Bachelor's Degree or Higher	15,541	617,115
	Population Age 25+ with Bachelor's Degree or Higher, Percent	23.55%	29.32%
Attainment - High School Graduation Rate	Adjusted Student Cohort	1,236	35,141
	Number of Diplomas Issued	1,082	32,119
	Cohort Graduation Rate	87.5%	91.4%
Attainment - No High School Diploma	Total Population Age 25+	65,998	2,104,864
	Population Age 25+ with No High School Diploma	8,142	158,401
	Population Age 25+ with No High School Diploma, Percent	12.34%	7.53%
Attainment - Overview	No High School Diploma	12.34%	7.53%
	High School Only	31.7%	30.8%
	Some College	21.6%	20.6%
	Associates Degree	10.8%	11.8%
	Bachelors Degree	16.0%	19.7%
	Graduate or Professional Degree	7.6%	9.6%

Housing and Families

Data Indicator	Indicator Variable	Location Summary	Iowa
Households - Overview	Total Households	39,523	1,273,941
	Family Households	25,810	800,738
	Family Households, Percent	65.30%	62.86%
	Non-Family Households	13,713	473,203
	Non-Family Households, Percent	34.70%	37.14%
Evictions	Renter Occupied Households	13,635	365,324
	Eviction Filings	425	14,520
	Evictions	382	7,358
	Eviction Filing Rate	3.12%	3.97%
	Eviction Rate	2.8%	2.01%
Housing Costs - Cost Burden (30%)	Total Households	39,523	1,273,941
	Cost Burdened Households (Housing Costs Exceed 30% of Income)	8,982	288,892
	Cost Burdened Households, Percent	22.73%	22.68%
Housing Quality - Substandard Housing	Total Occupied Housing Units	39,523	1,273,941
	Occupied Housing Units with One or More Substandard Conditions	9,375	294,289
	Occupied Housing Units with One or More Substandard Conditions, Percent	23.72%	23.10%
Housing Stock - Age	Total Housing Units	42,455	1,407,819
	Median Year Structures Built	1957	1970

Other Social & Economic Factors

Data Indicator	Indicator Variable	Location Summary	Iowa
Area Deprivation Index	Total Population	80,247	2,496,356
	State Percentile	63	No data
	National Percentile	70	63
Households with No Motor Vehicle	Total Occupied Households	39,523	1,273,941
	Households with No Motor Vehicle	2,566	72,384
	Households with No Motor Vehicle, Percent	6.49%	5.68%
Insurance - Uninsured Population (ACS)	Total Population (For Whom Insurance Status is Determined)	101,646	3,106,492
	Uninsured Population	5,990	145,633
	Uninsured Population, Percent	5.89%	4.69%
SNAP Benefits - Population Receiving SNAP (SAIPE)	Total Population	103,107.00	3,155,070.00
	Population Receiving SNAP Benefits	13,866	307,043
	Population Receiving SNAP Benefits, Percent	13.5%	9.7%
Social Vulnerability Index	Total Population	102,398	3,132,499
	Socioeconomic Theme Score	0.43	0.21
	Household Composition Theme Score	0.67	0.34
	Minority Status Theme Score	0.82	0.50
	Housing & Transportation Theme Score	0.79	0.46
	Social Vulnerability Index Score	0.70	0.29
Teen Births	Female Population Age 15-19	25,572	1,458,730
	Teen Births, Rate per 1,000 Female Population Age 15-19	27.5	17.6
Violent Crime - Total	Total Population	102,581	3,162,071
	Violent Crimes, 3-year Total	1,184	26,851
	Violent Crimes, Annual Rate (Per 100,000 Pop.)	384.70	283.00
Property Crime - Total	Total Population	102,498	3,120,883
	Property Crimes, Annual Average	3,471	64,724
	Property Crimes, Annual Rate (Per 100,000 Pop.)	3,386.6	2,074.6
Voter Participation Rate	Total Citizens Age 18+	72,107	2,321,084
	Total Votes Cast	45,362	1,690,871
	Voter Participation Rate	62.9%	72.8%
Young People Not in School and Not Working	Population Age 16-19	5,735	172,727
	Population Age 16-19 Not in School and Not Employed	290	9,895
	Population Age 16-19 Not in School and Not Employed, Percent	5.06%	5.73%

Physical Environment

Data Indicator	Indicator Variable	Location Summary	Iowa
Air & Water Quality - Particulate Matter 2.5	Total Population (2020)	105,941	3,190,369
	Average Daily Ambient Particulate Matter 2.5	7.01	7.68
	Days Exceeding Emissions Standards	0	0
	Days Exceeding Standards, Percent (Crude)	0.00	0.00
	Days Exceeding Standards, Percent (Weighted)	0.00%	0.06%
Built Environment - Broadband Access	Total Population (2020)	103,138	3,163,416
	Access to DL Speeds > 25MBPS (2020)	98.29%	98.59%
Built Environment - Liquor Stores	Total Population (2010)	102,172	3,046,355
	Number of Establishments	3	144
	Establishments, Rate per 100,000 Population	2.94	4.73
Built Environment - Recreation and Fitness Facility Access	Total Population (2010)	102,172	3,046,355
	Number of Establishments	10	373
	Establishments, Rate per 100,000 Population	9.79	12.24
Climate & Health - Drought Severity	Time Period	2017-2019	2017-2019
	Weeks in D0 (Abnormally Dry), Percent	6.65%	15.37%
	Weeks in D1 (Moderate Drought), Percent	2.90%	5.45%
	Weeks in D2 (Severe Drought), Percent	1.12%	0.58%
	Weeks in D3 (Extreme Drought), Percent	0.00%	0.13%
	Weeks in D4 (Exceptional Drought), Percent	0.00%	0.00%
	Weeks in Drought (Any), Percent	4.01%	6.17%
Food Environment - Fast Food Restaurants	Total Population (2010)	102,172	3,046,355
	Number of Establishments	97	2,136
	Establishments, Rate per 100,000 Population	94.94	70.12
Food Environment - Food Desert Census Tracts	Total Population (2010)	102,172	3,046,355
	Food Desert Census Tracts	3	85
	Other Census Tracts	22	738
	Food Desert Population	11,521	313,703
	Other Population	29,746	510,672
Food Environment - Grocery Stores	Total Population (2010)	102,172	3,046,355
	Number of Establishments	16	604
	Establishments, Rate per 100,000 Population	15.66	19.83
Food Environment - SNAP-Authorized Food Stores	Total Population (2020)	103,138	3,163,416
	Total SNAP-Authorized Retailers	97	2,864
	SNAP-Authorized Retailers, Rate per 10,000 Population	9.40	9.05

Clinical Care and Prevention

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Screening - Mammogram (Medicare)	Medicare Beneficiaries	17,737	600,549
	Female Beneficiaries with Recent Mammogram, Percent	41%	40%
Diabetes Management - Hemoglobin A1c Test	Medicare Enrollees with Diabetes	1,328	44,823
	Medicare Enrollees with Diabetes with Annual Exam	1,209	40,903
	Medicare Enrollees with Diabetes with Annual Exam, Percent	91.04%	91.25%
Hospitalizations - Preventable Conditions	Medicare Beneficiaries	17,737	600,549
	Preventable Hospitalizations, Rate per 100,000 Beneficiaries	2,274	2,418

Health Behaviors

Data Indicator	Indicator Variable	Location Summary	Iowa
Alcohol - Heavy Alcohol Consumption	Total Population (2018)	102,539	3,156,145
	Adults Reporting Excessive Drinking	21,403	813,426
	Percentage of Adults Reporting Excessive Drinking	20.87%	25.77%
Alcohol - Binge Drinking	Total Population (2019)	103,107	3,155,070
	Percentage of Adults Binge Drinking in the Past 30 Days	21.50%	21.06%
Physical Inactivity	Population Age 20+	73,287	2,338,989
	Adults with No Leisure Time Physical Activity	20,667	532,286
	Adults with No Leisure Time Physical Activity, Percent	27.5%	21.9%
STI - Chlamydia Incidence	Total Population	102,429	3,145,711
	Chlamydia Infections	698	14,682
	Chlamydia Infections, Rate per 100,000 Pop.	681.45	466.73
STI - Gonorrhea Incidence	Total Population	102,429	3,145,711
	Gonorrhea Infections	343	4,839
	Gonorrhea Infections, Rate per 100,000 Pop.	334.9	153.80
STI - HIV Prevalence	Population Age 13+	83,212	2,630,539
	Population with HIV / AIDS	107	2,788
	Population with HIV / AIDS, Rate per 100,000 Pop.	128.6	106.00
Tobacco Usage - Current Smokers	Total Population (2019)	103,107	3,155,070
	Adult Current Smokers (Crude)	17.90%	16.86%
	Adult Current Smokers (Age-Adjusted)	18.30%	17.68%
Insufficient Sleep	Total Population (2018)	102,539	3,156,145
	Adults Sleeping Less Than 7 Hours on Average (Crude)	31.20%	31.3%
	Adults Sleeping Less Than 7 Hours on Average (Age-Adjusted)	31.90%	32.2%

Health Outcomes

Data Indicator	Indicator Variable	Location Summary	Iowa
Cancer Incidence - All Sites	Estimated Total Population	114,880	3,838,669
	New Cases (Annual Average)	579	18,583
	Cancer Incidence Rate (Per 100,000 Population)	504.0	484.1
	Total Medicare Fee-for-Service Beneficiaries	12,614	459,489

Data Indicator	Indicator Variable	Location Summary	Iowa
Chronic Conditions - Asthma (Medicare Population)	Beneficiaries with Asthma	530	17,760
	Percentage with Asthma	4.2%	3.9%
Chronic Conditions - Diabetes (Adult)	Population Age 20+	73,115	2,336,892
	Adults with Diagnosed Diabetes	7,604	226,251
	Adults with Diagnosed Diabetes, Age-Adjusted Rate	9.3%	8.4%
Chronic Conditions - Diabetes (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	12,614	459,489
	Beneficiaries with Diabetes	3,281	110,219
	Beneficiaries with Diabetes, Percent	26.0%	24.0%
Chronic Conditions - Heart Disease (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	12,614	459,489
	Beneficiaries with Heart Disease	2,533	110,102
	Beneficiaries with Heart Disease, Percent	20.1%	24.0%
Chronic Conditions - High Blood Pressure (Medicare Population)	Total Medicare Fee-for-Service Beneficiaries	12,614	459,489
	Beneficiaries with High Blood Pressure	6,985	249,193
	Beneficiaries with High Blood Pressure, Percent	55.4%	54.2%
Low Birth Weight (CDC)	Total Live Births	10,437	542,844
	Low Birthweight Births	704	36,474
	Low Birthweight Births, Percentage	6.7%	6.7%
Mortality - Cancer	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	1,050	31,947
	Crude Death Rate (Per 100,000 Population)	204.3	202.8
	Age-Adjusted Death Rate (Per 100,000 Population)	176.8	154.3
Mortality - Coronary Heart Disease	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	486	21,999
	Crude Death Rate (Per 100,000 Population)	94.5	139.6
	Age-Adjusted Death Rate (Per 100,000 Population)	82.4	102.3
Mortality - Poisoning	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	52	2,063
	Crude Death Rate (Per 100,000 Population)	10.1	13.1
	Age-Adjusted Death Rate (Per 100,000 Population)	10.8	13.6
Mortality - Homicide	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	19	456
	Crude Death Rate (Per 100,000 Population)	No data	2.9
	Age-Adjusted Death Rate (Per 100,000 Population)	No data	3.1
Mortality - Lung Disease	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	368	9,390
	Crude Death Rate (Per 100,000 Population)	71.6	59.6
	Age-Adjusted Death Rate (Per 100,000 Population)	61.8	44.4
Mortality - Motor Vehicle Crash	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	59	1,806
	Crude Death Rate (Per 100,000 Population)	11.5	11.5
	Age-Adjusted Death Rate (Per 100,000 Population)	11.6	11.1
	Premature Deaths, 2017-2019	1,319	71,366

Data Indicator	Indicator Variable	Location Summary	Iowa
Mortality - Premature Death	Years of Potential Life Lost, 2017-2019 Average	20,729	1,089,638
	Years of Potential Life Lost, Rate per 100,000 Population	7,179	6,248
Mortality - Stroke	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	194	7,064
	Crude Death Rate (Per 100,000 Population)	37.7	44.8
	Age-Adjusted Death Rate (Per 100,000 Population)	33.4	32.4
Mortality - Suicide	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	89	2,500
	Crude Death Rate (Per 100,000 Population)	17.3	15.9
	Age-Adjusted Death Rate (Per 100,000 Population)	18.1	16.0
Mortality - Unintentional Injury (Accident)	Total Population, 2016-2020 Average	102,798	3,151,036
	Five Year Total Deaths, 2016-2020 Total	201	7,809
	Crude Death Rate (Per 100,000 Population)	39.1	49.6
	Age-Adjusted Death Rate (Per 100,000 Population)	37.8	43.5
Obesity	Population Age 20+	73,423	2,339,100
	Adults with BMI > 30.0 (Obese)	27,607	759,769
	Adults with BMI > 30.0 (Obese), Percent	37.5%	32.3%
Poor or Fair Health	Total Population (2019)	103,107	3,155,070
	Adults with Poor or Fair General Health (Crude)	17.30%	15.23%
	Adults with Poor or Fair General Health (Age-Adjusted)	17.10%	14.57%

Special Topics - COVID-19

Data Indicator	Indicator Variable	Location Summary	Iowa
COVID-19 - Confirmed Cases	Total Population	102,539	3,156,145
	Total Confirmed Cases	28,941	776,154
	Confirmed Cases, Rate per 100,000 Population	28,224.38	24,591.84
	Last Update	05/27/2022	05/27/2022
COVID-19 - Mortality	Total Population	102,539	3,156,145
	Total Deaths	339	9,587
	Deaths, Rate per 100,000 Population	330.61	303.76
	Last Update	05/27/2022	05/27/2022
Social Distancing - Mobility Reports (Google)	Report Date	2/1/2022 12:00:00 AM	2/1/2022 12:00:00 AM
	Retail and recreation	8%	-5%
	Grocery and pharmacy	-11%	10%
	Parks	No data	9%
	Transit stations	-22%	-9%
	Workplaces	7%	-16%
	Residential	4%	6%
COVID-19 Fully Vaccinated Adults	Percent of Adults Fully Vaccinated	69.40%	71.05%
	Estimated Percent of Adults Hesitant About Receiving COVID-19 Vaccination	13.20%	12.20%
	Vaccine Coverage Index	0.06	0.04
	Last Update	05/25/2022	05/25/2022

<https://sparkmap.org>, 5/27/2022